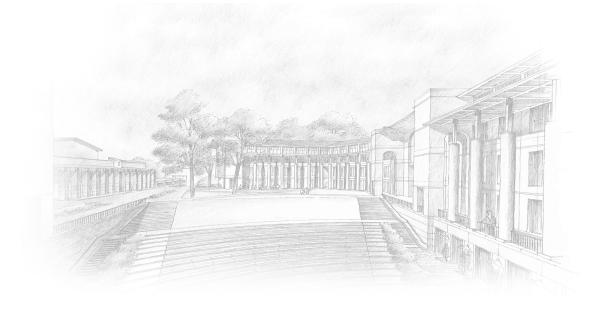
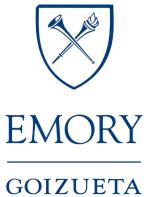
# **Full-Time MBA Programs**



# Student Handbook 2023-24



BUSINESS SCHOOL

Broad business acumen. Deep knowledge through areas of focus



### Contents

ABOUT EMORY	3
FULL-TIME MBA: PROGRAM HIGHLIGHTS	4
FULL-TIME MBA CORE VALUES	5
FULL-TIME MBA LEARNING OBJECTIVES	6
GRADUATION REQUIREMENTS	7
ONE-YEAR MBA PROGRAM DEGREE REQUIREMENTS	8
TWO-YEAR MBA PROGRAM DEGREE REQUIREMENTS	12
LEADERSHIP CERTIFICATE PROGRAM	18
CONCENTRATIONS	19
COURSE OFFERING	25
GRADING POLICIES, CONTINUATION, ACADEMIC STANDING	29
ACADEMIC HONORS	36
COMMUNICATION TO STUDENTS	37
CLASSROOM ETIQUETTE & POLICIES	38
CLASSROOM RECORDING AND DISSEMINATION OF COURSE MATERIALS	39
INCLEMENT WEATHER	40
TUITION & FEES	41
FINANCING THE MBA	44
CAREER MANAGEMENT CENTER (CMC)	45
POLICIES FOR VETERANS	48
EMORY UNIVERSITY IMMUNIZATION REQUIREMENT	49
Emory University Health Insurance Policy	50
EMORY STUDENT SERVICES	51
PROPER USE OF GBL LICENSED DATABASES	53
INFORMATION TECHNOLOGY CONDITIONS OF USE	55
EMORY UNIVERSITY POLICY & PROCEDURES	56



Use of Library Licensed Electronic Resources	60
GOIZUETA BUSINESS SCHOOL HONOR CODE	61
MBA CONDUCT CODE	75
EMORY SEXUAL MISCONDUCT POLICY	86
EMORY EQUAL OPPORTUNITY AND DISCRIMINATORY HARASSMENT POLICY	87
DIVERSITY, EQUITY, & INCLUSION	
EMORY CONFIDENTIALITY AND RELEASE OF INFORMATION ABOUT STUDENTS	91
ALUMNI RESOURCES	92
THINGS TO KNOW	93
GOIZUETA ADVISORY BOARD	95



### ABOUT EMORY

Emory University, a top-ranked private institution recognized internationally for its outstanding liberal arts colleges, graduate and professional schools, and one of the world's leading health care systems, is located on a beautiful campus in Atlanta, Georgia's historic Druid Hills neighborhood.

As a leading research university, and one of only 65 universities in the Association of American Universities (AAU), Emory's passion, purpose, and resolve help sustain and improve global communities through individual actions and collective impact.

Emory maintains an uncommon balance for an institution of its standing: our scholars and experts generate \$689.1 million in research funding annually while also maintaining a traditional emphasis on teaching. The university is enriched by collaboration among its schools, centers, and partners as well as by the legacy and energy of Atlanta.

Founded in 1836, our community continues to imagine and realize the university's mission: to create, preserve, teach, and apply knowledge in the service of humanity. At the heart of Emory's impact is a distinct purpose: to think beyond oneself. Emory is a community of impact, where the greater good is balanced with individual interest.

The excellence and dedication of our faculty are why students from around the world come to Emory, where they embark on a rigorous and inclusive educational journey that transforms them into tomorrow's leaders.

Our leadership in academia is broad and deep, ranging from medical breakthroughs and innovative drug therapies born in our labs to breaking new ground in the humanities and social sciences.

Here, students discover a culture of open and civil discourse, develop the confidence to confront difficult questions, work closely with academic experts, and connect with a set of peers as diverse as the world around them.

Behind Emory's fundamental commitment to providing a rigorous liberal arts education within one of the nation's top research universities is a belief in the ardent pursuit of knowledge and its transformative power.

In the classroom, in the lab, at a patient's bedside, or helping a remote community half a world away, Emory is about impact. To learn more, view Emory's Impact Report. We welcome your interest in Emory and encourage you to reach out to learn more.



# FULL-TIME MBA: PROGRAM HIGHLIGHTS

The Emory Full-Time MBA degree offers the best of everything...intimate classes where you'll receive high-quality, personalized feedback from professors and get to know your classmates, unique experiential learning opportunities to maximize learning, access to a global business city with startups and Fortune 1000s alike, and an internationally recognized MBA degree.

Our thoughtfully designed, comprehensive Full-Time MBA degree delivers problem-solving and leadership skills to ensure you are "Day One Ready." Through client-focused projects, hands-on leadership training, and immersive global exposure, you'll customize an academic experience aligned to your professional and personal goals.

Goizueta consistently ranks among the best Full-Time MBA programs for employment because we develop our career services to support your individual career goals. Access internship prep before you even set foot on campus and work with a personal career coach matched to your interests. At Goizueta, you'll find invaluable resources and engaged alumni to support every step of your career journey.



# FULL-TIME MBA CORE VALUES

Our school is named for the late The Coca-Cola Company CEO Roberto C. Goizueta (pronounced goy-SWET-uh). His legacy was built on values, principles, and outsized business results. These ideals that drive principled, effective global business leaders are the values we seek to instill in all of our students, both during their education at Goizueta and beyond. The Goizueta Business School Seven Core Values are more than the heritage of Roberto C. Goizueta; they are the foundation of our intentions and the aspirations of our actions. They are the principles of which we lead.

### COURAGE

Courage is the state of being that allows one to act with confidence, resolve and self-possession in the face of uncertainty and risk.

### **INTEGRITY**

Integrity is the honest quest for, and application of one's value system. At Goizueta, we expect all members of our community to act in accordance with their own beliefs and our shared values, even in the face of personal risk or external pressure.

### ACCOUNTABILITY

Accountability is the value that encourages our community to honestly assess our strengths and weaknesses, keep our commitments, and acknowledge and learn from our mistakes and successes.

### RIGOR

Rigor instills excellence. At Goizueta, we seek challenges that place us outside our comfort zone. High expectations and goals are the standards that we choose for each other and ourselves.

### DIVERSITY

We deeply value diversity in the backgrounds, strengths, interests, and experiences of our students and faculty. We continually strive to contribute to the business community with perspectives based on a range of ideas and practices, and our success is measured by the inclusion of all voices.

### ТЕАМ

The members of a team support one another, communicate effectively and challenge each other to strive for excellence. The output of a team is greater than the sum of its parts because it unifies strong initiatives and inspires its members to challenge conventional wisdom, ultimately realizing each member's greatest potential.

### COMMUNITY

A true community is one that is based on trust, support and mutual respect. The combination of these elements creates an intellectually stimulating atmosphere of healthy competition and risk-taking without judgment. At Goizueta, we believe our intimate size and international flavor enhance our community, and instill values that extend beyond the classroom for the rest of our lives.



# FULL-TIME MBA LEARNING OBJECTIVES

[1] Students should demonstrate sufficient knowledge in each of the specified core course areas, including decision analytics, economic analysis, leading organizations, strategy, managerial finance, financial accounting, marketing, processes and systems management, and professional communications.

[2] Students should be able to integrate concepts, tools, and analytical techniques across all core subject areas to address business questions.

[3] Students should be able to analyze complex business questions, when presented in ambiguous forms that mimic how questions arise in the practice of business.

[4] Students should be able to identify, collect, and analyze needed data when studying various questions, so they may make data-driven business decisions.

[5] Students should have an awareness and understanding of the challenges of globalization to current business practices.

[6] Students should be able to apply all of their learning to real-world situations that they are likely to encounter in an internship or Full-Time position upon graduation.



### **GRADUATION REQUIREMENTS**

All One-Year, Two-Year and Dual Degree students must be in compliance with the Goizueta MBA continuation standards and have completed the prescribed course of study to qualify for graduation.

Students must receive passing grades and meet the continuation standards or be approved for a waiver by the Education Committee to receive credit.

Audited or Satisfactory/Unsatisfactory (S/U) elective classes do not count toward any graduation requirement.

Classes taken abroad at a partner school will be graded on the partner's grading scale and transferred to the Emory transcript as Satisfactory/Unsatisfactory. Credits with Satisfactory grades will count towards graduation.

If any core course is waived (by waiver exam or CPA designation), student must take additional elective(s). Total credits required for graduation remains unchanged.

All financial obligations to the university must be satisfied before candidates may graduate

A degree application must be filed through OPUS.

Any student not attending graduation must request to graduate in absentia



# **ONE-YEAR MBA PROGRAM DEGREE REQUIREMENTS**

Enrollment is required for 3 consecutive semesters for the One-Year MBA Program and with successful completion of 49 credits. Each semester must be 12 credits at a minimum. The One Year MBA Program is STEM-certified.

Students must satisfy the requirements for Core Courses, and Global content.

### Dual Degree Students beginning in the One-Year MBA Program

Dual Degree students may enroll for three non-consecutive semesters.

DPT and MD Dual Degree students in the One-Year MBA format follow the One-Year MBA graduation requirement checklist.

JD, MPH, MDiv and MTS Dual Degree Students in the One-Year MBA format follow the One-Year MBA required core courses, but take 9 instead of 10 elective classes. Dual Degree students may enroll for three non-consecutive semesters.

Dual Degree students must complete degree applications for both programs.



	Core Classes	Credits	
BUS 500Y	IMPACT	4	
FIN 501Y	Economics	1	
ACT 512Y	Financial Reporting & Analysis	2	
FIN 520Y	Management Finance	2	
OAM 531Y	Leading Organizations Strategy	2	
MKT 540Y	Marketing Management	2	
ISOM 550Y	Data & Decision Analytics	2	
ISOM 551Y	Process & Systems Management	1	
OAM 562Y	Leadership	2	
BUS 571/671/692	Domestic module/GEM (Aug or Jan)/GALA	1	
BUS 591Y	Cornerstone	0	
SUB-TOTAL			19
	Elective Courses (may include global 3-credit electives)		
	- Elective #1	3	
	- Elective #2	3	
	- Elective #3	3	
	- Elective #4	3	
	- Elective #5	3	
	- Elective #6	3	
	- Elective #7	3	
	- Elective #8	3	
	- Elective #9	3	
	- Elective #10	3	
SUB-TOTAL			30
	Global Requirement (complete one of the following; 3 credit classes also		
	satisfy an elective requirement; GEMs satisfy both global and module		
	requirement)		
ACT 619	Information and Global Capital Markets		
FIN 503	Global Macroeconomic Perspectives		
FIN 529	Project Finance		
FIN 627	International Finance		
FIN 630	Foundations in FinTech		
FIN 687	Global Derivatives Markets		
ISOM 553	Supply Chain Management		
MKT 641	Global Marketing Seminar		
OAM 635	Multinational Firms & Strategy		
BUS 671	Global Experiential Module (GEM)		
BUS 694	One Study Abroad Residency (Short Course)		
	Two Foreign Language Courses at Emory College		
MINIMUM CREDIT	HOURS FOR GRADUATION		49

### **One-Year MBA Business Administration Major**



	Core Classes	Credits	
BUS 500Y	IMPACT	4	
FIN 501Y	Economics	1	
ACT 512Y	Financial Reporting & Analysis	2	
FIN 520Y	Management Finance	2	
OAM 531Y	Leading Organizations Strategy	2	
MKT 540Y	Marketing Management	2	
ISOM 550Y	Data & Decision Analytics	2	
ISOM 551Y	Process & Systems Management	1	
OAM 562Y	Leadership	2	
	Domestic module/GEM (Aug or Jan)/GALA	1	
BUS 571/671/692			
BUS 591	Cornerstone	0	
SUB-TOTAL			1
	Elective Courses may include global 3-credit electives	-	
	- Elective #1 (Tools)	3	
	- Elective #2 (Tools)	3	
	- Elective #3 (Applications)	3	
	- Elective #4 (Applications)	3	
	- Elective #5 (Applications)	3	
	- Elective #6 (Applications)	3	
	- Elective #7 (Applications)	3	
	- Elective #8	3	
	- Elective #9	3	
	- Elective #10	3	1
SUB-TOTAL		3	3
SUB-TOTAL		3	3
	HOURS FOR GRADUATION	3	
		3	
	HOURS FOR GRADUATION	3	
	HOURS FOR GRADUATION TOOLS Electives (complete two = 6 credits)	3	3) 4)
MINIMUM CREDIT	HOURS FOR GRADUATION TOOLS Electives (complete two = 6 credits) Managerial Accounting	3	
MINIMUM CREDIT ACT 513 FIN 588	HOURS FOR GRADUATION TOOLS Electives (complete two = 6 credits) Managerial Accounting Advanced Economics & Data Analysis		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542	HOURS FOR GRADUATION TOOLS Electives (complete two = 6 credits) Managerial Accounting Advanced Economics & Data Analysis Customer Intelligence / Data Driven Marketing		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R ISOM 650	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight         Decision Modeling		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R ISOM 650 ISOM 655	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight         Decision Modeling         Forecasting & Predictive Analytics		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R ISOM 650 ISOM 655	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight         Decision Modeling         Forecasting & Predictive Analytics         Business Analytics		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R ISOM 650 ISOM 655 ISOM 655	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight         Decision Modeling         Forecasting & Predictive Analytics         Business Analytics         APPLICATIONS Electives (complete five = 15 credits)		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R ISOM 650 ISOM 655 ISOM 655 ISOM 656	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight         Decision Modeling         Forecasting & Predictive Analytics         Business Analytics         APPLICATIONS Electives (complete five = 15 credits)         Financial Statement Analysis		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R ISOM 650 ISOM 655 ISOM 655 ISOM 656 ACT 514 ACT 514	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight         Decision Modeling         Forecasting & Predictive Analytics         Business Analytics         APPLICATIONS Electives (complete five = 15 credits)         Financial Statement Analysis         Advanced Managerial Accounting		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R ISOM 650 ISOM 655 ISOM 655 ISOM 656 ACT 514 ACT 514 ACT 613 FIN 630	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight         Decision Modeling         Forecasting & Predictive Analytics         Business Analytics         APPLICATIONS Electives (complete five = 15 credits)         Financial Statement Analysis         Advanced Managerial Accounting         Foundations in FinTech		
MINIMUM CREDIT ACT 513 FIN 588 MKT 542 MKT 644 ISOM 557 ISOM 599R ISOM 599R ISOM 650 ISOM 655 ISOM 655 ISOM 656 ACT 514 ACT 514	HOURS FOR GRADUATION         TOOLS Electives (complete two = 6 credits)         Managerial Accounting         Advanced Economics & Data Analysis         Customer Intelligence / Data Driven Marketing         Market Analysis in Excel         Management Science in Spreadsheets         Special Topics: Data Visualization         Coding for Business Insight         Decision Modeling         Forecasting & Predictive Analytics         Business Analytics         APPLICATIONS Electives (complete five = 15 credits)         Financial Statement Analysis         Advanced Managerial Accounting		

### **One-Year MBA Business Analysis Major**

FIN 629	Fixed Income Portfolio Management	
FIN 695	Distressed Investing	
Fin 683	Applied Investment Management	
FIN 684	Advanced Derivatives	
MKT 543	Digital and Social Media Strategy	
MKT 547	Product and Brand Management	
MKT 562	Customer Lifetime Valuation	
MKT 643	Pricing Strategy and Analytics	
MKT 681	Sports Analytics	
ISOM 553	Supply Chain Management	
ISOM 555	Appcology	
ISOM 556	Analytic for eMarkets	
ISOM 659	Process Analysis & Six Sigma	
OAM 635	Multinational Firms & Strategy	
	Global Requirement (complete one of the following; 3 credit classes also	
	satisfy elective requirement and can satisfy a Tools or Applications	
	requirement; GEMs satisfy module requirement)	
ACT 619	Information and Global Capital Markets	
FIN 503	Global Macroeconomic Perspectives	
FIN 529	Project Finance	
FIN 627	International Finance	
FIN 630	Foundations in FinTech	
FIN 687	Global Derivatives Markets	
ISOM 553	Supply Chain Management	
MKT 641	Global Marketing Seminar	
OAM 635	Multinational Firms & Strategy	
BUS 671	Global Experiential Module (GEM)	
BUS 694	One Study Abroad Residency (Short Course)	
	Two Foreign Language Courses at Emory College	



# TWO-YEAR MBA PROGRAM DEGREE REQUIREMENTS

Enrollment is required for 4 consecutive semesters for the Two-Year MBA Program with successful completion of 69 credits. Each semester must be 12 credits at a minimum. The Two-Year MBA Program is STEM-certified.

Students must satisfy the requirements for Core Courses, IMPACT elective, Global content, Practicum experience.

### Dual Degree Students beginning in the Two-Year MBA Program

JD, MPH, MDiv and MTS Dual Degree students in the Two-Year MBA format follow the Two-Year MBA required core courses, but take 9 instead of 14 elective classes. Additionally, Dual Degree students complete one Module requirement, instead of two. Dual Degree students are exempted from the Practicum requirement. Dual Degree students may enroll for three non-consecutive semesters.

Dual Degree students must complete degree applications for both programs.



