EVENING MBA

CHART YOUR OWN COURSE FOR SUCCESS.
EMORY UNIVERSITY

A highly regarded research university, Emory’s reputation includes the achievements of its esteemed faculty, high-achieving students, and top-ranked schools, making us one of U.S. News & World Report’s 30 best colleges. Home to more than 15,000 students, we offer a wealth of undergraduate and graduate degree programs, arts and entertainment opportunities, research and community service activities, and more than 70 cutting-edge research centers. But our statistics are not all that makes us great. Our willingness to address global challenges shows our focus on improving international conditions and our breakthrough research delivers impact that makes our presence known. This bold pursuit of better has helped us treat and cure Ebola — not once, but four times — as we maintain our drive toward continual and valuable achievement.

GOIZUETA BUSINESS SCHOOL

For nearly 100 years, Goizueta Business School has been where bright futures begin. Our influence extends across the country and around the globe, with seven degree programs consistently ranked among the best in publications such as Businessweek, the Economist, and U.S. News & World Report. Our academic approach both differentiates and defines us. Well before hands-on learning and leadership made their way into some business school curriculums, Goizueta made them central elements of its educational experience. With programs that provide business excellence and opportunities to build your authentic leadership style, we give you the edge to succeed. Our learning goes beyond textbooks, beyond theories, and beyond the classroom, taking you beyond everyone’s expectations — including your own.

ROBERTO C. GOIZUETA

Our namesake is so much more than just a name. Roberto C. Goizueta was one of the greatest business leaders of the 20th century, delivering unprecedented business success during his 16-year tenure as chair and CEO of The Coca-Cola Company. He surpassed the conceivable — increasing the brand’s value from $4 billion to $145 billion, securing its place among “America’s Most Admired Corporations.” In a life marked by intellectual courage and integrity, Goizueta espoused the kind of principled, passionate traits that led billionaire Warren Buffett to call him “a great leader and a great gentleman.” We are honored to share his name and proud to live out his values, working tirelessly to channel his determination in our quest to go beyond.

TO GET AHEAD, WE MUST GO BEYOND

This belief fuels us to push the limits of what’s possible until we uncover the incredible and wakes us each morning to do it again. As a globally recognized research institution, a top-20 business school, and a powerhouse named for an iconic business leader, we are committed to doing our part to influence the world — for the better.

EMORY UNIVERSITY AND GOIZUETA

ProGRESS REQUIRES A PLEDGE NEVER TO STAND STILL.
DESIGN YOUR PATH TO SUCCESS

AT GOIZUETA, PART-TIME STUDENTS RECEIVE OUR FULL ATTENTION. Designed with a true working professional in mind, our Evening MBA program provides flexible paths of study so you can set the pace that’s right for you. Customizable concentrations in a supportive, cohort-based structure give you room to choose as well as structure to succeed.

Learn from the same world-class faculty as our Full-Time and Executive MBA students, plus build your skills through project-based learning and experiential leadership activities to develop yourself professionally and personally. When you’re ready, leverage your dedicated career coach and wealth of networking opportunities to chart your own path forward.

THERE’S A REASON GOIZUETA’S EVENING MBA IS GEORGIA’S #1 PART-TIME MBA PROGRAM. DISCOVER FOR YOURSELF.
FLEXIBILITY FOR SUCCESS

PACE YOURSELF. Goizueta’s Evening MBA program brings together two important features, a cohort-based structure and a fully customizable schedule, to create curricular flexibility virtually unmatched by other universities. Our program lets you adjust your quantity, timing, and type of courses to match your goals and time constraints while providing a supportive environment of talented classmates along the way.

Classes are held from 6:30 to 9:15 p.m., with core courses on Mondays and Wednesdays and electives Monday through Thursday. From start to finish, our standard Evening MBA program schedule takes just eight semesters (32 months) to complete. For students seeking to finish their degree sooner, we offer Accelerated Course Elective (ACE) courses that allow you to finish in seven or even six semesters. These options are offered in traditional class format, as well as immersive opportunities that let you experience business outside of our four walls. Choose to study new business topics through three weeklong electives, or travel to places like Washington, DC for a weeklong exploration on the intersection of public policy and business. Most important, you can modify your course load at the beginning of any semester so your academic schedule flexes to accommodate your professional life.

