EVENING MBA

CHART YOUR OWN COURSE FOR SUCCESS
LIKE THE PERFECT SUIT, your MBA should be tailored just for you and help you stand out from the crowd. Emory’s Evening MBA Program delivers both — with a degree that’s customizable to fit your academic and professional goals.

From our flexible structure that lets you speed up or slow down your course schedule, to our innovative curriculum with access to more than 60 electives and 20 concentrations, to our highly acclaimed career services that pairs you with a career coach and ample resources to identify future opportunities, Emory’s Evening program offers the full MBA experience for your success.

Make the first choice in a series of smart decisions for you and your career.

CHOOSE EMORY’S EVENING MBA.
EMORY UNIVERSITY
As one of the highly regarded research universities in the world, Emory has a reputation based on the scholarly achievements of its world-class faculty, accomplished students, top-ranked schools, and more than 70 cutting-edge research centers — all placing our school among the 25 best colleges as ranked by U.S. News & World Report.

In addition to its international reputation, one of Emory’s greatest strengths lies in the diversity of our students, faculty, and staff. As a community, we value differences and offer a variety of organizations, events, and programming that enables you to utilize your unique talents.

GOIZUETA BUSINESS SCHOOL
Goizueta is where bright futures begin. Created in 1919 as one of the nation’s first business schools, its influence extends across the U.S. and around the globe. Our MBA programs consistently rank in the top 25 in the world among major publications including Businessweek, The Economist, U.S. News & World Report, and Forbes.

Fortified by a prestigious reputation and recognized for excellence in finance, strategy, and leadership, Goizueta gives you the edge to succeed in an ever-changing world of commerce. We provide rigorous, relevant academics; an intimate learning environment; accessible, acclaimed faculty; and key connections in Atlanta’s thriving business hub.

ROBERTO C. GOIZUETA
Our namesake was one of the great business leaders of the 20th century. During his 16-year tenure at The Coca-Cola Company, Roberto Goizueta increased its value from $4 billion to $145 billion — ensuring its place among “America’s Most Admired Corporations,” as listed by Fortune. While building the business, Goizueta also contributed substantially to the progress of Emory and the business school.

Throughout his life, Goizueta was driven by curiosity, intellectual courage, and integrity. We are honored to share his name and live out his values, which form the cornerstone of our educational approach and are fundamental to our mission to educate the best of tomorrow’s leaders.

“WILL WE HAVE THE COURAGE AND WISDOM TO BUILD A SCHOOL DISTINCTIVE IN ITS ABILITY TO ADD VALUE TO SOCIETY?”

— ROBERTO C. GOIZUETA
Former Chairman and Chief Executive Officer of The Coca-Cola Company (1981–1997)
A FLEXIBLE FORMAT THAT FITS. At Goizueta, our Evening MBA Program combines the strength of cohort collaboration with a customizable schedule unmatched by most universities. For an education perfectly suited to your goals and the demands on your time, our program develops your skills and provides the opportunities you need to succeed — all at your own pace.

As you devise your own program path, you’ll match your needs and objectives. Our small class sizes, incomparable faculty, and accessible academic and career advisers help you fit our education into your lifestyle.

From start to finish, the Evening MBA Program standard schedule takes just eight semesters (32 months) to complete. However, with Accelerated Course Elective (ACE) options or Washington Campus, you can finish in six or seven semesters. Classes are held from 6:30 to 9:15 p.m., with core courses on Mondays and Wednesdays and electives offered Monday through Thursday.

Whatever works with your lifestyle, you choose your time line without sacrificing the in-person classroom experience. Most important, you can make the choice to flex your program schedule at the beginning of any semester so your education works best for you when you need it to most.

At Goizueta, our Evening MBA Program lets you set the pace for your success while keeping your foot on the gas headed toward your goal.

“THE ABILITY TO ADJUST YOUR SCHEDULE AT ANY TIME DURING THE PROGRAM ALLOWS YOU TO LEVERAGE NEW OPPORTUNITIES AND MAKE THE MOST OF YOUR TIME AS A STUDENT.”
— DOUG BOWMAN SENIOR ASSOCIATE DEAN WORKING PROFESSIONALS PROGRAMS

SPEED IT UP

MIKE GARITTY / 13EvMBA Market Strategy Manager Citi

Work/life/school balance isn’t an oxymoron in Emory’s Evening Program. Structuring our program to move at the speed you need means making time for the milestones in life.

