

LEVEL UP YOUR CAREER ▶▶▶

With a career-long learning partner

Becoming an effective leader in a high-velocity environment requires the willingness and discipline to continuously evaluate one's strengths and capabilities. New skill development is vital in this ever-evolving landscape of business. Emory Executive Education offers programs for professionals and organizations designed to accelerate careers and advance organizations.



EXECUTIVE EDUCATION
PROGRAM IN GEORGIA*

The Goizueta Difference

Business education has been an integral part of Emory University's identity since 1919. Our strength lies in our interdisciplinary approach to research, teaching, and learning — combining tradition with innovation. Our curiosity and willingness to listen intently mean your learning experience is focused on the 'people with you in the room,' the challenges you face, and the organizational and market context in which you operate.



NATIONAL RANK FOR
NEW SKILLS & LEARNING*

Programs for Professionals

Short Courses and Forums

Over 2- to 4-day intensive immersions, our short courses expand mindsets, deepen business knowledge, develop new skillsets, and enlarge toolsets. From strategy and design thinking to change management and leadership, you will engage in collaborative exercises and faculty facilitated learning dialogues and network with professionals in a wide range of roles, organizations, and industries.



NATIONAL RANK FOR
QUALITY OF TEACHING*

Certificate Programs and Forums

Get an edge in your career with our certificate programs and forums. Our certificate programs and forums will grow your skillset and résumé as a business leader at your pace. From knowing how to leverage data in the digital age to leading in an ever-changing business landscape, you will hone your business acumen and stand out in your career.

Programs for Organizations

Prepare your team to meet tomorrow's challenges through a custom-designed learning initiative. Strategic thinking, authentic leadership, creating customer-centered value, change management, and data analytics are just a few of the topics we have addressed for clients through our custom programs.

* National Ranking by Financial Times, 2019

Want to know more? Please speak with one of our learning advisors and discover what Emory Executive Education can do for you.

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EMORY.BIZ/EXECED

2025-2026 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
<p>Business Over Breakfast Webinar Series Grab your morning coffee and join us the first and third Thursday of each month from 9-10am ET for Business Over Breakfast with Emory Executive Education – a free webinar series, where Goizueta Business School faculty address the latest trends. Click here to learn more and register.</p>	Jan–Dec, 2025	Free	Analytics, Artificial Intelligence, Finance, Healthcare, Innovation, Leadership, Marketing, Strategy	Live Online	Webinar	N/A
<p>Chief Medical Officer Program The Chief Medical Officer Program will equip you to lead and inspire colleagues across the organization with a shared vision that reflects the unique needs of patient care delivery and strategic business goals. The 9- to 12-month immersive learning journey is focused on providing the mindset, skills, and frameworks required for you to succeed as a CMO, from business leadership to overseeing clinical operations, influencing stakeholders, and spearheading quality improvement. Click here to learn more and register.</p>	Jun 2025 – Jun 2026	\$18,500	Healthcare	Modular Program	Async Online	Chief Medical Officer Program
<p>AI & Machine Learning This fundamental course offers a thorough examination of AI and Machine Learning (ML) principles, technologies, and their business applications. Gain insights into how to unravel the complexities of AI and ML, spot opportunities to utilize these technologies in your business, and grasp the strategic and leadership implications. By blending theoretical expertise with practical wisdom, the course equips you to spearhead AI projects and cultivate an atmosphere conducive to technological innovation. Click here to learn more and register.</p>	Jun 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leveraging AI for Business Success
<p>Leveraging Analytics for Growth This course equips you with the necessary skills to enhance business outcomes using data analytics. The foundation of this course revolves around grasping the essentials of data and analytical instruments for bolstering decision-making processes that lead to business enhancement. By prioritizing a strategy focused on the customer, it examines the ways in which analytics can facilitate measures to foster expansion through gaining new customers, nurturing existing relationships, and ensuring customer loyalty. Click here to learn more and register.</p>	Jun 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Driving ROI with Analytics
<p>Digital Disruption and Transformation This course prepares you with the essential tools, frameworks, and understanding needed to lead organizations through the complex terrain of digital transition. Click here to learn more and register.</p>	Jun 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation

2025-2026 Emory Executive Education Courses & Programs

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<p>Communication Strategies for Healthcare Leaders</p> <p>The six-week Communication Strategies for Healthcare Leaders course offers a valuable opportunity to build core leadership capabilities beyond business acumen. The immersive learning journey emphasizes rational and emotional competencies as well as collaboration and conflict resolution, enabling you to gain a competitive edge in leadership roles. Through innovative frameworks, real-world case studies, insights from industry experts, and peer discussions, you will hone your communication to drive a positive impact and establish an influential executive presence for improved patient outcomes. Click here to learn more and register.</p>	Jun 12, 2025	\$2,495	Healthcare	Short Course	Async Online	Chief Medical Officer Program
<p>Strategic Leadership in Healthcare</p> <p>The six-week Strategic Leadership in Healthcare course from Emory Executive Education is designed by Professor John Kim, a leading expert in strategic management and planning with a focus on healthcare. The course provides a strategic blueprint for creating the future of healthcare, identifies the drivers of massive systemic changes, and offers proven frameworks for creating a more sustainable healthcare system. Click here to learn more and register.</p>	Jun 19, 2025	\$2,495	Healthcare	Short Course	Async Online	Chief Medical Officer Program
<p>Data Analytics for Leaders</p> <p>Dive deep into insights from the frontline of business analytics through in-depth exploration of analytic methodologies and their application in real-world scenarios. This course spans from the strategic deployment of data within organizations to fostering an analytical mindset for decision-makers. You will emerge adept at integrating data analytics into your strategic vision, operations, and innovation framework. Click here to learn more and register.</p>	Jul 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Driving ROI with Analytics
<p>Applications of AI in Business</p> <p>This course introduces you to the vast potential that artificial intelligence brings to the table. By covering a wide spectrum of AI applications, you'll explore how enterprises can harness AI for cost reduction and enhanced efficiency. Practical examples and case studies will focus on sectors like advertising and marketing. Click here to learn more and register.</p>	Jul 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leveraging AI for Business Success
<p>Technology and Strategy</p> <p>As innovations in technology progress, new capabilities and solutions unfold transforming the marketplace and society at large. This course focuses on the fundamental principles underlying various technological evolutions and how their interplay enhances the potential and opportunities for markets, businesses, and individuals. Click here to learn more and register.</p>	Jul 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation

2025-2026 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
<p>Executive Coaching Diploma Program (6 Module) The Executive Coaching Diploma develops your mindset, toolset, and skillset to enhance and formalize your coaching skills. This program equips and prepares coaches to act as catalysts for their executive clients in their personal and career development. The Executive Coaching Diploma consists of two parts – the Executive Coaching Foundations Certificate and the Advanced Executive Coaching Certificate – and provides participants with the training and mentor coach hours needed for the Associate Certified Coach (ACC) credential through the International Coach Federation (ICF). Application required. Click here to learn more and apply.</p>	Jul–Dec, 2025	\$9,000	Leadership	Modular Program	Live Online	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
<p>Data Visualization This course guides you through the fundamentals of data visualization, emphasizing the art of presenting insights in a clear and impactful manner. You will engage in practical activities to master the use of premier visualization tools, craft strategies grounded in data, and leverage informed choices to propel business achievements. Click here to learn more and register.</p>	Aug 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation
<p>Developing a Culture of Experimentation This course is designed with the specific goal of nurturing an innovative business culture. It emphasizes the importance of prioritizing experimentation and actively encourages risk-taking as an essential strategy to fuel growth and spark creativity. You will learn how to create an environment that not only supports but rewards innovative thinking and bold decision-making, laying the foundation for a dynamic and forward-thinking business landscape. Click here to learn more and register.</p>	Aug 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation
<p>AI in Marketing AI in Marketing examines the burgeoning role of AI in marketing decisions and actions. The course will adopt the customer equity framework, which links the value of the customer to the organization to the following components: customer acquisition, customer retention, and relationship development. The course will be built around these components, examining the application of marketing technology and AI to support growth through each component. We will use the customer journey to tie these components together. Click here to learn more and apply.</p>	Aug 16, 2025	\$6,200	Artificial Intelligence, Marketing	MBA-Level Course	Live Online	Marketing
<p>Presenting with Confidence for Leaders As innovations in technology progress, new capabilities and solutions unfold transforming the marketplace and society at large. This course focuses on the fundamental principles underlying various technological evolutions and how their interplay enhances the potential and opportunities for markets, businesses, and individuals. Click here to learn more and register.</p>	Aug 18, 2025	\$2,795	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation

2025-2026 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
<p>CDA Academy: Privacy & Responsible Data Use in the Age of AI Offered in partnership between Emory Executive Education and Customer Data Alliance. Develop Ethical Data Practices: Learn the principles of ethical data collection, storage, and usage to build trust and reduce risks. Inform Customer-Centric Privacy Policies: Create transparent and accessible privacy practices that align with customer expectations and regulatory requirements. Mitigate Risks Effectively: Identify potential privacy risks and develop proactive strategies for data governance and breach response. Leverage Privacy for Growth: Explore how responsible data stewardship can serve as a growth strategy, enhancing customer loyalty and brand value. The Program consists of three 3-hour virtual sessions and one full-day in-person session at Goizueta Business School. Click here to learn more and register.</p>	Aug 26, 2025	\$2,500	Analytics, Artificial Intelligence	Modular Program	Live Online	N/A
<p>Product and Brand Management The course provides students with several tools and concepts necessary for the contemporary practice of product management (PM) and brand management (BM). Students are exposed to the modern-day challenges faced by a broad variety of firms in developing and launching new products, managing their product lines, and creating and maintaining brand equity. Hence, the course is relevant to students whose interests are in general management and consulting as well as those who expect to work directly in PM/BM. Click here to learn more and apply.</p>	Aug 28, 2025	\$6,200	Marketing	MBA-Level Course	Hybrid	Marketing
<p>Investment Banking This course is intended to give students an idea of the work conducted by investment banks. Areas reviewed will include debt financing, equity underwriting, merger & acquisition advisory assignments, and trading activity. Special emphasis will be placed on the methods commonly applied when conducting valuation, debt capacity, and transaction analysis. In addition, there will be summary of investment banking history and of the peripheral players (private equity and hedge funds) that interact with banks. Click here to learn more and apply.</p>	Aug 28, 2025	\$6,200	Marketing	MBA-Level Course	Hybrid	N/A
<p>Data Visualization Will introduce students to the techniques and tools used to create effective visualizations that clearly and efficiently communicate relationships within data. Students will learn how to perform exploratory analysis through visualization, how to create professional looking visualizations for use in business reports and presentations, and how to design interactive visualizations and dashboards. The course will cover the common quantitative messages users attempt to understand or communicate from a set of data and the associated visualizations used to help communicate each message. These include time series, rankings, proportions, deviations, frequencies and distributions, correlations, categorical comparisons, and geospatial plots. Students will primarily utilize Tableau, but will be exposed other tools including Power BI and R. No prior coding experience is necessary. Click here to learn more and apply.</p>	Aug 28, 2025	\$6,200	Artificial Intelligence, Marketing	MBA-Level Course	In-Person	Excellence in Business

2025-2026 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
<p>Global Macroeconomic Perspectives The objective and goal of this course is to broaden your awareness of the impact of global economic, financial, geopolitical, and demographic trends on business. The class provides conceptual frameworks and tools for analysis critical to conducting business in the international environment. Implications for human as well as economic development are discussed. The class will enable students to think globally and strategically; develop diverse perspectives on global business, the macroeconomy, and the future; read and analyze macroeconomic data releases; and understand the increasing global connections that impact business and finance. Also, the class will explore the evolution of macroeconomic policy and events as it pertains to recent events, including COVID-19 and its substantial global macroeconomic impacts (such as massive record-sized government deficits). Click here to learn more and apply.</p>	Aug 29, 2025	\$2,795	Accounting, Finance	MBA-Level Course	Hybrid	N/A
<p>AI & Machine Learning This fundamental course offers a thorough examination of AI and Machine Learning (ML) principles, technologies, and their business applications. Gain insights into how to unravel the complexities of AI and ML, spot opportunities to utilize these technologies in your business, and grasp the strategic and leadership implications. By blending theoretical expertise with practical wisdom, the course equips you to spearhead AI projects and cultivate an atmosphere conducive to technological innovation. Click here to learn more and register.</p>	Sep 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leveraging AI for Business Success
<p>Leveraging Analytics for Growth This course equips you with the necessary skills to enhance business outcomes using data analytics. The foundation of this course revolves around grasping the essentials of data and analytical instruments for bolstering decision-making processes that lead to business enhancement. By prioritizing a strategy focused on the customer, it examines the ways in which analytics can facilitate measures to foster expansion through gaining new customers, nurturing existing relationships, and ensuring customer loyalty. Click here to learn more and register.</p>	Sep 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Driving ROI with Analytics
<p>Digital Disruption and Transformation This course prepares you with the essential tools, frameworks, and understanding needed to lead organizations through the complex terrain of digital transition. Click here to learn more and register.</p>	Sep 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation

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<p>Fixed Income Securities This course deals with the valuation and use of fixed income securities. It begins with the concept of the time-value-of-money and interest rates applied to bond pricing, and progresses through an examination of complex structured products and fixed income derivatives. Initially the focus is on the markets for fixed income securities, and the tools of pricing through the discounting of cash flows. Next, we study primary fixed income securities: Treasury bonds, corporate bonds, and municipal bonds. From there we move into the structured products of fixed income: mortgage-backed securities and CMOs. We conclude the course with coverage of fixed income derivatives, both over-the-counter (OTC) and exchange-traded (listed) products. Throughout, the course maintains a dual objective: to educate you in the principles of fixed income securities and structured finance, while at the same time giving you an understanding of how Wall Street is involved in the financial markets. At various times the material may appear advanced and mathematically technical. However, this course is intentionally designed to de-emphasize the technical aspects, and is suitable for students with no prior background in fixed income, and with a grasp of mathematics only at the level of high school algebra. Click here to learn more and apply.</p>	Sep 2, 2025	\$6,200	Accounting, Finance	MBA-Level Course	Live Online	N/A
<p>Alternative Investments Compared to traditional investments, such as public stock, public bonds, and cash, alternative investments represent the largest and fastest growing asset class in the world. Alternative Investments include venture capital, private equity, real estate, hedge funds, and distressed securities. This class was designed specifically for executive MBA's interested in (i) how to start their own business, (ii) how to buy an existing business, (iii) how to invest in real estate, and (iv) how to optimize your personal investment portfolio. In addition, this class is highly suitable for those students who have significant interaction with alternative asset managers. The class is divided into seminar-like sessions discussion (i) organization and strategy of the alternative investments industry, (ii) valuation, capital structure and term sheets, (iii) new venture financing, and (iv) deal structuring. The course is in a case/discussion format and is highly interactive. Four guest speakers will join us during the semester. Click here to learn more and apply.</p>	Sep 2, 2025	\$6,200	Accounting, Finance	MBA-Level Course	Hybrid	N/A
<p>Applied Entrepreneurship An entrepreneurship class designed specifically for those interested in being future entrepreneurs, investors, consultants and anyone else interested in learning how entrepreneurship works. Click here to learn more and apply.</p>	Sep 2, 2025	\$6,200	Leadership	MBA-Level Course	Hybrid	N/A
<p>Consumer Behavior This course is designed to introduce you to some theoretical frameworks that will help you understand how consumers act, think and feel. You should be able to apply these frameworks to everyday marketing problems ranging from determining consumer needs to ensuring consumer satisfaction. Consumer behavior is an interdisciplinary field and as such, the theories in this course are based on psychology, sociology, economics and marketing. Click here to learn more and apply.</p>	Sep 2, 2025	6,200	Analytics, Marketing	MBA-Level Course	Live Online	Marketing

2025-2026 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
<p>Marketing Analytics</p> <p>This course is designed to help students develop fundamental data analysis skills needed to make informed marketing decisions. In this course, you will learn the scientific approach to marketing with hands-on use of databases, analytics and computing systems to aid marketing decisions. While quantitative methods will be employed throughout the course, the goal is not to produce experts in statistics; rather, you will gain the competency to interact with and manage analytics and research teams to provide insights for marketing decisions. Click here to learn more and apply.</p>	Sep 8, 2025	\$6,200	Marketing	MBA-Level Course	In-Person	Marketing
<p>Negotiation Strategy for Success</p> <p>Learn to master effective negotiation strategies that can be applied in an array of business environments. Begin to feel more confident making tough decisions within the realm of bargaining, gain the ability to close deals more effectively, and enhance your overall negotiation skill set. Click here to learn more and register.</p>	Sep 16-18, 2024	\$2,795	Innovation, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate
<p>Data Analytics for Leaders</p> <p>Dive deep into insights from the frontline of business analytics through in-depth exploration of analytic methodologies and their application in real-world scenarios. This course spans from the strategic deployment of data within organizations to fostering an analytical mindset for decision-makers. You will emerge adept at integrating data analytics into your strategic vision, operations, and innovation framework. Click here to learn more and register.</p>	Oct 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Driving ROI with Analytics
<p>Applications of AI in Business</p> <p>This course introduces you to the vast potential that artificial intelligence brings to the table. By covering a wide spectrum of AI applications, you'll explore how enterprises can harness AI for cost reduction and enhanced efficiency. Practical examples and case studies will focus on sectors like advertising and marketing. Click here to learn more and register.</p>	Oct 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leveraging AI for Business Success
<p>Technology and Strategy</p> <p>As innovations in technology progress, new capabilities and solutions unfold transforming the marketplace and society at large. This course focuses on the fundamental principles underlying various technological evolutions and how their interplay enhances the potential and opportunities for markets, businesses, and individuals. Click here to learn more and register.</p>	Oct 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation

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<p>Executive Communication & Leadership Presence Build confidence and inspire action among internal and external audiences with an effective, consistent messaging strategy and tactics for becoming a more observant and effective communicator. Learn how to guide your organization through any challenge or obstacle. Click here to learn more and register.</p>	Oct 8-9, 2025	\$2,495	Leadership, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
<p>Data Visualization This course guides you through the fundamentals of data visualization, emphasizing the art of presenting insights in a clear and impactful manner. You will engage in practical activities to master the use of premier visualization tools, craft strategies grounded in data, and leverage informed choices to propel business achievements. Click here to learn more and register.</p>	Nov 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation
<p>Developing a Culture of Experimentation This course is designed with the specific goal of nurturing an innovative business culture. It emphasizes the importance of prioritizing experimentation and actively encourages risk-taking as an essential strategy to fuel growth and spark creativity. You will learn how to create an environment that not only supports but rewards innovative thinking and bold decision-making, laying the foundation for a dynamic and forward-thinking business landscape. Click here to learn more and register.</p>	Nov 1, 2025	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation
<p>Navigating Change for Growth This course provides leaders, managers, and change agents with models to better understand reactions to change while elevating skills necessary to gain buy-in and support when adapting to new workplace conditions. Click here to learn more and register.</p>	Nov 3-4, 2025	\$2,495	Leadership, Strategy	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
<p>Finance & Accounting for Non-Financial Managers This course will strengthen your practical understanding of the financial statements, and you will gain intellectual insights into finance and accounting management. You will learn how to address business challenges through applied financial principles. Click here to learn more and register.</p>	Nov 5-6, 2025	\$2,495	Finance, Accounting	Short Course	In-Person	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate

2025-2026 Emory Executive Education Courses & Programs

COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
<p>The Business of Coaching: Strategies to Boost Your Coaching Practice Whether you're a seasoned coach looking to expand your reach with a refreshed business plan, or you need a new direction and new business plan, this comprehensive program will help you: gain exposure to different types of executive coaching business models, learn the components of a sound executive coaching business plan, understand the operational elements required to run an executive coaching business, identify and unpack the mindsets that may be getting in the way of you growing your business, and explore target client possibilities and who you uniquely are as an executive coach. This virtual series is best suited for experienced, trained coaches and does not include education on how to coach. Click here to learn more and register.</p>	Jan 16 – Feb 27, 2026	\$1,095	Leadership	Live Online	Webinar	N/A
<p>AI & Machine Learning This fundamental course offers a thorough examination of AI and Machine Learning (ML) principles, technologies, and their business applications. Gain insights into how to unravel the complexities of AI and ML, spot opportunities to utilize these technologies in your business, and grasp the strategic and leadership implications. By blending theoretical expertise with practical wisdom, the course equips you to spearhead AI projects and cultivate an atmosphere conducive to technological innovation. Click here to learn more and register.</p>	Feb 1, 2026	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leveraging AI for Business Success
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<p>Data Visualization</p> <p>This course guides you through the fundamentals of data visualization, emphasizing the art of presenting insights in a clear and impactful manner. You will engage in practical activities to master the use of premier visualization tools, craft strategies grounded in data, and leverage informed choices to propel business achievements. Click here to learn more and register.</p>	Apr 1, 2026	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation
<p>Developing a Culture of Experimentation</p> <p>This course is designed with the specific goal of nurturing an innovative business culture. It emphasizes the importance of prioritizing experimentation and actively encourages risk-taking as an essential strategy to fuel growth and spark creativity. You will learn how to create an environment that not only supports but rewards innovative thinking and bold decision-making, laying the foundation for a dynamic and forward-thinking business landscape. Click here to learn more and register.</p>	Apr 1, 2026	\$1,944	Analytics, Artificial Intelligence, Innovation, Leadership, Marketing, Strategy	Short Course	Async Online	Leading Digital Transformation