With small classes and accessible advisors, we help you fit a premier education into your existing lifestyle — even when that lifestyle changes. Set or reset your timeline without sacrificing aspects of the student experience and map your personal needs to your professional objectives for optimal success.

LEARN AT THE SPEED OF RIGHT

TRADITIONAL

MYRA BROWN / 18EvMBA
director of events, ITSMF

When Myra Brown began the Evening MBA program, she thought she would take a few accelerated course electives in order to graduate early. However, after transitioning from her job as IT project manager for Macy’s to director of events for a nonprofit focused on professional development for African American IT executives, she decided to slow things down a bit. “My new role requires me to take on more responsibility, in addition to learning a new industry. So, it made sense for me to stay on track with the traditional eight semesters and ensure that I was balancing my time appropriately,” Myra says. “I really love the flexibility of the Evening MBA program and the option to accelerate or decelerate the program speed based on my schedule.”

ACCELERATED

BENJI ELLIS / 18EvMBA
Manager, channel marketing, Newell

Benji Ellis began his career in supply chain and information process management. After several years in these roles, he wanted to contribute more by “developing a new pillar of knowledge” — in his case, marketing. His Emory classes have, he notes, “solidified that interest.”

A new father, Benji admits that it can be intimidating to “suddenly add a new level of work to your routine” through classes. Despite the time-management challenge, Benji feels “a runner’s high” knowing all that he is accomplishing. He thanks his classmates for all the solidarity, saying, “We’re encouraging one another to bring our best effort every night.”

His new supervisor relies on Benji for guidance. Notes Benji, “The Goizueta experience subsidizes what I do every day. Without it, I wouldn’t have had the right knowledge base. I am operating at exactly the rhythm I want.”

EXPRESS

MATTHEW HICKS / 17EvMBA
production supervisor, Shire

A few months after Matthew Hicks arrived at Goizueta, the pharmaceutical company he worked for underwent a merger. Unsure how the impending management reorganization would affect his position, he began to rethink his long-term plans with the company. “Opportunities for advancement became less likely,” he says, “so I chose to accelerate my program.”

To that end, Matthew enrolled in several accelerated course electives, which are offered in a three-week format between the regular semesters and count as full elective course credit. Says Matthew, “They are not filler classes to get done with the program as fast as possible; they build on the foundational principles from our core courses. Thanks to the program’s flexibility, I will be able to finish two semesters early, allowing me to explore new career opportunities.”

American IT executives, she decided to slow things down a bit. “My new role requires me to take on more responsibility, in addition to learning a new industry. So, it made sense for me to stay on track with the traditional eight semesters and ensure that I was balancing my time appropriately,” Myra says. “I really love the flexibility of the Evening MBA program and the option to accelerate or decelerate the program speed based on my schedule.”
### YEAR 1

**Traditional (8 Semesters)**
- **Fall Pre-Semester**: Onboarding (August)
- **Fall**: Data and Decision Analytics, Marketing Management, Cornerstone
- **Spring Pre-Semester**: Managerial Economics, Process and Systems Management, Financial Reporting and Analysis
- **Spring**: Leadership Retreat
- **Summer**: Strategic Management, Financial Reporting and Analysis

**Accelerated (7 Semesters)**
- **Fall Pre-Semester**: Onboarding (August)
- **Fall**: Data and Decision Analytics, Marketing Management, Cornerstone
- **Spring Pre-Semester**: Managerial Economics, Process and Systems Management, Financial Reporting and Analysis
- **Spring**: Leadership Retreat
- **Summer**: Strategic Management, Financial Reporting and Analysis