For Mike, Goizueta was a springboard into an exciting and opportunistic industry. Eager to move into a new role, Mike accelerated his track to complete the program in slightly more than 24 months. Says Mike, “While my time at Goizueta was intense, I learned more from my 80+ classmates, both personally and professionally, than I ever had at my previous job. Studying during lunch breaks and working through the weekends was challenging, sure — but if you just want to learn stuff, go read a book. The value of a Goizueta EvMBA is in the classroom environment, the team projects, and the time spent with your peers.”

FLEX AND ADJUST

JAMIE TRAYNOR / 14EvMBA Senior Associate, Mergers and Acquisitions, PwC

As Jamie progressed through her Evening MBA Program, she found herself interested in new facets of business, like consulting and marketing. Luckily, the program structure let her adjust her course load to fit her evolving interests, making it easy for her to choose new electives and explore new paths.

“Goizueta provided me the opportunity to add to my experience through interesting electives that could expand my business knowledge into other areas.”

Although she explored new interests, Jamie still graduated within the standard 32-month window; she now works at a leading consulting firm in a role that leverages both her new interests and her passion for managing human capital.

SLOW IT DOWN

MURAD KARIMI / 15EvMBA Managing Partner Mosaic Investments

Adaptability is a key characteristic of a successful business owner and entrepreneur, so when Murad chose our Evening MBA Program, it was important that he could manage his education at his own pace while starting his business.

“As an entrepreneur kicking off a new company, Goizueta gave me the ability to stretch out my program when and where I needed.” Murad says. “This helped me balance my professional growth with making sure I attended to my new business successfully.”

With such program flexibility, Murad was able to devote time to his new venture while further developing the skills he needed to grow his career.
CUSTOMIZE THE BEST PATH FOR YOU. Similar to a traditional MBA format, our holistic Evening MBA Program is built to give you access to everything you need to succeed in the marketplace. Our curriculum starts you with the business fundamentals, giving you practical frameworks you need to know that night so you can then put your new knowledge and skills to use in the workplace the next morning, delivering next-day effectiveness.

For those who have a nonbusiness degree, this program structure helps you build foundational business acumen at the start. For those who already have an undergraduate degree in business, this format will take your previous study to an advanced level, incorporating your professional experience and insight.

Our customized curriculum also allows for the early exploration of your specific interests through electives and hands-on learning. Choose from an array of courses and experiences — from strategy to marketing to finance to operations. With access to more than 60 electives and time to complete multiple concentrations, you have the freedom to make your MBA experience your own. In addition, you get access to faculty who are tops in their field and regularly called on for their expertise in business and industry decisions worldwide. This combination is ideal for your MBA and career success.

At Goizueta, we don’t ask you to choose between what you need to know and what you want to learn — we ensure you can do both, and do them very well.
YOUR PATH, YOUR FUTURE. Today’s business world is complex and interconnected. Now, more than ever, you need a full education that allows you to specialize in business far beyond the basics. We know this, which is why our cutting-edge academics expose you to far more than just standard courses and everyday topics. At Goizueta, we provide you with the broadest array of curricular options, so you can tailor a program that’s a perfect fit.

Whether you want to deepen your current skills, learn a new field, or expand your perspective (and horizons), you can find topics and coursework here that interest you most. Your options range across more than 60 electives and 20 academic concentrations — all geared to fortify your career goals.

With all these available paths, you may choose more than one area of concentration during your time at Goizueta. We encourage your exploration of things that matter to you most, knowing that the more you learn, the better prepared you are for a changing marketplace. From analytics to nonprofit and from operations to corporate finance, Goizueta ensures the best suite of options for your success.

MATT CESSNA / 17ExMBA
Associate Merchant
The Home Depot

With an accounting and finance background that had served him well, Matt was ready for new opportunities. So when a new position required him to have wider breadth of business knowledge, he knew Goizueta would help him deliver.

