

BACHELOR OF BUSINESS ADMINISTRATION EMPLOYMENT REPORT

2018 FULL-TIME EMPLOYMENT & INTERNSHIPS



EMORY
GOIZUETA
BUSINESS
SCHOOL

GOIZUETA
BEYOND

FULL-TIME EMPLOYMENT

96% 96%

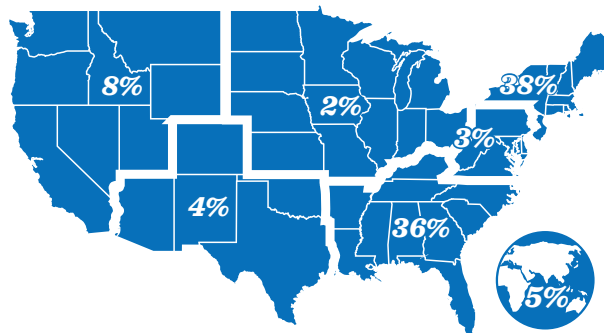
offers within
3 months

accepted within
3 months

SALARY BY INDUSTRY	# OF STUDENTS	% OF CLASS	MEAN BASE SALARY	MEAN SIGNING BONUS
Financial Services	110	32%	\$74,086	\$10,340
Consulting	73	21%	\$67,993	\$6,530
Accounting	36	11%	\$56,621	\$3,333
Unknown	28	8%	N/A	N/A
Technology/Science	17	5%	\$66,412	\$6,583
Retail	13	4%	\$54,846	\$10,100
Consumer Packaged Goods	10	3%	\$57,333	\$3,222
Real Estate/Construction	10	3%	\$63,889	\$6,667
Marketing/Advertising/PR	9	3%	\$56,000	N/A
Healthcare	8	2%	\$57,071	\$4,100
Media/Entertainment*	6	2%	N/A	N/A
Education*	3	1%	N/A	N/A
Hospitality*	3	1%	N/A	N/A
Other	14	4%	\$54,683	\$6,333

Note: Compensation information is self-reported. 79% of students reported accepting offers reported salary data. Other includes Aerospace, Non-Profit, Pharma/Biotech, Sports/Leisure, Transportation/Logistics.
*Salary data is not reported for functions with less than three points of salary data.

EMPLOYMENT BY REGION



\$66,297

MEAN BASE SALARY

\$65,000

MEDIAN SALARY

\$7,847

MEAN SIGNING BONUS

\$5,500

MEDIAN SIGNING BONUS

MEAN BASE SALARY

Southwest.....	\$60,982
Northeast.....	\$71,651
South.....	\$63,077
West.....	\$65,985
Midwest.....	\$56,035
International.....	N/A
Destination Not Yet Determined.....	N/A

2018 FIRST DESTINATIONS

	# OF STUDENTS	% OF CLASS
Seeking Employment in Business	355	91%
Seeking Continuing Education	18	4%
Not Seeking Employment in Business	13	3%
No Information Available	3	1%

SALARY BY FUNCTION	# OF STUDENTS	% OF CLASS	MEAN BASE SALARY	MEAN SIGNING BONUS
Finance	99	29%	\$73,724	\$9,971
Consulting	69	20%	\$68,133	\$6,500
Marketing/Sales	42	12%	\$57,176	\$7,841
Accounting	29	9%	\$55,896	\$4,500
Unknown	28	8%	N/A	N/A
Analytics	16	5%	\$65,517	\$7,875
Real Estate/Construction	10	3%	\$69,167	\$6,250
General Management	6	2%	\$63,333	\$4,125
Information Technology	5	1%	\$67,500	\$3,667
Advertising/Public Relations*	3	1%	N/A	N/A
Operations/Production	3	1%	\$58,000	\$7,333
Other	30	7%	\$59,053	\$6,653

Note: Compensation information is self-reported. 79% of students reported accepting offers reported salary data. Other includes Education, Entrepreneur/Founder, Human Resources, Management Information Systems.
*Salary data is not reported for functions with less than three points of salary data.

“Goizueta BBA students are highly regarded by companies for their exceptional academic knowledge, leadership presence, and communication skills. In my role, I see our students’ tremendous work ethic and drive first-hand. The BBA team is proud to know our students graduate prepared to contribute to their organizations with the expressed intent of making a difference.”