**Express (6 Semesters)**
- **Fall Pre-Semester**: Onboarding (August)
- **Fall**: Data and Decision Analytics, Marketing Management, Cornerstone
- **Spring Pre-Semester**: Managerial Economics, Process and Systems Management, Financial Reporting and Analysis
- **Spring**: Leadership Retreat
- **Summer**: Strategic Management, Financial Reporting and Analysis

### YEAR 2

**Traditional (8 Semesters)**
- **Fall Pre-Semester**: Elective, Goizueta IMPACT
- **Fall**: Elective, Goizueta IMPACT, Elective, Goizueta IMPACT
- **Spring Pre-Semester**: Elective, Goizueta IMPACT
- **Spring**: Elective, Washington Campus
- **Summer Pre-Semester**: Leading People and Organizations, Managerial Accounting
- **Summer**: Leading People and Organizations, Managerial Accounting

**Accelerated (7 Semesters)**
- **Fall Pre-Semester**: Elective, Goizueta IMPACT
- **Fall**: Elective, Goizueta IMPACT, Elective, Goizueta IMPACT
- **Spring Pre-Semester**: Elective, Washington Campus
- **Spring**: Elective, Washington Campus

**Express (6 Semesters)**
- **Fall Pre-Semester**: Elective, Goizueta IMPACT
- **Fall**: Elective, Goizueta IMPACT, Elective, Goizueta IMPACT
- **Spring Pre-Semester**: Elective, Washington Campus

### YEAR 3

**Traditional (8 Semesters)**
- **Fall**: Elective, Elective
- **Spring Pre-Semester**: Elective, Elective
- **Spring**: Elective, Elective, Washington Campus

**Accelerated (7 Semesters)**
- **Fall**: Elective, Elective
- **Spring Pre-Semester**: Elective, Elective
- **Spring**: Elective, Elective, Washington Campus

**Express (6 Semesters)**
- **Fall**: Elective, Elective
- **Spring Pre-Semester**: Elective, Elective
- **Spring**: Elective, Elective, Washington Campus

### Program at a Glance

**PRE-SEMESTER**
- LEARNING WITHOUT LIMITS: Optional courses taken between semesters to allow scheduling flexibility.

**CORNERSTONE**
- ONE OF MANY CORNERS YOU’LL TURN: Executive coaching, leadership, and professional development course.

**ACE (ACCELERATED COURSE ELECTIVE)**
- THE SHORTEST DISTANCE TO YOUR GOALS: Seven accelerated course electives are offered during the program.

**INTERNATIONAL STUDY**
- NO BETTER TEACHER: In the past three years, weeklong travel has taken place to six countries.

**WASHINGTON CAMPUS**
- A CAPITAL IDEA: Offered twice each year.
LEASE WHAT YOU LIKE, HOW YOU LIKE

DON’T JUST HAVE OPTIONS. GAIN PERSPECTIVE. In so many ways, today’s business environment offers more choices than ever before. But what good are choices if none of them is right for you? At Goizueta, we provide our students options within their curriculum — on what and how they study. Our cutting-edge academics expose you to more than standard courses and everyday topics. Instead, we provide a broad array of curricular options in a part-time format, so you can tailor your program with classes and activities that widen your perspective and deepen your acumen.

Whether your goal is to strengthen your current knowledge, learn a new field or function, or simply expand your horizons, you can find classes that meet your personal and professional needs. Choose from more than 60 electives across 20+ academic concentrations — the most in the region — or partner with faculty to design your own coursework through directed studies. With nearly half of your curriculum being fully customizable, the choice is truly yours.

Your MBA experience should be centered on what you desire to learn most — whether your goal is to strengthen your current knowledge, learn a new field or simply expand your horizons, you can find classes that meet your personal and professional needs. Choose from more than 60 electives across 20+ academic concentrations — the most in the region — or partner with faculty to design your own coursework through directed studies. With nearly half of your curriculum being fully customizable, the choice is truly yours.