	Fall First Year Core Classes	Credits	
BUS 500	ІМРАСТ	3	
FIN 501	Economics	1.5	
ACT 512	Financial Reporting & Analysis	3	
FIN 520	Management Finance	3	
OAM 530	Leading Organizations Strategy	3	
MKT 540	Marketing Management	3	
ISOM 550	Data & Decision Analytics	3	
ISOM 551A	Process & Systems Management	1.5	
OAM 520	Coaching & Team Performance	1	
BUS 591	Cornerstone	0	
BUS 594	Professional Development	0	
SUB-TOTAL			22
	Spring First Year Core/Elective Classes		
OAM 561	Core: Leading with Emotional Intelligence	3	
	IMPACT Elective #1	3	
	Elective #2	3	
	Elective #3	3	
	Elective #4	3	
SUB-TOTAL			15
	Second Year Courses		
BUS	Internship/Practicum/Advanced Practicum (summer enrolled in Pre-Fall		
596/695/696	term or during regular semester) Credits do not replace electives	variable	
	Elective #5	3	
	Elective #6	3	
	Elective #7	3	
	Elective #8	3	
	Elective #9	3	
	Elective #10	3	
	Elective #11	3	
	Elective #12	3	
	Elective #13	3	
	Elective #14	3	
SUB-TOTAL		<b>3</b>	30
JOB-TOTAL	Module Requirement (complete two of the following)		50
		4	
BUS	1 – GEM, GALA or Domestic Module	1	-
671R/692/571R	2 – GEM, GALA or Domestic Module	1	-
SUB-TOTAL			2
MINIMUM CREDI	T HOURS FOR GRADUATION		69

### **Two-Year MBA Business Administration Major**

August 2023

EMORY | GOIZUETA BUSINESS SCHOOL

	IMPACT Elective Requirement - Complete ONE in Spring of First Year - 3	Τ	
	credits		
FIN 507	IMPACT: Healthcare		
FIN 522	IMPACT: Strategic Valuation		
FIN 587	IMPACT: Real Estate		
MKT 549	IMPACT: Marketing Practice		
MKT 599R	IMPACT: Special Topics - Monetization Strategy		
	Global Requirement (complete two of the following; 3 credit classes also		
	satisfy elective requirement and can satisfy a Tools or Applications		
	requirement; GEMs satisfy module requirement)		
ACT 619	Information and Global Capital Markets		
FIN 503	Global Macroeconomic Perspectives		
FIN 529	Project Finance		
FIN 627	International Finance		
FIN 630	Foundations in FinTech		
FIN 687	Global Derivatives Markets		
ISOM 553	Supply Chain Management		
MKT 641	Global Marketing Seminar		
OAM 635	Multinational Firms & Strategy		
BUS 671	Global Experiential Module (GEM)		
BUS 694	One Study Abroad Residency (Short Course)		
	Two Foreign Language Courses at Emory College		

**PRACTICUM REQUIREMENT** – Complete at least ONE by Graduation. Total work hours are at least 200 during the program.

- BUS 596: Summer Internship (Pre-Fall enrollment)
- BUS 695: Practicum (Fall of second year)
- BUS 696: Applied Practicum (Spring of second year)



	Fall First Year Core Classes	Credits	
BUS 500	IMPACT	3	
FIN 501	Economics	1.5	
ACT 512	Financial Reporting & Analysis	3	
FIN 520	Management Finance	3	
OAM 530	Leading Organizations Strategy	3	
MKT 540	Marketing Management	3	
ISOM 550	Data & Decision Analytics	3	
ISOM 551	Process & Systems Management	1.5	
OAM 520	Coaching & Team Performance	1	
BUS 594	Professional Development	0	
BUS 591	Cornerstone	0	
SUB-TOTAL			22
	Spring First Year Classes		
OAM 561	Core: Leading with Emotional Intelligence	3	
	IMPACT Elective #1	3	
	Elective #2	3	
	Elective #3	3	
	Elective #4	3	
SUB-TOTAL			15
	Second Year Courses		
BUS	Internship/Practicum/Advanced Practicum (summer enrolled in Pre-Fall term	wariahla	
596/695/696	or during regular semester) Credits do not replace electives	variable	
	Elective #5 (TOOLS)	3	
	Elective #6 (TOOLS)	3	
	Elective #7 (TOOLS)	3	
	Elective #8 (APPLICATIONS)	3	
	Elective #9 (APPLICATIONS)	3	
	Elective #10 (APPLICATIONS)	3	
	Elective #11 (APPLICATIONS)	3	
	Elective #12 (APPLICATIONS)	3	
	Elective #13 (APPLICATIONS)	3	
	Elective #14	3	
SUB-TOTAL	•		30
	Module Requirement (complete two)		
BUS	1 – GEM, GALA or Domestic Module	1	1
671R/692/571R	2 – GEM, GALA or Domestic Module	1	1
SUB-TOTAL			2
MINIMUM CRED	NT HOURS FOR GRADUATION		69

### Two-Year MBA Program Business Analysis Major



	IMPACT Elective Requirement - Complete ONE in Spring of First Year	
	- 3 credits	
FIN 507	IMPACT: Healthcare	
FIN 522	IMPACT: Strategic Valuation	
FIN 587	IMPACT: Real Estate	
MKT 549	IMPACT: Marketing Practice	
MKT 599R	IMPACT: Special Topics - Monetization Strategy	
	Global Requirement (complete two of the following; 3 credit classes also	
	satisfy elective requirement and can satisfy a Tools or Applications	
	requirement; GEMs satisfy module requirement)	
ACT 619	Information and Global Capital Markets	
FIN 503	Global Macroeconomic Perspectives	
FIN 529	Project Finance	
FIN 627	International Finance	
FIN 630	Foundations in FinTech	
FIN 687	Global Derivatives Markets	
ISOM 553	Supply Chain Management	
MKT 641	Global Marketing Seminar	
OAM 635	Multinational Firms & Strategy	
BUS 671	Global Experiential Module (GEM)	
BUS 694	One Study Abroad Residency (Short Course)	
	Two Foreign Language Courses at Emory College	
	<b>TOOLS Electives</b> (complete three = 9 credits in any semester)	
ACT 513	Managerial Accounting	
FIN 588	Advanced Economics & Data Analysis	
MKT 542	Customer Intelligence / Data Driven Marketing	
MKT 644	Market Analysis in Excel	
ISOM 557	Management Science in Spreadsheets	
ISOM 599R	Special Topics: Data Visualization	
ISOM 599R	Coding for Business Insight	
ISOM 650	Decision Modeling	
ISOM 655	Forecasting & Predictive Analytics	
ISOM 656	Business Analytics	
	APPLICATIONS Electives (complete six = 18 credits in any semester)	
ACT 514	Financial Statement Analysis	
ACT 613	Advanced Managerial Accounting	
FIN 630	Foundations in FinTech	
FIN 623	Securities Analysis	
FIN 624	Derivatives	
FIN 629	Fixed Income Portfolio Management	
FIN 695	Distressed Investing	
Fin 683	Applied Investment Management	
FIN 684	Advanced Derivatives	



MKT 543	Digital and Social Media Strategy	
MKT 547	Product and Brand Management	
MKT 562	Customer Lifetime Valuation	
MKT 643	Pricing Strategy and Analytics	
MKT 681	Sports Analytics	
ISOM 553	Supply Chain Management	
ISOM 555	Appcology	
ISOM 556	Analytic for eMarkets	
ISOM 659	Process Analysis & Six Sigma	
OAM 635	Multinational Firms & Strategy	

### **GENERAL Electives** - Complete FOUR - 12 credits.

Select any four elective classes from the Full-Time MBA Program electives; can include additional classes from the Tools and Applications List; can include up to two approved Master's level classes outside the MBA Program

**PRACTICUM REQUIREMENT** – Complete at least ONE by Graduation. Total work hours are at least 200 during the program.

- BUS 596: Summer Internship (Pre-Fall enrollment)
- BUS 695: Practicum (Fall of second year)
- BUS 696: Applied Practicum (Spring of second year)



### LEADERSHIP CERTIFICATE PROGRAM

### Requirements for Certificate of Advanced Leadership

### REQUIRED CORE CLASSES:

- OAM 530/531Y: Leading Organizations and Strategy
- OAM 520: Coaching and Team Performance (2-Year MBA students only)
- OAM 561/561Y: Principled Leadership

### REQUIRED ELECTIVE:

• OAM 671: Leadership Capstone (Final Year, Spring Semester)

### Minimum THREE Additional Electives:

- BUS 536: Washington Campus
- OAM 601: Social Entrep/Impact Invest
- OAM 632: Negotiations
- OAM 633: Leading and Managing Change
- OAM 637: Innovation Strategy
- OAM 639: Business Ethics
- OAM 661: Applied Entrepreneurship
- OAM 663: Leading with Emotional Intelligence
- OAM 599R: Special Topics Bias in the Workplace
- OAM 599R: Special Topics: Coaching Problem Solving Team (can count here or as Experiential but not both places)
- Additional OAM Elective regarding Leadership
- Others as approved by MBA PO

### Minimum of TWO Experiential Co-Curriculars:

- Goizueta Leader's Reaction Course
- Delta Leadership Coaching Fellows Program
- Goizueta Advanced Leadership Academy (GALA)
- Impact Coaching Fellow (can count here or as Academic class but not both places)

### Minimum of THREE Written Reflections:

Brief Reflection Papers (600 – 700 words) either connected with a class or explicitly connecting one or more elements of the Goizueta Leadership Model to Experiential Activities: *Possible topics:* 

- Leader's Reaction Course
- Core Values Reading Series
- Visit Civil Rights Museum
- Summer Internship Experience
- GALA paper
- Core team experience
- Other (as approved by Leadership Faculty)

EMORY | GOIZUETA BUSINESS SCHOOL

### CONCENTRATIONS

- MBA students are not required to select or declare a concentration.
- It is possible to satisfy multiple concentrations based on the elective courses taken within the program.
- Concentrations are not recorded on your transcript or monitored in the same way that undergraduate majors or area depths are tracked. They exist only to provide students with guidance for choosing the electives that are most relevant and beneficial for their chosen career path.
- All areas require at least 3 designated courses (see the concentration lists below) to satisfy a concentration with the exception of Finance which requires at least 4.

Accounting	
<u>3 courses required i</u>	n one area
	Accounting
At least 2 courses among the following: $\downarrow$	
ACT 513: Managerial Accounting	✓
ACT 514: Financial Statement Analysis	✓
ACT 516: Non-Profit Accounting	✓
ACT 518: Financial Intel for Entrepreneurs	~
ACT 519: Adv Financial Statement Analysis	✓
ACT 612: Adv Financial Accounting	1
ACT 612A: Financial Reporting I	✓
ACT 612B: Financial Reporting II	✓
ACT 613: Advanced Managerial Accounting	4
ACT 615: Federal Income Taxation	✓
ACT 616: Corp & Partnership Taxation	✓
ACT 617: Tax Research	✓
ACT 618: Auditing	4
ACT 619: Info & Global Capital Markets	1
No more than 1 course among the following: $\downarrow$	
FIN 623: Security Analysis & Portfolio Mngmnt	✓
FIN 627: International Finance	1
BUS 697: Directed Study (relevant topic)	✓



Consulting					
3 courses required in one area					
Area →	Strategy	Marketing Consulting	Business Process Consulting		
At least 2 courses among the following: $\psi$	LL	LU			
ACT 513: Managerial Accounting	<ul> <li>✓</li> </ul>	✓	√		
ACT 514: Financial Statement Analysis	· · · · · · · · · · · · · · · · · · ·	·			
FIN 588: Adv Managerial Econ & Analytics	· · · · · · · · · · · · · · · · · · ·				
FIN 588: Adv Managerial Econ & Analytics FIN 589: Mergers & Acquisitions			✓		
FIN 621: Corp. Governance & Firm Value	√	✓			
ISOM 553: Supply Chain Management			✓		
ISOM 555: Supply Chain Management		<b>√</b>	·····		
	✓ ✓	·····¥	•		
ISOM 575: Data Visualization			∕		
ISOM 650: Decision Modeling	<b>√</b>	✓			
ISOM 651: Strategic Decision Analysis			·····		
ISOM 653: Operations Strategy	<b>√</b>		<b></b>		
ISOM 654: Service Operations	<b>√</b>		✓		
ISOM 655: Forecasting & Predictive Analytics	✓	✓	✓		
ISOM 656: Intro to Business Data Analytics	✓		✓		
ISOM 659: Process Analysis & Six Sigma			✓		
MKT 542: Mkt Intel & Customer Insights	✓	✓			
MKT 547: Product & Brand Management	✓	✓			
MKT 548: Sales & Bus Dev		✓			
MKT 562: Customer Lifetime Value	✓	✓	✓		
MKT 643: Pricing Analytics & Strategy	✓	✓			
MKT 641: Global Marketing Seminar		✓			
MKT 644: Market Analysis in Excel	✓	✓			
MKT 646: Consumer Behavior	✓	✓			
MKT 649: Marketing Strategy	✓	✓			
OAM 537: Managing Groups & Teams	✓				
OAM 630: Competitive Advantage	✓				
OAM 633: Leading & Managing Change	·`				
OAM 635: Multinational Firms & Strategy	· · · · · · · · · · · · · · · · · · ·				
OAM 539: IMPACT360: Strategic Management	· · · · · · · · · · · · · · · · · · ·		✓		
OAM 535: INFACISCO. Strategic Management	······		· · · · · · · · · · · · · · · · · · ·		
OAM 657. Initivation strategy OAM 660: Strategic Networks	·····▼	✓	✓		
OAM 600: Strategic Networks	·····				
Not more than 1 course among the following: $$	· · · · · ·				
	<ul><li>✓</li></ul>	[]	√		
ISOM 557: Management Science in Spreadsheets					
MKT 546: Integrated Marketing Communication					
MKT 648: Mkt Channel Strategy & B2B					
OAM 632: Negotiations					
BUS 697: Directed Study (relevant topic)	✓	$\checkmark$	✓		



Information Systems & Operations Management (ISOM)					
<u>3 courses required in one area</u>					
<u>Area →</u>	General ISOM	Technology	Analytics	Operations	
At least 2 courses among the following: $\downarrow$			<b>r</b>		
ISOM 553: Supply Chain Management	✓		✓	✓	
ISOM 555: Appcology: New Commerce Infrastructure	✓	✓	✓		
ISOM 556: Analytics for e-Markets	✓	✓	✓		
ISOM 557: Management Science in Spreadsheets	✓		✓		
ISOM 559: Privacy in a Digital Age	✓	✓		✓	
ISOM 572: IMPACT 360 - Operations	✓		✓	✓	
ISOM 575: Data Visualization	✓	✓	✓		
ISOM 651: Strategic Decision Analysis	✓	✓	✓		
ISOM 652: Healthcare Operations & Technology Management	✓	✓		✓	
ISOM 653: Operations Strategy	✓		✓	✓	
ISOM 654: Service Operations	✓		✓	$\checkmark$	
ISOM 655: Forecasting & Predictive Analytics	✓	✓	✓	✓	
ISOM 656: Introduction to Business Data Analytics	✓	✓	✓		
ISOM 659: Process Analysis & Six Sigma	✓		✓	✓	
ISOM 599R: Special Topics - Coding for Business Insight	✓	✓	✓		
ISOM 599R: Special Topics - Applied Data Science for Business	✓	✓	✓		
Not more than 1 course among the following: $\downarrow$					
ACT 513: Managerial Accounting	<ul> <li>✓</li> </ul>		✓	✓	
FIN 630: Foundations in Fintech		✓			
MKT 542: Marketing Intel & Customer Insights	✓		✓		
OAM 635: Multinational Firms & Strategy	✓		$\checkmark$		
BUS 697: Directed Study (relevant topic)	✓	✓	✓	✓	



Marketing					
<u>3 courses required in one area</u>					
<u>Area →</u>	General Marketing	Business Development	Product & Brand Management	Marketing Analytics	
At least 2 courses among the following: $\downarrow$					
MKT 542: Mkt Intel & Customer Insights	✓	✓	4	✓	
MKT 543: Digital & Social Media Strategy	✓	✓	✓		
MKT 544: IMPACT360: Analytics	✓	✓	1	✓	
MKT 546: Strategic Marketing Communication	✓		1		
MKT 547: Product & Brand Management	✓		✓		
MKT 548: Sales & Business Development	✓	✓			
MKT 549: IMPACT360: Marketing Practice	✓	✓	✓	✓	
MKT 562: Customer Lifetime Value	✓	✓	✓	✓	
MKT 641: Global Marketing Seminar	✓				
MKT 643: Pricing Analytics & Strategy	✓		✓	✓	
MKT 644: Market Analysis in Excel	✓	✓	✓		
MKT 646: Consumer Behavior	✓	✓	✓	✓	
MKT 647: Sports Marketing	✓				
MKT 648: Mkt Channel Strategy & B2B	✓	✓			
MKT 649: Marketing Strategy	✓	✓		✓	
MKT 599R: Special Topics - Content Marketing in Digital Age	✓		✓		
Not more than 1 course among the following: $\psi$					
ISOM 556: Analytics for e-Markets	✓		✓	✓	
ISOM 557: Management Science in Spreadsheets				✓	
ISOM 575: Data Visualization			✓	✓	
ISOM 651: Strategic Decision Analysis	✓	✓			
ISOM 655: Forecasting & Predictive Analytics	✓		✓	✓	
OAM 630: Competitive Advantage	✓				
OAM 632: Negotiations		✓			
OAM 633: Leading & Managing Change			✓		
BUS 697: Directed Study (relevant topic)	✓	1	✓	✓	



Organization & Management					
	<u>3 courses</u>	required in	one area		
<u>Area →</u>	Organization & Management	Entrepreneurship	Global Management	Social Enterprise	Diversity Equity & Inclusion (DEI)
<u>At least 2 courses among the following: <math>\downarrow</math></u>		7			
ACT 516: Non-Profit Accounting				✓	
ACT 518: Financial Intel for Entrepreneurs		✓			
FIN 529: Project Finance			✓		
FIN 588: Adv Managerial Economics					✓
FIN 622: Doing Deals - Private Equity		✓			
FIN 627: International Finance			✓		
FIN 681: Venture Capital & Private Equity		✓			
FIN 685: Entrepreneurial Private Equity		✓			
FIN 687: Global Derivatives			✓		
MKT 547: Product & Brand Management		✓			
MKT 641: Seminar on Global Marketing			✓		
OAM 532: Business & Society	✓	✓		✓	✓
OAM 535: IMPACT360: Catalyzing Social Impact	✓			✓	✓
OAM 536: Nonprofit Management Topics	✓			✓	✓
OAM 537: Managing Groups & Teams	✓				✓
OAM 585: Entrepreneurial Practicum		✓			
OAM 539: IMPACT360: Strategic Management	✓				
OAM 599R: Special Topics – Bias in the Workplace					✓
OAM 599R: Special Topics – Venture Capital & Minority					✓
OAM 599R: Special Topics – Philanthropy Lab				✓	✓
OAM 601: Social Entrepreneurship/Impact Investing				✓	$\checkmark$
OAM 630: Competitive Advantage	✓				
OAM 631: Social Enterprise/Impact Inv				✓	✓
OAM 632: Negotiations	✓	$\checkmark$			
OAM 633: Leading & Managing Change	✓	$\checkmark$			
OAM 635: Multinational Firms & Strategy	✓	$\checkmark$	✓	✓	
OAM 636: Entrepreneurship	✓	$\checkmark$			
OAM 637: Innovation Strategy	✓	$\checkmark$			
OAM 660: Strategic Networks	✓				
OAM 661: Applied Entrepreneurship		$\checkmark$			
OAM 663: Leading with Emotional Intelligence	✓				1
OAM 672: Corporate Strategy	4	✓			
Not more than 1 course among the following: $\downarrow$					
FIN 502: Economic Environment of Business			✓		
ISOM 553: Supply Chain Management			✓		
BUS 697: Directed Study (relevant topic)	1	$\checkmark$	✓	✓	<ul><li>✓</li></ul>



3 courses required in one area         is ourses         is ou	At least 2 courses among the following: ↓         ACT 514: Financial Statement Analysis         BUS 504: The Business of Healthcare         BUS 507: IMPACT360: Healthcare	Business of Sport			- Real Estate
Area →       Area →         At least 2 courses among the following: ↓       -         ACT 514: Financial Statement Analysis       ✓         BUS 504: The Business of Healthcare       ✓         BUS 507: IMPACT360: Healthcare       ✓         BUS 536: Washington Campus - Healthcare focus       ✓         BUS 563: The Business of Sport       ✓         FIN 524: Sports Finance       ✓         FIN 587: IMPACT360: Real Estate       ✓         FIN 621: Corp. Governance & Firm Value       ✓         FIN 625: Real Estate Finance       ✓         FIN 682: Real Estate Markets Analysis       ✓	At least 2 courses among the following: ↓         ACT 514: Financial Statement Analysis         BUS 504: The Business of Healthcare         BUS 507: IMPACT360: Healthcare		- Healthcare Management	Media & Entertainment	r Real Estate
At least 2 courses among the following: ↓         ACT 514: Financial Statement Analysis         BUS 504: The Business of Healthcare         BUS 507: IMPACT360: Healthcare         BUS 536: Washington Campus - Healthcare focus         BUS 563: The Business of Sport         FIN 524: Sports Finance         FIN 587: IMPACT360: Real Estate         FIN 587: IMPACT360: Real Estate         FIN 621: Corp. Governance & Firm Value         FIN 625: Real Estate Finance         FIN 682: Real Estate Markets Analysis	At least 2 courses among the following: ↓         ACT 514: Financial Statement Analysis         BUS 504: The Business of Healthcare         BUS 507: IMPACT360: Healthcare		 		_
ACT 514: Financial Statement Analysis         BUS 504: The Business of Healthcare         BUS 507: IMPACT360: Healthcare         BUS 536: Washington Campus - Healthcare focus         BUS 536: The Business of Sport         FIN 524: Sports Finance         FIN 587: IMPACT360: Real Estate         FIN 621: Corp. Governance & Firm Value         FIN 625: Real Estate Finance         FIN 682: Real Estate Markets Analysis	ACT 514: Financial Statement Analysis BUS 504: The Business of Healthcare BUS 507: IMPACT360: Healthcare		_	<u> </u>	-
BUS 504: The Business of Healthcare       ✓       ✓         BUS 507: IMPACT360: Healthcare       ✓       ✓         BUS 536: Washington Campus - Healthcare focus       ✓       ✓         BUS 563: The Business of Sport       ✓       ✓         FIN 524: Sports Finance       ✓       ✓         FIN 587: IMPACT360: Real Estate       ✓       ✓         FIN 621: Corp. Governance & Firm Value       ✓       ✓         FIN 625: Real Estate Finance       ✓       ✓         FIN 682: Real Estate Markets Analysis       ✓       ✓	BUS 504: The Business of Healthcare BUS 507: IMPACT360: Healthcare	•			
BUS 507: IMPACT360: Healthcare       ✓       ✓         BUS 536: Washington Campus - Healthcare focus       ✓       ✓         BUS 563: The Business of Sport       ✓       ✓         FIN 524: Sports Finance       ✓       ✓         FIN 587: IMPACT360: Real Estate       ✓       ✓         FIN 621: Corp. Governance & Firm Value       ✓       ✓         FIN 625: Real Estate Finance       ✓       ✓         FIN 682: Real Estate Markets Analysis       ✓       ✓	BUS 507: IMPACT360: Healthcare		/		
BUS 536: Washington Campus - Healthcare focus       ✓         BUS 536: The Business of Sport       ✓         FIN 524: Sports Finance       ✓         FIN 587: IMPACT360: Real Estate       ✓         FIN 621: Corp. Governance & Firm Value       ✓         FIN 625: Real Estate Finance       ✓         FIN 682: Real Estate Markets Analysis       ✓					
BUS 563: The Business of Sport     ✓     ✓       FIN 524: Sports Finance     ✓     ✓       FIN 527: IMPACT360: Real Estate     ✓     ✓       FIN 621: Corp. Governance & Firm Value     ✓     ✓       FIN 625: Real Estate Finance     ✓     ✓       FIN 682: Real Estate Markets Analysis     ✓     ✓	BUS 536: Washington Campus - Healthcare focus				
FIN 524: Sports Finance       ✓       ✓       ✓         FIN 527: IMPACT360: Real Estate       ✓       ✓       ✓         FIN 621: Corp. Governance & Firm Value       ✓       ✓         FIN 625: Real Estate Finance       ✓       ✓         FIN 682: Real Estate Markets Analysis       ✓       ✓	DUC ECO, The Duckson of Count		×		
FIN 587: IMPACT360: Real Estate       ✓         FIN 587: IMPACT360: Real Estate       ✓         FIN 621: Corp. Governance & Firm Value       ✓         FIN 625: Real Estate Finance       ✓         FIN 682: Real Estate Markets Analysis       ✓		· · · · · · · · · · · · · · · · · · ·			
FIN 621: Corp. Governance & Firm Value       ✓         FIN 625: Real Estate Finance       ✓         FIN 682: Real Estate Markets Analysis       ✓		· · · · · · · · · · · · · · · · · · ·		·Ý	
FIN 625: Real Estate Finance     ✓       FIN 682: Real Estate Markets Analysis     ✓					
FIN 682: Real Estate Markets Analysis					
FIN 686: Real Estate Equity Investment					
FIN 688: Real Estate Development & Investment					
FIN 689: Advanced Real Estate Finance					✓
FIN 695: Distressed Investing					✓
ISOM 555: Appcology: New Commerce Infrastructure	ISOM 555: Appcology: New Commerce Infrastructure			✓	
ISOM 652: Healthcare Ops & Tech Management	ISOM 652: Healthcare Ops & Tech Management		✓		
MKT 543: Digital & Social Media Strategy	MKT 543: Digital & Social Media Strategy			✓	
MKT 547: Product & Brand Management	MKT 547: Product & Brand Management	✓			
OAM 506: Strategy & Org Healthcare Sector ✓	OAM 506: Strategy & Org Healthcare Sector		1		
OAM 538: Strategies for Entertainment & Media	OAM 538: Strategies for Entertainment & Media			✓	
OAM 630: Competitive Advantage	OAM 630: Competitive Advantage	✓	✓		
OAM 632: Negotiations	OAM 632: Negotiations	✓		✓	
Not more than 1 among the following: $\psi$	Not more than 1 among the following: $\psi$	<u> </u>	_	<u> </u>	_
FIN 623: Security Analyis & Portfolio Management	FIN 623: Security Analyis & Portfolio Management				✓
FIN 628: Investment Banking					✓
ISOM 555: Appcology: New Commerce Infrastructure		<ul> <li>✓</li> </ul>			
OAM 537: Managing Groups & Teams ✓ ✓		<ul> <li>✓</li> </ul>		<ul> <li>✓</li> </ul>	
OAM 630: Competitive Advantage				✓	
OAM 632: Negotiations					
BUS 697: Directed Study (relevant topic)		✓	✓	✓	1
Course in Rollins School of Public Health			4		