“In my current job, I need to understand all aspects of the business and how they interact. So I designed my Evening MBA to include a diverse set of electives in topics like Six Sigma, Sales and Business Development, and Competitive Advantage. This exposure helped me develop a high-level view and context for making quality decisions.”

By taking a variety of electives, Matt was able to identify large-scale opportunities that would benefit his company — and his business perspective even more.

CORBY HERSCHMAN / 17ExMBA
Director of Development, Girls Incorporated of Greater Atlanta

Successful nonprofit organizations need to operate like businesses, so it was critical for Corby to understand how to develop the acumen she needed to make meaningful community change.

“In selecting my marketing and strategy electives at Goizueta, I’ve increased my capacity to analyze the nonprofit sector with a business eye. My electives and core courses have prepared me to take on more responsibility and leadership roles.”

Corby was able to consider her team’s issues with a newfound perspective, create immediate value for her employer, and become a more effective leader in the nonprofit sector.

SHEREZAD REHMANN / 15ExMBA
International Business Development Strategist, LexisNexis Risk Solutions

Prior to his role in business development, Sherezad’s career had never required extensive analytical work. But when he was assigned to a project focusing on marketing analytics, he was thankful for his Goizueta experience.

“The first thing I did was reference the information from my marketing analytics course and call my marketing professor at Goizueta,” says Sherezad. “He guided me through the entire eight-month project and even came to meet with the marketing and finance team, where he showed us all the ways we could look at the customer lifetime value.”

For Sherezad, this project transformed how he viewed marketing and helped him become a more balanced and valuable business development professional.

CONSIDER THE POSSIBILITIES

MBA CONCENTRATIONS

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60+ Number of unique electives available

20+ Number of concentration options

See details to customize your MBA at emory.biz/EveningFit.
CHARLIE GOETZ  
**Organization and Management**

Charlie Goetz joined Goizueta in 2001. As a senior lecturer in organization and management, he teaches a series of entrepreneurship classes to undergraduates and graduate students. Goetz earned his bachelor’s degree at Emory University, a master’s degree from the University of Texas, and has more than 15 years of experience in developing, implementing, and growing entrepreneurial ventures. His books on the topic include *The Great Entrepreneurial Divide* and *So You Want to Start a Business!* Known as a “serial entrepreneur,” Goetz is also a prolific mentor for both MBA and BBA students and alumni across the school, introducing many to the resources for developing, funding, and launching their business ideas. He is regularly interviewed by local and national media on small business and entrepreneurship topics.

JEFF ROSENSWEIG  
**International Business and Finance**

Jeff Rosensweig earned his BA and MA in economics from Yale, an MA in philosophy from Oxford University, and a PhD in international and monetary economics from Massachusetts Institute of Technology (MIT). Specializing in global strategy and economics as well as international finance, Rosensweig is also director of the Global Perspectives Program. Previously, he was a senior international economist at the Federal Reserve Bank of Atlanta and taught at Yale and MIT. His research focuses on business linkages with the global economy, the implications of globally divergent demographic trends for business, and factors affecting competition in the global travel and tourism industry.

JILL PERRY-SMITH  
**Organization and Management**

Jill Perry-Smith came to Goizueta in 2002. After earning a BS in civil engineering at Syracuse University, she worked in project management for Exxon. During that time, she earned her MBA part-time at Pepperdine University and later received a PhD in organizational behavior from Georgia Institute of Technology. She currently teaches a groups-and-teams elective, a creativity and innovation elective, as well as an organizational behavior seminar in the PhD program. Her areas of specialization include the effects of informal social networks on creativity and the impact of work-life initiatives on firm and individual performance. Perry-Smith has contributed to several books and published in prestigious journals, including *Academy of Management Journal*, *Academy of Management Review*, and *Organizational Behavior and Human Decision Processes*.

PETER ROBERTS  
**Social Enterprise @ Goizueta**

Before coming to Goizueta in 2003, Peter Roberts served on the faculties of Columbia University, Carnegie Mellon University, and the Australian Graduate School of Management. His research focuses on social entrepreneurs across a variety of areas, including specialty coffee growers, microbusinesses, and philanthropic organizations. His findings have been published in *Academy of Management Review*, *American Journal of Sociology*, and *Organization Science*, among others. Roberts is the academic director of Social Enterprise @ Goizueta, a hallmark research center that applies business principles and market-based solutions to a range of social issues. His efforts have impacted communities in Atlanta and around the globe. Roberts also serves as a student mentor and respected faculty adviser.