JANE HERSHMAN, Senior Director, BBA Career Management Center

INTERNSHIPS

99%

paid or for credit

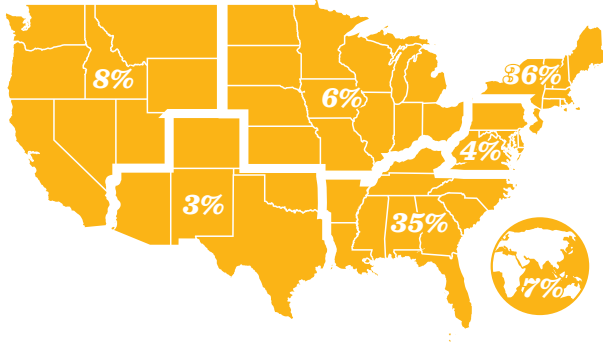
93%

inside U.S.

7%

outside U.S.

EMPLOYMENT BY REGION



INTERNATIONAL INTERNSHIP DESTINATIONS

- Brazil
- China
- Egypt
- Hong Kong
- India
- Mexico
- Singapore
- South Korea
- Thailand

\$27.16

MEAN HOURLY SALARY

\$25.00

MEDIAN HOURLY SALARY

INTERNSHIP BY INDUSTRY

	# OF STUDENTS	% OF CLASS
Financial Services	104	45%
Consulting	28	12%
Accounting	15	6%
Marketing/Advertising/PR	12	5%
Technology/Science	11	5%
Consumer Packaged Goods	9	4%
Healthcare	9	4%
Real Estate/Construction	7	3%
Retail	5	2%
Transportation/Logistics	5	2%
Government/Education	3	1%
Manufacturing	3	1%
Other	20	9%

Other includes Aerospace, Education, Hospitality, Legal, Media/Entertainment, Pharma/Biotech, Sports/Leisure.

INTERNSHIP BY FUNCTION

	# OF STUDENTS	% OF CLASS
Finance	97	42%
Marketing/Sales	31	13%
Consulting	30	13%
Accounting	19	8%
Analytics	12	5%
Operations/Production	11	5%
Information Technology	5	2%
Human Resources	4	2%
Advertising/Public Relations	3	1%
General Management	3	1%
Other	18	8%

Other includes Education, Entrepreneur/Founder.

PARTNER WITH THE BBA PROGRAM AT GOIZUETA

Strengthen your brand on campus by engaging with the BBA Career Management Center. Depending on your objectives and budget, a variety of options are available to build your presence at Goizueta:

COLLABORATE

Partner with BBA clubs to sponsor case competitions, deliver workshops, or participate in existing networking nights and club activities.

CONNECT

Host employer coffee chats or lunch and learn events to build awareness and understanding of your company and available roles.

NETWORK

Sponsor kegs, a Goizueta tradition, to meet students in an informal social setting and generate brand equity with BBA students.

RECRUIT

Post positions, host a company presentation, and organize on campus interviews through the BBA Career Management Center and the Emory Career Center.

