Evening MBA Class Snapshot

Program Size: **90**
Average GPA: **3.2**
GMAT 80% Range: **570–710**
Average Years Worked: **5**
Women: **30%**
Minority: **15%**
International: **20%**
Choose Emory

ENROLL IN THE EVENING MBA PROGRAM at Emory University’s Goizueta Business School and you choose to join the ranks of globally recognized alumni. You choose Atlanta’s elite program for working professionals and a seat among the city’s most diverse and talented cohort. You choose a rigorous curriculum where you call the shots. And you choose the opportunity to maximize your impact — and your career.

Choose Emory and you choose lifelong success.

LET’S GET STARTED.
Emory University’s Goizueta Business School offers a preeminent Evening MBA program structured for working professionals. Fortified by a prestigious reputation, our multifaceted program gives you the edge to succeed in an ever-changing business world.

Robust & Relevant Curriculum Strengthen your business foundations for Next Day Effectiveness with core courses and hands-on opportunities like the Management Practice module. You’ll learn to navigate ambiguity in the marketplace by combining effective teamwork, quality problem solving, and persuasive communication. You also will expand your perspective at top global organizations during International Study Modules.

Customized & Experienced Career Coaching Whether you’re switching careers or blazing your path to the top, Goizueta’s career coaches help you begin with the end in mind. Professional development and one-on-one career coaching is at your fingertips, helping you gain the skills you need as well as the confidence to put them to the test.

Diverse & Talented Cohort Diversity is more than genetics or heritage. Our intimate learning environment seats you with a wide variety of talented, driven leaders from Atlanta’s top industries, ensuring quality dialogue and varying angles to solve any problem.

Engaged & Accomplished Network From the academic, career, and personal advice you receive while enrolled, to the far reaches of our global alumni network — you are surrounded by people who are dedicated to your success.

You deserve Atlanta’s superior education experience. Your career deserves a Goizueta MBA.

Read more about Emory’s reputation and educational components: emory.biz/EveningMBA
VISION.
A focus on long-term success
over short-term profits can carry you quite far. For Roberto C. Goizueta, the pursuit of success took him from being a Cuban exile with $40 in his pocket to personifying the American dream as chair and CEO of The Coca-Cola Company. During his 16-year tenure, he increased Coke’s value from $4 billion to $145 billion, while earning the company the title of “America’s Most Admired Corporation” from *Fortune* magazine.

Throughout his life, Roberto Goizueta was driven by his curiosity, intellectual courage, and integrity. Honored with his name, his philosophy that “business schools today cannot just reflect business the way it is — they must teach business the way it will be” — has formed the cornerstone of our evergreen educational approach. Anchored by our core values of Courage, Integrity, Accountability, Rigor, Diversity, Team, and Community, we’ve propelled Goizueta Business School into the top ranks of institutions for principled leaders.

Roberto Goizueta is recognized as one of the most impactful business leaders of the 20th century. His life stands as a shining example of what can be accomplished through strategic vision, skilled leadership, and hard work. We are looking for those who can continue his legacy. Join us and become a proud member of a community that is dedicated to advancing his values.

Get inspired by the Goizueta legacy: emory.biz/Legacy

“We in business do have a calling. We have a calling to reward the confidence of those who have hired us and to build something lasting and good in the process.”

— ROBERTO C. GOIZUETA
THE GOIZUETA EVENING MBA PROGRAM is designed with your career success in mind. We front-load core courses in the first year so that you can quickly put your new knowledge to use in the workplace. Early exposure to foundational concepts means you’ll begin to gain the business acumen and management skills needed to get ahead from day one.

It typically takes 32 months to complete the program. However, you can finish it in as few as 24 months or extend your duration for up to five years — just choose the format that fits your lifestyle. Classes are held weeknights from 6:30–9:30 p.m., Monday through Thursday, with core classes each Monday and Wednesday.

No matter how you choose to format your Evening MBA Program, the numbers add up to success.