BUILD YOUR BOARD OF DIRECTORS

**LEARN FROM EXPERTS AND INFLUENCERS.** Expertise means so much more than just knowledge. It means possessing an energy, business insight, and forward-looking point of view, and Goizueta’s got it in spades. Our practitioners are thought leaders across their fields, but unlike other schools, our faculty don’t just stand behind a lectern and teach. They are committed to sharing their experience with those working in the field. Their range of knowledge makes them active specialists in their areas, solving problems and influencing decisions for some of the top businesses in the nation.

Goizueta faculty remark how much they enjoy teaching working professional students because it provides the opportunity to incorporate students’ experiences, perspectives, and work challenges into daily teaching. The result — more relevant and impactful discussions and learning. Add to this that Evening students learn from the same faculty as our Full-Time MBA students and across the same broad offering of topics and concentrations, and you’ll find an ideal environment for optimal knowledge acquisition and application.

Meet Goizueta’s faculty and read more about their research at emory.biz/research.
EXPERIENTIAL LEARNING

APPLY WHAT YOU LEARN. Our philosophy for learning is simple: We believe how you learn is as important as what you learn; and through our globally recognized focus on hands-on learning, your Evening MBA experience will go well beyond classroom-based knowledge, inviting you to practice and execute the skills needed for lifelong success.

At Goizueta, you have access to experiential opportunities in an environment that encourages and enables you to challenge standard business practices — and yourself. Our integrated approach takes you from learning to doing, producing meaningful and tangible results. With the tools, frameworks, and structured problem-solving techniques applicable to business, you’re able to apply needed skills to real-world projects. Through it all, we never lose our focus on your professional development, providing multiple ways for experiential learning to develop you as an authentic leader and trusted contributor.

The options for an education at Goizueta are limitless. Become a skilled problem solver for Fortune 100 clients or mentor local micro-entrepreneurs. Present your new business plan to faculty and potential investors who can help fund your dream. Learn hands-on leadership from a peer coach and return the favor to classmates while you hone your own talent-development skills. You also can enter case competitions, design directed studies, or lead one of our many academic or cultural clubs.

At Goizueta, the choices are many, but the outcome is the same — you’ll learn in ways that are actionable and be an active participant in your own long-term success.

Working with corporate partner Kimberly-Clark, Evening MBA students created a feasibility study to build a more effective recycling plant in Santa Cruz, Bolivia, as part of a unique project with Social Enterprise @ Goizueta. Evan’s passion for global education and international public affairs, as well as his firm grasp of strategic planning and budget management, drew him to the project.

“Santa Cruz is a major commercial center, yet a lot can be done to improve its infrastructure. I wanted to be a part of that improvement.” Evan and his classmates created and validated ideas for innovative sustainability initiatives that could be used to create hundreds of jobs, streamline logistics, and improve the quality of roads and amount of traffic on them. “I am excited that our research could have a real, positive impact on the industry infrastructure in Bolivia.” Evan says.

EVAN GOLDBERG / 14EeMBA
Director, International Initiatives
Pritzker School of Law,
Northwestern University
"Working with outstanding entrepreneurs and professors in taking my business idea and creating a plan to make it happen was invaluable."

BRYAN SPENCER | '17ExMBA
National Sales Manager
Taylor Precision Products

Bryan always had an entrepreneurial spirit but was just starting his corporate career after serving in the U.S. Army. He joined Goizueta to gain business experience and test his start-up idea: Chefter, on-demand connections with professional chefs.

Goizueta launched “Pitch the Professors,” a competition in which students who are entrepreneurial-minded have an opportunity to present their business concepts and strategies to the school’s expert faculty, in order to connect budding Emory entrepreneurs with Atlanta’s investment community. Think TV’s Shark Tank, but actionable and available only to Goizueta’s bright and ambitious minds. Bryan knew this was his chance to shine.