### **COURSE OFFERING**

2023-24 Courses – Refer to Online Course Atlas for Detailed Schedule and Class Information (https://atlas.emory.edu/)

ACT 512 Financial Reporting & Analysis ACT 513 Managerial Accounting ACT 514 Financial Statement Analysis/Valuation ACT 516 Govt & Nonprofit Accounting ACT 520 Accounting Analytics for Actions **ACT 530 Personal Financial Planning** ACT 599R Special Topics: Corporate Political Strategy ACT 599R Special Topics: Firm Fundamentals & Mispricing ACT 599R Special Topics: LedgerTech: Blockchain & Crypt ACT 599R Special Topics: Sustainability Meas. & Reptg ACT 612 Bus Combinations & Multntl.Ops ACT 612A Financial Reporting I ACT 612B Financial Reporting II ACT 615 Federal Income Taxation ACT 616 Corp & Partnership Taxation ACT 619 International Accounting ACT 650 Accounting for Mergers & Acquisitions **BUS 500 Goizueta IMPACT** BUS 504 The Business of Healthcare **BUS 536 Washington Campus BUS 560 Design Thinking** BUS 571R BUS 591 Cornerstone **BUS 594 Professional Development BUS 596 Internship BUS 671R Domestic Module** BUS 692 Goizueta Adv. Leader Academy BUS 694 Study Abroad **BUS 695 Practicum BUS 696 Applied Practicum BUS 697 Directed Study FIN 501A Managerial Economics** FIN 503 Global Macroeconomic Persp FIN 507 IMPACT Healthcare **FIN 520 Managerial Finance** FIN 522 IMPACT: Strategic Valuation **FIN 526 Financial Intelligence** FIN 527 Financial Markets **FIN 529 Project Finance** 



FIN 587 IMPACT: Real Estate FIN 589 Mergers & Acquisitions FIN 620 Advanced Corporate Finance FIN 622 Doing Deals-Private Equity FIN 623 Security Analy&Portfolio Mgmt FIN 624 Derivatives FIN 625 Real Estate Finance **FIN 627 International Finance FIN 628 Investment Banking** FIN 629 Fixed Income Portfolio Mgt. FIN 630 Foundations of FinTech FIN 680 Frontiers & Illiquid Assets FIN 681 Venture Capital&Private Equity FIN 682 Real Estate Market Analysis FIN 683 Applied Investment Management FIN 684 Advanced Derivatives Assets **FIN 685 Entrepreneurial Private Equity** FIN 687 Global Derivatives Markets FIN 688 Real Estate Development FIN 689 Adv Real Estate Finance FIN 695 Distressed Investing ISOM 550 Data & Decision Analytics ISOM 551A Processes & Systems Mngmt. ISOM 552 Technology & Adaptive Systems ISOM 553 Supply Chain Management ISOM 555 Appcology: New Commerce Infra. ISOM 557 Management Sci in Spreadsheets **ISOM 572 IMPACT: Operations** ISOM 575 Data Visualization ISOM 599R Special Topics Applied Data Science for Bus. ISOM 599R Special Topics: Applied Machine Learning ISOM 599R Special Topics Data Visualization ISOM 599R Special Topics Coding for Business Insight **ISOM 653 Operations Strategy ISOM 655 Superforecasting** ISOM 656 Intro. to Bus. Data Analytics ISOM 659 Process Analysis & Six Sigma MKT 540 Marketing Management MKT 542 Data-driven MKT Intelligence MKT 543 Digital & Soc Media Strategy MKT 544 IMPACT: Analytics MKT 546 Strategic Marketing Comm. MKT 547 Product & Brand Management MKT 548 Sales & Business Development MKT 549 IMPACT: Marketing Practice



MKT 562 Customer Lifetime Valuation MKT 599R Special Topics: Content Marketing Digital Age MKT 599R Special Topics: AI in Marketing MKT 641 Seminar on Global Marketing MKT 643 Pricing Strategy and Analytics MKT 644 Market Analysis in Excel MKT 646 Consumer Behavior MKT 648 Mktg Channel Strategy & B2B OAM 506 Strategy&Org Hlth Care Sector **OAM 510 Leadership Coaching Fellows** OAM 520 Coaching and Team Performance OAM 530 Leading Organizat. & Strategy **OAM 536 Nonprofit Management Topics** OAM 538 Strategies for Ent./Media OAM 539 IMPACT: Strategic Management **OAM 561 Principled Leadership OAM 585 Entrepreneurial Practicum** OAM 599R Special Topics Bias in the Workplace OAM 599R Special Topics: Coaching Problem Solving Team OAM 599R Special Topics Philanthropy Lab **OAM 599R Special Topics: People Analytics** OAM 599R Special Topics: Venture Capital and Minority OAM 601 Social Entrep/Impact Invest OAM 630 Competitive Advantage OAM 632 Negotiations OAM 633 Leading and Managing Change OAM 635 Multinational Firms & Strategy OAM 636 Entrepreneurship **OAM 637 Innovation Strategy OAM 639 Business Ethics** OAM 660 Strategic Networks OAM 661 Applied Entrepreneurship OAM 663 Leading w. Emot. Intelligence

Course offerings are posted to Atlas at https://atlas.emory.edu, then to OPUS approximately three weeks prior to registration. Once OPUS is open for the semester, it will contain dynamic information about classes, meeting times and enrollment numbers. During Drop/Add/Swap, always check www.opus.emory.edu for current enrollments.

### **BUS 536 Washington Campus**

The Washington Campus week-long MBA residencies bring students face-to-face with Washington policymakers who teach participants how the government really works, how it affects specific companies and industries, and how policy can be ethically and effectively shaped to create win-win



solutions for business, government, and society.

After registering on OPUS, you must also register on the Washington Campus website. The Washington Campus registration deadline is generally 4 weeks prior to the start of the session. Spaces as a part of regular registration are limited. The course is 3 credits and graded on our regular grading scale. Students must pay the Washington Campus fees of \$2250. The budget is set at \$3900 for travel, fees, hotel and meals.

### Washington Campus Course Description

Our week-long, Washington, D.C., residencies for MBA students are designed to enrich your understanding of the public policy process, with a focus on those policy issues that are most likely to impact business outcomes as well as the strategies that busy corporate executives can utilize to ethically and effectively share information and influence public policy outcomes.

Each week-long residency program is led by a faculty director, and includes meetings with and presentations by a long list of notable Washington insiders, including current or former Members of Congress, congressional staff, Administration officials, agency representatives, advocacy organizations, trade association representatives, lobbyists, economists, business leaders and members of the media. The residency program also includes site visits to relevant Federal buildings and agencies, such as Capitol Hill, the Federal Reserve, the Department of Treasury, or the National Press Club. When Congress is in session, the program also includes participation in one or more Congressional hearings so that students have the opportunity to see their government in action.

Our course includes a rigorous assessment of student learning as demonstrated through a written exam that takes place during the week in Washington, as well as a group project that is due within two weeks of the formal residency program. This assessment is designed to test the student's knowledge of major concepts learned during the residency period, as well as his or her ability to apply this new knowledge to a relevant business advocacy or strategy concern. Students are required to complete approximately 8 hours' worth of required readings prior to coming to Washington, and questions from these readings are included on the exam.



## GRADING POLICIES, CONTINUATION, ACADEMIC STANDING

### **Grading System**

Effective for students entering the MBA program May 1994, or later, the following five-tiered grading system is used:

Distinction (DS) High Performance (HP) Performance Standard (PS) Low Performance (LP) No Credit (NC)

MBA students do not receive a numeric or letter grade, quality point average, or class ranking. The grade of "Distinction" represents only exceptional work and the grade of "High Performance" represents work of commendable nature. Therefore, it is suggested that grades of "Distinction" be limited to 15% of enrollment in Core courses, 18-20% in elective courses, and that grades of "High Performance" and "Distinction" in combination not exceed 50% of total enrollment in Core courses, 50-60% in elective courses. Additionally, the faculty suggests that a range of 5% to 10% is an appropriate average distribution for the grade of "Low Performance" in Core courses. In elective courses, the appropriate average distribution for the LP grade would be no more than 5%, recognizing that many times the appropriate distribution for a course would be 0%.

There is no established basis for translating descriptive grade terms to conventional letter grades or grade point averages, and an attempt to make such a translation from the accompanying transcript would be inappropriate and may be misleading. However, we recognize that in certain cases, outside parties may need to do so for comparison purposes. Comparable graduate programs employing the letter grade system typically consider a grade of B to be passing work. Our (PS) grade represents the expected performance standard and would therefore clearly indicate that a student is achieving at this level. Descriptive definitions of the grades are outlined below.

### **Distinction (DS)**

An honors grade recognizing work of exceptional quality as evidenced by total mastery of all concepts and techniques. The student stands clearly above the class and is able to integrate and apply concepts and techniques and consistently demonstrate initiative and creativity response to assigned work.

### **High Performance (HP)**

Work of a very good quality as evidenced by a solid mastery of all course concepts and techniques. The student shows consistent initiative in responding to assigned work and meets or exceeds all of the instructor's performance expectations.

### **Performance Standard (PS)**

Work of good quality as evidenced by a solid mastery of most course concepts and techniques. The student shows initiative in responding to assigned work and meets all of the performance expectations.



### Low Performance (LP)

Work of below standard or marginally acceptable quality. The student's mastery of the subject material is uneven and there may be some difficulty in understanding and appropriately applying concepts and techniques. However, overall performance meets the instructor's minimum performance expectations.

### No Credit (NC)

Work of unacceptable quality. The student demonstrates little understanding and great difficulty in applying concepts and techniques. The student fails to meet the instructor's minimum performance expectations

### In Progress (IP)

The course work is incomplete but there is a specific plan to complete the work in progress within 12 months of the start date of the course.

### Satisfactory/Unsatisfactory (S/U)

Lead Week modules are graded on a Satisfactory/Unsatisfactory basis. A grade of Unsatisfactory (U) is considered the same as a grade of No Credit (NC) and will be counted as a No Credit grade in the continuation standards. No other courses may be taken on a S/U basis.

### Auditing

Students currently enrolled in the MBA program may audit classes with permission of the instructor. Any class that had a waitlist at the end of drop/add may not be audited. Classes audited, whether MBA or College classes, do not satisfy any degree requirements. Students have two weeks from the first day of the semester to change a class to or from an audit status. To switch to audit status, bring permission of instructor to the Goizueta Registrar's office or the Program Office. Students must pay for all courses that are audited at the same rate as for courses in which they earn credit. Any officially audited course is counted in determining full/part time status. A mark of AU is recorded on the student's transcript.

### **Incomplete (I)**

The notation I (incomplete) is recorded when a student has been granted permission by an instructor to defer the final exam or another part of the course work. Such permission is granted only for illness or other emergency and must be secured from the instructor in writing, with a copy provided to the Business School registrar. If the I is not resolved by the end of the following semester (or within twelve months if the student is no longer enrolled), a grade of NC will replace the I.

### Withdrawal (W, WF, WU)

The notation W (withdraw) is recorded when a student withdraws with the instructor's permission prior to the end of the term. Withdrawal from a course must be requested on a formal drop/add slip signed by the instructor and submitted to the Business School registrar. After the official drop/add period, a student may withdraw from a class with the instructor's permission at any time prior to the beginning of the final examination period for the term. During the first 6 weeks of the withdrawal period, the instructor will assign a grade of either W (withdrawal) or WF (withdrawal failing), depending on the student's academic performance prior to withdrawal.



Withdrawal from a course must be requested on the official withdrawal form signed by the instructor and submitted to the Associated Director of Academic Services (Business School Registrar).

### **Grade Appeals**

The policies outlined below provide guidance to students seeking an appeal to a grade they have received in a course, or to bring forward other grievances. If you have any questions about this at all, please feel free to ask anyone in the Program Office for clarification or advice on how to bring forward any concerns you might have.

### Academic issues/grade appeals:

[1] The appeal should be put in writing to the faculty member with stated reasons for the request. If still unresolved:

[2] The student, in consultation with the Program Dean, should forward the same information with any relevant new information to the Area Coordinator for that faculty member's academic area. If still unresolved:

[3] Forward the same information with any relevant new information to the Vice Dean of Faculty. This is the final appeal.

The faculty member responsible for the course in question has primary authority to determine his/ her response to a grade appeal. A grade appeal at higher levels is viewed as a request for an overruling of the faculty member's decision and is therefore reviewed based on the following criteria:

[1] Faculty member calculated the grade incorrectly;

[2] Faculty member graded in a manner that is contradictory to what was stated on the syllabus;

[3] Student is graded in a manner that is inconsistent with the rest of the class and unfairly disadvantages him or her.



#### **Other concerns**:

Students who wish to file a complaint that does not fall within the jurisdiction of an academic area, the honor code or the conduct code should first discuss the concern with the appropriate personnel in the Program Office. Depending on the nature and/or complexity of the complaint, program staff may choose to address the issue with appropriate parties or to share the grievance with the Program Director for further review and discussion. Given reasonable time to address the issue raised, if students are not satisfied with the response from program staff, they should present their grievance in writing to the Program Director for review and response.

Students who are not satisfied with the resolution through these channels, or who believe the grievance cannot be resolved satisfactorily through these channels, may present their grievance in writing to the Vice Dean. Upon receipt of the written grievance, the Vice Dean will appoint an Ad Hoc Grievance Committee consisting of two faculty or staff members and one student who are not involved in the situation. The Grievance Committee will independently review the written complaint. If necessary, the Grievance Committee may request meetings or additional information from the grievant and/or others. On the basis of information gathered, the Grievance Committee will make a recommendation to the Vice Dean, providing supporting documentation. The Vice Dean will determine the legitimacy of the grievance and any further action to be taken. The Vice Dean will inform the student and the Grievance Committee of the final determination.

Documentation and records of any appeals shall be sent to the Vice Dean and will be maintained in the faculty member's file in the Dean's Office.

Students also have the right to contact the Georgia Non-public Post-secondary Education Commission (GNPEC) at https://gnpec.georgia.gov/policy-8-student-complaint-process.



### **Continuation Standards**

To continue in the program, a student must meet the following criteria:

### **ONE-YEAR PROGRAM**

### At End of First Semester

Not more than three grades of Low Performance (LP). No Credit (NC) grades are not allowed.

Cumulative at End of Second Semester

Not more than four grades of Low Performance (LP) or lower, not to include more than one grade of No Credit (NC).

Cumulative at End of Third Semester

Not more than five grades of Low Performance (LP) or lower, not to include more than one grade of No Credit (NC).

### TWO-YEAR PROGRAM

#### At End of First Semester

Not more than **three** grades of Low Performance (LP) or lower, not to include more than **one** grade of No Credit (NC).

Cumulative at End of Second Semester

Not more than **four** grades of Low Performance (LP) or lower, not to include more than **two** grades of No Credit (NC).

Cumulative at End of Third Semester

Not more than **five** grades of Low Performance (LP) or lower, not to include more than **two** grades of No Credit (NC).

Cumulative at End of Fourth Semester

Not more than **five** grades of Low Performance (LP) or lower, not to include more than **two** grades of No Credit (NC).



### Failing to Meet the Continuation Standards

If a student fails to meet the above continuation standards, the following will occur:

- Exclusion from the program; immediately excluded from the program and will receive a letter confirming this status and outlining the information and next steps.
- Loss of benefits and privileges: Exclusion from the program means the student is excluded from its benefits and privileges, including access to Goizueta faculty, the CMC, Goizueta Business Library, the Woodruff Physical Education Center, on-campus parking pass, Emory University property (as a student), on-campus and school-sponsored social events, and other student services and benefits.

If a student fails to meet the continuation standards and there are reasonable extenuating circumstances, a formal letter of appeal may be submitted to the school's Education Committee to request program continuance. The decision of the Education Committee is final; there is no avenue for re-appeal.

### Leave of Absence Policy

Petitions by students to suspend their studies for a defined period of time must be made to the Associate Dean of the Program. The parameters of such a leave must be clearly defined, as should the timeline for return, in the process of completing the Leave of Absence form found in your Program CANVAS site.

After absence for one or more semesters, any student who was in good academic standing at the end of his or her last prior semester of enrollment is *eligible for readmission for up to two years*. To initiate readmission a student must contact the MBA Program Office. Students will be permitted to pre-register for the semester for which they are readmitted, provided the request for readmission is received at least one month before pre-registration begins. Readmission does not carry with it the awarding of transfer credit for work done at another college or university while a student is away from Emory.

### **Complete Withdrawal and Refund Policy**

Students who wish to completely withdraw from the MBA program will be subject to Emory University's Complete Withdrawal Policy, as outlined below.

A student may completely withdraw from Emory with permission from the appropriate school/program dean (the Associate Dean). Unofficial withdrawal results in 100 percent forfeiture of tuition. When officially withdrawing, the student may be eligible for a refund of payments depending upon the date of withdrawal. Refunds are only processed for complete withdrawal. Financial aid awards that pay part or all of the student charges are prorated accordingly. Refunds for federal (Title IV) aid recipients will be prorated in accordance with federal regulations. No refunds are issued until all semester charges are paid in full. Students who completely withdraw are eligible for tuition and fee adjustments according to the Emory University Tuition and Fee Adjustment Schedule. This schedule may be found on the Student Financial Services website at the following link.

http://www.emory.edu/studentfinancials/Deadlines.htm



### **Time to Degree Completion**

MBA students should complete their MBA degree requirements within 5 years of the first semester of enrollment. Students who will not meet this time to completion should notify their academic advisor and work to ensure that their projected time to degree completion is acceptable. In certain situations, a petition to the Education Committee may be required.



