**FULL-TIME EMPLOYMENT**

**96% 96%**

**offers within 3 months**

**accepted within 3 months**

---

**SALARY BY INDUSTRY**

<table>
<thead>
<tr>
<th>Industry</th>
<th># of Students</th>
<th>% of Class</th>
<th>Mean Base Salary</th>
<th>Mean Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>110</td>
<td>32%</td>
<td>$74,086</td>
<td>$10,340</td>
</tr>
<tr>
<td>Consulting</td>
<td>73</td>
<td>21%</td>
<td>$67,993</td>
<td>$6,530</td>
</tr>
<tr>
<td>Accounting</td>
<td>36</td>
<td>11%</td>
<td>$56,621</td>
<td>$3,333</td>
</tr>
<tr>
<td>Unknown</td>
<td>28</td>
<td>8%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>17</td>
<td>5%</td>
<td>$66,412</td>
<td>$6,583</td>
</tr>
<tr>
<td>Retail</td>
<td>13</td>
<td>4%</td>
<td>$54,846</td>
<td>$10,100</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>10</td>
<td>3%</td>
<td>$57,333</td>
<td>$3,222</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>10</td>
<td>3%</td>
<td>$63,889</td>
<td>$6,667</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>9</td>
<td>3%</td>
<td>$56,000</td>
<td>N/A</td>
</tr>
<tr>
<td>Healthcare</td>
<td>8</td>
<td>2%</td>
<td>$57,071</td>
<td>$4,100</td>
</tr>
<tr>
<td>Media/Entertainment*</td>
<td>6</td>
<td>2%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Education*</td>
<td>3</td>
<td>1%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Hospitality*</td>
<td>3</td>
<td>1%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Other</td>
<td>14</td>
<td>4%</td>
<td>$54,683</td>
<td>$6,333</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 79% of students reported accepting offers reported salary data. Other includes Aerospace, Non-Profit, Pharma/Biotech, Sports/Leisure, Transportation/Logistics.

*Salary data is not reported for functions with less than three points of salary data.

---

**SALARY BY FUNCTION**

<table>
<thead>
<tr>
<th>Function</th>
<th># of Students</th>
<th>% of Class</th>
<th>Mean Base Salary</th>
<th>Mean Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>99</td>
<td>29%</td>
<td>$73,724</td>
<td>$9,971</td>
</tr>
<tr>
<td>Consulting</td>
<td>69</td>
<td>20%</td>
<td>$68,133</td>
<td>$6,500</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>42</td>
<td>12%</td>
<td>$57,176</td>
<td>$7,841</td>
</tr>
<tr>
<td>Accounting</td>
<td>29</td>
<td>9%</td>
<td>$55,896</td>
<td>$4,500</td>
</tr>
<tr>
<td>Unknown</td>
<td>28</td>
<td>8%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Analytics</td>
<td>16</td>
<td>5%</td>
<td>$65,517</td>
<td>$7,875</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>10</td>
<td>3%</td>
<td>$69,167</td>
<td>$6,250</td>
</tr>
<tr>
<td>General Management</td>
<td>6</td>
<td>2%</td>
<td>$63,333</td>
<td>$4,125</td>
</tr>
<tr>
<td>Information Technology</td>
<td>5</td>
<td>1%</td>
<td>$67,500</td>
<td>$3,667</td>
</tr>
<tr>
<td>Advertising/Public Relations*</td>
<td>3</td>
<td>1%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>3</td>
<td>1%</td>
<td>$58,000</td>
<td>$7,333</td>
</tr>
<tr>
<td>Other</td>
<td>30</td>
<td>7%</td>
<td>$59,053</td>
<td>$6,653</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 79% of students reported accepting offers reported salary data. Other includes Education, Entrepreneur/Founder, Human Resources, Management Information Systems.

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---

**EMPLOYMENT BY REGION**

- **Northeast**: $71,651
- **South**: $63,077
- **West**: $65,985
- **Midwest**: $56,035
- **Southwest**: $60,982
- **Mid-Atlantic**: $60,438
- **International**: N/A

**2018 FIRST Destinations**

<table>
<thead>
<tr>
<th>Destination</th>
<th># of Students</th>
<th>% of Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seeking Employment in Business</td>
<td>355</td>
<td>91%</td>
</tr>
<tr>
<td>Seeking Continuing Education</td>
<td>18</td>
<td>4%</td>
</tr>
<tr>
<td>Not Seeking Employment in Business</td>
<td>13</td>
<td>3%</td>
</tr>
<tr>
<td>No Information Available</td>
<td>3</td>
<td>1%</td>
</tr>
</tbody>
</table>

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“Goizueta BBA students are highly regarded by companies for their exceptional academic knowledge, leadership presence, and communication skills. In my role, I see our students’ tremendous work ethic and drive first-hand. The BBA team is proud to know our students graduate prepared to contribute to their organizations with the expressed intent of making a difference.”

