



SOCIAL ENTERPRISE @ GOIZUETA



EMORY

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BUSINESS
SCHOOL

Social Enterprise @ Goizueta (SE@G) is an action-oriented research center that combines academic research with fieldwork and student activities to make markets work for more people, in more places, in more ways.

Developing the next generation of social innovators

Courses

Course offerings are designed to give students broad exposures to the issues and challenges that sit at the nexus of business and market activity and the need for meaningful societal and environmental impacts.

- Business and Society (BBA)
- Nonprofit Management (MBA)
- Past, Present, Future of Specialty Coffee (BBA)
- Grounds for Empowerment Directed Study (All)
- Philanthropic Lab (BBA)
- Social Enterprise and Impact Investing (MBA)

Impact Clubs

SE@G's sponsors and advises student leaders and club members of the following organizations / initiatives on campus that are achieving societal impacts right here, right now.

- Emory Impact Investing Group (BBA)
- Goizueta Nonprofit Consultants (MBA)
- Goizueta Impact Investors (MBA)
- Goizueta Net Impact (MBA)
- Goizueta Gives (MBA)

Soцент Fellows

Cohort program recognizing BBA, EvMBA, and MBA students who demonstrate both a deep interest in social enterprise and commitment to SE@G's core focus areas of inequality and climate change.

Fellows access the necessary hands-on education, exposure and experiences to develop their capabilities as next-generation social sector leaders whether immediately after graduation or later in their careers.

Learn more at socialenterprise.emory.edu and follow on social media:



socialenterprise.goizueta



[@socentgoizueta](https://www.instagram.com/socentgoizueta)



[@socentgoizueta](https://twitter.com/socentgoizueta)



join student email listserv at <http://emory.biz/joinsocimpact>

STUDENT OPPORTUNITIES

Taking action to drive impact

Programs

We put research into action through innovative programs that create better markets and stronger communities in Atlanta and globally. These programs allow us to explore complicated problems, engage diverse partners including students to deliver social impact.

- Ashbury Circle: Activating learning and dialogue on business and society issues through writing and podcasting (coming soon)
- [Grounds for Empowerment](#): Changing specialty coffee markets by providing training support directly to women growers in Central America
- [Start:ME](#): Providing promising entrepreneurs in Atlanta neighborhoods training, mentorship, and capital to start and grow businesses

Supporting impact careers

Mentorship

We appoint Executives-in-Residence (EIRs) to help guide students and alumni at various stages of pursuing impact careers or social entrepreneurship pursuits.

EIRs include Sam Moss of Cousins Family Foundation and David Kyle formerly of Acumen Fund. They hold office hours along with connecting with students virtually throughout the academic year to discuss careers, advise on projects, and support clubs.

Experiences

Through consulting projects and internships, we've helped students gain real experience in the impact sector (private, public, and nonprofit).

Experiences include Atlanta Beltline, Aspen Institute, Delta Airlines, Habitat for Humanity International, Heifer International, Partners in Health, REDF, The Bill and Melinda Gates Foundation, Valor Ventures, and more.

Getting engaged by connecting with our team

Please reach out to learn more about how you can get engaged this academic year:

Ambassadors: Ari Bogotch (EvMBA), Vanecia Thompson (EV MBA), Erin Lightfoot (MBA), Laura Denick (BBA)
Faculty / Staff: Brian Goebel (Managing Director) and Prof. Wes Longhofer (Academic Director)



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