Social Enterprise @ Goizueta (SE@G) is looking to hire a cohort of student Interns for the 2018-2019 academic year. **Applications are due by September 7, 2018.**

This is a **part-time, paid internship position (averaging 8-10 hours per week)** designed for a **current Emory University undergraduate and / or graduate students** looking to make inroads into the social enterprise and nonprofit sector. The internship is for the academic year (September 2018 through April 2019—both Fall and Spring Semesters).

**Social Enterprise @ Goizueta (SE@G)** is a research center within the Goizueta Business School that aims to generate positive societal impacts by making markets work for more people, in more places, in more ways. Learn more at [www.socialenterprise.emory.edu](http://www.socialenterprise.emory.edu).

Several different specialized Social Impact Internships are available. We ask that interested candidates indicate which roles they prefer as part of the application process (up to two can be selected from those listed below).

### Specialty Coffee Research Support Intern

*Pricing transparency in specialty coffee markets matters. As such, SE@G has created a forum for direct trade roasters and specialty coffee consumers to come together to share information and insights about the economic treatment of coffee growers. Learn more at [www.transparenttradecoffee.org](http://www.transparenttradecoffee.org).*

- Support coffee research team in gathering pricing data / information
- Develop info graphics and charts for blog posts and other communications
- Manage social media communications and other marketing efforts
- Provide project management support
- Help organize annual meeting of coffee importers and roasters

### Microbusiness Research Support Intern

*Low-income, urban communities can be transformed through microbusinesses. SE@G is researching the “microbusiness” gap and leading strategies to help communities better support promising entrepreneurs, which in turn creates more vibrant neighborhoods. See our recent article in [Stanford Social Innovation](http://www.stanfordsocialinnovation.org).*

- Support microbusiness research team in gathering small business data
- Assist with the preparation of blogs, articles, and case studies
- Help organize annual microbusiness support organization meeting
Farmer and Food-based Innovation Research Support Intern

Atlanta is home to an amazing group of urban farmers and food-based entrepreneurs. However, these entrepreneurs often face challenges as they work to grow their businesses due to the lack of access to knowledge, networks and capital. New programs and models are needed to help these businesses and our community thrive.

- Identify and document leading practices from other communities (US and abroad)
- Conduct interviews with farmer and food ecosystem stakeholders
- Develop curriculum, models and platforms to be pilot tested

Grounds for Empowerment (GFE) Community Engagement and Sales Intern

For too long women have worked in coffee, it’s time coffee worked for women. SE@G operates a 3 year incubator program that provides promising women specialty coffee growers from Latin America the business know-how, market connections and investment funds to reach their full economic potential.

The Community Engagement and Sales Intern will be responsible for working closely with the Program Management team in developing an engagement and sales plan, reaching out to and connecting with the Emory community and raise awareness about our program and GFE coffee sales on the Emory University campus. Learn more at www.groundsforempowerment.org.

- Maintain current GFE sales partnerships and identify sales opportunities in Atlanta area
- Support community engagement projects and events (on and off campus) including sip and learns, pop-up brew stations, and more
- Develop an engagement plan that involves forging new and maintaining existing relationships throughout the Emory community
- Advocate for the GFE brand to create new relationships throughout the Emory community

Grounds for Empowerment (GFE) Digital Marketing and Communications Intern

For too long women have worked in coffee, it’s time coffee worked for women. SE@G operates a 3 year incubator program that provides promising women specialty coffee growers from Latin America the business know-how, market connections and investment funds to reach their full economic potential.

The Digital Marketing and Communications Intern will be responsible for working closely with the Program Management team on managing social media accounts, raising awareness about our program, and help generate marketing materials and graphics for the accounts. Learn more at www.groundsforempowerment.org.
JOIN OUR TEAM

- Plan and deliver social media campaigns
- Create promotional and marketing materials
- Engage with online communities and raise awareness
- Research and implementation of social trends and best practices for social media engagement

Start:ME Digital Marketing and Communications Intern

*Small businesses generate income for entrepreneurs and their families while at the same time build neighborhood vitality in Atlanta. SE@G operates Start:ME, an intensive 14-session accelerator program that provides the most promising micro-entrepreneurs (those starting businesses with 1-4 employees) in underserved metro-Atlanta communities the business training, mentorship support and early-stage financing needed to develop their businesses. Learn more at [www.startmeatl.org](http://www.startmeatl.org).*

- Design, develop and maintain marketing materials (flyers, brochures, social media graphics etc.)
- Support management of social media and digital marketing
- Help craft monthly newsletters and create media content
- Plan and support various events / activities including pop-up markets and other community events

Start:ME Program Delivery Intern

*Small businesses generate income for entrepreneurs and their families while at the same time build neighborhood vitality in Atlanta. SE@G operates Start:ME, an intensive 14-session accelerator program that provides the most promising micro-entrepreneurs (those starting businesses with 1-4 employees) in underserved metro-Atlanta communities the business training, mentorship support and early-stage financing needed to develop their businesses. Learn more at [www.startmeatl.org](http://www.startmeatl.org).*

- Support the operations of the Start:ME program (reviewing and preparing program materials, oversee entrepreneur peer-ratings)
- Assist with grassroots recruiting
- Support logistics and execution of key program events
- Must be customer service oriented;
- Must be a strong writer / communicator;
- Must be passionate about social change;
- Must be able to attend in person office meeting and work at least 2 hours weekly from Goizueta Business School;
- Experience and/or comfort with graphic design and website / e-commerce is preferred
JOIN OUR TEAM

For our coffee-focused roles, we are also looking for candidates with a strong interest in women’s empowerment and coffee. Spanish speaking skills is not required; however, we prefer candidates that are bilingual.

All internship roles are based in the Goizueta Business School. Internship is paid and hours worked will be 8-10 hours each week. Internships are scheduled to start on or around the week of September 24th.

Performance is reviewed at the end of the Fall semester at which point project assignments will be re-assessed for the Spring semester.

APPLICATION STEPS (Apply by September 7, 2018)

1. Complete SE@G Internship Online Application which includes area for you to upload your resume.
   a. Online SE@G Internship Application
2. If selected as finalist, participate in group interviews in September. Finalists will be contacted by SE@G program staff leads.

Emory University is dedicated to providing equal opportunities to all individuals regardless of race, color, religion, ethnic or national origin, gender, age, disability, sexual orientation, gender identity, gender expression, veteran’s status, or any other factor that is a prohibited consideration under applicable law.