# ACADEMIC HONORS

#### Dean's List

Students whose academic achievement over an academic year with 18 or more credits completed places them in the top 15% of their class earn Dean's List standing.

#### Beta Gamma Sigma

Students whose academic achievement is amongst the top 20% of their graduating class, will be invited to join Beta Gamma Sigma National Honors Society. Students will be recognized for their achievement at the Graduation Awards Ceremony.

#### **Commencement and Graduation Awards Ceremony**

#### Commencement

Emory University All Schools Commencement Ceremony is usually the second Monday in May. This ceremony is optional for all master's students.

The Full-Time MBA ceremonies are held on the Friday before the University Commencement. Following the Diploma Ceremony there is a reception for MBA students and their families at Goizueta Business School.

#### Awards Ceremony and Diploma Ceremony (subject to change)

The MBA Awards Ceremony is typically the Friday before commencement in the morning on campus.

The Diploma Ceremony is held in the Woodruff PE Center in the afternoon. Following the Diploma Ceremony, there is a reception for MBA students and their families at Goizueta Business School.



August 2023

# **COMMUNICATION TO STUDENTS**

Updates for academic, professional and social activities are sent to students via email to their emory.edu email address and/or posted on the Canvas learning tool. Canvas has a notification option, so newly posted information and updates can be forwarded automatically to emory.edu addresses.

Information regarding compliance from Emory University may be posted in OPUS. Notifications will be sent via emory.edu emails.

Due to security issues, Emory does not allow forwarding to other email services.

https://email.emory.edu/

https://canvas.emory.edu/

https://opus.emory.edu/



# **CLASSROOM ETIQUETTE & POLICIES**

Class attendance is expected of all students at all times. Each professor has his/her own rules for the classroom, and those rules take precedent. If a professor does not outline classroom rules in the course syllabus, students should assume the following:

- A student should contact the faculty member prior to class, if they are unable to attend, to inform faculty member of an absence. As class participation is an important component of most courses at Goizueta, a student should assume any absence will count negatively toward the class participation grade.
- Some courses do not permit missed classes due to the nature of the work. It is each student's responsibility to read the syllabus and determine if they will be able to fulfill the course requirements.
- Mobile devices should be turned off during class. If an important phone call is expected, a student should place the phone on vibrate and request permission from the professor that they might have to leave during class.

#### It is unacceptable to miss a class due to a Career Management Center related event.



# CLASSROOM RECORDING AND DISSEMINATION OF COURSE MATERIALS

#### Recording

- 1. Recording of classroom lectures and discussions by students are prohibited unless written permission from the class instructor has been obtained, and all students in the class have been informed that audio/video recording may occur.
- 2. Specific permission to record any guest speaker must be obtained from the instructor, even when the student has previously obtained permission to record classes. Such permission can only be granted after the guest speaker has completed and signed the Emory University speaker release form.
- 3. Students must destroy recordings within 60 days of the end of the semester in which they are enrolled in the class, unless they receive the instructor's written permission to retain them.

#### Dissemination

Recordings, lecture notes, and other course materials, regardless of format (digital, paper, etc.) may not be exchanged or distributed for commercial purposes, for compensation, to students not contemporaneously enrolled in the same class, or for any other purpose other than study by students enrolled in the class.

#### **Notes and Exceptions**

- Failure to comply with the regulations stated above will be deemed to be in violation of the Goizueta Business School Office of Information Services Acceptable Use Policy.
- This policy does not govern recordings made for an instructor's own pedagogical or scholarly use, when such recordings are not to be made available to students.
- Students determined by the Department of Accessibility Services to be entitled to record classes as an educational accommodation under Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, including needed recording or adaptations of classroom lectures or materials for personal research and study, should provide the class instructor with a letter from DAS stating that recording will take place.

#### Process to request the recording of a class

- 1. Email your faculty member for permission to record the class.
- 2. Forward the email granting permission to GBSITHelp@emory.edu.
- 3. Email the students in the class to inform them about the recording including the day and time.
- 4. GBSITHelp will email the link with the recording to you. It is suggested that this process be at least three business days prior to the taping.



## **INCLEMENT WEATHER**

In the event of inclement weather, students may call 404-727-1234 and receive frequently updated information on University closing or delayed openings. The inclement weather announcement will also be posted to the Emory University webpage.

During dangerous weather conditions, the provost may exercise one of three alternatives:

Delayed opening- the university will open at a specific time to be announced by 5:30am on local television and radio stations.

Virtual delivery: Classes may be taught virtually in a live format via Zoom or other application.

University closing- classes, examinations and all other operations will be canceled, except for Emory hospitals, food services, the police department and facilities management.



# TUITION & FEES

#### Tuition

Tuition and fees are billed annually in two semesters. The One-Year MBA Program has a duplicate structure for the summer term. Tuition is due on the final day of drop/add/swap for the semester. Typically, this is 7 days after the first day of the term.

Tuition is paid via OPUS or

The current MBA tuition for one semester is:

Activity Fee-Business Grad	100
F/T MBA Program Fee-F/S	750
Health and Wellness Fee AtlF/S	103
Rec & Athletic Fee-Atl-F/S	158
Student HealthInsuranceUHS-F/S (can be waived with approval)	2,769
Transcript Fee (one time fee paid first semester of enrollment)	70
MBA Global Experience Module Trip Fee (first fall term Two-Year only)	3200
MBA Tuition	35,9500

Parking Permit Fee – ATL (Maximum per term)	354

Explanation of Required Fees:

- Activity Fee-Business Grad: Student Activities for the Graduate Business Association and school clubs. Not assessed in the summer term.
- F/T MBA Program Fee-F/S: Academic resource and Onboarding fee (payment for Onboarding, off-campus events, cases for all classes, assessments for leadership including the Birkman), technology fee, program support (includes items such as lockers, nameplates and nametags, core values book club, etc.). [Textbooks and optional course materials suggested by faculty are not covered.]
- Health and Wellness Fee AtlF/S: Mental Health Services to support both individuals and the larger Emory community.
- Rec & Athletic Fee-Atl-F/S: Recreation and Athletic Fee for equipment and instruction.
- Student HealthInsuranceUHS-F/S: Required Health Insurance for Emory University.
- Transcript Fee: One-time fee for lifetime access paid in the first semester of enrollment at Emory for transcripts, both electronically and print copies.
- MBA Global Experience Module Trip Fee: Assessed in the first fall term Two-Year only. Covers part of the program fee for the GEM – satisfies a module requirement.



#### Tuition When Re-Taking a Failed (NC) Course

Students who re-take a required course during the regular semesters when they are paying tuition are not charged additional tuition for taking the course the second time. Students who re-take a required course outside the semesters they are paying tuition are charged a pro-rated amount based on the course credits.

#### **Paying Tuition**

Bills for each semester are available on-line through OPUS. Student financials does not mail paper bills. Tuition is due on the final day of drop/add/swap for the term. Students have four options when paying tuition:

- Paying in full by date due
- Register for a Payment Plan
- Third Party Billing
- Financial Aid

#### **Emory Payment Plan**

Emory University offers a payment plan as an alternative method for paying tuition, room, and board for fall, spring and summer semesters.

Your payment must be received by the due date to avoid any additional late fees. More details are listed at https://mycollegepaymentplan.com/emory/

#### **Third-Party Billing**

Students wishing to participate in Third-Party Billing should contact 404-712-8726. The rules for Third-Party billing are:

- All tuition must be paid prior to classes beginning (translation: if a student needs to receive a grade prior to being reimbursed, this method will not work).
- The bill is sent directly to the student's employer, and thus the employer must agree to make all payments at the beginning of the 3<sup>rd</sup> party billing arrangement.
- Students are responsible for any tuition not paid in full by the company.



Contact Student Financial Services student.financials@emory.edu www.emory.edu/studentfinancials 404-727-6039

#### **Financial Holds**

#### https://studentfinancials.emory.edu/

The policy of Emory University is that a student is not allowed to register for a subsequent semester until all past due financial obligations are paid. When a student account has an overdue balance, an indicator is placed on the account. In addition to preventing future registration, this indicator may also deny access to University services. The University may not furnish transcripts or diplomas if a student is delinquent in paying student account or loan obligations.



## FINANCING THE MBA

#### **Financial Aid**

Financial aid is available through Emory's Financial Aid Office. Borrowing using educational loans is capped at the cost of attendance (COA). The cost of attendance may be adjusted for computer purchases, childcare academic programs that incur additional cost, such as study abroad, GEMs and Washington Campus. For students seeking to complete financial aid at Emory, please visit:

Full-Time MBA: https://studentaid.emory.edu/graduate/apply/new-students.html

To complete the FAFSA: http://www.fafsa.ed.gov/

#### **Contacts:**

Any questions should be directed to: gradfinaid@emory.edu

Should a student have issues going through the financial aid process, and/or have problems with their financial aid advisor, contact Cindy Gershman, Associate Director of Graduate Schools Programs Financial Aid at: cgershm@emory.edu.

#### **Complaints**

Federal financial aid laws and regulations require that each state have a process to review and act on complaints concerning educational institutions in the state. If you have a complaint, you may, of course, file a complaint with Emory's financial aid office or call the Trust Line at 1-888-550-8850 or file a report online at https://app.mycompliancereport.com/report.aspx?cid=emo

You may also file a complaint about Emory University with the State of Georgia Office of Inspector General by following the directions at the Office of Inspector General (OIG) website. In the event that OIG receives a student complaint relating to financial aid, it will be forwarded to the Office of Inspector General of the U.S. Department of Education.



August 2023

# CAREER MANAGEMENT CENTER (CMC)

Goizueta Business School's goal is to provide every MBA student with the ability to take a leadership role in their own career journey-both during their MBA program and beyond. Our philosophy is that managing your career is a leadership behavior, and this is especially true for working professionals. MBA students have the opportunity to leverage multiple personal assessment tools, as well as the strong leadership and communication aspects of their MBA program as they develop and refine their career goals. Students have access to the MBA CMC, which provides dedicated career coaching and programs especially for working professional students who are seeking career related preparation and planning. Services include:

- Experienced career coaches, available to students on campus, virtually and/or offsite, including evenings and weekends
- Workshops and webinars on specific career-related topics, both in class as well as optional lunch and evening sessions
- Networking events designed to provide industry and MBA alumni connections

#### Career Coaching

Goals:

- To prepare you for the MBA recruiting process
- To provide you with the tools and knowledge to successfully manage your future career transitions

Guidance and Practice:

- One-on-one coaching
- CMC workshops
- Company events
- Professional Development course

#### Student/CMC Partnership

What you can expect from us:

- Provide guidance, advice, and access to career resources
- Provide you with honest feedback and also be open to your feedback
- Act as a strong advocate for Goizueta MBA students
- Have high expectations of you

What we expect from you:

- Take advantage of the coaching and resources available at the CMC
- Be open to feedback, even when it's hard to hear
- Represent yourself and the Goizueta community well
- Be proactive, tenacious, and resourceful in your job search



#### Full-Time MBA Advising Team

- Provides one-on-one career support, feedback, and guidance from career coaches
- Prepares you for MBA recruiting with resume and cover letter review, networking advice, and interview preparation

#### **Employer Relations Team:**

- Manages relationships with employers
- Facilitates school-facilitated recruiting and company events
- Pursues new employment opportunities

#### **Operations Team:**

- Oversees technology and programs for the CMC
- Coordinates the CMC calendar and major events, workshops, and speakers
- Responsible for employment tracking and reporting

You can expect your Goizueta career coach to be available when you are, help you evaluate your career options, guide you on information sources and support, and help you stay accountable to your action plan so that you can successfully execute a targeted job search. Whether you are exploring a new role in your current company, making a career change or taking your leadership to the next level, a coach can help:

- Identify and define your career goals
- Explore career options and create a career plan
- Access resources and tools
- Devise a networking strategy and market to yourself
- Critique your resume and cover letter
- Practice interviewing skills and salary negotiation
- Stay accountable to your plan

While your career coach is there to provide you with support and resources you need to manage your career, you should not expect your coach to serve as an executive recruiter, write your resume or cover letter, schedule appointments for you, or make introductions and network for you. Career exploration, development and management is a personal journey and a life-long skill, possibly one of the more important skills you develop. Your ability to make things happen- both now and in the future – is critical to your career success.



#### **Career Workshops and Programs**

Goizueta has designed a series of workshops to deliver leading career path development and job search practices. In addition to the Professional Development sessions in the core semester, workshops are offered and can be taken as convenient for your schedule.

- Career action planning
- Personal branding
- Resume and LinkedIn refresh
- Targeting your MBA job search
- Interviewing effectively
- Case interview preparation
- Networking strategies

#### **Connection and Networking Events**

CMC connection and networking events have included:

- Career Panels
- MBA Networking Events
- Goizueta's Spring Career Fair
- Industry Networking Night
- Summer Corporate Networking Night
- Executive Recruiter Fair
- Consulting Alumni Networking Night
- Leadership speakers & class visitors from the corporate community



# POLICIES FOR VETERANS

Department of Veterans Affairs Pending Payment Rights

In compliance with Title 38 United States Code Section 3679(e) Emory University adheres to the following provisions for any student(s) that are/is considered "a covered individual" who are using Chapter 33 Post 9/11 Gi Bill, or Chapter 31 Vocational Rehabilitation and Employment, U.S. Department of Veterans Affairs benefits:

the University will not:

- 1. Prevent the student's enrollment in classes
- 2. Assess a penalty fee (late fees, administrative fees) due to delayed disbursements from the Department of Veterans Affairs under Chapter 31 or Chapter 33
- 3. Deny access to any school resources, classes, libraries, or other institutional facilities that are available to other paid students
- 4. Require the student to borrow additional funds for the length of time these provisions are applicable

The university will require students to provide the following documents to be considered a "covered individual":

- An official "Certificate of Eligibility", or "Statement of Benefits" from the VA website or ebenefits [Chapter 33] or a VAF 28-1905 [Chapter 31] on or before the first day of class for the semester.
- A completed Veterans Enrollment Certification Student Data Form (http://www.registrar.emory.edu/\_includes/documents/sections/recordstranscripts/Vete ransEnrollmentDataInformation.pdf)
- Any additional documentation required to ensure proper certification of benefits

Having met all requirements, the Department of Veterans Affairs will provide the university with payment ending on the earlier of either:

- The date on which payment from VA is made to the institution,
- Ninety (90) days after the date the institution certified tuition and fees

Any difference in the amount of the student's financial obligation to the university and the amount the student is eligible to receive from the Department of Veterans Affairs may incur an additional fee, or payment/payment arrangement may be required to cover the difference.

Please note that all eligibility documents must be submitted to the School Certifying Official in the Office of the University Registrar.

Instructions for submission of this paperwork can be found at the website below. http://www.registrar.emory.edu/registration/veterans-education-benefits.html



# **EMORY UNIVERSITY IMMUNIZATION REQUIREMENT**

All graduate and undergraduate Emory University students must be 100% compliant with Emory University immunization requirements.

IF YOU ARE NOT IMMUNIZATION COMPLIANT, YOU WILL BE UNABLE TO REGISTER FOR CLASSES OR CHANGE YOUR ENROLLMENT.

Instructions, deadlines and information are posted on the Emory Student Health Services website.

https://studenthealth.emory.edu/immunization/index.html



# **EMORY UNIVERSITY HEALTH INSURANCE POLICY**

http://studenthealth.emory.edu/hs/new\_students/health\_insurance/index.html.

All Emory University students are automatically enrolled in the Emory University Student Health Insurance Plan (EUSHIP). The plan

If a student has health insurance that meets Emory's requirements, they must complete the annual insurance waiver process **EACH YEAR** they are enrolled.

#### To complete the Insurance Waiver process:

- 1. Login at www.opus.emory.edu with Emory Network ID and Password
- 2. Complete required Emergency Verification information if requested
- 3. Select "Health" tile on the Applicant Homepage or Student Homepage
- 4. Select "Submit Health Insurance Waiver" and follow the steps to complete the process

# NOTE: Your student health insurance plan will automatically default to the Emory plan if not waived and will be charged on your billing statement.

For information regarding Emory University's Student Health Services and fees, go to: http://studenthealth.emory.edu/



### **EMORY STUDENT SERVICES**

#### Accessibility Services and Resources

The Department of Accessibility Services (DAS) is committed to advancing an accessible and "barrier-free" environment for students, faculty, staff, patients, guests and visitors by ensuring that the principles of access, equity, inclusion and learning are realized in and by the Emory community. The Department of Accessibility Services (DAS), part of the Office of Institutional Equity and Compliance, assists qualified students, faculty, and staff with obtaining a variety of services and ensures that all matters of equal access, reasonable accommodation, and compliance are properly addressed. Qualified students, faculty, and staff must register with our office and make a request for services. Confidentiality is honored and maintained. https://accessibility.emory.edu/

#### **Campus Life**

The Division of Campus Life serves most facets of student life outside the classroom with a mission to enhance and strengthen the university as a community of learning through programs, activities, services, and facilities. <a href="http://www.emory.edu/CAMPUS\_LIFE/">http://www.emory.edu/CAMPUS\_LIFE/</a>

#### **Counseling Center**

The Student Counseling Center provides free, confidential counseling for enrolled undergraduate, graduate and professional students at the university. Consultation, outreach and educational workshops are provided. http://studenthealth.emory.edu/

#### **Student Financial Services**

The Student Financial Services is the Emory business unit providing financial services to students, parents, alumni and employees. It is the home for your Student Accounts, EmoryCard, Student Loan Servicing and the University Cashiering Services. <u>http://studentfinancials.emory.edu/</u>

#### Libraries

There are many libraries on the Emory campus, but the main library is Robert W. Woodruff Library, located at 540 Asbury Circle. There are librarians who specialize in each academic major. You can find them at the third floor Information Desk. In addition to books, this library contains study rooms, computers, periodicals, music, videos, and DVDs. All computers have internet access and common programs such as Microsoft Word and Excel. [http://business.library.emory.edu/] You can also email questions to: GBSAskalibrarian@emory.edu

#### International Student and Scholar Services (ISSS)

Emory's International Student and Scholars Services works closely with all international students studying in the US on a student visa. http://www.emory.edu/isss/



#### **Multicultural Services and Programs**

The Office of Multicultural Programs and Services provides programs and services to enhance academic success and promote culturally diverse activities that create an appreciation for racial and cultural diversity. https://www.emory.edu/home/life/diversity.html

#### **Registrar's Office**

The Office of the Registrar maintains student records and provides students with a number of related services such as academic transcripts, processing all degree applications, certifying attendance and academic performance on behalf of the student for the purpose of loans, discounts, professional examination, etc. http://www.registrar.emory.edu/

#### **Religious Life**

The Dean of the Chapel and Religious Life works with staff representing various religious traditions on Emory's Atlanta and Oxford campuses to develop an extraordinarily diverse program that provides ample and creative opportunities for enhancing Religious Life on campus through worship, service, education, and undergraduate and graduate student organizations. http://www.emory.edu/REL\_LIFE/

During Rosh Hashanah and Yom Kippur, services are held for the Emory community and tickets are available free of charge through Emory Hillel.

Emory University's Office of Access, Disability Services and Resources (ADSR) assists qualified students in obtaining a variety of services (i.e., alternative testing, note-taking, interpreting, advocacy, mobility/ transportation, etc.) and ensures that all matters of equal access, reasonable accommodation, and compliance are properly addressed. Qualified students must register and request services by submitting appropriate documentation to ADSR so that proper accommodations can be provided. Confidentiality is honored and maintained. http://equityandinclusion.emory.edu/access/



# PROPER USE OF GBL LICENSED DATABASES

[Source: http://business.library.emory.edu/research-learning/proper-use/use-licensed-databases.html; Accessed 9-8-2016]

# Proper Use of Licensed Databases for Course-Affiliated Client Projects, Directed Studies, Field Studies, Case Competitions, Internships and Employers

Goizueta Business Library (GBL) vendors license their databases at rates that reflect a deep discount compared to what a commercial enterprise would pay. As part of these agreements, GBL agrees that the Goizueta Business School (GBS) will use the content and data strictly for academic or research purposes, for career/interview related research, and personal enrichment. Breach of these conditions may result in vendors cutting off access.