“From the preparation through the actual pitch to Professor Charlie Goetz, the program taught me how to develop an idea into a viable business plan,” says Bryan. “Prior to scheduling a pitch date, I compiled an executive summary detailing the idea and potential market opportunity. Charlie’s questions helped me test the idea and better understand my unique challenges and opportunities.”

Although every student received feedback and input from a panel of experts, only four pitches survived the intense scrutiny to take top honors, including Bryan’s. “Chefter would not have come this far, this fast, without the ‘Pitch the Professors’ program,” says Bryan. “Winning the competition gave us membership and space in the Goizueta suite of Atlanta Tech Village, where we were able to connect with like-minded individuals and share best practices.”

Without a doubt, Goizueta gave Bryan the tools and experience he needed to put his entrepreneurship skills to the test, and he succeeded.
Jon knows that every team in the business world is different. With his own team, he wanted to help them work together effectively to benefit his organization more profoundly. At Goizueta, he found the perfect opportunity to enhance those leadership skills.

“In the Leadership Coaching Fellows (LCF) program, I was trained and coached on how to be an effective leader, which I immediately implemented in the workplace. LCF gave me an excellent opportunity to practice my skills by working with groups and leading them to create and drive real solutions.”

Now, Jon does more than just ask the tough questions. He enters meetings with an open mind and a flexible agenda—all to find creative solutions that make an impact. In this way, he’s built a foundation of respect between team and leader.

**IT’S A MATTER OF CHARACTER.** There is no question that leadership skills are central to being a success in business. That’s why, at Goizueta, we make cultivating these talents equally as central to your MBA experience. Throughout our program, leadership development is incorporated into the curriculum, where you will learn across three important pillars: academic, experiential, and reflective, giving you the experiences necessary to lead, be an effective team member, and deliver valuable results.

To ensure a holistic approach, we have integrated experiential opportunities into the program so you practice being an effective team member and resilient leader in real-life situations and through various programs. Our challenging **Leader’s Reaction Course**, conducted at Fort Benning, is a unique chance for you to apply team problem solving, decision making, and communications skills using one of the U.S. Army’s most valued experiences.

Woven throughout are opportunities for you to receive feedback from coaches, mentors, and faculty, so you understand where you excel but also where you can improve. The **Leadership Coaching Fellows** program includes feedback from executive coaches who are key thought leaders in both academia and business. Receive feedback from the first days of the program, then get trained as a coach to pay it forward in your second year. At Goizueta, creating dynamic leaders is infused into every aspect of what we do.

**“EFFECTIVE LEADERSHIP DEVELOPMENT REQUIRES SELF-AWARENESS AND COMMITMENT. LEADERSHIP DOESN’T COME THROUGH OSMOSIS. STUDENTS MUST GET OUT THERE AND PUT THEIR SKILLS AND ABILITIES INTO ACTION.”**

— KEN KEEN
ASSOCIATE DEAN
LEADERSHIP DEVELOPMENT PROGRAM, LIEUTENANT GENERAL, USA (RETIRED)
JOSEPHINE WONG | FEzMBA
Senior Human Resources Generalist
Bleacher Report, a division of Turner

For Josephine, the small size of Goizueta’s Evening MBA Program gave her the perfect environment to make lasting friendships, network with alumni, and create a lifetime of memories. Her MBA experience was enhanced through her extracurricular involvement in the Goizueta Evening Business Association (GEvBA), the elected council that gives students a voice in decisions regarding the Evening MBA Program.

“Being involved in GEvBA benefited me tremendously. It helped me find a community where I represented the student voice to our program administration,” says Josephine. “We also developed skills in how to liaison between two groups and effectively communicate interests and objectives.”

Through its three student-run committees, GEvBA provides opportunities for student leadership and involvement in the global Goizueta community. However, it’s not all business. Students can help coordinate special events such as “Martinis and IMAX” at the Fernbank Museum, outings to Braves games, and other events, allowing you to socialize with your classmates and develop lifelong connections.

Josephine’s experience is proof that, no matter how you engage at Goizueta, your MBA experience will provide you with opportunities to build an extensive network and connections that will support you for a lifetime.

“My role in GEvBA also involved constant social interactions that improved my interpersonal skills, allowing me to connect with classmates and colleagues to form better working relationships.”
Most people wouldn’t get another degree to help their clients, but Dan Zambrano — a legal counselor for small and mid-sized companies — did just that, wanting a deeper understanding of the international business world.

