MSBA/MBA CURRICULUM (66 credit hours)

Dec. 202X

Year 1			Year 2	
May - July	July – Dec	Jan - May	May - August	August - December
Term 1	**Term 2**	**Term 3**	**Term 4**	**Term 5**
OAM 531 – 2 cr Leading Organizations & Strategy	ISOM 670 – 3 cr Business Statistics	ACE – 3 cr	ACE – 3 cr	ACE– 3cr
ACT 512 – 2 cr Financial Reporting & Analysis	ISOM 672 – 3 cr Intro to Business Analytics	ISOM 676 Machine Learning & AI – 3cr	Internship Optional	MBA Elective – 3 cr
FIN 501 – 1 cr Economics	ISOM 671 – 3 cr Management of Big Data	ISOM 689 – 4cr Capstone	MBA Elective – 3 cr	MBA Elective – 3 cr
MKT 540 – 2 cr Marketing Management	ISOM 674 – 3 cr AI & Machine Learning	ISOM Elective – 3 cr		MBA Elective – 3 cr
ISOM 551 – 1 cr Process and Systems Management	ISOM 675– 3 cr Data Visualization	ISOM Elective – 3 cr		MBA Elective – 3 cr
BUS 500 – 2 cr IMPACT Concepts & Tools	ISOM 677 - 3cr Decision Analytics & Optimization	ISOM Elective – 3 cr		MBA Elective – 3 cr
FIN 520 – 2 cr Financial Management				
OAM 562 – 2 cr Leadership				
BUS 671 – 1 cr GEM or Domestic Module				

ISOM Electives include a choice of:
- MKT 680 Marketing Analytics
- MKT 681 Sports Analytics
- OAM 680 Human Resource Analytics
- ISOM 679 Supply Chain Analytics
- ISOM 678 Deep Learning & Reinforcement Learning
- ISOM 673 Network Analytics

MBA Electives include all Full-Time and Evening electives