

# EMORY UNIVERSITY

## Concentration in Business Across Boundaries



EMORY  
GOIZUETA  
BUSINESS  
SCHOOL



EMORY  
COLLEGE  
OF ARTS AND  
SCIENCES

Institute for the  
Liberal Arts

APPLICATION 2020-21

# Concentration in Business Across Boundaries

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The Business Across Boundaries joint concentration offers BBA students and Emory College students majoring in Interdisciplinary Studies (IDS) and American Studies (AMST) cross-fertilization experiences that will create connections and competencies critical to professional careers in for-profit and non-profit organizations, as well as in academia. In particular, this concentration will help students cross traditional boundaries and disciplines, to develop interdisciplinary knowledge and skills for creative, integrative analysis and problem-solving.

IDS and AMST students who complete this concentration will acquire grounding that will enable them to understand the functional areas of business, and how to utilize frameworks for effective stewardship of resources and the execution of strategies.

BBA students who complete this concentration will acquire a liberal arts grounding that will enable them to bring an interdisciplinary approach to analytic thinking, and skills in writing and communication that integrate multiple perspectives.

All students will have the opportunity to pursue industry-related electives drawn from business and interdisciplinary approaches.

## Requirements for Concentration

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### **CORE**

JUNIOR YEAR

#### **ILA Core for BBA students**

Two of the following ILA Core Classes:

IDS 200W Interdisciplinary Foundations

IDS 205W Science & the Nature of Evidence

IDS 216W or IDS 216 Visual Culture

IDS 220 ORDER Seminar

AMST 201W Intro. to American Studies

OR an equivalent course, upon consultation with, and approval by, the ILA Undergraduate Committee

#### **Business Core for ILA students**

Two of the following BBA Core Classes:

MKT 340 Marketing Management

OAM 330 Principles of Organization and Management

OAM 331 Strategic Management (*OAM330 is recommended as a pre-requisite for OAM331*)

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### **ELECTIVES**

JUNIOR or SENIOR YEAR

2 additional electives, at least one of which must be in a discipline other than the student's own. Because the IDS and AMST majors are student designed in close consultation with a faculty advisor, the concentration will also involve the student designing their own program of study, in consultation with faculty advisors from the ILA and the BBA programs. All courses of study will be approved by the ILA undergraduate committee and a faculty advisor from the BBA program.

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### **CAPSTONE CORE**

SENIOR YEAR (spring semester)

- ECS 491 Ethics and Leadership

## **Application Checklist**

- A completed application.
- A short (300- 500 word) statement of purpose as requested below
- A resume or other one page document listing your college, extracurricular and/or professional activities related to your interests in environment and sustainability management
- One completed recommendation form from someone in a capacity to provide insights with respect to your fit for this concentration (Optional but highly encouraged)

## **Transcripts**

By completing this application, you are granting us the right to access your Emory transcript. **You do not need to submit this material.**

## **Short Statement of Purpose**

On a separate sheet of paper, provide a statement of purpose as outlined below. Please limit your typed response to 300-500 words

Explain how you believe that completion of the concentration will assist you in achieving your intellectual and professional goals. In your response, please describe the particular skills and talents you will be bringing to the concentration and those you hope to acquire.

## **Resume**

Please include a resume or other one page document listing your college, extracurricular and/or professional activities related to your interests in environment and sustainability management. In the case of extracurricular and community activities, include years involved and offices held

## **Deadline**

Applications are accepted on a rolling basis but in all cases, must be submitted no later than August 15th for rising seniors. It is to your advantage to apply in the semester prior to entering your junior year. The cohort is limited by course capacity. Selection is based on information provided through the application and considered on a space-available basis

**Please attach three separate PDF documents: your completed application, your statement of purpose and your resume.**

**Please email to: [concentration.applications@emory.edu](mailto:concentration.applications@emory.edu)**

# Application for Concentration in Business Across Boundaries

Full Legal Name: \_\_\_\_\_  
Last First Middle Suffix (Jr., III, etc.)

