

EXECUTIVE COMMUNICATION & LEADERSHIP PRESENCE

TRANSLATE YOUR ORGANIZATION'S VISION INTO REALITY ▶▶▶

In today's business environment, executives must guide their organizations using the best communication possible to navigate challenges and obstacles. Executive Communication & Leadership Presence empowers current and aspiring executive leaders to communicate with confidence, success, and inspiration. This short course will enhance your business communication skills with focus on clarity, message structure, persuasion, and authority.



THIS COURSE IS IDEAL FOR...

- Experienced managers, directors, executives, and rising leaders who want to showcase leadership capabilities through presentation and communication opportunities



HOW YOU WILL WORK SMARTER:

- Stronger communication skills through building your executive presence, navigating challenges, and persuasion
- Enhanced understanding of non-verbal communication, both given and received
- Comprehensive toolkit for executive message development and delivery, respective to various audiences



COURSE DETAILS:

\$2,495

COURSE INVESTMENT

2

NUMBER OF SESSIONS

16

NUMBER OF HOURS



FACULTY:



Brandon Smith
Affiliate Faculty
Executive Coach
and Author



Allison Gilmore
Director of Admissions
& Student Services,
Goizueta PhD Program



Natasha Ganem, PhD
Executive Coach
Founder & Director,
Lion Leadership



CERTIFICATES THIS COURSE WILL HELP YOU EARN:

+ Excellence in Business

+ Roberto C. Goizueta Leadership



EMORY
GOIZUETA
BUSINESS
SCHOOL

Emory
Executive
Education

COURSE SCHEDULE

DAY 1

Breakfast & Networking

Executive Presence
Allison Gilmore

Lunch

Mastering High-Stakes Communication
Natasha Ganem

DAY 2

Breakfast & Networking

Communicating Downward: Commander's Intent
Brandon Smith

Lunch

Communicating Across
Brandon Smith

LEARNING OBJECTIVES

- Develop consistent and persuasive communication strategies
- Practical ways to align with other leaders and develop "Executive Presence"
- Apply a structured framework to navigate difficult dialogues while maintaining executive presence
- Effectively manage your brand and lead other leaders

COURSE AND CERTIFICATE REGISTRATION

THERE ARE THREE WAYS TO REGISTER:

Register:

Register online on the Emory Executive Education website: <https://goizueta.emory.edu/executive-education/short-courses/communication>

Email a Learning Advisor:

Tammie Long
tammie.long@emory.edu

Call a Learning Advisor:

Tammie Long
404-544-9104

EXPLORE MORE CAREER-ENHANCING COURSES: [EMORY.BIZ/EXECED](https://emory.biz/execed)



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