Dan utilized Goizueta’s International Colloquium to expand his horizons. As a main gateway for business, London provided Dan with the perfect prism to view global commerce. “Every minute I spent abroad in a city as diverse as London improved my understanding of our overseas business partners.”

With such valued experiences under his belt, Dan has acquired a new global perspective and is ready to take on the world.

Goizueta recognizes that increasing demand for global business leaders applies to those aspiring to lead businesses into the future. Our International Study Module broadens your global perspective while simultaneously bolstering your confidence in understanding today’s global marketplace. These one-week international experiences immerse you in business issues and cultural topics around the world, giving you firsthand understanding of how global companies develop and manage their businesses.

Our students choose their destination from five or more offered each year. Some have trekked to Rio de Janeiro to visit one of the largest mining companies in the world, or traveled to London to examine the UK economy. Many have visited Dubai and the world’s most innovative real estate development companies, or ventured to Johannesburg to examine the challenges and opportunities of doing business in a growing economy. In every instance, their viewpoints were expanded beyond their expectations.

Goizueta understands the international nature of business and how important that perspective is for all students, which is why we will provide a powerful global business understanding every step of the way.

In our increasingly global and interconnected world, successful leaders are being asked to command a powerful understanding of international business. That’s why all Evening MBA students at Goizueta are required to experience business where it happens — in and around the world.

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Expand your horizons with international opportunities at emory.biz/EveningGlobal.
At Goizueta, we are here to help you define your future — wherever you may find yourself along your career journey. As an Evening MBA student, you will enjoy full access to all the resources of our Career Management Center for Working Professionals (CMCWP), providing the kind of hands-on collaboration we are known for at Goizueta.

With the CMCWP, you’ll find dedicated support to help you elevate your current career or chart a whole new direction. Our team of well-connected, highly accomplished career specialists offers advice and relationships to guide you as you go.

As is true of our full-time students, we encourage you to utilize our one-on-one coaching resources as you begin to translate your ambitions into an actionable plan. Practice your skills at events such as our alumni industry panels and personal brand workshops, or attend corporate networking events specifically crafted with a working audience in mind. No matter your choice, you will find career counselors available to provide you with mentoring and insight into how you can propel your career.

Whether you are switching or accelerating your career, our talented Goizueta team assists you with structured career development programs and opportunities.

When Nnedike was ready to switch careers, she worked closely with the CMCWP coaches to get advice on how to change industries and functions. The CMCWP workshops and individual coaching gave her the tools she needed to identify the right role and company to target during her search.

"Once I secured interviews at the companies I was interested in, the CMCWP provided me with tips on how best to approach the interviews," says Nnedike. "The CMCWP helped Nnedike narrow her search, fine-tune her interview skills, and negotiate her offer. At Goizueta, we are there every step of the way and celebrate your success with you.

See how our career professionals partner with you at emory.biz/EveningCareer.
In the Goizueta Evening MBA Program, we can help you create a career plan — whether you want to accelerate your current career or switch into a new career. Though Steve had thought he wanted to stay with his employer, he quickly realized that Goizueta could be used as an inflection point to make a change.

“At Goizueta, the curriculum is varied and designed to support those professionals looking for a change in their career as well as those looking to advance within their current organization. The Career Management Center for Working Professionals (CMCWP) was supportive from the beginning by working with me to make an exciting change.”

With the CMCWP, you’ll find dedicated support along whatever path you choose. Through one-on-one coaching, career-topic workshops, or tailored networking events, we provide you with access to faculty, industry, and MBA alumni connections that help you as you create your career plan.

“As a Goizueta alum, I plan to remain active with the GBS community because it is my obligation to help current students grow their professional careers — the same way the MBA Program and CMCWP helped me — and continue to strengthen the Goizueta brand.”

Whether you are exploring a career transition, managing a career challenge, or simply refreshing your brand through a new resume and LinkedIn profile, our coaching team can provide the expertise and resources to give your professional image a competitive edge.

