SOCIAL ENTERPRISE @ GOIZUETA


Join our team.

Impact Internship
Social Enterprise @ Goizueta | Goizueta Business School

Social Enterprise @ Goizueta is looking to hire a cohort of student Interns for the 2017-2018 academic year. Applications are due by September 1, 2017.

This is a part-time, paid internship position (averaging 8-10 hours per week) designed for a current Emory University undergraduate and/or graduate students looking to make inroads into the social enterprise and nonprofit sector. The internship is for the academic year (September 2017 through May 2018).

Social Enterprise @ Goizueta (SE@G) is a research center within the Goizueta Business School that aims to generate positive societal impacts by making markets work for more people, in more places, in more ways. Learn more at www.socialenterprise.emory.edu.

Interns will support one of the PRIMARY FOCUS AREAS below along with a rotating portfolio of special projects and general support:

**Specialty Coffee Research**

We believe transparency in specialty coffee markets matters. SE@G created a forum for direct trade roasters and specialty coffee consumers to come together to share information and insights about the economic treatment of coffee growers. Learn more at www.transparenttradecoffee.org.

- Support coffee research team in gathering pricing data/information
- Develop info graphics and charts for blog posts and other communications
- Assist with social media communications and other marketing efforts
- Help organize annual coffee roaster meeting

**Microbusiness Research**

We believe low-income, urban communities can be transformed through microbusinesses. SE@G is researching the “microbusiness” gap and leading strategies to help communities better support promising entrepreneurs, which in turn creates more vibrant neighborhoods.

- Support microbusiness research team in gathering small business data
- Assist with the development of blogs and articles
- Help organize annual microbusiness support organization meeting
- Support communications and information sharing activities with partners
Grounds for Empowerment Program Support

We believe that women have worked in coffee for too long, it’s time coffee worked for women. SE@G operates a 3 year incubator program that provides promising women specialty coffee growers from Latin America the business know-how, market connections and investment funds to reach their full economic potential. Learn more at www.groundsforempowerment.org.

- Create and executing monthly communication plans.
- Maintain current GFE sales partnerships and identify sales opportunities in Atlanta area
- Support community engagement projects and events (on and off campus)

Social Enterprise Marketing, Media and Event Support

We drive impact through engagement of a large and diverse audiences person at events and virtually through social media and other channels to build awareness, sharing knowledge, and recruit support.

- Design, develop and maintain marketing materials (flyers, brochures, etc.)
- Support management of social media and digital marketing
- Maintain and update website content
- Write stories to be published on EmoryBusiness.com and other internal sites
- Plan and support various events / activities including day-of onsite management

Social Enterprise Office Administration

We are a start-up and have lots of behind the scenes work that supports our impact in the community. Getting good things done requires good organization at our office.

- Print and scan documents
- Assemble packets and other materials
- Support outreach via phone calls and reminder emails
- Help with scheduling and budget planning

QUALIFICATIONS

- Must be a current Emory student (undergraduate or graduate);
- Must be a self-starter with a positive and action-oriented attitude;
- Must be able to work autonomously and possess strong time-management skills;
- Must be customer service oriented
- Must be a strong writer / communicator
- Must be passionate about social change
- Must be able to attend in person office meeting and work at least 2 hours weekly from Goizueta Business School
- Experience and/or comfort with graphic design and website / e-commerce is preferred

This role is be based out of the Goizueta Business School. Internship is paid and hours worked will be 8-10 hours each week. Internship is scheduled to start on September 11, 2017.

Join our team.

Performance is reviewed at the end of the Fall semester at which point project assignments will be re-assessed for the Spring semester.

APPLICATION STEPS (Apply by September 1, 2017)

1. Apply through Handshake and attach resume <SE@G 2017-2018 Internship Application -Handshake Job 926477>
2. Complete SE@G Internship Survey Application <<2017-2018 SE@G Internship Application >>
3. If selected as finalist, participate in group interviews in early September.

Emory University is dedicated to providing equal opportunities to all individuals regardless of race, color, religion, ethnic or national origin, gender, age, disability, sexual orientation, gender identity, gender expression, veteran’s status, or any other factor that is a prohibited consideration under applicable law.