#### Use of Library Licensed Electronic Resources form

Experiential course client projects, directed studies, field studies and case competitions are part of GBS's academic program. Therefore, GBS students, faculty and staff may use Emory's licensed databases, including those of the Goizueta Business Library, for their own work in conjunction with these programs, but must follow these guidelines:

- You are allowed to excerpt or summarize only a small portion of reports, articles, data and other documents for inclusion in papers, presentation decks, and all other project and course deliverables. You may never distribute to any project-related clients or anyone else outside of GBS any reports, articles, spreadsheets, etc. from Emory's electronic databases.
- According to Emory's Honor Code you must always attribute accurately and completely all data and excerpts or direct references you include in papers, presentation decks, and all other project and course deliverables. For recommended guidelines on citing sources in your bibliographies, notes/footnotes/ and slides, look at these APA Citation Guides: https://guides.libraries.emory.edu/?group\_id=20355
- According to Emory's Code of Conduct, you can never share your Emory username/id and password with anyone attending Emory or outside of Emory.
- According to Emory's Code of Conduct, you can never provide anyone who is not currently an enrolled GBS student access to any GBL electronic resources (i.e. log them in); you can never allow anyone who is not currently enrolled at Emory University access to any electronic resources that are subscribed for use across Emory communities.
- You must abide by Emory University's Library Licensed Electronic Resources Conditions of Use Policy.



#### Use of Licensed Databases for Internships or Employers

You are strictly forbidden from using the Goizueta Business Library's or any other Emory electronic resources for any work related to current employers or internships or providing access to anyone at these organizations.

You CAN use library resources for your personal enrichment!

Learn more about the proper use of licensed resources and details on using Business Library resources during your internship. Don't forget to maximize your Business Intelligence skills and Advanced Google searches.

#### **Questions about Any of these Policies**

Reach out to any of the Goizueta business librarians.



#### **Overview**

Computers, networks, and software applications are powerful tools that can facilitate Emory's core missions in teaching, learning, research, and service. Access and utilization of these tools is a privilege to which all University faculty, staff, students, and authorized guests are entitled. This policy documents the responsibilities that accompany this privilege.

Campuses, schools, colleges, departments, and other administrative units have considerable latitude in developing complementary information technology conditions of use policies, as long as they are consistent with this enterprise policy and any other applicable policies of the University. Such policies may be more restrictive than the enterprise policy, but must not be more permissive.

The full policy can be found at: http://policies.emory.edu/5.1.



# **EMORY UNIVERSITY POLICY & PROCEDURES**

# *Family Educational Rights and Privacy ACT (FERPA)* http://registrar.emory.edu/records-transcripts/ferpa.html

Emory University adheres to a policy of compliance with the Family Educational Rights and Privacy Act. The policy:

- 1. Permits students to inspect their educational records
- 2. Limits disclosure to others of personally-identifiable information from education records without students' prior written consent and
- 3. Provides students the opportunity to seek correction of their education records where appropriate

#### **Definitions:**

Student referred to in both the Family Educational Rights and Privacy Act of 1974 (FERPA) and the University's Policy Statement on the Confidentiality and Release of Information About Students includes "any person with respect to whom an educational agency or institution maintains educational records or personally identifiable information, but does not include a person who has not been in attendance at such agency or institution." This therefore excludes applicants who have been admitted and did not enroll and applicants who were denied admission.

Educational Records are records that are:

- 1. Directly related to a student, and
- 2. Maintained by an educational agency or institution or by a party acting for the agency or institution, if certain conditions are met.

#### Education records **are not**:

- 1. Records about students made by instructors and/or administrators for their own use and not shown to others (sole possession records);
- 2. Employment records for students who are University employees unless the student was employed as a result of his/her status as a student;
- 3. Records about University students "created or maintained by a physician, psychiatrist, psychologist or other recognized professional or paraprofessional" acting or assisting in such capacity for treatment purposes and which are available only to persons providing such treatment.
- 4. Campus police records maintained solely for law enforcement purposes and kept separate from the education records described above.

#### **Policies:**

**Right of Access** 

Each student has a right of access to his or her education records, except financial records of the student's parents and confidential letters of recommendation.

#### **Procedure to Be Followed**

Requests for access specifying the records to be inspected should be made in writing to the University Registrar, 200 Dowman Drive, 100 Boisfeuillet Jones Center, Atlanta, GA 30322. The University will comply with a request within a reasonable time, at most within 45 days. In the usual case, arrangements will be made for the student to read his or her records in the presence of a staff member.

#### **Directory Information**

The following categories of information have been designated directory information:



- Name
- Whether or not the student is currently enrolled
- The school or division in which the student is or was enrolled and the class/year
- Dates of enrollment including Full-Time or part-time status
- Degree or degrees earned, date of degree, major area of concentration and academic honors received
- Awards of merit and participation in officially recognized activities and sports
- Address and telephone number

#### **Electronic mail address**

The University will give annual public notice to students of the categories of information designated as directory information and will allow a reasonable period of time after such notice for the student to inform the University that the information should not be considered directory information as to him or her.

Directory information may appear in public documents and may otherwise be disclosed without student consent unless the student objects as provided below (see Campus Directory Suppression).

#### **Campus Directory Suppression**

Each student has the option of choosing

- 1. to be included in the online student directory or
- 2. to be excluded from the online student directory The University default is that directory information may be included in these media. You can indicate your preference on a Campus Directory Suppression Form. Return this completed form to the Office of the Registrar, 100 Boisfeuillet Jones Center, Emory University, Atlanta, GA 30322.

#### **Prior Consent Not Required**

Prior consent may not be required for disclosure of education records to the following parties:

- School officials of Emory University who have been determined to have legitimate educational interests. School officials include instructional or administrative personnel who are or may be in a position to use the information in furtherance of a legitimate objective, a person serving on the Board of Trustees, a student serving on an official committee, such as a disciplinary committee, a volunteer or contractor outside of Emory who performs an institutional service or function for which Emory would otherwise use its own employees and who is under the direct control of the institution with respect to the use and maintenance of personally identifiable information from education records. Legitimate educational interests include those interests directly related to the academic environment;
- Officials of other schools in which a student seeks or intends to enroll or is enrolled. Authorized representative of the Comptroller General of the U. S., the Attorney General of the U.S., the U. S. Secretary of Education, and State and local educational authorities, but only in connection with the audit or evaluation of federally supported educational programs, or in connection with the enforcement of or compliance with federal legal requirements relating to these programs. These officials will protect information received so as not to permit personal identification of students to outsiders, and the data shall be destroyed when no longer needed for the purposes above;
- In connection with a student's application for, or receipt of, financial aid, but only to the extent necessary for such purposes as determining eligibility, amount, conditions, and enforcement of terms or conditions;



- Organizations conducting educational studies for the purpose of developing, validating, or administering predictive tests, administering student aid programs, and improving instruction. The studies shall be conducted so as not to permit personal identification of students to outsiders, and the information will be destroyed when no longer needed for these purposes;
- Accrediting organizations for purposes necessary to carry out their functions;
- Parents of a student who is a dependent for income tax purposes;
- Appropriate parties in connection with an emergency, where knowledge of the information is necessary to protect the health or safety of the student or other individuals;
- In response to a court order or subpoena (The University will make reasonable efforts to notify the student before complying with the court order);
- A victim of an alleged perpetrator of a crime of violence or a non-forcible sex offense. This disclosure may only include the final results of the disciplinary proceeding with respect to that alleged crime or offense, regardless of the finding;
- Parents of a student under the age of 21 who has been found with an alcohol-related disciplinary violation.

#### **Prior Consent Required**

In all other cases, the University will not release personally identifiable information in education records or allow access to those records without prior consent of the student. Unless disclosure is to the student himself or herself, the consent must be written, signed and dated, and must specify the records to be disclosed and the identity of the recipient.

#### **Record of Disclosures**

The University will maintain with the student's education records a record for each request and each disclosure, except:

- Disclosures to the student himself or herself;
- Disclosures pursuant to the written consent of the student;
- Disclosures to instructional or administrative officials of Emory University;
- Disclosures of directory information

The student, the official custodian of the records, and other university and governmental officials may inspect the record of disclosure.

#### Request To Amend Records/Right to a Hearing

The student shall have the right to request that the University amend his or her records and, if that request is denied, the student shall have the right to a hearing to challenge the content of the student's official University records, to insure that the records are not inaccurate, misleading or otherwise in violation of the privacy or other rights of students and to provide an opportunity for the correction or deletion of any inaccurate, misleading or otherwise inappropriate data contained herein. If the University declines to amend the record following the hearing, the student shall have the right to place a statement in his or her record commenting on the information in the record and the University's decision not to amend it.

#### **Withholding Information**

There may be conditions such as financial obligations, violations of non-academic regulations, etc., under which the University will withhold transcripts, certifications, or other information about a student. In such instances, the student and the Office of the Registrar must be notified in writing before the hold is initiated. This notification must state the reason for such hold and the conditions to be met before release can be made.

EMORY | GOIZUETA BUSINESS SCHOOL Policy Statement and General Guidelines Confidentiality and Release of Information about Students The following guidelines relative to student records represent Emory University policy. Emory University, like other institutions of higher education, accumulates and maintains records concerning the characteristics, activities and accomplishments of its students. Because the University recognizes the student's right of privacy, a policy regarding the confidentiality of the information which becomes a part of the student's permanent records and governing the conditions of its disclosure has been formulated and adopted. This policy reflects a reasonable balance between the obligation of the University for the protection of the rights and privacy of the student and its responsibility to society.

Emory University is committed to protecting students from improper disclosure of private information. In order to do so, the University must make every endeavor to keep the student's record confidential. All members of the faculty, administration and clerical staff must respect confidential information about students which they acquire in the course of their work. At the same time the University must be flexible enough in its policies not to hinder the student, the institution or the community in their legitimate pursuits.

Each of the record-keeping administrative units within the University may develop its own additional specific procedures in accordance with the general policy stated here

- 1. All procedures and policies dealing with records shall be formulated with due regard for the student's rights for privacy, freedom of association and expression and intellectual liberty and freedom to learn.
- 2. Only those records shall be kept which are necessary in order to meet the University's or student's goals.
- 3. Duplication of record keeping shall be minimized.
- 4. All persons who handle student records shall be instructed concerning the confidential nature of such information and their professional and legal responsibilities regarding these records.
- 5. Information from University files, which is not of public record, shall not be available to unauthorized persons without the written consent of the student involved.
- 6. The University will comply with and abide by all federal and state laws which apply directly to the University and the Confidentiality and Release of Information About Students--in particular, the federal Family Educational Rights and Privacy Act of 1974 (FERPA).
- 7. The University Registrar and the Oxford College Registrar are the official custodians of academic records at Emory University and Oxford College respectively and therefore are the only officials who may issue an official transcript of academic record.
- 8. Records shall be released to comply with a subpoena or court order only with the consent and advice of the University's legal counsel.
- 9. A record shall be maintained, kept with the record of each student, of the release of any information contained in a student's files to individuals or agencies outside the University; including the name of the requesting individual or agency, date, and purpose of the request. This record of access shall be available to the student.
- 10. All University policies governing the maintenance and release of student records are public and are available to students, faculty, and administration.



# USE OF LIBRARY LICENSED ELECTRONIC RESOURCES

Emory University Libraries license electronic resources (e.g. databases, electronic journals, ebooks, etc.) for use by current Emory University faculty, students and staff. The use of licensed electronic resources is for academic courses and research, career/interview research and personal enrichment only, and not for commercial purposes, e.g. employers, internships, consulting, etc. This policy applies to all library licensed electronic resources, whether they are accessed on campus or from a remote location.

Emory's ability to provide access, authorize use, and permit reproduction of licensed electronic resources is governed by contractual license agreements and U.S. Copyright Law. Misuse or violation of these restrictions may result in the termination of access to the electronic resource; each user is responsible for complying with the terms and conditions of these licenses and may be liable for any copyright infringement he or she may commit.

You are additionally prohibited from:

- Systematically downloading, saving, or distributing significant portions of these licensed electronic resources beyond what is allowed by copyright and/or the license.
- Systematically downloading database content using robots, scripts, or other software programs

Failure to comply with Emory's Library Licensed Electronic Resources Conditions of Use policy may have legal consequences and may result in suspension or termination of access; and disciplinary actions in accordance with applicable university policy. [Honor Code; Copyright Policy; IT Conditions of Use Policy; Libraries' Code of Conduct]

#### **STATEMENT OF INTENT**

I understand that my use of the Goizueta Business Library and other Emory Libraries' licensed databases is restricted to appropriate academic course assignments and activities, career/interview-related research, and personal enrichment.

I will not use the Goizueta Business Library and other Emory Libraries' licensed databases for any other activities, including but not necessarily limited to consulting, an employer, or internship.

This policy applies to all library licensed electronic resources, whether they are accessed on campus or from a remote location.

I understand that the information in the databases is copyrighted and that even use for academic or personal applications must comply with the copyright laws.

#### INTRODUCTION

Members of the Roberto C. Goizueta Business School community are committed to values of honor, integrity, honesty, accountability, and fairness. We shall not use dishonest means to gain unfair academic advantage nor shall we tolerate anyone who does so.

All students enrolled in any course or program at the Goizueta Business School are expected to conduct themselves in a manner consistent with this Honor Code. It is the responsibility of each student to review and be acquainted with the Honor Code. Failure to do so is not at defense to a charge of a violation.

Letters informing both undergraduate and graduate students of their acceptance at the Goizueta Business School, appointment letters for members of the faculty, and the Goizueta Business School website shall explicitly refer to the importance of the Honor Code, as well as the obligation of all members of the Goizueta Business School community to promote the highest standards of academic integrity. Enrollment in any course at the Goizueta Business School constitutes acceptance of the Honor Code.

The Goizueta Conduct Code provides information about the behavioral expectations of members of the Goizueta Business School relating to non-academic conduct.

#### JURISDICTION

All students enrolled in any course or program at the Goizueta Business School are expected to abide by the Goizueta Honor Code. This Honor Code shall have jurisdiction over cases of academic misconduct that occur in any course within the Goizueta Business School, regardless of the degree program in which the accused student is enrolled. A Goizueta Business School student who is concurrently enrolled in a course or program in another school of Emory University must also abide by the Honor Code of each school.

In general, cases of academic misconduct shall be decided by the Honor Council of the school where the alleged violation occurred. When the Goizueta Honor Code has appropriate jurisdiction that may overlap with another school's Honor Code jurisdiction, the Dean of the Goizueta Business School may recommend that a case be resolved following the procedures outlined in the other school's Honor Code. Similarly, the Dean of the other school may request that the case be resolved following the procedures disagree on which Honor Code's procedures shall be used to resolve the case, then the faculty in charge of the course shall make that determination.

The Honor Council Administrator shall report all resolutions, including determinations and sanctions, to the Dean(s) of the school(s) in which the accused student is enrolled. The Dean of each school may accept or modify the Honor Council's resolution before reporting it to the accused student. The accused student may appeal the decision according to the procedures outlined under Article XII of this Honor Code or, if the case was decided by the Honor Council of another school, according to the appeal procedures set forth in the Honor Code of that school.

EMORY | GOIZUETA BUSINESS SCHOOL When an Honor Code violation is reported after a student has graduated, the Dean has the discretion to refer the allegation to the Honor Council for adjudication. The Honor Council, through an Honor Board Hearing, may recommend and the Dean may enforce any sanction listed in Article XI, including revocation of the degree.

If a student withdraws from a course and there is a subsequent allegation of academic misconduct, the provisions of this Honor Code shall still apply to the student and to all alleged misconduct.

#### HONOR PLEDGE

As a reminder of the commitment everyone in the Goizueta Business School community has made to academic integrity, each student shall sign the following pledge on examinations and major academic assessments, unless exempted by the faculty:

I will not lie, cheat, fabricate, plagiarize, or do anything to gain unfair academic advantage, and I will report anyone who does so.

Failure to sign the Goizueta Honor Code pledge is neither an offence against the Honor Code nor a defense to an alleged Honor Code violation.

#### RESPONSIBILITY TO REPORT ACADEMIC MISCONDUCT

Apathy or acquiescence in the presence of academic misconduct is not a neutral act. It undermines the bonds of trust and honesty among members of the Goizueta Business School community as well as between the Goizueta Business School community and those who depend on our knowledge and integrity. All members of the Goizueta Business School community—students, faculty, and staff—share the responsibility and authority to challenge and report acts of apparent academic misconduct. Any member of the Goizueta Business School community who has witnessed an apparent act of academic misconduct or has information that reasonably could lead to the conclusion that such an act may have occurred or has been attempted, is responsible for notifying promptly, in writing, the faculty member in charge of the course involved, the Honor Council, or the Honor Code Administrator.

#### DEFINITION OF ACADEMIC MISCONDUCT

Academic misconduct is any conduct that involves dishonesty in academic work or that enables a student to obtain an unfair advantage in academic matters. It is characterized by either action or inaction that is offensive to the values of honor, integrity, honesty, accountability, and/or fairness of the members of the Goizueta Business School community. In addition to the conduct listed in this Article, faculty have reasonable discretion to establish specific standards and policies with respect to their courses and assignments. Such additional standards and policies should be articulated clearly in the syllabus, in the assignment, or otherwise conveyed as an expectation by the faculty member. It is the responsibility of each student to understand the standards and policies established in the Honor Code, syllabi, and assignments, and to act accordingly.

Academic misconduct includes, but is not limited to:

• Intentionally seeking, receiving, using, or giving unauthorized materials, assistance, information, study aids, or electronic devices in any examination, assignment, or academic exercise;



62

- Intentionally and without authorization falsifying or fabricating any information or citation in any examination, assignment, or academic exercise;
- Plagiarizing (i.e., representing the work, words, or ideas of another person or entity as one's own), whether intentionally or unintentionally, in any examination, assignment, or academic exercise;
- Intentionally seeking, receiving, using, or giving information about the content or conduct of an examination, assignment, or academic exercise, knowing that the release of such information has not been authorized by the faculty;
- Intentionally giving false information to or misleading other students, faculty, or university administrators in order to gain academic advantage;
- Intentionally violating the Electronic Device Policy described in Section 5.3 of this Article;
- Intentionally violating the Testing Policy described in Section 5.4 of this Article;
- Intentionally sabotaging the academic work of another student;
- Intentionally seeking to gain or provide an unfair advantage during course registration;
- Intentionally falsifying, altering, or fabricating academic records, forms, or correspondence, including, but not limited to, transcripts, withdrawal forms, degree applications, or letters of recommendation, whether the document or information is submitted within Emory University or to a third party;
- Intentionally giving false testimony or evidence in any Honor Council matter or refusing to provide evidence when requested by the Honor Council;
- Intentionally helping or attempting to help another person to violate any provision of this Honor Code or obstructing an Honor Code investigation;
- Harassing, threatening, coercing, or bribing witnesses involved in any Honor Code matter; and
- Breaching any duties described by this Honor Code.

#### Electronic Device Policy.

The use of a tablet, laptop, cell phone, smartphone, smartwatch, or similar device for any reason during times of examination, including quizzes, tests, midterm and final exams, or similar academic exercises, shall be prohibited. Faculty may make exceptions to allow the use of an electronic device for any examination or similar academic exercise. In the absence of explicit permission to use such a device, students shall assume that such devices are not permitted.

If a student is found using an electronic device during an examination or similar academic exercise, the faculty member shall inform the student of the issue and ask the student to store the electronic device until the completion of the examination or exercise. The student shall be allowed to complete the examination or exercise. The academic misconduct shall then be reported following the procedures outlined in Section 4.1.

#### Testing Policy.

Faculty are entitled to establish reasonable policies to protect the security and integrity of their examinations, including quizzes, tests, midterm and final exams, and similar academic exercise. These policies may include, but are not limited to, prohibiting large bags, coats, hats, notebooks, electronic devices, or course materials in the testing room; requiring students to place materials unrelated to the examination or exercise at the front or outside of the testing room; assigning seats

to students; moving students to different seats during the examination or exercise; requiring students to stop writing when time is called; and prohibiting the replication of examination materials or their removal from the testing room. Faculty shall outline specific testing policies in the course syllabus or in written instructions for the examinations and exercise.

If a student fails to comply with the stated testing policies of the examination or similar exercise prior to its start, the faculty member may withhold the examination or exercise materials until the student complies with the testing policies. The faculty member shall not be compelled to provide additional time for the completion of the examination or exercise. If a student fails to comply with or violates the stated testing policies after the examination or exercise has begun, the faculty member may take reasonable steps to secure the integrity of the examination or exercise. The academic misconduct shall then be reported following the procedures outlined in Section 4.1.

