

▶▶▶ LEADING & INSPIRING CHANGE

Lead and inspire your organization to grow.

New products and services, diversification of roles, or major strategic shifts of focus can often create challenging dynamics. This course provides leaders, managers, and change agents with models to better understand reactions to change while elevating skills necessary to gain buy-in and support when adapting to new workplace conditions.



THIS COURSE IS IDEAL FOR...

- Senior managers, leaders, and change agents who seek to understand the effects of change on both individuals and organizations
- Leaders in the midst of or preparing to initiate change in their organization who are eager for new ideas, engaging discussion, and implementing what they learn



HOW YOU WILL WORK SMARTER:

- Examine change management and use frameworks to organize change initiatives and gain support.
- Reduce change fatigue and increase productivity, morale, and leadership.
- Learn techniques to anticipate resistance and uncover underlying changing motivations.



COURSE DETAILS:



COURSE INVESTMENT



NUMBER OF DAYS



NUMBER OF HOURS



FACULTY:

- Peter Topping, Professor in the Practice of Organization & Management
- Richard Berlin, Adjunct Lecturer
- Karl Kuhnert, Professor in the Practice of Organization & Management
- Molly Epstein, Professor in the Practice of Management Communications



CERTIFICATES THIS COURSE WILL HELP YOU EARN:

+ Excellence in Business

+ Roberto C. Goizueta Leadership



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Course Schedule

Day 1

Welcome
Assessing the Need and Making the Case for Change

Peter Topping

Lunch

Communicating Your Change Vision

Molly Epstein

Day 2

Models and Frameworks for Implementing Successful
Organizational Change

Richard Berlin

Lunch

Knowing Yourself and Others to Lead Effective Change

Karl Kuhnert

Course Wrap-Up & Questions

Peter Topping

Learning Objectives

- Understand how to lead change in uncertain times and capitalize on potential new opportunities
- Explore the current state of your organization to identify change opportunities and respond with an agile change approach in a rapidly evolving business climate
- Understand approaches to mapping change strategies and frameworks for executing change initiatives
- Uncover your organization's culture, its anticipated acceptance of change initiatives, and impact on the organizational ecosystem
- Identify strategies to uncover resistance to change and ways to gain acceptance of new approaches

Course and Certificate Registration

There are three ways to register:

Register:

Register online on the Emory Executive
Education website:
<https://goizueta.emory.edu/executive-education/short-courses/change>

Send an email to:

executiveeducation@emory.edu

Call Emory Executive Education:

404-727-2200

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