

BBA/MSBA - Students entering spring of Sophomore year

Minimum Hours at BBA Program entrance	58
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Sophomore Year, Sem 2

211 Managerial Accounting	CORE	3
330 Organization & Management	CORE	3
365 Business communications	CORE	3
351 Operations Management	CORE	3
380 Professional Development	CORE	2
Total credits		14

Junior Year, Sem 1

320 Corporate Finance	CORE	3
340 Marketing Management	CORE	3
*BBA Area Depth elective 1	BBA	3
*BBA Area Depth elective 2	BBA	3
CS Programming	Prereq	3
382 Junior Seminar	CORE	1
Total Credits		16

Junior Year, Sem 2

331 Strategic Management	CORE	3
*BBA Area Depth Elective 3	BBA	3
*BBA Area Depth Elective 4	BBA	3
Databases	Prereq	3
480 Senior Seminar	CORE	1
490 Senior Capstone	CORE	2
Total Credits		15

BBA/MS Sem 1

Business Statistics Bootcamp	MSBA	2
Managing Big Data	MSBA	3
Machine Learning I	MSBA	3
Intro Business Data Analytics	MSBA	3
Forecasting & Predictive Modeling	MSBA	3
Social Network Analysis	MSBA	3
Total Credits		17

BBA/MS Sem 2

Decision Analytics	MSBA	2
Machine Learning II	MSBA	3
Experiential Capstone	MSBA	3
**MSBA Elective	MSBA	3
**MSBA Elective	MSBA	3
480 Senior Seminar	CORE	1
Total Credits		15

BBA Summer

410 Legal Environment	CORE	4
Flex Elective	BBA	3
Flex Elective	BBA	3
Total Credits		10

TOTAL HOURS FOR BBA/MSBA DEGREE	145
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*4 BBA electives at the UBUS 300 or 400-level must satisfy a BBA area depth, with no overlap with MSBA

**2 MSBA electives may double count towards required 6 BBA business electives