#### THE HONOR COUNCIL

There shall be a body to be known as the Honor Council, charged with the following responsibilities and authority:

To increase awareness throughout the Goizueta Business School community of the importance of academic integrity and to promote an atmosphere of honor, integrity, honesty, accountability, and fairness;

To receive complaints and reports of academic misconduct from any source;

To advise and consult with faculty and university administrators on matters of academic integrity, including amendments and revisions to the Honor Code;

To investigate suspected Honor Code violations;

To serve as the judicial body for the resolution of Honor Code violations and the recommendation of sanctions for academic misconduct; and

To recruit and train new Honor Council members.

The Honor Council shall consist of two bodies, a Student Honor Council and a Faculty Honor Council. The Chair of the Student Honor Council shall serve as the Chair of the Honor Council. The Chair of the Student Honor Council shall be advised by the Chair of the Faculty Honor Council and the Honor Code Administrator. The selection of the Honor Council members shall be administered by the Honor Code Administrator.

Membership of the Student Honor Council.

The Student Honor Council shall consist of no fewer than eighteen (18) and no more than twentyfour (24) Full-Time undergraduate and graduate students in good academic standing enrolled in a program offered by the Goizueta Business School.

At least four (4) members representing the graduate Master of Business Administration student body and four (4) members representing the undergraduate student body shall be elected by way of interview and majority vote by current members of the Student Honor Council in attendance at the selection meeting. This selection meeting shall take place in the fall semester before the start of the final exam period. Terms of office begin the day following election and end upon the selected member's graduation or ineligibility to serve on the Student Honor Council.

In addition, at least four (4) members representing the graduate Master of Business Administration student body and four (4) members representing the undergraduate student body shall be elected by majority vote of their respective student bodies. This election process shall take place in the spring semester before the start of the final exam period. Each elected member's term of office begins the day following election and ends upon his or her graduation or ineligibility to serve on the Student Honor Council.

In addition, one (1) member representing the graduate student body from the One-Year Master of Business Administration program shall be elected by majority vote of the respective student body. This election process shall take place in the first semester of enrollment in the program before the start of the final exam period. The elected member's term of office begins the day following election and ends upon his or her graduation or ineligibility to serve on the Student Honor Council.

In addition, one (1) member representing the graduate student body from each additional master's degree program at Goizueta Business School shall be elected by majority vote of the respective student body. This election process shall take place in the first semester of enrollment in the program before the start of the final exam period. The elected member's term of office begins the day following election and ends upon his or her graduation or ineligibility to serve on the Student Honor Council.

The Chair of the Student Honor Council shall be selected by majority vote of the members of the Student Honor Council in an election taking place in the spring semester before the start of the final exam period. The elected Chair's term of office begins the following June 1 and ends the following May 31 or upon the Chair's ineligibility to serve on the Student Honor Council. The Chair may serve up to two (2) consecutive terms as Chair of the Student Honor Council.

Membership of the Faculty Honor Council.

The Faculty Honor Council shall consist of ten (10) faculty members.

The Dean of the Goizueta Business School shall appoint two (2) members from each of the School's five (5) academic areas on a biannual basis. The terms of office begin on July 1 and end on June 30. Each term is for two (2) years, for a maximum of two (2) consecutive terms. The Dean shall select a faculty member to fill any vacancy on the Faculty Honor Council for faculty members who are expected to be unable to fulfill their duties on the Faculty Honor Council for more than one (1) semester. The faculty member selected to fill the vacancy shall hold that position until the completion of the vacant term.

The Faculty Honor Council shall select annually, based on a majority vote, one (1) member to serve as Chair, who also shall serve as advisor to the Student Honor Council and its Chair.

Duties of the Chair of the Honor Council. The Chair of the Honor Council shall have the following duties when a case is referred to the Honor Council:

Initiate an investigation;



Provide written notification of the charges to the accused student and the faculty member in charge of the course;

Appoint a member of the Student Honor Council to serve as the advocate for the accused student;

Initiate an investigation of the charges to determine whether the case should proceed to a formal hearing;

Inform the accused student and the faculty member in charge of the course whether the results of the investigation require the case to proceed to a formal hearing;

For cases that proceed to a formal hearing, convene and preside over the Honor Board Hearing; and

Communicate the resolutions of the Honor Board Hearing to the accused student, the faculty member in charge of the course, and the Honor Code Administrator.

A quorum of the Honor Council shall consist of five (5) student members and two (2) faculty members.

The Dean of the Goizueta Business School may temporarily or permanently remove from the Honor Council any member who compromises the integrity of the Honor Code process, fails to meet the duties of the position, is unable to participate objectively and without bias, or commits an Honor Code violation. An Honor Council member who is removed from the Honor Council may appeal that decision to the Honor Council in writing within five (5) business days of receiving the notice of their removal. The Honor Council shall meet to review the appeal and make a final, non-appealable recommendation to the Dean that the removal decision be upheld, modified, or overturned.

Duties of the Honor Code Administrator. The Dean of the Goizueta Business School shall appoint an Honor Code Administrator whose duties include the following:

Maintain all records concerning allegations of academic misconduct and Honor Board Hearing resolutions;

Give advice to faculty and students about matters related to the Honor Code; and

Execute all other duties listed in this Honor Code.

#### PROCEDURES—INFORMAL RESOLUTION BY THE FACULTY MEMBER

The Honor Council has jurisdiction over any case of academic misconduct referred to it and meeting the criteria of Article II. In cases that are referred to it by someone other than the faculty member in charge of the course in which the academic misconduct was alleged, the Honor Council may allow the faculty member of that course to resolve the case informally under the provisions of this Article.

A faculty member who suspects that a student has committed an act of academic misconduct shall contact the Honor Code Administrator to determine whether (1) the matter is suitable for informal resolution and (2) prior sanctions related to academic misconduct have been imposed on the student. If prior sanctions have been imposed on the student, the case must be referred to the Honor Council for a formal hearing. If no prior sanctions were imposed, then the faculty member may still refer the case to the Honor Council for a formal hearing or may resolve the case informally following the guidelines in this Article.



If the faculty member chooses to resolve the matter informally, the faculty member shall give the accused student written notice setting forth the allegations of academic misconduct and the accused student's rights under this Honor Code. In such written notification, the faculty member also shall offer to meet with the accused student and, separately, with anyone else who may have information relevant to the matter. The accused student shall be allowed to present relevant evidence to the faculty member and, at the discretion of the faculty member, also may be allowed to produce relevant witnesses. The faculty member shall inform anyone with whom the faculty member discusses the matter that all discussions are confidential, that each person has the duty to keep confidential all information related to the matter, and that any breach of this duty of confidentiality shall itself be considered a violation of the Honor Code.

Within three (3) business days following the faculty member's written notification to the accused student, the Honor Code Administrator shall contact and offer to meet with the accused student to review the student's rights and any applicable procedures under this Honor Code. Within a reasonable period, the Honor Code Administrator shall collect information as necessary from other persons identified as having relevant information about the matter, and offer the same review of rights and applicable procedures.

After additional fact-finding, if warranted, the faculty member may conclude that no violation of the Honor Code has occurred. Alternatively, the faculty member may conclude that a violation of the Honor Code has occurred, in which case the faculty member shall impose a course-related sanction. Article XI provides examples of course-related sanctions, but the faculty member is free to choose a sanction deemed to be commensurate with the severity and nature of the academic misconduct. The faculty member may consider the accused student's admission of guilt as a mitigating factor when selecting the sanction. The faculty member shall inform both the accused student and the Honor Code Administrator in writing of the resolution and course-related sanction, if any.

Within five (5) business days following the faculty member's written resolution, the accused student may reject in writing to the faculty member and the Honor Code Administrator the faculty member's informal resolution and sanction, if any. In that case, the Honor Code Administrator shall refer the matter to the Honor Council for disposition.

#### PROCEDURES—FORMAL RESOLUTION BY AN HONOR BOARD HEARING

Upon notification of an alleged violation of the Honor Code, the Chair of the Honor Council shall appoint two members of the Student Honor Council as investigators. The investigators shall:

Interview and obtained a signed written statement from the person making the accusation;

Provide written notice to the accused student of the exact nature of the accusation, along with a copy of the Honor Code;

Interview the accused student;

Interview potential witnesses and review any evidence; and

After completing the investigation, submit a written statement to the Chair of the Honor Council recommending that the charges be either referred to an Honor Board Hearing or dismissed. If the investigators determine that there is a reasonable suspicion of an Honor Code violation, then they



shall recommend that the case be referred to an Honor Board Hearing. The investigators shall recommend that the case be dismissed only if they determine that there is no reasonable suspicion that an Honor Code violation occurred.

The purpose of an Honor Board Hearing is to determine if the alleged academic misconduct occurred. Honor Board Hearings shall be fair and impartial. The duty of all persons at an Honor Board Hearing is to assist in a thorough and honest exposition and weighing of all relevant facts. An Honor Board Hearing is distinct from a criminal or civil legal proceeding; formal rules of evidence do not apply. On a case-by-case basis, the Honor Board has broad discretion to consider and weigh information it deems relevant, including documents, witness testimony and accounts, and other forms and sources of information. Neither the accused student nor the accused student's advocate shall have the right to question witnesses directly; instead, they may request that members of the Honor Board ask specific questions to witnesses. Such as request may be made in writing to the Chair of the Honor Council up to at least one (1) business day prior to the proposed date of the Honor Board Hearing.

The Honor Board Hearing shall be conducted by an Honor Board consisting of six (6) persons, five (5) of whom shall be voting members, selected as follows:

Three (3) student members selected by the Chair of the Student Honor Council. If the accused student is a graduate student, then at least two (2) of the student members shall be graduate students. If the accused student is an undergraduate student, then at least two (2) of the students shall be undergraduate students.

Two (2) faculty members selected by the Chair of the Faculty Honor Council. If possible, at least one faculty member shall be selected based on the faculty's familiarity with the specific course, academic area, or degree program in which the alleged academic misconduct occurred.

The Chair of the Honor Council, who shall preside over the Honor Board Hearing but shall not vote.

If a quorum of voting members cannot be assembled for a hearing, the Dean may appoint sufficient temporary members from the pool of students and faculty who would be eligible to serve as members of the Honor Council as defined in Sections 6.3 and 6.5 of Article VI. The Dean shall train temporary members before they hear a case.

The Chair of the Honor Council shall select the date, time, and place for the Honor Board Hearing, and shall notify the accused student in writing at least five (5) business days prior to the proposed date of the hearing. The accused student, however, may waive the notice requirement and agree to a hearing at an earlier date. The notice shall include:

The date, time, and place of the Honor Board Hearing;

The nature of the allegations against the accused student and of the evidence supporting the allegations in sufficient detail to give an opportunity to the accused student to prepare for the Honor Board Hearing.

The Chair of the Honor Council may adjust the scheduling of the Honor Board Hearing as appropriate under the circumstances or at the reasonable request of the accused student. The Chair



of the Honor Council may decide to proceed with the Honor Board Hearing as planned with or without the accused student's presence and/or cooperation.

If the accused student fails to respond to messages from the Honor Board in a timely manner or is absent from investigative meetings without good cause, the Honor Board may investigate and/or hear the case in the student's absence.

The accused student may be assisted by an advocate appointed by the Chair of the Honor Council. The advocate's role shall be limited to:

Making brief opening and closing statements, comment on appropriate sanctions, and speak on behalf of the accused student in all other respects during the Honor Board Hearing, if requested to do so by the accused student;

Suggesting in writing relevant questions that the Chair of the Honor Council may direct to a witness; and

Providing confidential advice to the accused student. Even if accompanied by an advocate, the accused student shall take an active and constructive role in the Honor Board Hearing. The accused student shall cooperate fully with the Honor Board and respond to its inquiries without undue intrusion by an advocate.

An Honor Board Hearing is a confidential investigation. Accordingly, only the members of the Honor Board, the investigators, the accused student, the accused student's advocate, the accusing faculty member or other complainant, and a witness while testifying may be present during the Honor Board Hearing. The members of the Honor Board may meet to discuss the matter at such time and place as they deem proper.

It is the responsibility of the person desiring the presence of a witness at an Honor Board Hearing to notify the Chair of the Honor Council at least three (3) business days in advance of the hearing so that the Chair can request the witness's presence at the hearing. The appearance of a person with relevant information is preferable to a written statement, but the latter is acceptable when the person is otherwise unable to appear at an Honor Board Hearing. Any written statement must be dated, signed, witnessed by a notary public, and presented at the Honor Board Hearing. As a general matter, the work of the Honor Board shall not be delayed due to the unavailability of a witness.

Witnesses may only be in attendance while providing testimony during the Honor Board Hearing. The accused student and the accused student's advocate shall have the right to examine any evidence presented by a witness in preparation for the accused student's defense.

Presentation of evidence shall ordinarily proceed in the following sequence, although the Chair of the Honor Council has the discretion to change the sequence as the Chair deems appropriate:

The investigators, and then the accused student or the accused student's advocate, summarize the matter before the Honor Board, including any relevant information or arguments;

The investigators, and then the accused student or the accused student's advocate, present and question persons having knowledge of the matter and offer documents, materials, or witnesses bearing on the case. All members of the Honor Board may question any person giving testimony. Formal rules of evidence shall not apply. The Chair of the Honor Council may admit any item into



GOIZUETA BUSINESS SCHOOL

evidence that the Honor Board believes has probative value and may exclude irrelevant, duplicative, or otherwise unhelpful information.

The Honor Board may ask the accused student any relevant questions. The Honor Board may also request any additional material or the appearance of other persons it deems appropriate, including the accusing faculty member.

The investigators, and then the accused student or the accused student's advocate, may make brief closing statements. Then the investigators, the accused student, and the accused student's advocate are dismissed from the Honor Board Hearing.

The Honor Board meets privately to discuss the case and reach a resolution by a majority vote. The Honor Board shall apply a clear and convincing standard of proof when considering the evidence and the charge(s). If a majority of the Honor Board concludes that the standard of proof is not met, the Honor Board shall dismiss the charge(s) of academic misconduct. The Honor Board's resolution to dismiss a case is final and cannot be appealed.

The Chair of the Honor Council may suspend the Honor Board Hearing at any point to provide additional time to collect evidence, resolve issues, clarify answers to procedural questions, or provide sufficient additional time for testimony and deliberation. If the Hearing is suspended, the Chair shall reconvene the Hearing at the earliest date, but within five (5) business days, absent extenuating circumstances.

If the Honor Board concludes that the accused student engaged in one or more acts of academic misconduct consistent with the criteria set forth in Article X, it shall make a written resolution of its findings and issue a sanction. Examples of appropriate sanctions are described in Article XI of this Honor Code. This resolution can be appealed to the Dean following the procedures described in Article XII.

After the Honor Board issues a written resolution, the Chair of the Honor Council shall notify the Honor Code Administrator in writing within three (3) business days of the Honor Board's resolution, including sanction, if any. The notification shall include a summary of the case, the time and place of the Honor Board Hearing, the names of the Honor Board members hearing the case, the names of investigators and advocates, the names and contact information of all witnesses testifying, and all documentary and physical evidence presented before the Honor Board.

The Honor Code Administrator shall notify the accused student and the faculty member in writing within three (3) business days of the Honor Board Hearing's resolution and sanctions, if any.

For cases in which multiple students are accused of the same or related violation, the Chair of the Honor Council has the discretion to convene either a single collective Honor Board Hearing for all accused students or an individual Honor Board Hearing for each accused student.

For cases in which one student is accused of multiple violations in a single course, the Chair of the Honor Council shall convene one Honor Board Hearing unless impracticable. For cases in which one student is accused of multiple violations in multiple courses, the Chair of the Honor Council shall convene separate Honor Board Hearings; however, the accused student may request to the Chair of the Honor Council that all charges be resolved in a single Honor Board Hearing. The Chair of the Honor Council has the discretion to grant or deny the request.

EMORY | GOIZUETA BUSINESS SCHOOL

#### PROCEDURES—FORMAL RESOLUTION BY AN ADMINISTRATIVE HEARING

For cases reported in the same term that a student is scheduled to graduate or cases in which the student will not be enrolled in courses on Emory University's campus during the next regular term, the Chair of the Honor Council has the discretion to offer the accused student an Administrative Hearing. The accused student has the right to accept the Administrative Hearing or have his or her case heard in the next regular term according to the procedures listed in Article VIII.

In pursuing an Administrative Hearing, the accused student waves the right to a full investigation of the case and will appear before a small Administrative Hearing Panel, which will render a decision about the case.

In an Administrative Hearing, the Chair of the Honor Council shall collect any evidence and a written statement from the accusing faculty or other complainant and present them to the accused student at least twenty-four (24) hours prior to the hearing.

The Administrative Hearing Panel shall consist of:

The Chair of the Honor Council;

The Faculty Chair of the Honor Council; and

The Honor Code Administrator.

The Administrative Hearing shall be fair and impartial. Unless otherwise indicated, it shall operate in a manner similar to the procedures listed in Article VIII for the operation of an Honor Board Hearing.

#### DETERMINATION OF HONOR CODE VIOLATION

In reaching a resolution, all relevant facts and evidence shall be considered.

An accused student shall be found to have violated the Honor Code if the faculty member in an informal resolution or the Honor Board members or Administrative Hearing Panel members in a formal resolution determine unanimously that there is clear and convincing evidence of a violation.

"Clear and convincing evidence" means that a particular fact or set of facts is substantially more likely to be true than not to be true.

#### SANCTIONS

In issuing a sanction, all relevant facts and evidence shall be considered.

Depending on the accused student's degree program, a grade of "F" or "NC" is the standard sanction for academic misconduct at the Goizueta Business School.

If imposed in accordance with the procedures specified in this Honor Code, this grade shall be recorded in the student's permanent academic record with the notation "Failure due to Academic Misconduct."

A student may file a written petition to the Honor Council to have the notation "Failure due to Academic Misconduct" removed from his or her permanent academic record. The decision to

remove the notation shall rest in the discretion of a majority of a quorum of the Honor Council, provided that:

The student's petition sets forth a clear explanation for why the Honor Council should consider removing the notation;

At the time the petition is received, at least five (5) years shall have elapsed since the grade of "F" or "NC" and notation "Failure due to Academic Misconduct" was imposed; and

The Honor Code Administrator has ascertained that the student has not been found responsible for any other act of academic misconduct or similar disciplinary offence at Emory University.

At the time the petition is received, at least five (5) years shall have elapsed since a previous petition was rejected by the Honor Council, unless the Honor Council specified an earlier date on which the petition may be reconsidered.

Honor Council determinations relating to petitions to remove notations of "Failure due to Academic Misconduct" from a student's permanent academic record may be appealed to the Dean following procedures outlined in Article XII.

Other sanctions, in addition or in lieu of an "F" or "NC," may include:

- An educational remediation or corrective program;
- A verbal reprimand;
- A written reprimand;
- Partial or no credit on the examination, assignment, or academic exercise;
- Other penalty to the student's grade on the course;
- Probation for a specific period;
- Suspension from the Goizueta Business School and/or Emory University for a specific period;
- Dismissal from the Goizueta Business School for a specific period, after which the student may go through the standard application procedure for readmission;
- Permanent expulsion from the Goizueta Business School and/or Emory University;
- Revocation of a Goizueta Business School and/or Emory University degree that has been previously awarded; and

Such combination of sanctions or a sanction different from those listed in this Article that may be appropriate under the circumstances.

The Honor Board shall recommend permanent expulsion of a student found responsible for a second Honor Code violation.

# APPEALS

The accused student may appeal a faculty member's informal resolution and/or sanction by requesting to the faculty member that the case be referred to the Honor Council for disposition. The procedures for this request are outlined in Section 7.6 of Article VII.

The accused student or the faculty member may appeal a formal resolution and/or sanction resulting from an Honor Board Hearing or an Administrative Hearing. Within five (5) business days



after the Honor Code Administrator notifies the accused student and the faculty member of the formal resolution, the accused student or the faculty member shall notify the Honor Code Administrator in writing of his or her intention to file an appeal. The appeal shall be made in writing to the Dean of the Goizueta Business School within five (5) additional business days from the date the Honor Code Administrator is notified of the intention to appeal. The appeal shall include specific information about why the formal resolution and/or sanction is erroneous. Within thirty (30) days of receiving the appeal, the Dean shall review the appeal and notify the accused student, faculty member, and Honor Code Administration of his or her decision of the appeal. This decision is final.

# **CONFIDENTIALITY AND RECORDS**

All members of the Honor Council and all individuals who are contacted during an investigation by the Honor Council, or who are or shall become witnesses at an Honor Board Hearing or Administrative Hearing, have a duty to keep confidential all facts and information related to any Honor Council matter. No one may discuss with or disclose to anyone outside the Honor Council any facts or information related to Honor Council matters. Any conduct or consultation undertaken by Honor Council members in the performance of their duties under this Honor Code shall not be considered a breach of confidentiality. All deliberations of the Honor Council shall be kept confidential. Any violation of this confidentiality is itself considered a violation of the Honor Code. While a proceeding is pending under the Honor Code, all information pertaining to an Honor Board Hearing or an Administrative Hearing and any appeals shall be documented and stored in a file available only to members of the Honor Council, the Honor Code file constitutes a student record.

