GOIZUETA EXECUTIVE WOMEN'S LEADERSHIP PROGRAM

EMORY GOIZUETA BUSINESS SCHOOL | Emory Executive Education

MODULE 1 – IN-PERSON

DAY 1 | TUESDAY, SEPTEMBER 24	DAY 2 | WEDNESDAY, SEPTEMBER 25	DAY 3 | THURSDAY, SEPTEMBER 26
8:30 – 9:45 A.M. Program Kick-off, Objectives & Introductions **10:15 A.M. - 12:00 P.M.** Authentic Personal Leadership Assessment, Debrief & Applied Learning **12:00 – 1:00 P.M**. Lunch **1:00 – 3:30 P.M.** Strategic Thinking **3:45 – 5:00 P.M.** Peer Coaching Kick-off **5:00 P.M.** Welcome Reception	**8:30 A.M. – 12:00 P.M.** Articulating Strategy Through Strategic Mapping **12:00 – 1:00 P.M.** Lunch **1:00 – 1:45 P.M.** Applied Strategy Mapping **2:00 – 5:00 P.M.** Executive Storytelling: Communicating with Impact	**8:30 A.M. – 12:00 P.M.** Executive Storytelling: Crafting Your Story **12:30 – 1:30 P.M.** Working Lunch, Reflection & Integration

MODULE 2 – VIRTUAL

DAY 1 | TUESDAY, OCTOBER 8	DAY 2 | WEDNESDAY, OCTOBER 9	DAY 3 | THURSDAY, OCTOBER 10
8:30 – 10:00 A.M. Gender & Negotiations **10:15 – 11:45 A.M.** Influence through Impact	**8:30 – 10:30 A.M.** Forms & Shadows: Linking Strategy to Execution with Strategic KPI's **11:00 – 11:45 P.M.** Executive Storytelling: Honing Your Story ***Includes longer break*	**8:30 – 10:00 A.M.** Branding Yourself as a Strategic Leader **10:15 A.M. – 1:00 P.M.** Applying Leadership Insights to Communication Strategies, Reflection and Integration

MODULE 3 – IN-PERSON

ARRIVAL | TUESDAY, OCTOBER 22	DAY 2 | WEDNESDAY, OCTOBER 23	DAY 3 | THURSDAY, OCTOBER 24
4:30 – 6:00 P.M. Welcome to Campus, Alumni Panel Discussion **6:00 – 7:15 P.M.** Networking Reception **7:30 – 8:30 P.M.** Conducting for Results, Atlanta Master Chorale	**8:30 – 9:00 A.M.** Atlanta Master Chorale Debrief **9:00 A.M. – 12:00 P.M.** Authentic Self-Advocacy **12:00 – 1:00 P.M.** Lunch **1:00 – 4:00 P.M.** Building Strategic Relationships & Your Action Map **4:00 – 5:00 P.M.** Peer Coaching **6:30 – 8:30 P.M.** Networking Reception and Graduation Dinner	**8:30 – 11:30 A.M.** Executive Storytelling: Capstone Practicum **11:45 A.M. – 1:30 P.M.** Working Lunch, Program Integration