

MANAGERIAL LEADERSHIP PROGRAM

Lead yourself and your team to success.

The Managerial Leadership Program (MLP) is a five-day course that builds on your success and leadership potential as a top performer within your organization. Focused on raising your individual leadership capacity, MLP concentrates on honing your abilities to affect team success. You will put what you've learned into practice during MLP's Team and Leadership Simulation to expand your skills in managing yourself and your team. During your experience you will also have a one-on-one session with an executive coach.

Please note: MLP is designed to be a highly interactive short course. It requires participants to complete a series of pre-course assessments and analyses at least four weeks prior to the first day of the session.



THIS COURSE IS IDEAL FOR...

- High-potential managers and executives, with at least two years of management experience, who are ready to expand their influence



HOW YOU WILL WORK SMARTER:

- Assess your leadership skills and identify challenges and opportunities through assessments and a one-hour session with an executive coach
- Expand your capabilities and identify essential leadership tools to apply to your role
- Empower your team with leadership techniques designed to help you and your team to achieve greater business results



COURSE DETAILS:



COURSE INVESTMENT



NUMBER OF SESSIONS



NUMBER OF HOURS



FACULTY:

- Ken Keen, Faculty Director, Associate Dean for Leadership Development
- Wanda Hayes, Assistant VP, Learning & Organizational Development
- Rick Gilkey, Professor in the Practice of Organization & Management
- Karl Kuhnert, Associate Professor in the Practice of Organization & Management
- Peter Topping, Professor in the Practice of Organization & Management



CERTIFICATES THIS COURSE WILL HELP YOU EARN:

+ Roberto C. Goizueta Leadership

+ Certificate of Excellence in Business

Course Overview & Learning Objectives

TEAM AND LEADERSHIP SIMULATION

- Spend an afternoon in this experiential activity designed to test your skills as a team member, leader, and problem solver
- Put the lessons on leadership and about yourself into practice
- Explore how the After Action Review process provides a basis for continual improvement

LEADERSHIP STYLES AND TEAM LEADERSHIP

- Understand different leadership styles and how each may be effective in specific cases
- Explore effective models of team leadership and how team dysfunction can create barriers to effective execution
- Meet your team for the remainder of the 5-day program

SELF AWARENESS AND PERCEPTION

- Uncover your behaviors in the working environment, understanding your usual styles, your needs, and what happens when those needs are not met
- Explore how different working styles interact to create a high-performing team
- Gain insights into how you are perceived through your 360 assessment report
- Begin developing an action plan to grow as a leader, based upon learnings of who you are and how others perceive you

EXECUTIVE COACHING AND ACTION PLANNING

- Utilize a tool to apply the lessons learned from your assessments and feedback instrument to develop an action plan
- Spend an hour in a one-on-one session with an executive coach to identify key areas and strategies for continuing your leadership development
- Refine your action plan and understand team communications to “go public” with your new path forward as a leader
- Understand executive effectiveness and how to adapt your leadership style, skills, and approach to be best received in your organization

ADDITIONAL ACTIVITIES

- Take a deep dive into crisis leadership through a case study of a real-life crisis and response
- Networking opportunities with MLP participants to forge connections with one another

Course Schedule

Week 1

Day 1

Introductions & Program Objectives;
Meet your learning circle team
Ken Keen

Self Awareness and Perception: The
Birkman Method®
Peter Topping

Diversity/Leadership Panel
TBD

The Ideal Team Player..Feedback is a Gift
Ken Keen

Day 2

Leadership Styles and the Dysfunctions
of Teams
Rick Gilkey

Executive Effectiveness: Leading
Yourself & Others
Karl Kuhnert

Day 3

360 Assessment Review:
Generating Your Development Plan
Wanda Hayes

Module 1 Debrief and Transition for
Module 2 Learning
Ken Keen

Week 2

Day 1

Welcome Back
Ken Keen

Effective Team Leadership
Peter Topping

Team and Leadership Simulation
Ken Keen

Simulation Debrief and After Action Reviews
Ken Keen

Day 2

Leadership in Crisis
Ken Keen

Introduction to Action Planning and
Development of Your Action Plan
Karl Kuhnert

Wrap Up: Debrief and Presentations of Certificates
Ken Keen

Course Fee

\$6,000, which includes breakfast and lunch, assessment and feedback instruments, one hour of executive coaching, and all instructional materials. Travel and lodging are not included in the tuition.

The Managerial Leadership Program requires substantial advance preparation. The registration deadline is four weeks before the course start date. In preparation, you will complete the Birkman Method® profile survey, and you will also provide contact information for at least twenty direct reports, peers, supervisors, and external contacts to provide information that will be used for your 360 Feedback Analysis.

Course and Certificate Registration

There are three ways to register:

Register:

Register online on the Emory Executive
Education website:
<https://goizueta.emory.edu/executive-education/short-courses/mlp>

Send an email to:

executiveeducation@emory.edu

Call Emory Executive Education:

404-727-2200

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