Read more student stories at emory.biz/EvMBAblog.
FIND A NETWORK BEYOND COMPARE. Ours is capable of providing connections around the globe. With more than 18,000 Goizueta and 137,000 Emory graduates worldwide, we have top people at respected firms in the most desirable locations, giving you access to a business community that reaches far beyond our campus.

Unlike programs found elsewhere, the experience is personalized and approachable from your first day. Here, you will always feel supported. By networking with classmates, faculty, and executives from the nation’s most looked-to companies, you’ll see our vibrant community at work for you every day.

Many alumni go on to become the school’s best recruiters, providing the CMCWP with feedback on an ideal Evening MBA candidate — information that allows us to contribute to your success in the marketplace. Our alums are key connectors, helping students make their own rise.

At Goizueta, we create a tight-knit network so you can create lasting relationships to fuel your future career. As all of your predecessors happily will attest, you can be confident that the Goizueta name is widely valued and globally recognized, capable of opening all the right doors.
Goizueta graduates show the ability to influence the business and operations from any functional area. As a result, Goizueta is on the Tier 1 list of schools for many companies, including Hewlett Packard.

“We like to hire GBS students because they aspire to be change agents, difference makers, and leaders in their space. They go into the program as leaders in their workplace and in their communities. Then, they work hard to refine those skills as well as learn new ones in their coursework and team projects.”

Whether you come into the program with a certain skill set or a broad one, at Goizueta you will acquire business acumen across different topics that are all applicable in today’s competitive marketplace.

The Emory name creates immeasurable opportunities. With a challenging curriculum and a high standard of excellence, you will get the best career results with a Goizueta education because our programs are valued by recruiters worldwide.

“The curriculum is challenging and the bar at Emory is high. GBS students are willing to work hard and take risks, but not at the expense of their own dreams and desires. I think all of those things are recognized and valued by employers and recruiters.”

When you have a Goizueta MBA, people around you immediately will understand, recognize, and respect the challenges that come with working full-time and going to school at night. For Katie, not only did her MBA give her the tools and knowledge she needed to stand out at work; it also gave her an added level of credibility with her fellow teammates and executives.

The value of Goizueta MBA opportunities is unquantifiable, and the value of your new network is priceless.

These networking opportunities reach way beyond our classrooms and have profound impact on your potential. We are careful to craft classes of talent across all of our programs to ensure that the Goizueta students and graduates you meet at whatever turn in life are accomplished professionals eager to help you reach your goals.

This group will share your Emory affinity and your academic experience, helping you decide not only where to go but offering advice and connections to get there.

The value of Goizueta MBA opportunities is unquantifiable, and the value of your new network is priceless.

**KEY CONNECTIONS THAT ELEVATE YOUR CAREER.** As an Evening MBA student, you will find yourself shoulder to shoulder with standouts from a host of global organizations and local enterprises. Collectively, your classmates give you access to talent from Fortune 100s, leading nonprofits, international entities, growing start-ups, and healthcare conglomerates. This mix of career backgrounds and interests provides you with a melting pot of ideas, insights, and information. It also broadens your business network to include limitless career possibilities.

When Jessica was ready to find a new job, the Goizueta network helped get her foot in the door at the company she desired and gave her a chance to stand out.

“When the role I wanted was posted, I knew my background would be a great fit if I could just get past the resume filters. Two of my classmates also worked at the company and knew the hiring manager. They got my resume in front of her, along with a glowing recommendation.”

In addition to helping Jessica get the interview, her classmates prepped her for the big day. After landing the job, Jessica made sure to thank the network that made it all possible and is eager to pay it forward someday soon.

**SAMPLE OF EvMBA CURRENT EMPLOYERS**

- Atlanta Hawks
- AT&T
- Boston Consulting Group
- Chick-Fil-A
- Children’s Healthcare of Atlanta
- The Coca-Cola Company
- Credit Suisse
- Deloitte
- Delta Air Lines
- General Electric
- Georgia-Pacific
- Google
- The Home Depot
- Johnson and Johnson
- Kimberly-Clark
- McKesson
- Newell Brands
- Salesforce
- SunTrust Bank
- Turner Broadcasting System

**KATIE HAMILTON / 16EvMBA**

Staffing, Training, and Career Development Lead, The Boston Consulting Group

**JASON HARLOW / 14MBA**

Finance Lead, Hewlett Packard Enterprise

**JESSICA NELSON / 15EvMBA**

Customer Solutions Manager, Georgia-Pacific

Goizueta graduates show the ability to influence the business and operations from any functional area. As a result, Goizueta is on the Tier 1 list of schools for many companies, including Hewlett Packard.

