

LEADING THROUGH CHANGE >>>

Develop a Growth Mindset and Lead Transformational Change

Tailored to your specific initiative, you'll master navigating disruptive change, fostering a growth mindset, and driving success. With personalized guidance, real-world case studies, and practical exercises, you'll leave with a solid change plan ready for implementation.



THIS COURSE IS IDEAL FOR...

- Senior managers, leaders, and change agents who seek to understand the effects of change on both individuals and organizations
- Leaders in the midst of or preparing to initiate change in their organization who are eager for new ideas, engaging discussion, and implementing what they learn



LEARNING OBJECTIVES:

- Understand how to lead change in uncertain times and capitalize on potential new opportunities
- Explore the current state of your organization to identify change opportunities and respond with an agile change approach in a rapidly evolving business climate
- Understand approaches to mapping change strategies and frameworks for executing change initiatives
- Uncover your organization's culture, its anticipated acceptance of change initiatives, and impact on the organizational ecosystem
- Identify strategies to uncover resistance to change and ways to gain acceptance of new approaches



YOUR EXPERIENCE INCLUDES:

- **2-Day Change Leadership Intensive at Emory:** Master how to lead change with agility, drive innovation, and implement lasting transformation in your organization.
- **Build a Personalized Change Strategy To Take Home:** Apply course insights directly to your own change initiative with expert guidance and peer collaboration.
- **Access to Premium Peer Network:** Join an elite cohort of professionals across industries—expand your influence beyond the classroom.
- **Digital Toolkit:** Frameworks and planning templates to support success
- **Digital Badge for LinkedIn:** Showcase your achievement to employers and peers
- **Bonus Essentials:** 6 meals (breakfast & lunch), snacks & beverages, and convenient on-campus parking
- **1:1 Consultation with a Learning Advisor** *(optional)*



COURSE DETAILS:

\$2,495

COURSE INVESTMENT

2

NUMBER OF SESSIONS

13.5

NUMBER OF HOURS



EMORY
GOIZUETA
BUSINESS
SCHOOL

Emory
Executive
Education



FACULTY:



Richard Berlin
Professor in the Practice of
Organization & Management



Karen Golden-Biddle
Affiliate Faculty,
Researcher and Author



CERTIFICATES THIS COURSE WILL HELP YOU EARN:

+ Excellence in Business

+ Roberto C. Goizueta Leadership

COURSE SCHEDULE

PRE-COURSE KICK-OFF	DAY 1	DAY 3	POST-COURSE REVIEW
Preparing for Transformational Change <i>(Virtual)</i> Richard Berlin	Breakfast	Breakfast	Reinforcing Adaptive Change 2 Richard Berlin/Karen Golden-Biddle <i>(virtual office hours-sign up for 15 minutes)</i>
	Setting a Foundation for Change: Developing a Growth Mindset Richard Berlin	Communicating Change and Building Coalitions Richard Berlin	
	Lunch	Lunch	
	Unleashing Discovery's Power for Change Karen Golden-Biddle	Addressing Resistance and Evaluating Impact Richard Berlin Break Embarking on Change (Reflection) Richard Berlin	

COURSE AND CERTIFICATE REGISTRATION

There are three ways to register:

Register

Register online on the Emory Executive Education website:
goizueta.emory.edu/executive-education/short-courses/change

Email a Learning Advisor

Tammie Long
tammie.long@emory.edu

Call a Learning Advisor

Tammie Long
404-544-9104

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