20+ Number of unique electives available

2 Number of concentrations students can earn

BRYAN MACON / 18E MBA
Senior Consultant, Triage Consulting Group

An advertising major at UNC-Chapel Hill, Bryan Macon spent three years in commercial real estate marketing before deciding to take a job with a healthcare consulting firm. He wound up loving the field and chose Goizueta because of its expanding healthcare concentration. Goizueta’s robust curriculum allowed Bryan to select two concentrations, providing him with the background needed to understand the healthcare landscape and evaluate potential business strategies among the various sectors in the US healthcare delivery system. Extracurricular clubs such as the Goizueta Healthcare Association and the Goizueta Consulting Association have connected him with a diverse group of like-minded people. Says Bryan, “Just being in such groups has made me grow personally and professionally.”

LAUREN GILKENSON / 18E MBA
Manager of Corporate Philanthropy, Woodruff Arts Center

As an arts center development and fundraising officer, Lauren Gilkenson wanted to learn more about how nonprofit business units work together to form an effective whole. In business school, she could delve into investments, finance, audit, and governance at a granular level. Choosing Emory, she says, was a “no-brainer.” She was drawn by its accomplished alumni network, rigorous curriculum, and global reputation. She’s found that her classes have all given her insights that can be applied on the job immediately. Goizueta’s Nonprofit Management concentration utilizes business practices to address and resolve the unique challenges of nonprofit organizations. “I honestly can’t believe how much I have learned in the past two years, or that it would be possible to maintain and learn at this pace while working.” You might call it the art of business.

KEITH KELLUM / 18E MBA
Vice President, Senior Wealth Analyst, BNY Mellon Wealth Management

For Keith Kellum, who also considered law school, Goizueta Business School is a choice that’s already paying off. Three-quarters of the way through his degree, he received a promotion. “I’ve always been a numbers guy,” he says, “and with business school I could get a sense of how to run an organization and further investment analysis for clients.” First as a student in Klaas Baks and Mark Bell’s Frontiers and Illiquidity in Alternative Investments class, and now as a teaching assistant, he’s learned how to break down individual portfolios and discern what the bare requirements are for any commodity — timber, alternative energy, artwork, wine, or antique furniture — to be considered an investment. Like many before him, Keith has found immediate return on his Goizueta degree.

POPULAR MBA CONCENTRATIONS

- Brand Management
- Business Analytics
- Capital Markets
- Corporate Finance
- Decision Analysis
- Entrepreneurship
- Global Management
- Healthcare Management
- Marketing
- Marketing Analytics
- Nonprofit Management
- Operations Management
- Private Equity
- Product Management
- Real Estate
- Social Enterprise
- Strategy
- Technology Management
SOFT SKILLS MAKE STRONG LEADERS

APPLY WHAT YOU LEARN. Our philosophy for learning is simple: We believe how you learn is as important as what you learn; and through our globally recognized focus on hands-on learning, your Evening MBA experience will go well beyond classroom-based knowledge, inviting you to practice and execute the skills needed for lifelong success.

At Goizueta, you have access to experiential opportunities in an environment that encourages and enables you to challenge standard business practices — and yourself. Our integrated approach takes you from learning to doing, producing meaningful and tangible results. Through our Goizueta IMPACT core class, you gain the tools, frameworks, and structured techniques necessary to excel at problem solving. Then take those skills and put them to work on a dynamic, project-based assignment utilizing your full toolkit of talents. This holistic approach brings all your foundational learning to life in a way that is actionable and applicable to your own career, all in real time.

The options for an education at Goizueta are limitless. Become a skilled problem solver for Fortune 100 clients or mentor local microentrepreneurs. Present your new business plan to faculty and potential investors who can help fund your dream. Learn hands-on leadership from a peer coach and return the favor to classmates while you hone your own talent-development skills. You also can enter case competitions, design directed studies, or lead one of our many academic or cultural clubs.

At Goizueta, the choices are many, but the outcome is the same — you’ll learn in ways that are actionable and be an active participant in your own long-term success.

PAST CONSULTING PROJECT CLIENTS INCLUDE:

- DELTA AIR LINES
- THE CARTER CENTER
- THE COCA-COLA COMPANY
- TURNER
- SCAD
"I can offer my employer a strong financial case for decisions that I make, which has resulted in more autonomy."

MONIKA CHADWICK | 18EvenMBA
Coordinator, Physician Contracting
Northside Hospital, Atlanta, Georgia

When Monika Chadwick joined Northside Hospital in 2013, its whole business model was changing. The hospital was taking on physician practices, and she found herself working on deals and acquisitions. “I realized,” she says, “that I needed a formal background in business to make better decisions.”

Prior to enrolling in the Evening MBA program, Monika acknowledges, “I would be the person not tempted to speak up in a work setting.” The class experience — brainstorming solutions, making group decisions under pressure — has made her a much more confident employee.

She puts the hard and soft skills learned in the program to the test daily — for instance, being very intentional about framing problems and building a plan for addressing them. Says Monika, “I can offer my employer a strong financial case for decisions that I make, which has resulted in more autonomy. I work with a highly inclusive team I value, and the leadership courses here demonstrate how to motivate others and keep a team functioning well.”

Monika is passionate about “getting health care access where it needs to be” — in short, making it the business of healthcare to serve the customer.
Leadership is critical in every aspect of business. Which is why we place such emphasis on developing these talents throughout your Evening MBA experience. From personal assessments at the program’s start to advanced leadership opportunities along the way, your leadership development is central to all you’ll do at Goizueta.

Through the Goizueta Leadership Development program, you’ll learn across three important pillars: academic, experiential, and reflective. This will provide the insights necessary to lead, be an effective team member, and deliver incomparable results in your life and career.

In your first year, you’ll have two unique opportunities to explore your leadership style. You’ll learn the ropes of leadership through our challenging Leader’s Reaction Course conducted at Fort Benning. We blend problem solving, decision making, and communications skills into an activity delivered using one of the US Army’s most valued experiences. Our Leadership Retreat is a weekend immersion focused on mastering your personal brand and leadership identity. Both activities build your personal confidence and professional acumen.

In the second year, students also can participate in our Evening MBA Leadership Academy, which builds on the Evening MBA curriculum with an emphasis on emotional intelligence. Our Delta Air Lines Leadership Coaching Fellows program (LCF) is an experiential offering of coaching skills and strategies, delivered in team and individual sessions. Through hands-on opportunities, you’ll practice being an effective team member in real-life situations. Receive immediate feedback from coaches, mentors, and faculty through after-action reviews, so you understand where you excel and where you can improve. Upon completion of the LCF program, interested students can apply to become coaches themselves and help their peers manage and provide effective feedback.

Along the way, model great skills by interacting with our Leaders in Residence, who bring thought leadership into our classrooms for invaluable engagement. We host distinguished leaders with significant senior leadership experience to interact with MBA students, including guest lecturing and providing career advice.

Our courses and activities provide you the skills to speak confidently, listen carefully, and think strategically to achieve your personal and professional goals.
When Aurora Hill was introduced to the Delta Air Lines Leadership Coaching Fellows program, she figured it would be just another class, definitely worthwhile but not transformative. Instead, it changed the trajectory of her career.

For Hill, the feedback she received proved invaluable. “The two biggest lessons for me,” Hill says, “were the power of active listening and the flexibility that comes with having a set of skills that enables teams to navigate complex problems for which I have no defined answer.” Freed from the constraints of her former thinking, Hill blossomed. “This knowledge definitely helped bolster my confidence as a leader, and this is directly attributed to the coaching I received,” notes Hill.

Armed with her newfound skills, Hill has opened Gray Ivy LLC, where she provides services as an independent consultant and manages projects for midsized and startup medical technology companies. With both undergraduate and master’s degrees in biomedical engineering, Hill found that her MBA further elevated her status in the marketplace, allowing her to offer clients in the biotech and medical technology space a familiarity with FDA regulations and strategic options.

As for the fellows program, she is a big proponent. “I absolutely would encourage anyone to take advantage of this because most of us want to be managers someday.”

“ ‘The two biggest lessons were the power of active listening and the flexibility that comes with having a set of skills that enables teams to navigate complex problems.’”
FULL ACCESS GRANTED

**YOUR JOURNEY STARTS HERE.** No one wants to miss out on a good thing. Which is why, at Goizueta, we ensure Evening MBA students can access a full MBA experience.

This starts by assembling a stellar class in our collaborative cohort structure. We bring together seasoned professionals from top companies and organizations, ensuring you’re surrounded by some of the best and brightest minds in Georgia. We sequence your courses for maximum knowledge integration so your expertise builds semester to semester — similar to our traditional, Full-Time MBA program. We offer extensive onboarding that creates long-lasting bonds among peers, staff, and professors. Plus, we provide team-based activities and interactive retreats so you and your classmates benefit from the distinct perspectives that everyone brings to the table.

But your access doesn’t stop at just your classmates. Evening students can participate in numerous full-time opportunities, including all clubs and career organizations. These groups help enrich your learning and guide your career development in distinct and invaluable ways. You also have access to our mentor program and various alumni networking events aimed at lifelong professional development. Add a fully dedicated Career Management Center for Working Professionals, interactions with accomplished faculty, and access to courses with other Emory MBAs — and you’ll find the hallmarks of a top ranked MBA program, delivered in a format that fits your life.

An active-duty naval aviator versed in search-and-rescue operations and assistant professor of naval science at Morehouse College, Chris Ames says that Goizueta’s support for veterans is “outstanding” and that “the Goizueta Veterans Club provides excellent networking opportunities.” Among these is an annual dinner connecting Goizueta veterans with alumni in leadership positions at Atlanta-area companies interested in recruiting veterans.

Beyond his lectures, Chris mentors the sophomore class at Morehouse, ensuring that students keep pace with all aspects of the program, from academics to fitness. In that role, he draws deeply on lessons from General Ken Keen in the Delta Air Lines Leadership Coaching Fellows program. “What I learn at Goizueta, I can apply next day to my work at Morehouse,” Chris says.
SO MANY PARTS OF YOUR EVENING MBA EXPERIENCE WILL BE MEMORABLE — BUT NONE MORE SO THAN THE OUTCOMES. At Goizueta, we inspire you to maximize your today and define your tomorrow, no matter where you find yourself along your career journey. This starts by helping you identify your personal and professional goals right at the start, so you can explore areas that can impact you the most. Evening MBA students enjoy full access to all the resources of our Career Management Center for Working Professionals, providing hands-on collaboration designed for busy professionals.

Our career programming teaches you to take a holistic view of your career by fully owning your direction and setting your goals. As is true of our full-time students, we encourage you to utilize our one-on-one coaching resources as you translate your ambitions into an actionable plan. Practice your skills at alumni industry panels and personal brand workshops, or attend corporate networking events specifically targeted to a working audience. Whether you are accelerating your current career or identifying a new direction, our talented team will help you hone your story, explore your options, and — most important — shine brightest when the moment requires.

Central to our philosophy — and your success — is our talented, global network of alumni. With more than 19,000 Goizueta and nearly 141,000 Emory graduates around the world, their engagement rivals that of any peer alumni. Yet what sets us apart is more than our numbers; it’s the unwavering commitment our alumni have to give back to the Emory community. Goizueta alumni are unmatched in their involvement — fielding informational interviews and sharing invaluable insights to help Goizueta students develop impactful careers. They bring with them the power of their own network, companies, and connections, providing access to organizations and businesses around the globe.

Pursuing your MBA should be an investment in your future. A Goizueta Evening MBA exposes you to opportunities now and prepares you for whatever options may lie ahead.

MAXIMUM R.O.Y. — RETURN ON YOU

RAJIN CHAUHAN / 17EvMBA
Global Perfect Execution Team, Emerson

Rajin Chauhan saw a way to maximize each day in a career he loves. By joining the Evening MBA program, he could focus on daily tactical decisions as production operations leader at Lockheed Martin while exploring strategic issues in class at night.

Though Rajin had intended to stay with Lockheed, he wanted to take advantage of on-campus recruiting through the Career Management Center for Working Professionals (CMCWP), noting, “I knew it would give me insight into companies, make connections, and brush up my interview skills.”

Discussion with CMCWP staff identified a key interest for Rajin: companies with MBA leadership programs. He had completed a leadership program at Lockheed and reaped the benefit of rotating to different business units while expanding his visibility.

At a CMCWP event, Rajin met a Goizueta alumna who was recruiting for Emerson’s Perfect Execution team. He got the job, which entails engaging with business units on a global scale.

From being ready in his interview, when phase-gate design came up and he could speak about it, to his now-daily responsibilities, Rajin asserts that his Evening MBA “is absolutely critical to my position.”
BAY HILL
Finance

In 2003, Ray Hill joined Goizueta to teach managerial economics and finance. Hill earned his undergraduate degree at Princeton, where he began his academic career teaching economics, and his PhD in economics from MIT.

As a young professor, Hill advised on economic policy in Washington, DC before leaving to become an investment banker with Lehman Brothers. That position included a seven-year stay in Hong Kong as managing director of its investment banking business in Asia. Eventually, he returned to Georgia and worked as a chief financial officer in the electric and power industry.

Now a senior lecturer in finance at Goizueta, Hill shares his wealth of experience as a former executive with MBA students, encouraging them to filter and solve their problems through an economic lens.

She also has served as chief financial officer and treasurer for the Board of Regents of the University System of Georgia, overseeing a $7 billion budget.

A CPA, Rackliffe has been published in the Journal of Accounting Education.

LEARN FROM EXPERTS AND INFLUENCERS. Expertise means so much more than just knowledge. It means possessing an energy, business insight, and forward-looking point of view, and Goizueta's got it in spades.

Our practitioners are thought leaders across their fields, but unlike other schools, our faculty don’t just stand behind a lectern and teach. They are committed to sharing their experience with those working in the field. Their range of knowledge makes them active specialists in their areas, solving problems and influencing decisions for some of the top businesses in the nation.

Goizueta faculty remark how much they enjoy teaching working professional students because it provides the opportunity to incorporate students’ experiences, perspectives, and work challenges into daily teaching. The result: more relevant and impactful discussions and learning. Add to this that Evening MBA students learn from the same faculty as our Full-Time MBA students and across the same broad offering of topics and concentrations, and you’ll find an ideal environment for optimal knowledge acquisition and application.

For personalized academic and career support, look no further than our accomplished and accessible faculty, whose knowledge, research, and experience contribute to your success.

Meet Goizueta’s faculty and read more about their research at emory.biz/research.
Emory University is ranked among national universities (U.S. News & World Report, 2018) and Emory provides outstanding academics in an environment ranked for scholarly achievement. Our name is recognized around the world and around the corner, so your degree helps you excel no matter where you live. Our nearly 141,000 alumni include a global network of artists, doctors, lawyers, scientists, theologians, and more — and to mention successful entrepreneurs in all fields, functions, and industries. Simply put, adding Emory to your list of accomplishments pays dividends from day one.

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The Emory name has the indisputable distinction of Goizueta Evening MBA's. With access to the same great faculty and facilities as our full-time MBA students — our Evening MBA has all the features of a world-class MBA and all the benefits for your long-term success.

Pair the Emory name with the indisputable distinction of Goizueta Evening MBA's. With access to the same great faculty and facilities as our full-time MBA students — our Evening MBA has all the features of a world-class MBA and all the benefits for your long-term success.

137% salary increase 6-8 years post-program (Bloomberg Businessweek, 2018)

100% career coaches available

141,000 in the Emory University alumni network

19,200 in the Goizueta alumni network

141,000

19,200

#1 part-time MBA in Georgia (U.S. News & World Report, 2018)
Earlier in his career, Nick Harris and some college buddies had started an investment group. They experienced mild success, but were eager to explore their options. This led him on a search for an MBA program. Harris chose the Evening MBA program because it allowed him to keep his job and use what he learned at work. “At Goizueta, I learned something in class one day and found out how I can actually apply it in a real-world, real-life setting the next day,” says Harris. “Also, this structure helped accelerate and really ingrain the learning process.”

