

# FINANCE & ACCOUNTING FOR NON-FINANCIAL MANAGERS

## STRENGTH IN NUMBERS – IT ALL ADDS UP. ▶▶▶

A strong financial understanding of your business is critical to your success, regardless of your industry. This course will strengthen your practical understanding of financial statements, and you will gain intellectual insights into finance and accounting management. You will learn how to address business challenges through applied financial principles.



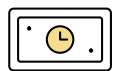
### THIS COURSE IS IDEAL FOR...

- Professionals in non-financial roles wishing to strengthen their financial skillset
- Rising executives and high-level managers with P&L responsibility
- Professionals looking to become more strategic users of finance and accounting information



### HOW YOU WILL WORK SMARTER:

- Understanding the vocabulary of financial statements and the sources of data contained in them
- Insight into analysis techniques necessary to look beyond the numbers to uncover performance
- Develop techniques to use financial analysis to drive individual and organizational decisions



### COURSE DETAILS:

\$2,495

COURSE INVESTMENT

2

NUMBER OF DAYS

16

NUMBER OF HOURS



### FACULTY:



**Tom Smith**

Associate Professor in the Practice of Finance



### CERTIFICATES THIS COURSE WILL HELP YOU EARN:

+ Business Excellence



EMORY  
GOIZUETA  
BUSINESS  
SCHOOL

Emory  
Executive  
Education

# COURSE SCHEDULE

## DAY 1

Breakfast  
Overview of Financial Statements: The Basics  
Financial Manipulation: Common Size Financials  
Lunch  
Financial Statement Analysis: Ratios  
DuPont Analysis  
Forecasting

## DAY 2

Breakfast  
Investment Decision Techniques  
Lunch  
Cost of Capital and Risk Measurement  
Valuation by Discounted Cash Flows  
Wrap-Up

## COURSE AND CERTIFICATE REGISTRATION

### THERE ARE THREE WAYS TO REGISTER:

#### Register:

Register online on the  
Emory Executive Education website:  
[https://goizueta.emory.edu/  
executive-education/short-  
courses/finance](https://goizueta.emory.edu/executive-education/short-courses/finance)

#### Email a Learning Advisor:

Tammie Long  
[tammie.long@emory.edu](mailto:tammie.long@emory.edu)

#### Call a Learning Advisor:

Tammie Long  
404-544-9104

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