

LEVEL UP YOUR CAREER ▶▶▶

With a career-long learning partner

Becoming an effective leader in a high-velocity environment requires the willingness and discipline to continuously evaluate one's strengths and capabilities. New skill development is vital in this ever-evolving landscape of business. Emory Executive Education offers programs for professionals and organizations designed to accelerate careers and advance organizations.



EXECUTIVE EDUCATION
PROGRAM IN GEORGIA*

The Goizueta Difference

Business education has been an integral part of Emory University's identity since 1919. Our strength lies in our interdisciplinary approach to research, teaching, and learning — combining tradition with innovation. Our curiosity and willingness to listen intently mean your learning experience is focused on the 'people with you in the room,' the challenges you face, and the organizational and market context in which you operate.



NATIONAL RANK FOR
NEW SKILLS & LEARNING*

Programs for Professionals

Short Courses and Forums

Over 2- to 4-day intensive immersions, our short courses expand mindsets, deepen business knowledge, develop new skillsets, and enlarge toolsets. From strategy and design thinking to change management and leadership, you will engage in collaborative exercises and faculty facilitated learning dialogues and network with professionals in a wide range of roles, organizations, and industries.



NATIONAL RANK FOR
QUALITY OF TEACHING*

Certificate Programs and Forums

Get an edge in your career with our certificate programs and forums. Our certificate programs and forums will grow your skillset and résumé as a business leader at your pace. From knowing how to leverage data in the digital age to leading in an ever-changing business landscape, you will hone your business acumen and stand out in your career.

Programs for Organizations

Prepare your team to meet tomorrow's challenges through a custom-designed learning initiative. Strategic thinking, authentic leadership, creating customer-centered value, change management, and data analytics are just a few of the topics we have addressed for clients through our custom programs.

** National Ranking by Financial Times, 2019*

Want to know more? Please speak with one of our learning advisors and discover what Emory Executive Education can do for you.

Tammie Long

tammie.long@emory.edu

404-727-2200

EMORY.BIZ/EXECED

2024 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
Business Over Breakfast Webinar Series Grab your morning coffee and join us the first and third Thursday of each month from 9-10am ET for Business Over Breakfast with Emory Executive Education – a free webinar series, where Goizueta Business School faculty address the latest trends. Click here to learn more and register.	Jan 4 – Dec 19, 2024	Free	Leadership, Strategy, Innovation, Finance, Accounting, Marketing	Live Online	Webinar	N/A
The Unspoken Rules of Leadership: How to Get the Best from Yourself & Others A live online workshop designed to teach executives how to work smarter, not harder. In this professional development course, you'll learn how to improve your communication skills, your leadership skills, and your emotional IQ. The tools and techniques taught in this webinar series are based on proven scientific principles and research conducted over the past several decades. These are not simple tips and tricks. Instead, they're science-based techniques that can help you do a better job leading yourself and leading others. Click here to learn more and register.	Feb 2, 9, 16 & 23, 2024	\$450	Leadership, Strategy	Webinar	Live Online	N/A
Managerial Leadership Program The Managerial Leadership Program is highly personalized and interactive and expands your leadership potential for team success. Evaluate your leadership style, identify strengths and areas to improve, receive executive coaching, and test your skills through a day-long team leadership experience. Click here to learn more and register.	Apr 15-17 & May 22-23, 2024	\$6,000	Leadership, Strategy	Modular Program	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
Executive Communication & Leadership Presence Build confidence and inspire action among internal and external audiences with an effective, consistent messaging strategy and tactics for becoming a more observant and effective communicator. Learn how to guide your organization through any challenge or obstacle. Click here to learn more and register.	Apr 23-24, 2024	\$2,495	Leadership, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
Leveraging AI for Business Build confidence and inspire action among internal and external audiences with an effective, consistent messaging strategy and tactics for becoming a more observant and effective communicator. Learn how to guide your organization through any challenge or obstacle. Click here to learn more and register.	Apr 30 – May 1, 2024	\$2,495	Analytics	Short Course	In-Person	Excellence in Business Certificate, Strategy and Innovation Certificate