See a sample schedule and explore more ways to customize your MBA:
emory.biz/EveningStructure
Emory’s 2015 ranking among Part-Time MBA programs in the Southeast
*US News & World Report

#1

Number of Electives Available: 90+

Number of Goizueta’s Distinct Academic Concentrations: 20+

Percentage of Students Who Received Salary Increases During Their First Year in the Program: 64%

Number of Goizueta’s Distinct Academic Concentrations: 20+

Number of Companies Represented in the Evening MBA Cohort: 70+

Number of Internation Module Destination Options: 5

Number of Evening MBA Cohort Companies: 70+

Expressed Increased Confidence in Managing Their Career Direction: 92%

Number of Optional Leader Development Experiences Beyond the Core Curriculum: 4

Dedicated Coaches at the Career Management Center for Working Professionals: 3
RANKED IN THE TOP 25 SINCE OUR INCEPTION, our Evening MBA Program is Atlanta’s superior education experience. Our holistic curriculum, experiential learning opportunities, and notable knowledge creators combine to help you join the ranks of a global alumni network.

From the first day, you’ll gain skills applicable to solving problems at the office. The core grounds your career progress with classes in management, leader development, and business fundamentals. The faculty, diverse in research and practice, impacts traditional areas as well as hot initiatives — like healthcare — in the business world. Their research findings regularly influence the way the marketplace acts and reacts. Led by that caliber of knowledge, you too can create change through theory development and practice.

An Emory Evening MBA is designed to help you put your skills to work. Management Practice — our distinctive experiential learning initiative — creates Next Day Effectiveness by giving you complex business problems and the task of “figuring it out.” You develop the confidence to address ambiguity in the marketplace with the tools necessary to navigate messy, unstructured problems in a collaborative manner. You also develop hard-hitting soft skills such as team organization and communication, which empower you to sell high-quality, action-oriented solutions.

At Emory, you’ll give it your best — and so will we.

Read more about the value of an Emory Evening MBA: emory.biz/EveningROI
WHAT’S THE COMPETITIVE ADVANTAGE of Goizueta’s Evening MBA Program? You call the shots. The rigorous curriculum has many self-directed options to ensure your classes always build toward your career goals. This flexibility means you can speed up, slow down, and shuffle the schedule to make your off time work overtime.

Then there are the experiential learning opportunities. Emory’s global reach helps you expand your business borders and engage with diverse groups on weeklong International Study Modules. Plus, Goizueta’s integrated Leader Development initiative allows you to discover your personal style while learning to guide teams, influence management, and face challenges. You choose when to incorporate these distinctive elements and when to kick your goals into high gear. Accelerated Course Electives (ACE) are available in an intensive three-week format, letting you earn elective credits between the fall and spring semesters.

We call it flexibility. You’ll call it the Goizueta difference.
See how you can optimize your courses: emory.biz/EveningCurriculum
Work/life/school balance isn't an oxymoron in Emory’s Evening Program. Structuring our program to move at the speed you need means making time for the milestones in life too. For Mike, Goizueta was a springboard into a thriving, exciting, and opportunistic industry. Eager to leave a lock-step position with minimal growth, he accelerated his track to complete the program in just over 24 months. Says Mike, “While my time at Goizueta was intense, I learned more from my 80+ classmates, both personally and professionally, than I ever had at my previous job. Studying during lunch breaks...

Our fluid program structure ensures you can adjust your course load to fit your needs from start to finish. As she progressed through the program, Jamie found herself interested in new facets of business like consulting and marketing. Realizing that she was interested in exploring a new path, she adjusted her electives in the second year to network and interview for roles in new areas. Jamie said of her experience: “Goizueta provided me opportunities to work closely with key connections...

Taking it slow and being open to flexibility are key characteristics of a first-time business owner and entrepreneur. Murad chose Goizueta not only for the freedom of creating a work/life/student balance, but for the combination of outstanding academics and premier network he’d gain. Because of the program’s flexibility, he was able to devote time to his newly acquired company during its critical first years while staying on track with his core development. Says Murad, “I even customized...
and working through the weekends to ensure I used my downtime effectively was challenging. Sure — but if you just want to learn stuff, go read a book. The value of a master’s degree is in the classroom environment, the team projects, and the time spent with your peers.”

at top-notch companies and showcase myself to a new audience of people I respect.” Her curiosity and tenacity paid off. Jamie now works at a leading consulting firm in a role that leverages her passion for managing human capital.

my courses to amplify some of the skills I needed in my business dealings. The private equity class I took during my second year completely changed the way I structured a major acquisition.”
GAIN NEW PERSPECTIVE
THE POWER WITHIN AN EVENING MBA CLASS may not be obvious to the naked eye at first, but the business knowledge within these classrooms is formidable. Emory’s prestige draws talent from the likes of Atlanta’s many Fortune 100s, nonprofits, international, and healthcare organizations. This mix of career backgrounds and interests creates a synthesis of ideas, insight, and information. As a result, broadening your business network becomes an everyday occurrence with limitless possibilities.

Your experience here offers personal gains too. No other MBA program in the region fosters the same kind of quality, close relationships among students, faculty, and alumni. Although Goizueta students are extremely confident and competent, the stereotypical competitiveness students have learned to fear is replaced with an unparalleled camaraderie. This mutual respect puts the focus on building up skills and gaining the confidence to lead. As you move through the program, you’ll develop bonds with your classmates and the entire Goizueta community that will last long after you leave.

Nancy Ellis '15EVMBA
Manager, Product Development and Innovation
Arbys Restaurant Group, Inc.

To successfully lead a global consumer products brand, Nancy knew she’d need to build strong teams and leverage customer insights to advance her brand’s relevance in the marketplace. So, when she was choosing a program to impact her career success, she was immediately drawn to Goizueta’s curriculum and cohort structure. “Goizueta’s well-rounded curriculum, coupled with its incredibly strong network of peers and alumni, has equipped me with the business and leadership skills necessary to drive brand awareness, lead and motivate my teams, and consistently deliver plans that drive growth. I see the combination already paying dividends in my work.”

See ways our tight-knit community helps you build lasting relationships: emory.biz/EveningCohort
REAL BUSINESS CHALLENGES AREN’T THEORETICAL. So why try to solve them with business theory alone? At Goizueta, we teach you to handle challenges in the real world, prepping you from more than an academic viewpoint. You learn to tackle ambiguous, complex problems from every angle, putting your foundational business acumen into action on real marketplace needs.

Management Practice (MP), Goizueta’s capstone curriculum for MBA students, brings industry-provided business issues into the classroom. You and your peers use your collective core course knowledge to structure solutions for a specific client, including Turner Broadcasting, the Atlanta Falcons, and CARE. And when you present your findings to leadership, you’ll provide them with a fresh and comprehensive perspective. Meanwhile, you’ll gain valuable experience from synthesizing your ideas and learning how to influence up to get things done. This combination of academic and personal skill development is unmatched among part-time programs, and designed to set you — and your work — apart within the business world.

Real life isn’t a case study. If you want a corporate challenge that’s even more raw, you can dissect and solve a specific problem from your own career. Led by a faculty member for course credit, this self-directed study approach lets you apply insights learned at Goizueta and, by demonstrating a new way to problem-solve, shows management the immediate value of your Evening MBA.

Earning an Evening MBA from Goizueta means seeing the forest and the trees. Put them together and you will create holistic solutions for success.
Claudia Gibbs Howard 10EVMBA
Director, Ad Sales Marketing and Solutions, The Weather Channel

As a client in the Evening Management Practice (MP) class, Claudia found herself on the other side of the table. When the former executive for Turner’s Adult Swim was looking for demographic insights for her brand, she knew exactly what she would get from students trained in Goizueta’s unique and innovative approach to applied learning. Claudia brought her business challenge to the school, where three teams of Evening MBA students worked throughout the semester to figure out how to best address the cable network’s needs. The results, which closely matched those of her internal team, were a valued confirmation for Turner. “It reaffirmed to me that we were headed in the right direction,” Claudia says. It also verified her belief in the power of her Goizueta education, and its ability to bring about business solutions.

Read more about real-world learning opportunities:
emory.biz/EveningMP
WORTHLESS . . . or PRICELESS?
AN EVENING MBA FROM EMORY is your passport to a global business perspective. Storied for its international trips to help countries capitalize on niche resources, the Social Enterprise @ Goizueta Center proves how portable your MBA skills really are. The most recent initiative puts the skills of seven students to work in Santa Cruz, Bolivia. The area is rich with electronic waste — discarded cell phones, computers, household appliances — all of which add up to increased net worth and jobs for a nation in need.

But how do you convert trashed tech into sustainable economic growth for an entire region? Electronic waste recycling, also known as urban mining, reclaims the metals and minerals from electronics, then processes them back to a raw state for reuse. Working with corporate partner Kimberly-Clark, the students created a feasibility study to build a more effective recycling plant and establish critical connections with smelters and transporters to close the cycle. Reduce, recycle, reuse is a great mantra — but first you must reeducate, and that’s just what Goizueta students are out to do.

Evan Goldberg 14EvMBA
Special Assistant to the President, Emory University

Evan’s passion for global education and international public affairs, as well as his firm grasp of strategic planning and budget management, drew him to the Bolivia Feasibility Study Team. He said, “Santa Cruz, Bolivia, is a major commercial center yet a lot can be done to improve infrastructure. Working to present their findings to Kimberly-Clark Bolivia, the team stepped in and hoped to show them how their sustainability initiatives could be used to create hundreds of new jobs. While there, he focused on adapting the logistics of the team’s model to external factors, including distance between a facility and the waste itself, as well as quality of roads and amount of traffic on them.

Sherezad Rehmann 15EvMBA
Management Associate, LexisNexis

With an entrepreneurial mind-set, his passion for start ups, and his exchange study experience in South America, Sherezad is a natural relationship manager. He led the research and strategic plan for the study — a critical component of any multinational sustainability project. “The main goal was to learn as much as possible about the informal recycling industry so we could cherry-pick the winning components of various recycling programs around the world and apply them towards our recommendation for Kimberly-Clark Bolivia,” he said. “We hope the knowledge generated from our research will have a positive impact on the industry infrastructure in Santa Cruz de la Sierra.”
What’s in a Name?

Emory’s reputation as a world-renowned research university lies in the depth and breadth of strength throughout its nine professional and graduate schools, and outstanding libraries and centers. Goizueta students benefit greatly from this heft as they pursue electives, concentrations, and dual degrees. Emory’s excellence attracts the best faculty, the best staff, and the best students in all of its schools and programs.

An Emory degree means you’re connected to Atlanta’s thriving business hub as well as businesses throughout the nation, with Emory’s vast community partnerships. Groundbreaking research in science and medicine, partnerships in global and public health, highly regarded faculty, and curated collections in literature and theology result in an international profile rare among Georgia colleges and universities.

A degree from Emory University’s Goizueta Business School connects you to other elite professionals throughout the city. And should your career take you elsewhere, you can rely on Emory’s network wherever you want to go.

Emory offers a prestigious education with a local destination and global address.
Jan Zhang 17EvMBA
Global Supply Chain Manager, C. R. Bard Inc.

Jan Zhang chose Emory for its renowned faculty and unmatched business network. She knew of Emory’s many successful alumnae, especially those in the Atlanta business community. “Emory’s mentorship program can help establish valuable connections between female students and respected female business leaders,” she says. “Having a female mentor from Goizueta’s MBA program is one of the key reasons why I choose Emory.”

Sahar Salek 16EvMBA
Associate Director, Rollins School of Public Health

Sahar Salek’s passion for building and implementing public health infrastructures initially drew her to Emory’s healthcare program. Recognizing she needed skills in management, communication, and leadership, she looked to Goizueta after receiving her master’s from Emory’s School of Public Health. “Emory is a huge name in healthcare, so it only made sense to earn my MBA there too,” she says. “I want to be at the forefront of creating organizational change — and Goizueta is helping me achieve my goals.”

Explore more points of distinction for Emory: emory.biz/Pride
Ryan McCaffrey 12EvMBA
Regional Director, Sealy & Company

Ryan came to Goizueta with a strong background in commercial real estate but was eager to expand his knowledge and apply his experience into new areas of private equity investment. Professor Baks used his financial expertise as well as his extensive professional network to prepare Ryan to ace an interview with a top assets management company. After completing all the courses offered by the CAI, and later becoming a teaching assistant for Professor Baks, he gained both the connections and confidence necessary to excel in the global finance marketplace. For Ryan, “Emory’s greatest strength is its faculty and the opportunity to explore new ideas and concepts. By establishing relationships with the people teaching you, you gain even more perspective. My relationship with Professor Baks goes beyond school and work – sometimes I pick up the phone just to check in and see how he is and what he is doing next.”
OUR WORLD-CLASS FACULTY SCHOLARS DELIVER in the classroom. They are also mentors who help you long after exams are over. Dedicated to your pursuit of success, our prestigious and accessible professors help you analyze and weigh your options. This combination of valuable learning and personal support is often hard to come by in the business world. Yet it’s another hallmark of the powerful and accessible Goizueta education.

With one of the country’s lowest business school student-to-faculty ratios, our faculty is able to work with you one-on-one as you set the overall direction for your career. When you’re ready, look to your board for a unanimous vote on your best shot at success.

Read Ryan’s full story and see other student profiles: emory.biz/EveningSpotlight

Klaas Baks
Assistant Professor in the Practice of Finance
Executive Director, Emory Center for Alternative Investments (CAI)

A seasoned researcher in the topics of investment management, financial econometrics, and venture capital, Baks is committed to building an understanding of “the money business” through hands-on collaboration with industry partners. He focuses his classes around one-on-one engagement with executive thought leaders, not just on building an arsenal of tools to quickly calculate any transaction. His ultimate goal in education? “I leverage my extensive network in the finance world to open new doors and establish many new relationships for my students that benefit them long after graduation.”
Roberto Goizueta once said, “We, in business, do have a calling.” Whether you’re looking to change industries or functions, or ignite your current career potential, Emory’s Evening MBA can get you there.

The Career Management Center for Working Professionals (CMCWP) offers career support no matter what path you choose. Emory’s experiential learning opportunities, paired with customized resources from the CMCWP, allow you to efficiently switch or accelerate your career.

Switchers get first access to a vast network of connections as well as tailored networking opportunities and industry panels to gain exposure in their new areas. Accelerators benefit from personal branding sessions, negotiation tips, and elevator pitch workshops to ensure you always put your best you forward. Choose what you want and when — the CMCWP is dedicated to your success.

Read more featured student stories: emory.biz/EveningSpotlight
Matthew Cessna 17EvMBA
Associate Merchant, The Home Depot

Until now, Matthew Cessna’s career had been focused on finance and accounting. But his longer-term professional goals required a more well-rounded skill set. “I’m confident in the technical foundation I have built to this point. Now is the time to take a step back and focus on the bigger picture,” he says. Leveraging classes focused on soft skills while also exploring his interests in Organizations and Management, Marketing and Strategy, Matthew found Goizueta’s curriculum fit all his needs. He also welcomed the opportunity to study with such a diverse group of classmates. “Interacting with classmates who approach problems in entirely different ways has been invaluable to my professional development,” he says. It’s the perfect launching pad for changing the trajectory of his career.

Patrick Daly 16EvMBA
Sales Representative, Johnson & Johnson

A military veteran with confidence in his battle-tested leadership abilities, Patrick Daly wanted an MBA to fill any gaps that might prevent him from moving ahead in his corporate career. Working on projects with classmates from diverse backgrounds gave him an even broader perspective of business. “Instead of just understanding my specific business function, I am better able to identify with my peers in other areas and specialties,” he says. By setting him up to pursue success on his own terms. Goizueta gives Daly the tools he needs to take command of his own future.

The Accelerator If you crave more of what you know you’re good at doing, you could be an ideal candidate. Show management where your value really lies by solving business challenges with self-directed study opportunities. Hone your leadership skills to take charge of bigger teams and learn to influence up to implement solutions you’ve created. Revitalize your personal brand to blast ahead within a new company. And most of all, learn to crack the glass ceiling — no matter what area you’re in.

The Switcher If you believe you’ll never work a day so long as you’re doing what you love, you could be an ideal candidate. The breadth and depth of Goizueta’s rigorous curriculum gives you the experience you need to take charge in an industry you’re passionate about. Management Practice courses, leadership development opportunities, and industry exposure will help you learn to exhibit your grasp and understanding of your new area of interest.

Matthew Cessna 17EvMBA
Associate Merchant, The Home Depot

Until now, Matthew Cessna’s career had been focused on finance and accounting. But his longer-term professional goals required a more well-rounded skill set. “I’m confident in the technical foundation I have built to this point. Now is the time to take a step back and focus on the bigger picture,” he says. Leveraging classes focused on soft skills while also exploring his interests in Organizations and Management, Marketing and Strategy. Matthew found Goizueta’s curriculum fit all his needs. He also welcomed the opportunity to study with such a diverse group of classmates. “Interacting with classmates who approach problems in entirely different ways has been invaluable to my professional development,” he says. It’s the perfect launching pad for changing the trajectory of his career.
WE BELIEVE THAT SOME OF THE BEST EDUCATION doesn’t happen in a classroom or even on a campus. That’s why our Evening MBA students are required to experience business where it happens — in and around the world.

You’ll gain this firsthand experience during weeklong, global learning sessions called International Study Modules. Developed to expand your business borders, these sessions let you learn from top organizations and educators in countries such as Brazil, China, and the Netherlands, giving you a powerful global business understanding along the way. This required course means you interact with companies across different cultures and on various continents to broaden your perspective in ways unlike a traditional MBA experience. It also provides a chance for you to apply your newly acquired knowledge to situations as you meet and interact with business partners worldwide.

No matter where you are on the globe, Goizueta’s academic experience is without equal.
Dan Zambrano 16EvMBA
Associate Counsel, Turner Broadcasting System Latin America

Most people wouldn’t go to the trouble of getting another degree to get on the same page as their clients, but that’s just what Dan Zambrano did. Already an accomplished legal counsel for small and midsized companies, Dan felt he could do better by his clients if he had a deeper understanding of the business world, so he chose Goizueta’s Evening MBA program. Once in the program, he set his sights on gaining international experience to complement his previous work, using the International Colloquium as a chance to expand his horizons. The gateway for business in Europe, Africa, and the Middle East, London provided the perfect prism for him to view global commerce up close and personally. “Every minute spent abroad in a city as diverse as London enhanced my openness to new cultures and improved my understanding of our overseas business partners,” Dan says. With such valued experiences under his belt, Dan feels ready to take on the world.

See all opportunities for international travel: emory.biz/EveningGoesGlobal
LEARN
BY EXPERIENCE.

LEAD
BY EXAMPLE.
BUILDING BUSINESS ACUMEN MEANS MORE THAN JUST LEARNING FACTS AND FIGURES. You have to develop the right people skills too — and those don’t always come naturally. At Goizueta, we’ll train you to identify, and empower, the leader within.

For retired Lieutenant General Ken Keen, “leader” isn’t a title. It’s a mind-set. Prior to joining Emory, Keen served for 38 years in the army, working at posts in Latin America, Egypt, Germany, and Pakistan. He was also responsible for leading the largest targeted military relief based effort in US history, following the 2010 earthquake in Haiti. As head of our transformative Goizueta Leader Development Program, his approach helps you learn to lead a team and be an equal partner. The program’s holistic curriculum includes lessons and experiences in negotiation, team building, peer coaching, and relationship management to help you develop more emotional intelligence. Your newfound skills are put to the test navigating the Leaders’ Reaction Course at Fort Benning, Georgia. (Think that’s no sweat? It’s also part of the training of all officer candidates in the US Army.)

Want to prove you can take charge? Apply to the Leadership Academy program. Designed to deliver hands-on, in-depth experiences, this program takes a group of Goizueta students through individual and team leadership situations. This game changing curriculum concludes with an adventurous capstone challenge.

For those ready to take charge of aspiring leaders, join the Goizueta Leadership Coaching Fellows program. Working with executive coaches, Fellows develop, understand, practice, and enhance their skills of providing individual and team performance feedback through one-on-one sessions with first-year MBA students.

It’s not enough to learn leadership, you have to put that knowledge to work. As a Goizueta MBA you’ll walk away understanding when and how to lead.

View the full details of our stand-alone Leader Development Program: emory.biz/Leadership
Your first semester in our Evening MBA cohort may catch you by surprise — but not for reasons you might think. While you’ll be prepared to be challenged by intense academics, you might not expect to also enjoy your new environment. But our community — and our culture — ensure you will do just that.

Our Evening MBA Program is equipped to support students balancing work, life, and family. That means mindfully selecting our student cohort to create a learning environment primed for deep thought and even deeper connections. The relationships you form start before your first classes and will fortify you while in the program and beyond. Surrounded by capable people just like you, you’ll be ready to tackle any future business challenges that come your way.

Our approach also means knowing part-time students will gain new responsibilities, not replace old ones. Our staff partners with you to craft a class schedule that best suits your work-life needs, and our career professionals provide networking opportunities crafted with a busy professional in mind. So go ahead, focus on your program. We’ll be here to help each step of the way.

You’ll look forward to coming to Goizueta. Especially for the engaging class discussions and study sessions, but also for the exciting opportunities to build lasting memories with your new network. Dozens of student clubs, industry conferences, and countless chances to connect with peers translate into a program that benefits you in every way.

So try not to be surprised by how much you love your Goizueta experience — we told you it would be great.

Watch our web chat to learn how we support you at work, home, and school: emory.biz/EveningSupport
GAIN A NETWORK THAT WORKS
EVERYONE KNOWS A GREAT NETWORK IS INTEGRAL to getting ahead. But what good are hundreds of contacts and dozens of executive business cards if you’re not truly connected?

