

# LEVEL UP YOUR CAREER ▶▶▶

With a career-long learning partner

Becoming an effective leader in a high-velocity environment requires the willingness and discipline to continuously evaluate one's strengths and capabilities. New skill development is vital in this ever-evolving landscape of business. Emory Executive Education offers programs for professionals and organizations designed to accelerate careers and advance organizations.



EXECUTIVE EDUCATION  
PROGRAM IN GEORGIA\*

#### The Goizueta Difference

Business education has been an integral part of Emory University's identity since 1919. Our strength lies in our interdisciplinary approach to research, teaching, and learning — combining tradition with innovation. Our curiosity and willingness to listen intently mean your learning experience is focused on the 'people with you in the room,' the challenges you face, and the organizational and market context in which you operate.



NATIONAL RANK FOR  
NEW SKILLS & LEARNING\*

#### Programs for Professionals

##### Short Courses and Forums

Over 2- to 4-day intensive immersions, our short courses expand mindsets, deepen business knowledge, develop new skillsets, and enlarge toolsets. From strategy and design thinking to change management and leadership, you will engage in collaborative exercises and faculty facilitated learning dialogues and network with professionals in a wide range of roles, organizations, and industries.



NATIONAL RANK FOR  
QUALITY OF TEACHING\*

#### Certificate Programs and Forums

Get an edge in your career with our certificate programs and forums. Our certificate programs and forums will grow your skillset and résumé as a business leader at your pace. From knowing how to leverage data in the digital age to leading in an ever-changing business landscape, you will hone your business acumen and stand out in your career.

#### Programs for Organizations

Prepare your team to meet tomorrow's challenges through a custom-designed learning initiative. Strategic thinking, authentic leadership, creating customer-centered value, change management, and data analytics are just a few of the topics we have addressed for clients through our custom programs.

\* National Ranking by Financial Times, 2019

Want to know more? Please speak with one of our learning advisors and discover what Emory Executive Education can do for you.

**Tammie Long**

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**Executive**  
**Education**

## 2022-2023 Emory Executive Education Courses & Programs

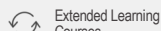
COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
<p><b>Business Over Breakfast Webinar Series</b> Grab your morning coffee and join us the first and third Thursday of each month from 9-10am ET for Business Over Breakfast with Emory Executive Education – a free webinar series, where Goizueta Business School faculty address the latest trends. Click <a href="#">here</a> to learn more and register.</p>	Jan 6-Dec 15, 2022	Free	Leadership, Strategy, Innovation, Finance, Accounting, Marketing			N/A
<p><b>Executive Coaching Diploma (6 Module) Program</b> The Executive Coaching Diploma develops your mindset, toolset, and skillset to enhance and formalize your coaching skills. This program equips and prepares coaches to act as catalysts for their executive clients in their personal and career development. The Executive Coaching Diploma consists of two parts – the Executive Coaching Foundations Certificate and the Advanced Executive Coaching Certificate – and provides participants with the training and mentor coach hours needed for the Associate Certified Coach (ACC) credential through the International Coach Federation (ICF). Application required. Click <a href="#">here</a> to learn more and apply.</p>	Sep 23-Mar 25, 2023	\$9,000	Leadership			Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
<p><b>Disrupting Your Business Strategy</b> By exploring strategy, mission, and innovation and how they interact, this course will teach you how to help your organization disrupt itself before anyone else does. Develop the knowledge and skills necessary to lead a more agile organization and respond successfully to change in customers during increasingly disruptive times. Uncover your business' ability to act on a more human mission for the company – doing good while also doing well. Click <a href="#">here</a> to learn more and register.</p>	Nov 9-10, 2022	\$2,495	Innovation, Strategy		 	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate
<p><b>Leading &amp; Inspiring Change</b> Explore models to better understand change is essential for organizations to grow and thrive. Through this engaging and interactive course, you'll learn research-based frameworks, tools and strategies on how to navigate change during disruptive times, gain buy-in and support from stakeholders and communicate effectively as a leader of change. Click <a href="#">here</a> to learn more and register.</p>	Nov 16-17, 2022	\$2,495	Leadership, Strategy			Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate



In-Person



Live Online



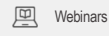
Extended Learning Courses



Modular Program



Short Course



Webinars



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Education

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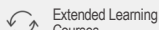
COURSE NAME	DATE	COURSE FEE	TOPIC	TYPE	FORMAT	CERTIFICATE
<p><b>Executive Decision Making</b> This course will provide you with insights into the psychology, physiology, and sociology of decision making, so that you can evaluate both your role in and your responsibility for the decision-making process to deliver better outcomes to yourself and your organization. Click <a href="#">here</a> to learn more and register.</p>	Dec 12-13, 2022	\$2,495	Innovation, Strategy			Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate
<p><b>Finance &amp; Accounting for Non-Financial Managers</b> This course will strengthen your practical understanding of the financial statements, and you will gain intellectual insights into finance and accounting management. You will learn how to address business challenges through applied financial principles. Click <a href="#">here</a> to learn more and register.</p>	Dec 14-15, 2022	\$2,495	Finance, Accounting			Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate
<p><b>Extended Learning Courses</b> The Emory Executive Education Extended Learning Courses are a diverse offering of academic business, for-credit courses available through Goizueta Business School to Emory Executive Education participants, where you will learn alongside Evening MBA and Executive MBA students. You must apply and be accepted into these courses, as these credits can be applied towards a Goizueta Business School MBA degree program if you choose to apply and are admitted in the future. As a participant in these courses, you will be active in the learning environment through contributions to the class discussions, case studies, group projects and presentations, assignments, and exams – earning a grade and an official university transcript. Click <a href="#">here</a> to learn more and apply.</p>	Jan 9-Apr 24, 2023	\$6,200	Finance, Accounting, Marketing		 	Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate, Strategy and Innovation Certificate
<p><b>The Unspoken Rules of Leadership: How to Get the Best from Yourself &amp; Others</b> The Unspoken Rules of Leadership is a live online workshop designed to teach executives how to work smarter, not harder. In this professional development course, you'll learn how to improve your communication skills, your leadership skills, and your emotional IQ. The tools and techniques taught in this webinar series are based on proven scientific principles and research conducted over the past several decades. These are not simple tips and tricks. Instead, they're science-based techniques that can help you do a better job leading yourself and leading others. Click <a href="#">here</a> to learn more and register.</p>	Feb 2-23, 2023	\$450	Leadership, Strategy			N/A



In-Person



Live Online



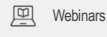
Extended Learning Courses



Modular Program



Short Course










Webinars

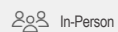


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<p><b>Business of Healthcare Certificate</b>                      The Business of Healthcare Certificate is designed for experience healthcare professionals and professionals seeking to enter the healthcare sector, who are looking to leverage business knowledge and tools to innovate and impact change in the healthcare industry. Emory Executive Education is providing for-credit Business of Healthcare courses and a Healthcare Certificate upon completion of all four courses in collaboration with Goizueta's Executive MBA. Click <a href="#">here</a> to learn more and register.</p>	Feb 3-Apr 15, 2023	\$12,000	Healthcare		 	Business of Healthcare Certificate
<p><b>Managerial Leadership Program</b>                      The Managerial Leadership Program is highly personalized and interactive and expands your leadership potential for team success. Evaluate your leadership style, identify strengths and areas to improve, receive executive coaching, and test your skills through a day-long team leadership experience. Click <a href="#">here</a> to learn more and register.</p>	Mar 13-15 & Apr 12-13, 2023	\$6,000	Leadership, Strategy			Excellence in Business Certificate, Roberto C. Goizueta Leadership Certificate
<p><b>AI &amp; Machine Learning for Business</b>                      This course will build your foundational understanding of these concepts in a non-technical, highly-interactive format, exploring existing and emerging developments of machine learning in data science, predictive modeling and artificial intelligence and how it is changing the way we work. Click <a href="#">here</a> to learn more and register.</p>	Apr 24-25, 2023	\$2,495	Analytics			Excellence in Business Certificate, Strategy and Innovation Certificate



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