The accused student's permanent academic record at the Goizueta Business School shall include a summary of the case and its resolution only if the final resolution involves a finding of academic misconduct. A final resolution is either (a) a resolution from an informal procedure reached by the faculty member and not rejected by the accused student, or (b) a resolution from a formal procedure reached by the Honor Board or Administrative Hearing Panel. In case of an appeal, the final resolution shall be the one reached by the Dean of the Goizueta Business School.

The Honor Code Administrator shall keep a copy of the items included in the accused student's permanent academic record for five (5) years from the end of the academic year in which the final resolution is reached, as well as a transcript or detailed information about Honor Board Hearing or Administrative Hearing proceedings, correspondence involving the Honor Code Administrator and parties to the case, and any other records that the Honor Code Administrator deems useful in executing his or her duties.

# ANNUAL REPORT

The Honor Council and the Honor Code Administrator shall submit jointly by October 1 of each year to the Goizueta Business School's Education Committee a summary report of all formal and informal proceedings (with accused students' de-identified information) involving the Honor Code during the preceding academic year. The report shall include the names and program or area affiliations of all members of the Honor Council, the frequency and nature of meetings held by the Honor Council, the nature of educational and outreach activities carried out by the Honor Council,

and sufficient qualitative and quantitative information about the nature of cases reported and processed (including outcomes, resolutions, sanctions, and appeals) to allow the Education Committee to evaluate the extent of academic misconduct at the Goizueta Business School and formulate recommendations, if needed, to the Dean.

# AMENDMENTS

This Honor Code shall be amended by an affirmative vote of (1) a simple majority of Goizueta Business School faculty members participating in an Honor Code referendum and (2) a simple majority of Goizueta Business School students participating in an Honor Code referendum. Both faculty and student majorities are needed for the amendment to pass. The adoption of the new Honor Code shall become effective after publication and notice of the results of the referendum. A proposed amendment shall be submitted in writing to all Goizueta Business School faculty and students at least five (5) business days before the date of a scheduled referendum.

This version of the Goizueta Honor Code is effective October 12, 2018, having been adopted by referendum on October 11, 2018. It supersedes all prior version of the Goizueta Honor Code.

# **MISCELLANEOUS**

Delegation of duties.

Whenever "Dean" appears on this Honor Code, each shall include any person designated by the Dean to act on his or her behalf.

Whenever "Chair of the Honor Council" appears on this Honor Code, each shall include any person designated by the Chair of the Honor Council to act on his or her behalf.

Whenever "Chair of the Student Honor Council" appears on this Honor Code, each shall include any person designated by the Chair of the Student Honor Council to act on his or her behalf.

Whenever "Chair of the Faculty Honor Council" appears on this Honor Code, each shall include any person designated by the Chair of the Faculty Honor Council to act on his or her behalf.

Whenever "faculty member" appears on this Honor Code, each shall include any person designated by the faculty member to act on his or her behalf, including teaching assistants and examination proctors.

Whenever "Honor Code Administrator" appears on this Honor Code, each shall include any person designated by the Honor Code Administrator to act on his or her behalf.

This Honor Code is based in part on Gary Pavela, "Applying the Power of Association on Campus: A Model Code of Academic Integrity," Journal of College and University Law, vol. 24, no. 1, 1997, pp. 97–118. This Honor Code also borrows heavily from Emory College's Honor Code (version effective January 10, 2017).



# MBA CONDUCT CODE

Emory University is an institution dedicated to providing educational opportunities for its students, transmitting and advancing knowledge, and providing a wide range of services to both students and the general community. To accomplish these objectives and responsibilities requires that the University be free from violence, threats, and intimidation; protective of free inquiry and dissent; respectful of the rights of others; open to change; supportive of democratic and lawful procedure; and dedicated to intellectual integrity and the rational approach for the resolution of human problems.

The tradition of the University as a sanctuary of academic freedom and center of informed discussion is an honored one, to be guarded vigilantly. The basic significance of that sanctuary lies in that protection of intellectual freedoms: the rights of professors to teach; of scholars to engage in the advancement of knowledge; of students to learn and express their views.

Because of these objectives, the University community is necessarily pluralistic and its constituent elements varied and diverse. A system is necessary to provide the proper balance between the academic freedoms allowed by a member of the University and his or her responsibility as a citizen of the University community. For this purpose, and in accordance with the bylaws of the University, the President of the University has defined the interests of the University community to be promoted and protected by such a system and has delegated to the Dean of Goizueta Business School the responsibility of designing and maintaining a conduct code.

The Goizueta Business School Graduate Code of Conduct (Code) may be reviewed annually and changes require the approval of the Dean of the Goizueta Business School (Dean) and the Chair of the Conduct Council (Chair). Provisions of this Code may be revised, supplemented, or amended at any time by action of the appropriate Goizueta Business School authorities approved by the Dean.



#### COVERAGE

The Goizueta Business School Graduate Student Code of Conduct is the University's policy regarding non-academic conduct offenses of graduate students in the Goizueta Business School. Academic discipline of students is not covered by this Code, but rather falls within the jurisdiction of the Goizueta Honor Code.

# **BASIC EXPECTATIONS/INHERENT AUTHORITY**

The primary purpose for the imposition of non-academic discipline in the University setting is to protect and preserve the quality of educational environment in the campus community. This purpose entails several basic expectations:

a. That the University community assumes high standards of courtesy, integrity, and accountability in all of its members.

b. That each student is accountable for his/her conduct and that continuation as a student is conditional upon compliance with the requirements of student conduct expressed or implied in this Code.

c. That matters of alleged misconduct that fall under this Code will be handled under this Code.

The University reserves the right to take necessary and appropriate action to protect the safety and well being of the campus community. Accordingly, in emergency situations, the Dean has full authority to deal with student conduct according to the exigencies of the emergency and for its duration.

The University is not designed or equipped to rehabilitate students who do not abide by this Code. It may be necessary to remove those students from the campus and to sever the institution's relationship with them, as provided in this Code.

# CONFIDENTIALITY

Students' conduct records are confidential and will not be released outside the University without the student's specific written permission, except as provided by applicable law.

#### DEFINITIONS

When used in this Code:

- 1. The term <u>complainant</u> can be used to refer to a person, a group, an entity, or the University. When the complainant is a group, the University, an entity, or a single person may be appointed by that body to represent it.
- 2. The term <u>consent</u> means freely given agreement by a competent person. A person is incompetent to give consent when that person is under such incapacity that he or she does not appreciate the nature of the consent.
- 3. The term <u>days</u> means calendar days.
- 4. The term <u>distribution</u> means giving, selling, or exchanging.
- 5. The term <u>group</u> means a number of persons who are associated with each other who have not followed University requirements for recognition as an organization.



- 6. The term <u>hearing body</u> means any person(s) authorized by the Dean to hold a disciplinary hearing, to determine whether a student has violated the Code, and to impose sanctions. This term includes the Goizueta Conduct Council.
- 7. The term <u>Conduct Officer</u> means any person(s) authorized by the Chair to have preliminary meetings, conduct investigations, hold conduct hearings, and determine whether a student has violated the Code as well as recommend sanctions. This term includes the Chair of the Conduct Council.
- 8. The term <u>organization</u> means a number of persons who have followed the University requirements for recognition.
- 9. The terms <u>notify in writing</u> or <u>transmit in writing</u> mean to mail (U.S. or campus) written notice to the student's most recent address of record, to hand deliver written notice to the student in person, or to send via electronic mail.
- 10. The term <u>sexual conduct</u> means vaginal intercourse, anal intercourse, fellatio, cunnilingus, touching of the genitals, breast, buttocks, or inner thighs, or the clothing covering such, or any other physical conduct or touching of a sexual nature.
- 11. The term <u>student</u> means any person pursuing undergraduate or graduate studies at the University. At the discretion of the Dean, the term may be extended to mean: (1) a person not currently enrolled who was enrolled in the fall, spring, or summer term preceding the alleged violation, or (2) a person who, while not currently enrolled, has been enrolled in Emory University and may reasonably seek enrollment at a future date, or (3) a person who has applied or been accepted for admission to Emory University and may reasonably be expected to enroll.
- 12. The term hazing is consistent with its definition in the University Anti-Hazing Policy which is any action or situation created by an individual or group that inflicts, intends to inflict, or has the potential to inflict emotional and/or physical harm, or that may demean, degrade, disgrace, embarrass, harass, or humiliate any person regardless of location, intent, or consent of participants for the purpose of initiation into, affiliation with, admission to, holding office in, or as a condition for continued membership in a group, team, club, or other organization. This definition includes any action which serves to subject a student to an activity which endangers or is likely to endanger the physical health of a student, or coerces the student through the use of social or physical pressure to consume any food, liquid, alcohol, drug, or other substance which subjects the student to a likely risk of vomiting, intoxication, or unconsciousness regardless of a student's willingness to participate in such activity.
- 13. The terms <u>University</u> and <u>institution</u> mean Emory University.
- 14. The term <u>University premises</u> means buildings or grounds owned, leased, operated, controlled, affiliated with, or supervised by the University.
- 15. The term <u>University-sponsored activity</u> means any activity, on or off campus that is initiated, aided, authorized, or supervised by the University.
- 16. The term <u>weapon</u> means any object or substance designed to inflict a wound, cause injury or incapacitate, including, but not limited to, all firearms, pellet guns, BB guns, switchblade or gravity knives, clubs, blackjacks or brass knuckles, or ice picks.
- 17. References to the Dean of Goizueta Business School include his or her designee.

# VIOLATIONS OF THE LAW AND THIS CODE



Students may be accountable to both civil authorities and to the University for acts that constitute violations of the law and this Code. Those accused of violations of this Code are subject to the University disciplinary proceedings outlined in this Code while criminal, civil, or other University proceedings regarding the same conduct are pending. Accused students may not challenge the University disciplinary proceedings outlined in this Code on the grounds that criminal charges, civil actions, or other University proceedings regarding the same incident are pending may be initiated, or have been terminated, dismissed, reduced, or not yet adjudicated. The University will refer matters to federal, state, and local authorities when appropriate.

#### PROHIBITED CONDUCT

Each Goizueta graduate student may be subject to this Code whether misconduct occurs on University premises, at University-sponsored activities, or at any location off-campus when such conduct is brought to the attention of the University. It is neither possible nor necessary to specify every instance of misconduct that could result in disciplinary action against a student. The following list includes, but is not limited to, conduct which may subject a student to disciplinary action.

- a. Attempting, assisting, or encouraging any conduct prohibited by this Code.
- b. Causing physical harm to any person, or causing reasonable apprehension of such harm.
- c. Disorderly or indecent behavior, including destroying or damaging University property or the property of others.
- d. Engaging in conduct directed at a specific person or persons that seriously alarms or intimidates such person or persons and that serves no legitimate purpose. Such conduct may include: explicit or implicit threats, including gestures that place a person in reasonable fear of unwelcome physical contact, harm or death; following a person about in a public place or to or from his or her residence; making remarks in a public place to a specific person that are by common usage lewd, obscene, expose a person to public hatred, or that can be reasonably expected to have a tendency to cause acts of violence by the person to whom the remark is addressed; or communicating anonymously by electronic mail or voice mail or graphic means or making a telephone call anonymously whether or not a conversation ensues.
- e. Violations if any student or student organization is found violating the University Anti-Hazing Policy. All students are required to abide by Georgia laws, ordinances, and regulations pertaining to hazing.
- f. Engaging in sexual conduct with another person without the consent of that person.
- g. Violations of the University's Policy 8.2 Sex and Gender Based Harassment and Discrimination Policy, which includes sexual harassment.
- h. Initiating or causing any false report, warning, or threat of fire, explosion or other emergency.
- i. Misrepresenting information or furnishing false information, such as on a resume or cover letter, to the University or its representatives or members of the community or potential employers.
- j. Forgery, alteration, misrepresentation, counterfeiting, or misuse of any University or other document, instrument of identification, or access device.
- k. Unauthorized distribution of alcoholic beverages or possession of alcoholic beverages for the purposes of distribution.



- Possession or use of alcoholic beverages by an individual under 21 years of age; or providing alcoholic beverages to an individual under 21 years of age or to one who is noticeably intoxicated. Possession or consumption of alcohol in the public areas of the residence halls is also prohibited.
- m. Unauthorized possession of an open container of an alcoholic beverage.
- n. Taking any action or creating any situation that endangers another's mental or physical health or involves the forced consumption of liquor or drugs for the purpose of initiating into or affiliation with any organization or group.
- o. Appearing in a public place manifestly under the influence of alcohol or a controlled or other intoxicating substance, particularly when there is danger to self, others, or property or there is unreasonable annoyance to person(s) in the vicinity.
- p. Unauthorized distribution, possession, or use of any controlled substance or distribution, possession, or use of any illegal drug.
- q. Unauthorized use, possession, or storage of any weapon.
- r. Unauthorized use or possession of fireworks or incendiary, dangerous, or noxious devices or materials.
- s. Unauthorized presence on or use of University premises, facilities, or property, including camping, building a fire, or use of an unauthorized heating, cooking, or electrical device.
- t. Intentionally or recklessly misusing or damaging fire or other safety equipment.
- u. Exposing one's own genitals, buttocks, or breasts in a public place, unless specifically authorized for activities such as theater productions or classes.
- v. Theft or misuse of property or services on University premises, at University-sponsored activities, or from University organization(s) or group(s), or knowing possession of stolen property or use of stolen services on University premises, at University-sponsored activities, or from University organization(s) or group(s).
- w. Substantially interfering with the freedom of expression of others.
- x. Interfering with normal University functions, University-sponsored activities, or any function or activity on University premises including, but not limited to, studying, teaching, public speaking, research, University administration, or fire, police, or emergency services.
- y. Disregarding or failure to comply with the directive of a hearing body or University official, including a campus police officer acting in the performance of his or her duties.
- z. Disruption of University or other computer systems (e.g. spamming); unauthorized alteration, disclosure, gaining or providing unauthorized access; or destruction of University or other computer systems or material; improper access to University or other computer files and systems; or violation of copyright or proprietary material restrictions connected with University or other computer systems, programs, or materials.
- aa. Violation of any government laws or ordinances, or of any University or individual school rules, regulations, or policies. Such University rules, regulations, or policies shall include, but are not to be limited to, the regulations and policies contained in the: University Housing Agreement, Campus Life materials, University's Policy 8.2 Sex and Gender Based Harassment and Discrimination Policy, Alcohol and Drug Abuse Policy; as well as regulations relating to entry (opening and closing hours) and use of University facilities; Information Technology Division (ITD) policies; traffic and parking regulations; regulations and policies on the sale, consumption or misuse of alcoholic beverages; and on the misuse of identification cards.
  bb. Falsification, distortion, or misinterpretation of information before a hearing body.



- cc. Disruption or interference with the orderly conduct of disciplinary hearing proceedings.
- dd. Knowingly instituting disciplinary proceedings without cause.
- ee. Attempting to discourage an individual's proper participation in, or use of, the disciplinary system.
- ff. Attempting to influence the impartiality of a member of a disciplinary body prior to or during the course of the disciplinary proceeding.
- gg. Harassment (verbal or physical) or intimidation of a member of a disciplinary body prior to, during or after a disciplinary proceeding.
- hh. Knowingly violating the terms of any disciplinary sanction imposed in accordance with this policy.
- ii. Influencing or attempting to influence another person to commit an abuse of the disciplinary system.
- jj. Violating confidentiality agreements on Honor or Conduct Code cases.

# STUDENT CONDUCT HEARING BOARDS

Goizueta Conduct Council:

The Goizueta Conduct Council is established to hear non-academic, graduate student conduct cases from the Goizueta Business School. The Goizueta Conduct Council is composed of:

a. a Chair, appointed by the Dean, who shall be a faculty or staff member, but not a voting member of the Council, except in cases of a tie;

b. two voting faculty or staff members, one of whom serves as a recording secretary during hearings;

c. two voting graduate student members.

There shall be a pool of Council members. The pool of faculty or staff members shall be from the Business School and approved by the Dean. The pool of graduate students shall be from the Business School, appointed by the Dean. The Council must have a minimum of three members present in order to convene. If alternates are not available from the pool of Council members and a quorum cannot be reached, substitutes may be appointed as described above.

Goizueta Conduct Appeal Board:

The Goizueta Conduct Appeal Board will be established, when needed, to hear appeals from cases heard by any hearing body. The board shall be composed of:

a. two voting faculty or staff members from the Business School, approved by the Dean.

b. one voting graduate student appointed by the Dean.

Substitutes may be selected as described above.

# CONDUCT PROCEDURES

Anyone wishing to report an alleged incident of misconduct under this Code may make such report to the Dean or Director of Program. The Dean or Director of the Program will forward the report to the Chair of the Conduct Council. A determination whether action should be taken in response to a



report will be made by the Chair. If it is determined that further action should be taken, the case will be assigned to a Conduct Officer by the Chair or the Chair may serve as the Conduct Officer.

The Dean's Office will notify the student in writing that he or she must make an appointment for a preliminary meeting within five (5) days of the date on the written notice. Failure to schedule or attend this preliminary meeting will automatically result in formal charges as described below.

The Conduct Officer will hold a preliminary meeting with the accused student to review the report as well as ascertain the accused student's perspective of the incident. The Conduct Officer will refer the student to the Goizueta Graduate Code of Conduct. In this meeting, the accused student will be asked to decide whether or not s/he wishes to accept responsibility for having violated the Code of Conduct.

If the accused student accepts responsibility for having violated the Code of Conduct and thereby waives the option of a hearing, the Conduct Officer shall recommend appropriate sanction(s).

If a student does not accept responsibility to having violated the Code of Conduct, the Conduct Officer will conduct an investigation to determine if the matter should proceed to formal charges, or if it can be disposed of administratively by agreement of the parties involved on a basis acceptable to the Conduct Officer.

If the matter is not resolved, the Conduct Officer will then meet again with the accused student and present the student with a letter stating the formal charges. A copy of documents relevant to the case will be given to the accused student and the complainant at least seven days in advance of the hearing. These formal charges will be referred for a hearing and a copy of documents relevant to the case will be forwarded to the appropriate hearing body. The Goizueta Conduct Council serves as the hearing panel to determine the appropriate sanction(s), if any.

In cases pertaining to student organizations, the president shall represent the organization during all conduct proceedings.

If an accused student or organization fails to respond to any notification in writing concerning the conduct process, the case will be automatically referred to a hearing with the Goizueta Conduct Council.

The University reserves the right to place a "hold" on the diploma, degree certification, official transcripts, or registration of a student who has been charged with a conduct violation under this Code even though he or she may have completed all academic requirements. The diploma, degree certification, official transcripts, or registration may be withheld until the conduct charges have been resolved and/or sanctions as well as other conduct obligations completed.

# HEARING PROCEDURES

The Chair or Conduct Officer may require any student of the University to attend and/or testify at any hearing or meeting regarding a conduct matter that is covered under this Code. The Dean or Chair may request faculty or staff members to attend and/or testify at a hearing or meeting or furnish a written statement.



Notification in writing of a hearing before a Conduct Officer, or the Goizueta Conduct Council, as well as the date and time of this hearing will be sent to the student/organizational president at least seven (7) calendar days before the scheduled date of the hearing. At this hearing, a decision of "in violation" or "not in violation" will be made, based upon the available information and evidence presented at the hearing, with or without the accused being present. If it is determined that a violation has occurred, a sanction will also be determined and the student/organizational president will be notified in writing.

Whenever a hearing is to be held regarding an alleged incident of misconduct under this Code, the accused student/organizational president and the complainant, if any, shall be given at least seven (7) calendar days written notice of the charges alleged against the accused student and of the date, time, and place of the hearing.

The hearing shall be conducted by the appropriate hearing body (Conduct Officer) and all may require witnesses to testify at the hearing. Rules of evidence that apply in courts of law shall not apply in such hearings. The hearing shall be closed to everyone except the hearing body, appropriate staff, the accused student/organizational president, complainant, advisors to the accused student/organizational president and the complainant, as well as witnesses during the actual time of their testimony.

As used in the remainder of the Section and the following Section, references to the Conduct Council and the Chair shall also refer to the Conduct Officer.

The accused student/organizational president and the complainant may be assisted by one advisor of his/her choice. The advisor must be a member of the Goizueta Business School faculty or staff, or a student currently enrolled at the graduate level. The advisor may not be an attorney. Exceptions will be considered by the Dean.

