

▶▶▶ EXECUTIVE COMMUNICATION & LEADERSHIP PRESENCE

Translate your organization's vision into reality.

In today's business environment, executives must guide their organizations using the best communication possible to navigate challenges and obstacles. Executive Communication & Leadership Presence empowers current and aspiring executive leaders to communicate with confidence, success, and inspiration. This short course will enhance your business communication skills with focus on clarity, message structure, persuasion, and authority.



THIS COURSE IS IDEAL FOR...

- Experienced managers, directors, executives, and rising leaders who want to showcase leadership capabilities through presentation and communication opportunities



HOW YOU WILL WORK SMARTER:

- Stronger communication skills through building your executive presence, navigating challenges, and persuasion
- Enhanced understanding of non-verbal communication, both given and received
- Comprehensive toolkit for executive message development and delivery, respective to various audiences



COURSE DETAILS:



COURSE INVESTMENT



NUMBER OF SESSIONS



NUMBER OF HOURS



FACULTY:



Molly Epstein

Professor in the Practicum of Organization & Management



Allison Gilmore

Professor in the Practice of Information Systems & Operations Management



Brandon Smith

Affiliate Faculty



CERTIFICATES THIS COURSE WILL HELP YOU EARN:

+ Excellence in Business

+ Roberto C. Goizueta Leadership



EMORY
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SCHOOL

Emory
Executive
Education



Course Schedule

Day 1

Breakfast & Networking

Communicating Downward:
Commander's Intent
Brandon Smith

Lunch

Communicating Across
Brandon Smith

Day 2

Breakfast & Networking

Communicating Out: Managing External Communications
Molly Epstein

Lunch

Executive Presence
Wrap Up
Allison Gilmore & Jim Karwisch
DuMore Improv

Learning Objectives

- Develop consistent and persuasive communication strategies
- Create a personal, polished, and persuasive presence
- Address challenges with confidence and control and create a crisis control communication strategy
- Skillfully and creatively craft content and structure for your messages

Course and Certificate Registration

There are three ways to register:

Register:

Register online on the
Emory Executive Education website:
<https://goizueta.emory.edu/executive-education/short-courses/communication>

Send an email to:

executiveeducation@emory.edu

Call Emory Executive Education:

404-727-2200

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