“We like to hire GBS students because they aspire to be change agents, difference makers, and leaders in their space. They go into the program as leaders in their workplace and in their communities. Then, they work hard to refine those skills as well as learn new ones in their coursework and team projects.”

Whether you come into the program with a certain skill set or a broad one, at Goizueta you will acquire business acumen across different topics that are all applicable in today’s competitive marketplace.

To know more, please visit us at [Goizueta](#).
Some people run from challenges, but Josue meets them head-on, especially when it comes to business issues. That enthusiasm led him to enroll in Goizueta's Evening MBA Program and helped him build the skills he needed to pave a new way for his career. Josue had held various positions at GE Aviation and GE Energy but was eager for new opportunities. Exposure to a divergent way of thinking helped Josue identify a new direction for his career and excel in his position as finance director at Microsoft, where he oversees a $4B unit, including P&L, pricing, financial oversight, and accounting policy compliance. Josue knew that getting an MBA would help him expand his thinking.

"The challenge today is staying ahead of the curve and anticipating where the business is headed in times of ever-increasing competition, industry trends, and macroeconomic change," Josue says. "In order to be successful, I needed to think differently about how we do business, what success looks like in the new world, and how we establish the necessary information infrastructure that will enable a dynamic conversation throughout this period of change. Goizueta helped me do just that."

"Goizueta gave me the opportunity to explore different areas of business such as consulting, law, real estate, and marketing. These options gave me a variety of perspectives and helped expand my thinking beyond the business basics."

IN THEIR WORDS

Read more student stories at emory.biz/evMBAblog.
A LIFETIME OF BENEFITS

INVEST IN YOURSELF, INVEST IN YOUR FUTURE
A Goizueta MBA starts paying dividends the day you arrive. No matter what direction your career takes, our Evening MBA Program has a significant and lasting impact on everything you do. Not only will you gain the management skills to be a nimble and flexible leader, you’ll have lifetime career services and an expansive alumni network to rely on — beginning with your cohort and extending to the larger Goizueta and Emory communities.

You’ll leave Goizueta with the power and prestige of an Emory degree. You’ll graduate knowing how to navigate your future confidently. Time, money, and talent are all part of your biggest investment. Invest in yourself.

Begin with the end in mind: emory.biz/EveningClass.
APPLICATION DEADLINES FOR FALL 2017

<table>
<thead>
<tr>
<th>Round</th>
<th>Application Deadline</th>
<th>Notification</th>
<th>Deposit Due</th>
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<tbody>
<tr>
<td>Round 1</td>
<td>October 28, 2016</td>
<td>November 18, 2016</td>
<td>December 16, 2016</td>
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<td>Round 2</td>
<td>March 3, 2017</td>
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<td>Round 3</td>
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<td>Round 4</td>
<td>June 30, 2017</td>
<td>Rolling Notification</td>
<td>July 26, 2017</td>
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All admitted applicants will be considered for Merit Scholarships.

WAYS TO CONNECT WITH US

**Information Breakfasts**
Monthly Information Breakfasts include an overview of the Evening MBA curriculum, schedule, and application process. Attend to meet admissions directors and current students.

**Class Visits**
Experience the Goizueta community and classroom firsthand during a Class Visit. Visitors are hosted by first-year students in a core class on Monday or Wednesday evenings.

**Interviews**
Schedule your Admissions Interview prior to your intended round deadline and meet one-on-one with an admissions director to discuss your candidacy and application.

Register for these and all other events by visiting our website: EMORY.BIZ/EVENINGMBA

EVENING MBA TYPICAL CLASS PROFILE

- **Cohort size**: 90
- **Average Years Worked**: 5.5
- **Average GPA**: 3.3
- **Women**: 30%
- **Minority**: 15%
- **International**: 20%
- **Median GMAT**: 640
- **GMAT 80% Range**: 560-710