Relationships with faculty changed the trajectory of Harris’s career. He was advised to consider the airline industry based on his interest in optimization. Harris landed a job with Continental Airlines after graduation, then continued with United after the companies merged. He continues moving up the ranks, assuming his latest role in early 2017.

Today, Harris studies the patterns of users on United.com and wages a battle for your eyeballs and dollars. The challenge is not only interpreting consumer patterns, but keeping up with the competition.

For Harris, finding synergies within the data, devising a strategy, and meeting an untapped market need gives him an entrepreneurial feeling even though he is at a company with 85,000 employees.
BEYOND IS WHERE WE BECOME BETTER

A better business. A better society. A better world.

We at Goizueta Business School are marching toward better with every mind we educate in the spirit of our distinguished namesake. His legacy, carried on by Dean Erika James, inspires an entrepreneurial spirit and collaborative environment that enables us to go beyond the status quo. Inside these walls, we’re reimagining the way analytical minds use big data to glean society-changing insights. We’re integrating ourselves into the core of our partners’ businesses to help develop real-world social impact.

We’re providing leadership-building courses that integrate academic, experiential, and reflective experiences. And we’re hosting the summits that entrepreneurs and innovators make a point to attend.

Through this integrative educational style and unparalleled ambition, Goizueta Business School is becoming the symbol for meaningful business performance.

Join us as we go beyond.

OUR WAYS FORWARD

ANALYTICS
Producing thought leadership in analytics and preparing market-ready graduates to address business challenges and become business data scientists.

HEALTH CARE
Leveraging Emory’s knowledge, network, and prestige in health care to provide business insights and education to improve the delivery of health care.

LEADERSHIP
Enriching the student experience through leadership courses and training.

REAL ESTATE AND PRIVATE EQUITY
Empowering students with appropriate knowledge and skills for successful careers through unique experiential activities and coursework.

SOCIAL ENTERPRISE
Making markets work for more people, in more places, and in more ways through Social Enterprise at Goizueta (SE@G), a research center designed to generate positive societal impacts.

EXPERIENTIAL LEARNING
Leading with an integrated, hands-on curriculum that promotes immersive learning experiences and develops critical thinking and leadership skills.

BEHAVIOR AND DECISION INSIGHTS
Helping businesses make better decisions through an understanding of their customers, employees, and stakeholders.

ENTREPRENEURSHIP
Fostering entrepreneurial and intrapreneurial aspirations and thinking among all students at every stage of their career.
APPLICATION DEADLINES FOR 2017–2018

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<tr>
<td>Round 1</td>
<td>November 3, 2017</td>
<td>December 1, 2017</td>
<td>December 22, 2017</td>
</tr>
<tr>
<td>Round 2</td>
<td>February 16, 2018</td>
<td>March 16, 2018</td>
<td>April 6, 2018</td>
</tr>
<tr>
<td>Round 3</td>
<td>May 4, 2018</td>
<td>June 1, 2018</td>
<td>June 22, 2018</td>
</tr>
<tr>
<td>Round 4</td>
<td>June 22, 2018</td>
<td>Rolling Notification</td>
<td>July 20, 2018*</td>
</tr>
</tbody>
</table>

*Deposit deadlines will be specified upon notification.

WAYS TO CONNECT WITH US

Information Breakfasts
Monthly information breakfasts include an overview of the Evening MBA curriculum, schedule, and application process. Attend to meet admissions directors and current students.

Class Visits
Experience the Goizueta community and classroom firsthand during a class visit. Visitors are hosted by first-year students in a core class on Monday or Wednesday evenings.

Interviews
Schedule your admissions interview prior to your intended round deadline and meet one-on-one with an admissions director to discuss your candidacy and application.

Register for these and all other events by visiting emory.biz/eveningmba.

Monthly Web Chats
Can’t make it to campus? Learn more about our admissions process and alumni network through our monthly web chats.

EMORY.BIZ/EVENINGMBA

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