Preferred Name: \_\_\_\_\_ Emory ID Number: \_\_\_\_\_

Expected Graduation: \_\_\_\_\_ E-mail address: \_\_\_\_\_ Cell #: \_\_\_\_\_

## Address Information

Temporary Address (Oxford P.O. Box)

\_\_\_\_\_  
Street City State Zip

Permanent Home Address:

\_\_\_\_\_  
Street City State Zip

## Enrollment

Current Interdisciplinary Studies or American Studies major

Pending declaration of Interdisciplinary Studies or American Studies major

Current BBA student

BBA applicant

Participation is strictly limited to BBA students or Emory College students who are Interdisciplinary Studies or American Studies majors. The Business Across Boundaries Concentration will be awarded only to those participants who successfully complete a major in Interdisciplinary Studies or American Studies or the requirements for BBA degree. Continuation in the concentration is contingent upon acceptable standards of academic and professional performance in a team-based and applied setting.

## Personal Information

*The information requested below is voluntary and refusal to provide it will not subject you to any adverse treatment. It will be kept confidential and will be used only in accordance with Title IV of the Civil Rights Act of 1964.*

Sex: Male Female

Race/Ethnic Category:

American Indian or Alaskan Native

Asian or Pacific Islander

Black, not of Hispanic Origin

Hispanic

White, not of Hispanic Origin

Other \_\_\_\_\_

Citizenship: \_\_\_\_\_  
Country

## Conduct Issues

Check here if you have any court convictions other than parking violations.\*

Check here if you have ever been subject to any school-related disciplinary action for violation of school rules, misconduct, conduct infraction, academic dishonesty or otherwise. \*

*\*Please attach a separate sheet to explain.*

# PREFERRED (NOT REQUIRED) RECOMMENDATION FORM

## Concentration in Business Across Boundaries

Please email to: [concentration.applications@emory.edu](mailto:concentration.applications@emory.edu)

### TO BE COMPLETED BY STUDENT

Please fill in your name and address below, sign electronically, and email this form to the individual you have chosen to write on your behalf. The recommender should complete this form and return it via email to: [concentration.applications@emory.edu](mailto:concentration.applications@emory.edu)

### APPLICANT'S WAIVER OF RIGHT TO ACCESS TO CONFIDENTIAL STATEMENT

Name of Applicant: \_\_\_\_\_  
Last First Middle

Address:

\_\_\_\_\_  
Street City State Zip

I hereby freely and voluntarily waive my right to any information contained in this recommendation and agree that the statement shall remain confidential.

\_\_\_\_\_  
Date Signature of Applicant

### TO THE RECOMMENDER

The Concentration in Business Across Boundaries is collaboration between the Institute for the Liberal Arts (ILA) in Emory College and the Goizueta Business School BBA Program. Participation is limited to BBA students and students who are Interdisciplinary Studies or American Studies majors.

The joint concentration will offer BBA students and Emory College students majoring in Interdisciplinary Studies (IDS) and American Studies (AMST), under the auspices of the ILA, cross-fertilization experiences that will create connections and competencies critical to professional careers in for-profit and non-profit organizations, as well as in academia. In particular, this concentration will help students cross traditional boundaries and disciplines, to develop interdisciplinary knowledge and skills for creative, integrative analysis and problem-solving.

Recommendations are used for selection purposes only and do not become part of any record file upon a student's inclusion in the program. Therefore, recommendations are not subject to the provisions of the Family Educational Rights and Privacy Act of 1974.

After completing this form, please sign it electronically and attach it to an email. Please send email to: [concentration.applications@emory.edu](mailto:concentration.applications@emory.edu)

How long have you known the applicant and in what capacity?

Please give us your appraisal of the applicant relative to his or her peer group across the following criteria

Passion for interdisciplinary knowledge	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Capacity for innovative problem-solving	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Ability to accomplish self-directed tasks	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Teamwork	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Communication skills	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Maturity	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Motivation and enthusiasm	Exceptional	Above Average	Average	Below Average	Unable to Assess
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Comments

Overall assessment of candidate's fit for and ability to gain value from a concentration in Business Across Boundaries

Strongly recommend     Recommend     Recommend with reservations     Do not recommend

Name and title of recommender \_\_\_\_\_

Institution \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for your time.

*Emory University is committed to a policy of nondiscrimination on the basis of race, color, national origin, religion, sex, sexual orientation, age, handicap, or veteran status.*