At Emory, our network is both extensive and engaged. Boasting more than 133,000 alumni worldwide, we have accomplished graduates everywhere from Australia to Zimbabwe, and all the places in between. In addition to having the top-ranked part-time program in the Southeast, Emory also possesses numerous other world-class programs — from law to public health, theology to medicine — and a distinctive feature of each one is the accessibility of their alumni. Their collective accolades continue to create valuable inroads throughout the world of business and a host of other fields, but what’s even more powerful is their lifelong commitment to the success of Emory graduates. This network not only gives back, it comes back — being regularly present at networking events, speaking engagements, and industry panels to help you get ahead. Our alumni also believe in the benefits of collaboration, regularly gathering in groups like our Goizueta Affinity Groups or regional alumni chapters to share best practices and celebrate accomplishments.

The impact of your MBA shouldn’t end at graduation. And with our talented and engaged community by your side, you can be assured it will last a lifetime.

Learn how you can reach 133,000 alumni worldwide: emory.biz/EveningNetwork
An Emory Goizueta MBA starts paying dividends the day you arrive. No matter what direction your career takes, choosing our Evening MBA Program has a significant and lasting impact. Not only will you have the management skills to be a nimble and flexible leader, you’ll have an expansive alumni network to rely on — beginning with your cohort and extending to the larger Goizueta and Emory communities.

You’ll leave Goizueta with much more than a degree. You’ll leave knowing how to confidently navigate your future. You’ll leave armed with the power and prestige of an Emory degree.

Time, money, and talent are all part of your biggest investment. Invest in yourself, and you invest in your future. ✨
When Paul Towne enrolled at Goizueta as someone who had never worked in a corporate business setting, he knew he would be a nontraditional MBA student. However, he used his admissions essay to reflect on what he knew better than many — the field of philanthropy. His submission highlighted how an EvMBA from Goizueta would arm him with the business acumen and skills needed to impact his industry and, once admitted, Paul took full advantage of all the program had to offer. The results? A successful career in corporate development, with roles managing strategic nonprofit partnerships at places like IBM, CARE International, and Points of Light Corporate Institute. In his current job, Paul manages a team of fundraising professionals whose goals include building strategic alliances with firms across the region. He credits Goizueta for his ability to deliver needed business value within the nonprofit space. His degree highlights how “taking a marketplace approach rather than a philanthropic one can encourage greater scale, innovation, and sustainability.” EvMBA students with interests similar to his are able to work with entities such as our research center, Social Enterprise @ Goizueta, the Goizueta Net Impact club, and even take courses toward a concentration in nonprofit management, allowing them to see for themselves how tangibly business and philanthropy intersect. “The lines between fundraising and new business development are becoming increasingly blurred,” says Paul. For him, the ability to effect change with a business degree is the best payoff yet.
Choose SUCCESS

Your impact on your career begins today — but you have to take the next step.

Your future is waiting. Choose an Emory Evening MBA.

Start your application now: emory.biz/EveningApply
This publication is printed on Green Seal–Certified paper, created with a minimum of 30 percent postconsumer fiber and with mill processes, including packaging, that are environmentally preferable.

Emory University is an equal opportunity/equal access/affirmative action employer fully committed to achieving a diverse workforce and complies with all federal and Georgia state laws, regulations, and executive orders regarding nondiscrimination and affirmative action. Emory University does not discriminate on the basis of race, age, color, religion, national origin or ancestry, sex, gender, disability, veteran status, genetic information, sexual orientation, or gender identity or expression. 15-GBS-COM-0044.
APPLICATION DEADLINES FOR 2015–2016

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<td>Round 4</td>
<td>June 1, 2016</td>
<td>June 22, 2016</td>
<td>July 13, 2016</td>
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</tbody>
</table>

All admitted applicants will be considered for Merit Scholarships with priority given to Rounds 1–4.

*Application fee ($150) will be waived for all Evening MBA applications received between September 1, 2015, and February 19, 2016. Reimbursement for fees already paid is not possible.

WAYS TO CONNECT WITH US

Events
On-campus, around Atlanta, or on the web, Goizueta’s faculty, students, and staff are ready to help you discover the exciting possibilities ahead.

Class Visits
Take an in-depth look at our community, meet our outstanding faculty, and speak with current students during a core class visit on Monday or Wednesday evenings.

Interviews
Schedule your Admissions Interview and meet one-on-one with an admissions director to discuss your MBA candidacy and application.

Register for any of the above events by visiting goizueta.emory.edu/EveningEvents.

goizueta.emory.edu/EveningMBA