**JANE HERSHEYMAN, Senior Director, BBA Career Management Center**
Strengthen your brand on campus by engaging with the BBA Career Management Center. Depending on your objectives and budget, a variety of options are available to build your presence at Goizueta:

**COLLABORATE**
Partner with BBA clubs to sponsor case competitions, deliver workshops, or participate in existing networking nights and club activities.

**NETWORK**
Sponsor kegs, a Goizueta tradition, to meet students in an informal social setting and generate brand equity with BBA students.

**CONNECT**
Host employer coffee chats or lunch and learn events to build awareness and understanding of your company and available roles.

**RECRUIT**
Post positions, host a company presentation, and organize on campus interviews through the BBA Career Management Center and the Emory Career Center.

**PARTNER WITH THE BBA PROGRAM AT GOIZUETA**

**EMPLOYMENT BY REGION**
- 3% paid or for credit inside U.S.
- 93% paid or for credit outside U.S.
- 7% paid or for credit outside U.S.

**INTERNATIONAL INTERNSHIP DESTINATIONS**
- Brazil
- Mexico
- China
- Singapore
- Egypt
- South Korea
- Hong Kong
- Thailand
- India

**INTERNSHIP BY INDUSTRY**

<table>
<thead>
<tr>
<th>Industry</th>
<th># of Students</th>
<th>% of Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>104</td>
<td>45%</td>
</tr>
<tr>
<td>Consulting</td>
<td>28</td>
<td>12%</td>
</tr>
<tr>
<td>Accounting</td>
<td>15</td>
<td>6%</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>12</td>
<td>5%</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>11</td>
<td>5%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>9</td>
<td>4%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>9</td>
<td>4%</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>7</td>
<td>3%</td>
</tr>
<tr>
<td>Retail</td>
<td>5</td>
<td>2%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>5</td>
<td>2%</td>
</tr>
<tr>
<td>Government/Education</td>
<td>3</td>
<td>1%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>3</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>20</td>
<td>9%</td>
</tr>
</tbody>
</table>

Other includes Aerospace, Education, Hospitality, Legal, Media/Entertainment, Pharma/Biotech, Sports/Leisure.

**INTERNSHIP BY FUNCTION**

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<td>42%</td>
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<td>Marketing/Sales</td>
<td>31</td>
<td>13%</td>
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<td>13%</td>
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<tr>
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<td>19</td>
<td>8%</td>
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<td>5%</td>
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<td>11</td>
<td>5%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>5</td>
<td>2%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>4</td>
<td>2%</td>
</tr>
<tr>
<td>Advertising/Public Relations</td>
<td>3</td>
<td>1%</td>
</tr>
<tr>
<td>General Management</td>
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<td>1%</td>
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<td>9%</td>
</tr>
</tbody>
</table>

Other includes Aerospace, Education, Hospitality, Legal, Media/Entertainment, Pharma/Biotech, Sports/Leisure.
ALL HIRING COMPANIES

360i
Accenture
Advisor Group
Advocate
Aetna
Agency Within
AgencySacks
Agile Measurement
AIG
Ajanta Pharma
ALDI
alliantgroup
Alphasights
Alvarez & Marsal
Amazon
American Airlines
American Express
American International Assurance
AmeriCorps
Angen
ANNUITAS
Antares Capital
Anthem, Inc
Aon
Applied Value Group
Archegos Capital Management
Ashar Group India
Ashland Rogue Corporation
AT&T
Atlanta Falcons
Atlanta Regional Commission
Avison Young
Axiom
AzulArc
Badger Maps
Bain & Company
Baker Tilly
Bank of America
Bank of England
Berkshire Hathaway
BDO USA
Belvedere Trading, LLC
Bepensa Bebidas
Black & Veatch
BlackRock
Bloomberg’s
blueground
BlueLinx
BMO Capital Markets
BNP Paribas
Booz Allen Hamilton
Bounce Exchange
Bridge Investment Group
Bridgewater
BrightHouse
Brown Brothers Harriman
Caesars Entertainment
Capco
Capgemini
Capital One
Carnival Cruise Line
Caterpillar

Caxton Associates
Centerview Partners
Century 21
Charles Schwab
CHILD Advisory Partners
China Misheng Bank
Chubb
CI Capital Holding
Citi
ClariFi
CMSPI
Coach
Comcast NBCUniversal
Comerica Bank
Compensation Advisory Partners LLC
Cornell Capital
Cousins Properties
Credit Agricole
Credit Suisse
CRI Anesthesia
CSCEC International
Deloitte
Delta Air Lines
Democratic National Committee
Deutsche Bank
DGA Security Systems, Theatre Communications Group
Dimensional Fund Advisors
Diversified Trust Company
Domain Capital Partners
DouQI
Ducera Partners
Duco
Eastdil Secured
Egon Zehnder
Emory Investment Management
Emory Office of Sustainability Initiatives
Epic Systems
Equifax
Evercore Partners
EverQuote
EY
Facebook
Federal Home Loan Bank of Atlanta
Federal Home Loan Bank of Des Moines
Federal Reserve Bank of Atlanta
Fidelity
Financial Technology Partners
Flex Funds
Folger Shakespeare Library
Food Network & The Cooking Channel New York City Wine and Food Festival
Foot Locker
Fox Home Team Sports
FTI Consulting
Fusion CPA
Gartner
Gather Technologies
GCM Grosvenor
Generation adidas international
Genuine Parts Company
GEP Consulting
GitHub
GM
Goldman Sachs
Google
Grant Thornton
Greenhill & Co.
Grubhub
Guardian Financial Corporation
Guggenheim Securities
Gypsum Management and Supply
Hall Capital Partners
Halton Security
HFF
Home Depot
Honeywell
Houlihan Lokey
HSBC
I.B.I.S., Inc., A Sonata Software Company
IBM
ICM Partners
IGC Partners
Insight Sourcing Group
Intel
Invesco
Invest Like the Street
Ipreo
J.P. Morgan
Jack Morton Worldwide
Jameson Properties
Jefferies
JM Financial
Jones Lang LaSalle
Journey Meditation
Kaleyla
KPMG
Kurt Salmon, part of Accenture Strategy
Layer 7 Capital
Lazard Freres & Co.
Leerink Partners
LexisNexis Risk Solutions
Life Fitness
Lippincott
M.S. Gens
Macquarie Capital
Macy’s
Malani Jewelers Inc.
Marriott
Mars Wrigley Confectionary (China) Company Limited
Mauricio Marchand
Maxim Group
Mazzone and Associates
MCC
mcgarrybowen
Mckinsey & Company
Medalla
Medidata Solutions
Merger
Merit Hill Capital
Merkley + Partners
MMG Orion Pictures
MidCap Financial
Mission Capital
Moelis & Company
Morgan Stanley
National Property Valuation Advisors
Natixis
Navigant
NBCUniversal
Nemat International, Inc.
Newell Brands
Nissan North America
Nomura
North Highland
Northwestern Mutual
Oak Hill Advisors
Office Depot
Ogilvy & Mather
Omni Healthcare
OpAD Media
Oracle
Perella Weinberg Partners
PGIM Real Estate Finance
Philips
PJT Partners
Porsche
POS
d
PPFA Woodrow Wilson School
Princeton
Propel
Protiviti
Protocol NY
Provider Equity Partners
Publicis Group
PwC
Raymond James
RBC Capital Markets
Related Companies
Relevance Advisors
Reliance Partners
Restaurant Brands International
Revenue Analytics
Rialto Capital Management
Rock Capital Partners
Roland Berger
Rothschild
RSM US LLP
Ruhua CPA
Saatchi & Saatchi
Sandler O’Neill
SapientRazorfish
Siemens
Simon-Kucher & Partners
Sixthman
SMBC Nikko Securities
Snowball
Societe Generale
SoftBank Investments
Sony Pictures Animations
Standard Chartered Bank
State Street Global Advisors
Stout
Stream Realty
Sumitomo Mitsui Banking Corporation
SunTrust
SupPorter, Inc.
SurveyMonkey
Synopsys Inc.
Take-Two
Talkable
Tapestry, Inc.
TBS
TD Securities
Teach for America
Teacher Retirement System of Texas
The Alexander Group
The Home Depot
The Law Office of Joel Davidson
The Marketing Store
The Piedmont Group
The Walt Disney Company
TIG Investments
TM Capital
Triangle Capital Group
Trillium Trading
Turner
U.S. Bancorp
UBS
Unilever
Unum
UPMC
UPS
Urban Teachers
UTA
Vantage Partners
Ventureforth
Viacom
Vidaris
Vista
Voya Financial
WWM Analytics
Walmart eCommerce/Jet.com
Watermark Partners Real Estate Investors
Wells Fargo
West Point Partners
WestRock
Williamette Management Associates
William Morris Endeavor
Willis Towers Watson
WNET New York Public Media
World 50, Inc.
Yelp
You First Sports
Young Hwan Ahn
Zurich Insurance Group

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You First Sports
William Morris Endeavor
Willis Towers Watson
WNET New York Public Media
World 50, Inc.
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Young Hwan Ahn
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