ALL HIRING COMPANIES

360i	Caxton Associates	Gather Technologies	Mercer	State Street Global Advisors
Accenture	Centerview Partners	GCM Grosvenor	Merit Hill Capital	Stout
Advisor Group	Century 21	generation adidas international	Merkley + Partners	Stream Realty
Advocate	Charles Schwab	Genuine Parts Company	MGM Orion pictures	Sumitomo Mitsui Banking Corporation
Aetna	CHILDS Advisory Partners	GEP Consulting	MidCap Financial	SunTrust
Agency Within	China Misheng Bank	GitHub	Mission Capital	SupPorter, Inc.
AgencySacks	Chubb	GM	Moelis & Company	SurveyMonkey
Agile Measurement	CI Capital Holding	Goldman Sachs	Morgan Stanley	Synopsys Inc.
AIG	Citi	Google	National Property Valuation Advisors	Take-Two
Ajanta Pharma	Clarifai	Grant Thornton	Natixis	Talkable
ALDI	CMSPI	Greenhill & Co.	Navigant	Tapestry, Inc.
alliantgroup	Coach	Grubhub	NBCUniversal	TBS
AlphaSights	Comcast NBCUniversal	Guardhill Financial Corporation	Nemat International, Inc.	TD Securities
Alvarez & Marsal	Comerica Bank	Guggenheim Securities	Newell Brands	Teach for America
Amazon	Compensation Advisory Partners LLC	Gypsum Management and Supply	Nissan North America	Teacher Retirement System of Texas
American Airlines	Cornell Capital	Hall Capital Partners	Nomura	The Alexander Group
American Express	Cousins Properties	Haotin Securities	North Highland	The Home Depot
American International Assurance	Credit Agricole	HFF	Northwestern Mutual	The Law Office of Joel Davidson
AmeriCorps	Credit Suisse	Home Depot	Oak Hill Advisors	The Marketing Store
Amgen	CRH Anesthesia	Honeywell	Office Depot	The Piedmont Group
ANNUITAS	CSCEC International	Houlihan Lokey	Ogilvy & Mather	The Walt Disney Company
Antares Capital	CSCEC International	HSBC	Omni Healthcare	TIG Investments
Anthem, Inc	Deloitte	I.B.I.S. Inc., A Sonata Software Company	OpAD Media	TM Capital
Aon	Delta Air Lines	IBM	Oracle	Triangle Capital Group
Applied Value Group	Democratic National Committee	ICM Partners	Perella Weinberg Partners	Trillium Trading
Archegos Capital Management, LP	Deutsche Bank	IGC Partners	PGIM Real Estate Finance	Turner
Ashar Group India	DGA Security Systems, Theatre Communications Group	Insight Sourcing Group	Philips	U.S. Bancorp
Ashland Rogue Corporation	Dimensional Fund Advisors	Intel	PJT Partners	UBS
AT&T	Diversified Trust Company	Invesco	Porsche	Unilever
Atlanta Falcons	Domain Capital Partners	Invest Like the Street	POSCO	Unum
Atlanta Regional Commission	DouQi	Ipree	PPIA Woodrow Wilson School Princeton	UPMC
Avison Young	Ducera Partners	J.P. Morgan	Prophet Brand	UPS
Axiom	Duco	Jack Morton Worldwide	Prophet Brand	Urban Teachers
AzulArc	Eastdil Secured	Jamestown Properties	Protiviti	UTA
Badger Maps	Egon Zehnder	Jefferies	Protocol NY	Vantage Partners
Bain & Company	Emory Investment Management	JM Financial	Providence Equity Partners	Ventureforth
Baker Tilly	Emory Office of Sustainability Initiatives	Jones Lang LaSalle	Publicis Groupe	Viacom
Bank of America	Epic Systems	Journey Meditation	PwC	Vidaris
Bank of Thailand	Equifax	Kaleyra	Raymond James	Visa
BCD Innovations USA	Evercore Partners	KPMG	RBC Capital Markets	Voya Financial
BDO USA	EverQuote	Kurt Salmon, part of Accenture Strategy	Related Companies	WVM Analytics
Belvedere Trading, LLC	EY	Layer 7 Capital	Relevance Advisors	Walmart eCommerce/Jet.com
Bepensa Bebidas	Facebook	Lazard Freres & Co.	Reliance Partners	Watermark Partners Real Estate Investors
Black & Veatch	Facebook	Lexink Partners	Restaurant Brands International	Wells Fargo
BlackRock	Federal Home Loan Bank of Atlanta	LexisNexis Risk Solutions	Revenue Analytics	West Point Partners
Bloomingtondale's	Federal Home Loan Bank of Des Moines	Life Fitness	Rialto Capital Management	WestRock
blueground	Federal Reserve Bank of Atlanta	Lippincott	Rock Capital Partners	Willamette Management Associates
BlueLinX	Fidelity	M.S. Gems	Roland Berger	William Morris Endeavor
BMO Capital Markets	Financial Technology Partners	Macquarie Capital	Rothschild	Willis Towers Watson
BNP Paribas	FlexFunds	Macy's	RSM US LLP	WNET New York Public Media
Booz Allen Hamilton	Folger Shakespeare Library	Malani Jewelers Inc.	Ruihua CPA	World 50, Inc.
Bounce Exchange	Food Network & The Cooking Channel New York City Wine and Food Festival	Marriott	Saatchi & Saatchi	Yelp
Bridge Investment Group	Foot Locker	Mars Wrigley Confectionary (China) Company Limited	Sandler O'Neill	You First Sports
Bridgewater	Fox Home Team Sports	Mauricio Marchand	SapientRazorfish	Young Hwan Ahn
BrightHouse	FTI Consulting	Maxim Group	Siemens	Zurich Insurance Group
Brown Brothers Harriman	Fusion CPA	Mazzone and Associates	Simon-Kucher & Partners	
Caesars Entertainment	Gartner	MCC	Sixthman	
Capco		McGarryBowen	SMBC Nikko Securities	
Capgemini		McKinsey & Company	Snowball	
Capital One		Medallia	Societe Generale	
Carnival Cruise Line		Medidata Solutions	SoftBank Investments	
Caterpillar			Sony Pictures Animations	
			Standard Chartered Bank	