The advisor acts as either the complainant's or accused student's support person during the hearing. The advisor may assist the student in the preparation prior to the hearing, but may not speak during the hearing.

Advisors are allowed to:

a. Be present at the hearing until such time as the hearing body retires to deliberate the decision. However, if either the accused student, complainant, or the advisor fails to appear at the hearing, the hearing may be held in the absence of either or both.

Both the complainant and the accused student/organizational president are allowed to:

a. Be present at the hearing until such time as the hearing body retires to deliberate the decision. However, if either the accused student/organizational president, complainant, or the advisor fails to appear at the hearing, the hearing may be held in the absence of either, all, or both.

b. Present tangible and documentary evidence; and evidence by witness, or by signed written statements of witnesses who do not attend the hearing, including the signed written statements of the complainant or the accused. If witnesses fail to appear, the hearing shall be held in their absence. It is the responsibility of the accused student and the complainant to notify any additional witnesses not called by the hearing body. Additional witnesses must have the prior approval of the Chair of the hearing body. All witnesses should be notified of the date, time, and place of the hearing.



c. Question all witnesses who give evidence at the hearing directly or through written questions presented through the Chair.

The Chair of the respective Council or Conduct Officer shall have final decision on what evidence may be presented and the tone of questioning. The Chair/Conduct Officer may decide to stop questions at any time.

HEARING DECISIONS - Conduct Officer, Goizueta Conduct Council

The Conduct Officer or Goizueta Conduct Council shall deliberate and decide whether the accused student/organization has violated the Code. These hearing bodies determine whether a violation occurred based on whether there is a preponderance of evidence. The hearing body may decide that the student/organization is in violation of a less serious offense than that originally charged. A determination that a student/organization has violated the Goizueta Graduate Code of Conduct requires a simple majority vote. In the case of a tie, the Chair shall cast the deciding vote.

If the finding of a violation is determined, the hearing body shall be provided with the record of any previous disciplinary proceedings in which the student/organization was found in violation. On the basis of the hearing and the student's/organization's previous record, a decision will be made regarding sanctions by a simple majority vote. In the case of a tie, the Chair shall cast the deciding vote.

Sanctions are based upon the circumstances of the incident, seriousness of the matter, and conduct history of the student or organization.

Whether the Conduct Officer, or the Goizueta Conduct Council acts as the hearing official, a written decision will be issued in a reasonable time after the date of the hearing. This decision includes: 1) a statement of charges; 2) a summary of the facts in the case; 3) the decision; 4) a brief statement of the hearing body's reasoning; and, if a violation is found, 5) sanction(s).

All decisions of the Goizueta Conduct Council or Conduct Officer shall be reviewed for completeness by the Dean.

The accused shall receive written notice from the Dean's Office of the outcome of the hearing as described above and will also receive information on the option of an appeal. To the extent permitted by law, the complainant shall also receive written notice of the outcome of the hearing.

SANCTIONS - Conduct Officer, Goizueta Conduct Council

The following sanctions, singularly or in combination, may be imposed upon any student or organization found to have violated the Code of Conduct:

a. Warning: A notice in writing to the student that the student has violated institutional regulations and must cease and not repeat the inappropriate action.

b. Probation: A written reprimand for violation of specified regulations. Probation may be either university probation and/or residence hall probation. For student organizations, probation may include social probation. Probation is for a designated period of time and includes the probability of more severe disciplinary sanctions if the student is found to be in violation of any institutional regulation(s) during the probationary period. University probation signifies if there are additional



violations, a student may place his/her status at the university in jeopardy. Residence hall probation signifies if there are additional violations, a student may place their housing status in jeopardy.

c. Loss of Privileges: Denial of specified privileges for a designated period of time. This sanction may include, for example, denial of the right to represent the university in any way, use of campus facilities, or denial of parking privileges.

d. Restitution: Compensation for loss, damage, or injury. This may take to form of service, monetary compensation, or material replacement.

e. Educational Sanctions: Work assignments or service to the University or community.

f. Residence Hall Suspension: Separation of the student or organization from the residence halls for a definite period of time, after which the student or organization may be eligible to return. Conditions for readmission may be specified. (Note: This is in addition to the residence hall suspension referred to in the Graduate Housing Agreement. This Agreement provides that temporary, permanent, or immediate suspension may be imposed upon a student by the Director of Residence Life or Assistant Vice President of Housing at any time when there is reason to believe, based on available facts, that the student represents a threat to the safety, health, or welfare of herself/himself, other persons or property.)

g. Suspension: Separation of the student or organization from the University for a definite period of time, after which the student may be eligible to return. Conditions for readmission may be specified.

h. Expulsion: Permanent separation of the student or organization from the University.

i. Other: Other sanctions as deemed appropriate by a hearing body.

Sanctions are based upon the circumstances of the incident, seriousness of the matter, and conduct history of the student or organization.

Conduct sanctions (f) Residence Hall Suspension, (g) Suspension, and (h) Expulsion shall be entered permanently on a student's record and appear on his or her transcript. Sanction (b) University Probation shall be entered on a student's record for the term of the probation. If sanction (f), notify University Housing and Registrar's office; if sanction (g), notify Registrar's office; if sanction (h), notify Registrar's office, University Housing, and University Parking.

# APPEALS

The accused student or student organization may appeal decisions rendered by the Chair, Conduct Officer, or the Goizueta Conduct Council to the Goizueta Conduct Appeal Board.

To initiate an appeal, the accused student or student organization must submit a signed, written statement of the specific reason(s) to the Dean within seven (7) days of receipt of the hearing decision. The Dean will convene the Board for the appeal meeting.

The Appeal Board will review the documents pertaining to the case to determine:

1. Whether or not the hearing was conducted in accordance with the procedures outlined in this Code of Conduct.



2. Whether or not the interpretation of the Code was appropriate.

3. Whether or not the sanction(s) imposed were appropriate.

After reviewing the documents pertaining to the case, the Goizueta Conduct Appeal Board will issue a written review of the hearing decision within a reasonable period of time from the receipt of the request for review. The Goizueta Conduct Appeal Board shall recommend one of the following courses of action:

1. Affirm the hearing decision.

2. Affirm the findings of the hearing decision but recommend a different sanction.

3. Remand the case to the Dean to assign a hearing body to conduct a new hearing.

The recommendation of the Goizueta Conduct Appeal Board shall be referred to the Dean. After considering the recommendation from the Appeal Board, the Dean shall make a decision on the appeal. This decision shall be final. No additional appeals may be made.

#### NOTIFICATION

The Council will publish summary results of the cases heard by the Conduct Council, either electronically or distributed directly to students. The disclosure shall include the number of allegations and the number of students receiving sanctions. Under no circumstances should names of the individuals involved be disclosed in these publications.

#### **RETENTION OF CONDUCT RECORDS**

The Dean's Office of Goizueta Business School shall maintain files on all graduate student conduct reports, records, and hearing proceedings with strict confidentiality.



# EMORY SEXUAL MISCONDUCT POLICY

#### **Overview**

Emory University is committed to maintaining an environment that is free of unlawful harassment and does not discriminate on the basis of sex within its educational programs and activities.

Thus, in accordance with federal law and its commitment to a fair and open campus environment, Emory cannot and will not tolerate discrimination against or harassment of any individual or group based upon race, sex, color, religion, ethnic, or national origin, genetic information, age, disability, sexual orientation, gender identity, gender expression, veteran's status, or any factor that is a prohibited consideration under applicable law. The university recognizes its responsibility to increase awareness of sex discrimination, prevent its occurrence, and diligently investigate reports of misconduct.

Title IX of the Educational Amendments of 1972 protects people from sex discrimination in educational programs and activities at institutions that receive federal financial assistance. The Title IX prohibition on sex discrimination is not limited to sexual harassment and violence.

Inquiries concerning application of Title IX may be made to the Office for Civil Rights in addition to or instead of such other campus and non-campus resources. Emory fosters a safe learning and working environment that supports academic and professional growth of students, staff, and faculty and does not tolerate sexual harassment, including violence in its community and is obligated to address incidents of which it has notice.

Sexual misconduct is a form of sex discrimination that is prohibited under federal law and the Emory University Sex and Gender-Based Harassment and Discrimination Policy (Policy 8.2). Sexual misconduct can occur in many forms, including, but not limited to, sexual harassment, domestic violence, intimate partner violence, sexual assault, stalking, and gender-based bullying.

All members of the Emory University community are required to promptly report incidents of sexual harassment and discrimination to the University Title IX Coordinator and the Deputy Title IX Coordinator, or other mandatory reporters in order to invoke the university's Title IX process. Reports may be made in a written or verbal format.

Concerns, complaints, or questions relating to this Policy may be directed to the staff members listed below:

Nicole Babcock Director and University Title IX Coordinator

Harriet Ruskin Deputy Title IX Coordinator, Goizueta Business School 404.727.6644, harriet.ruskin@emory.edu

The full policy can be found at: http://policies.emory.edu/8.2.



# EMORY EQUAL OPPORTUNITY AND DISCRIMINATORY HARASSMENT POLICY

#### **Overview**

### EMORY UNIVERSITY NONDISCRIMINATION STATEMENT

Emory University is an inquiry-driven, ethically engaged, and diverse community dedicated to the ideals of free academic discourse in teaching, scholarship, and community service. Emory University abides by the values of academic freedom and is built on the assumption that contention among different views is positive and necessary for the expansion of knowledge, both for the University itself and as a training ground for society at large. Emory is committed to the widest possible scope for the free circulation of ideas.

The University is committed to maintaining an environment that is free of unlawful harassment and discrimination. Pursuant to the University's commitment to a fair and open campus environment and in accordance with federal law, Emory cannot and will not tolerate discrimination against or harassment of any individual or group based upon race, color, religion, ethnic or national origin, gender, genetic information, age, disability, sexual orientation, gender identity, gender expression, veteran's status, or any factor that is a prohibited consideration under applicable law. Emory University welcomes and promotes an open and genuinely diverse environment.

This policy is a republishing of the Emory University Equal Opportunity and Discriminatory Harassment Policy, which previously was published at: http://www.emory.edu/EEO/equalopportunitydiscriminatoryharassment.htm

This policy also supersedes and retires Policy 8.6, Grievance Procedures – Employee and Student Complaints of Discrimination, and unifies the grievance process. The effective date represents only the date that this version was published on policies.emory.edu and does not reflect the original effective date of this policy.

# Applicability

This Policy shall apply to persons who are employees and students of Emory University, vendors, contractors, guests, patrons, and other third parties participating in any Emory-sponsored event or program, whether on or off campus, and to such persons in other situations in which the respondent is acting as a member of the Emory community.

#### **Complaints against Students**

Students are bound by the principles outlined in this policy. However, complaints against students (when acting in the capacity as a student) shall be resolved under the Conduct Code provided by that student's school or college unless the student's school or college conduct code provides otherwise. Investigation of complaints against students who are acting in the capacity of an employee shall be conducted by the Director of Office of Equity and Inclusion (OEI) and/or the Title IX Coordinator, or his or her designee, who shall report his or her findings and recommendations to



the Senior Vice President and Dean for Campus Life and the Dean of the school or college in which the student is enrolled.

### Sexual Harassment Complaints against Students

Sexual Misconduct is a form of gender discrimination prohibited by Title IX of the Education Amendments of 1972. Title IX specifically prohibits sexual harassment and sexual misconduct in the educational setting. Emory University has adopted a separate Sexual Misconduct Policy, University Policy 8.2 that applies to student-on-student allegations or allegations in which the respondent is a student. Policy 8.2 explains how to report allegations of sexual misconduct, and sets forth detailed procedures designed to provide a fair process for parties when students are involved in allegations of sexual misconduct.

The full policy can be found at: [http://policies.emory.edu/1.3.]



# DIVERSITY, EQUITY, & INCLUSION

*Meaningful Change Requires Meaningful Action*. At Goizueta, diversity is a commitment to nurture and challenge the unique perspectives that will shape the future of business. It's a commitment to innovate in traditional fields and embrace emerging insights. It is the foundation of our intentions and actions. It is one of the core values by which we lead.

# **Statement of Values**

The Goizueta Business School values diversity, equity, and inclusion for every person without exception. This commitment uplifts individuals, enriches communities, and advances our mission to prepare principled leaders for the challenges and possibilities of tomorrow. Individually and collectively, we promote accountability, respect, and altruism throughout our institution. Informed by Atlanta's history and Emory University's place within it, our purpose is built upon positively influencing the world of business, an aim inextricable from positively influencing society itself.

# **Goals of DEI**

• Enrich Our Community / Exposure to cultural knowledge with an aim of increased self-awareness

• Reflect Broader Society / Achieve a composition of our faculty, staff, and student body that fully reflects the broader society

• Improve Equity / Inspire our community members to leverage the power of diversity to improve equity in business and society

Goizueta Business School endeavors to be the leader among business schools as a place for thriving and growth for every person without exception, allowing us to attract, develop, and engage the best talent and equip members of our community and out partners to be principled leaders in a diverse society. We apply these contexts to pursue our goal.

Strategic: Goal-oriented and coherent, each action should reflect our Diversity, Equity, and Inclusion mission and goals.

Structural: Cutting across the fabric of Goizueta, diversity, equity, and inclusion is integrated into everything we do and how we operate.

Sustainable: Looking beyond ceremonial or quick fixes, our decisions and actions must have long-term effects.

Our DEI Council will influence and diffuse DEI strategy and initiatives, advise Goizueta leadership, and assess progress towards DEI goals & objectives. The DEI Council also will establish and interface with short-term specialty groups that will problem solve or tackle focused topics/initiatives.



# **Diversity Statement for Classes at Emory University:**

Pursuant to the University's commitment to a fair and open campus environment and in accordance with federal law, Emory cannot and will not tolerate discrimination against or harassment of any individual or group based upon race, color, religion, ethnic or national origin, gender, genetic information, age, disability, sexual orientation, gender identity, gender expression, veteran's status, or any factor that is a prohibited consideration under applicable law.

Emory's honor code policies confer on every individual who is a part of Emory University the responsibility for maintaining in the life of Emory a standard of unimpeachable honor in all academic work. Thus, faculty are expected to treat all students with respect, according to Emory's non-discrimination policy, and students are expected to follow the principles outlined in student honor and conduct codes with regard to the treatment of fellow students and faculty. Students and faculty are expected during classroom interactions and discussions to exhibit a cooperative respect for diverse viewpoints. If students or faculty need resources, information, counsel, or mediation around the topic of discrimination, or if they would like to learn more about compliance training, they should contact the Office of Institutional Equity and Inclusion Director, Carol Flowers: caflowe@emory.edu; 404-727-9867. To report concerns around the topic of diversity and bias, students should visit the following website:

http://www.emory.edu/CAMPUS\_LIFE/sis/bias\_incident\_protocol/form.htm

*March 18, 2014* / Resolution passed in the University Senate, Campus Compact/Student Government Association/Senate Diversity Committee Collaboration.



# EMORY CONFIDENTIALITY AND RELEASE OF INFORMATION ABOUT STUDENTS

#### **Overview**

Emory University, like other institutions of higher education, accumulates and maintains records concerning the characteristics, activities and accomplishments of its students. Because the University recognizes the student's right of privacy, a policy regarding the confidentiality of the information which becomes a part of the student's permanent records and governing the conditions of its disclosure has been formulated and adopted. This policy reflects a reasonable balance between the obligation of the University for the protection of the rights and privacy of the student and its responsibility to society

#### Applicability

Emory University is committed to protecting students from improper disclosure of private information. In order to do so, the University must make every endeavor to keep the student's record confidential. All members of the faculty, administration and clerical staff must respect confidential information about students which they acquire in the course of their work. At the same time the University must be flexible enough in its policies not to hinder the student, the institution or the community in their legitimate pursuits.

The full policy can be found at: http://policies.emory.edu/8.3.



# **ALUMNI RESOURCES**

Your network now consists of 18,000 Goizueta alumni and you are now part of the 137,000 Emory University alumni living and working around the world. No matter where you live, what you do, or when you graduated (or when you will). You can receive a host of services, discounts, and alumni-exclusive resources. Explore the range of benefits available to you.

# [www.engage.emory.edu]

#### Alumni Network

#### **Connect with fellow alumni**

- Register for the Alumni Directory
- Update your information
- Set up your Alumni Email
- Alumni Chapters
- Affinity and Professional Groups

#### **Professional Development and Enrichment**

#### **Enhance your career**

- Alumni Career Services
- Alumni Publications
- Library Research and databases
- Lifelong Learning Tools

#### Alumni Perks:

#### Cool stuff you can get

- Alumni Card
- Emory License Plate
- University Transcripts
- Miller-Ward Alumni House
- Princeton Club
- Emory Travel Program
- Shopping Discounts, Credit Cards, Insurance and much more

The Office of Development and Alumni Relations is committed to delivering quality assistance for our alumni and strengthen their relationship with Goizueta Business School. Please contact us with questions, comments or suggestions at GBSalumni@emory.edu or 404-727-6723.



# THINGS TO KNOW

#### **Emory Facts**

Six U.S. senators, five Pulitzer Prize winners, 17 Rhodes Scholars, 22 members of the U.S. House of Representatives, and 32 bishops of the United Methodist Church have graduated from Emory.

#### **Goizueta Lingo**

#### **OPUS**

OPUS is program for student academic records, student biographical information, financial aid and student payment data.

#### Canvas

Canvas is the academic website for classes, academic and student life information.

#### 25Live

This is the room reservation system. Students can use the system to reserve breakout rooms for study or meeting sessions outside of class weekends. The program office reserves all class rooms and break out rooms for you during your class weekends.

#### Nameplate

This is like a nametag that you take to class and place in front of you so that professors know who you are.

#### **Mail/Tub Files**

Your personalized file, where exams are returned and flyers and info are given to you. It is on the first floor around the corner from the lockers.

#### EmoryCard

The EmoryCard is your student ID card. You must keep your student ID card with you at all times. The student ID card can be used for checking out books from the library, printing privileges, and entry into the Gym.

#### WoodPEC (Woodruff PE Center)

The Gym on main campus. The SAAC on Clairmont Campus has additional facilities and an outdoor pool.



# The Fine Print ...

The above stated policies and procedures are those adopted by Emory University and the Goizueta Business School, and combined in one document for the convenience of MBA Students. To the best of our knowledge, all materials contained within this document is up to date and accurate as of the date on the footer. However, if a university policy would change prior to this guide being updated, the Official Emory University and/or Goizueta Business School policy would always take precedent over what is stated in this guide.

Emory University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, master's, doctorate, and professional degrees. Questions about the accreditation of Emory University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).



# **GOIZUETA ADVISORY BOARD**

*OUTLINING SUCCESS, WRITING NEW CHAPTERS.* Business education has been an integral part of Emory University's identity for more than 100 years. That kind of longevity and significance does not come without a culture built around success and service including a dedicated advisory board.

Lisa Allen 01MBA CEO at Wine Insite Laura Balser 94BBA 01MBA Client Partner at Korn Ferry Dante Bellizzi 05MBA Global Director, Key Accounts at The Coca-Cola Company Barry L. Boniface Partner at MSouth Equity Partners Sarah Beth Brown 89MBA Global Customer Director (RTD) at The Coca-Cola Company (retired) Jennifer Schultz Cohen 94BBA Managing Director at Oak Hill Advisors Andrew Conway 92MBA Vice-Chairman, Global Consumer & Retail IB, Bank of America Matt Friedman 94BBA Fidelity Investments Andrew J. Garcia 16MBA Vice President, Investment Banking at J.P. Morgan Gardiner W. Garrard III 99MBA Co-Founder, Managing Partner & CEO of TTV Capital Rebecca Morris Ginzburg 94BBA Junto Capital Management, LP Phillip Jay Han 02BBA Partner at Goldman Sachs Omar Johnson 04MBA Founder of Opus United George Kushner 06EMBA CEO of H2CryptO, Corp. Jonathan Ira Mayblum 84BBA Co-Founder & CEO of ARCTURUS Chris Moya 16EMBA Director, Strategy & Management Consulting at Dean Mead, LLP Leslie D. J. Patterson 99MBA U.S. Talent Leader for Diversity & Inclusiveness at EY Daniel Philips 99BBA CEO of JDJ Capital Management Matthew Reilly 99EvMBA CEO at Mogean, Inc. Michael Rempell 95BBA EVP and COO at American Eagle Outfitters Adam Sklar 05BBA Co-Portfolio Manager at Monarch Alternative Capital Anthony E. Tuggle 14EMBA President of Customer Operations at Afiniti Matt Waring 15MBA COO & Equity Partner at NPHub Adam Zipper 94BBA Managing Director at First Republic Bank