2024 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
Sales and Business Development This course focuses on business-to-business sales organizations – their essential characteristics, what determines their effectiveness, and the forces disrupting and reshaping their operation. The first portion of the course examines personal selling from the standpoint of what makes a “good” salesperson – the skills, characteristics, and key behaviors important in professional selling, and in a more general sense the basis of persuasiveness and effective rhetoric in a commercial setting. The remainder of the course, and the majority of its focus, treats optimizing selling and the sales function from management’s perspective. This includes the use of sales process, technology, and decision science; but is also considers the importance of discretion, judgement, and autonomous decision making in a business-to-business sales force. Click here to learn more and apply.	May 4-10, 2024	\$6,200	Analytics, Strategy, Marketing	MBA-Level Course	Live Online	Excellence in Business Certificate, Marketing Certificate
Executive Coaching Diploma Program (6 Module) The Executive Coaching Diploma develops your mindset, toolset, and skillset to enhance and formalize your coaching skills. This program equips and prepares coaches to act as catalysts for their executive clients in their personal and career development. The Executive Coaching Diploma consists of two parts – the Executive Coaching Foundations Certificate and the Advanced Executive Coaching Certificate – and provides participants with the training and mentor coach hours needed for the Associate Certified Coach (ACC) credential through the International Coach Federation (ICF). Application required. Click here to learn more and apply.	Jul–Dec, 2024	\$9,000	Leadership	Modular Program	Live Online	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
Goizueta Executive Women’s Leadership Program In the Goizueta Executive Women’s Leadership Program, you’ll examine the power of storytelling, develop a personal leadership narrative, and discover how you can leverage your own story to drive your organization’s culture, strategy, and direction. Click here to learn more and register.	Sep 24 – Oct 22, 2024	\$2,495	Innovation, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate
Executive Communication & Leadership Presence Build confidence and inspire action among internal and external audiences with an effective, consistent messaging strategy and tactics for becoming a more observant and effective communicator. Learn how to guide your organization through any challenge or obstacle. Click here to learn more and register.	Oct 2-3, 2024	\$2,495	Leadership, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
Negotiations and Influence Learn to master effective negotiation strategies that can be applied in an array of business environments. Begin to feel more confident making tough decisions within the realm of bargaining, gain the ability to close deals more effectively, and enhance your overall negotiation skill set. Click here to learn more and register.	Oct 7-9, 2024	\$2,795	Innovation, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate

2024 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
Leading & Inspiring Change Explore models to better understand change is essential for organizations to grow and thrive. Through this engaging and interactive course, you'll learn research-based frameworks, tools and strategies on how to navigate change during disruptive times, gain buy-in and support from stakeholders and communicate effectively as a leader of change. Click here to learn more and register.	Nov 5-6, 2024	\$2,495	Leadership, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
Disrupting Your Business Strategy By exploring strategy, mission, and innovation and how they interact, this course will teach you how to help your organization disrupt itself before anyone else does. Develop the knowledge and skills necessary to lead a more agile organization and respond successfully to change in customers during increasingly disruptive times. Uncover your business' ability to act on a more human mission for the company – doing good while also doing well. Click here to learn more and register.	Nov 6-7, 2024	\$2,495	Innovation, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate
Finance & Accounting for Non-Financial Managers This course will strengthen your practical understanding of the financial statements, and you will gain intellectual insights into finance and accounting management. You will learn how to address business challenges through applied financial principles. Click here to learn more and register.	Nov 13-14, 2024	\$2,495	Finance, Accounting	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate
Design Thinking for Business Innovation Tap into the power of design thinking to transform your business and gain practical skills to build team engagement, drive operational efficiency, and create new sources of value. Click here to learn more and register.	Dec 2-3, 2024	\$2,495	Innovation, Strategy	Short Course	In-Person	Excellence in Business Certificate, Strategy and Innovation Certificate
Executive Decision Making This course will provide you with insights into the psychology, physiology, and sociology of decision making, so that you can evaluate both your role in and your responsibility for the decision-making process to deliver better outcomes to yourself and your organization. Click here to learn more and register.	Dec 11-12, 2024	\$2,495	Innovation, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate