DRIVING GROWTH AND CULTURAL TRANSFORMATION THROUGH EXECUTIVE DEVELOPMENT

EXECUTIVE DEVELOPMENT FOR EARLY-STAGE ENTREPRENEURS

Topic Area: Entrepreneurial Leadership & Business Acumen

Client Industry: Start-up accelerator

EMORY GOIZUETA BUSINESS SCHOOL | Emory Executive Education

The Challenge

The organization, a venture capital firm, sought to equip **early-stage startup CEOs and founders** with the leadership and business acumen necessary to successfully navigate the complexities of launching and growing a new business.

The Approach

A **two-year leadership development experience** was designed for founders of VC-backed startups, focusing on:

- **Core leadership skills** to guide teams and drive business growth.
- **Business acumen development** to enhance decision-making and financial strategy.
- **Practical tools and frameworks** to accelerate progress in the early startup phase.

The Outcome

- Strengthened **leadership and strategic decision-making** capabilities.
- Increased **confidence and competence** in managing early-stage business challenges.
- Enhanced **ability to drive meaningful progress** and position startups for long-term success.

Key Questions

- How do we prepare startup CEOs and founders to lead effectively in the early stages of their business and how do we accelerate startup viability?
- What leadership and business acumen skills are most critical for **navigating startup growth and challenges**?