ONE YEAR to jump-start YOUR CAREER

Looking to maximize your MBA experience? Your 12-month path to success starts with our unique Summer Experience. This intense semester kicks off with a two-week Onboarding program in early May, which frames your rigorous academic learning and collaborative experience through team building, leadership exercises, and outdoor challenge activities. These stimulating weeks allow you to establish the basis for the lifelong relationships needed to succeed in our team-based program.

Our distinctive One-Year MBA Program moves you back into the workforce faster than traditional programs through accelerated academics and experiential learning, giving you both the competitive advantage you need professionally and the business fundamentals you need as you join your Two-Year Program classmates in the fall semester.

You’re here to get there faster. We’re here to help.

Meet featured students and read their profiles: emory.biz/OneYearSpotlight

Brian Mitchell
Associate Dean

“Providing a world-class business education in 12 months requires assembling the tools needed to achieve focused goals. The Goizueta One-Year MBA Program is ideal for today’s ambitious millennial mindset, enabling you to quickly make use of those tools to accelerate a high-potential career. If you want to get to the top faster, you have to be able to lead the pack.”

The One-Year MBA is intended for students who have:

• Earned an undergraduate degree in business, economics, or engineering
• Exhibited strong quantitative skills
• Defined post-MBA career goals
• Gained substantive work experience
• Planned a career path that will not require an internship

The One-Year MBA may also be a good fit if you are:

• Building or launching an entrepreneurial venture
• Pursuing joint degrees in medicine (MD/MBA), physical therapy (DPT/MBA), or law (JD/MBA)

Get ready. You’re just 12 months away from transforming your future.
Your Summer Experience is divided into two blocks of focused and foundational academics. The course work includes:

- Cornerstone
- Data & Decision Analytics
- Economics
- Finance
- Financial Reporting/Accounting
- Leadership Development
- Leading Organizations & Strategy
- Management Practice (MP)
- Marketing
- Process & Systems Management
- Professional Development

Management Practice (MP), an innovative and cross-functional course, integrates lessons from your core classes with real-world data and business problems. By examining an existing challenge for a real client, MP offers you the opportunity to test new skills as you create dynamic, usable solutions. As the final challenge of your Summer Experience, you’ll present those solutions to senior executives within a company.

This accelerated format provides robust business acumen, rounded out by experiential learning to bring it all to life. Simply put, Goizueta’s One-Year MBA delivers business in real time.

Tim Skeen IS'18
Senior Consultant, First Annapolis

“The Summer Experience includes the rigor you would expect from completing the first year of a traditional MBA in just three months. But it’s much more — it’s an intense lesson in diversity, teamwork, and leadership. Getting the most value out of the Summer Experience requires a commitment to taking on new challenges and an open mind to new ways of approaching business.”

Breathe Deep & Dive In

Build a solid foundation with these core classes: emory.biz/FullTimeCore
The Summer Experience is accented with activities aimed at elevating your learning experience through hands-on engagement. From company site visits, to the international travel module, to our extensive leader development curricula — we ensure your time here is designed for your lifelong success.

Business with latitude
The one-year MBA global selective
Offered at the end of your second academic block, this optional, week-long international experience is ideal for students looking to broaden their business horizons and expand their cultural understanding. Work with business leaders in a global locale to gain new perspectives and interact with professionals from differing backgrounds to expand your outlook. Consider it your chance to put your newly learned skills into practice while seeing business from a whole new view.

Up close and professional
Atlanta-based company field visits
Led by faculty in your core, our company site visits let One-Year students engage directly with Atlanta firms across numerous industries. This practical and powerful engagement encourages you to take classroom learning and tie it directly to real-world challenges within a local corporation. Going beyond an in-person meeting, our partner companies share their actual strategies and challenges, giving an unobstructed view of their day-to-day operations and providing valuable connections with company leadership.

Take a commanding lead
Goizueta leader development program
At Goizueta, we believe in the power of knowing when to take charge, and also when to get in line. Led by retired LTG Ken Keen, Goizueta’s Associate Dean for Leadership Development, our leader development summer program challenges you to strengthen your communication, teamwork, and situational analysis skills for maximum impact. With opportunities such as our daylong Leadership Challenge at Fort Benning army base, our customized training on the traits of highly effective teams, and our approach to owning your leadership style, we are committed to equipping you with an understanding of both how, and when, to lead.

See the ways Goizueta equips you for success: emory.biz/LeaderDevelopment
YOUR SUMMER EXPERIENCE IS MORE than challenging academics and experiential learning. It’s also fun. Our “work hard, play hard” community creates a network of go-to classmates and invaluable memories.

Make the most of your time by exploring the best Atlanta has to offer—from arts and culture to professional sports, top-rated restaurants, and countless outdoor events.

Back on campus, take advantage of our One-Year Alumni Speaker Series, Dinner with the Dean, Goizueta Cornerstone events, and Thursday Kegs in the Courtyard.

In the fall, both One- and Two-Year students participate in our Keystone experience, a signature event packed with personal development, community service projects, and social activities. Then, Keystone prepares you to tackle your remaining semesters through reflection, goal-setting, and networking.

This access to extracurricular opportunities helps you build a network of solid support, to graduation and beyond.

Nicole Bullock is MBA Assistant Vice President, Bank of America

“In order to maximize the Summer Experience, make time to get to know the stories of each of your classmates. Take your academics seriously, but don’t forget to have fun along the way and to fully participate in other activities.”

Read more about student life at Goizueta: emory.biz/Full TimeLife
YOUR CAREER ASPIRATIONS ARE NOT AN AFTERTHOUGHT at Goizueta. Similar to our Two-Year MBA Program, the One-Year Program readies students for success with professional preparation woven into the curriculum, starting as soon as you arrive on campus. Begin the career search process and lifelong career management through the Professional Development course led by our Career Management Center staff. To ensure your goals stay focused, we also pair you with a personal career coach who understands your unique needs as an accelerated student.

Throughout the summer, you have exclusive One-Year career development experiences, which arm you with knowledge, training — and a network — to achieve your goals. Get first access to corporate recruiters and influential alumni during the Summer Company Networking Night. Attend tailored workshops, alumni panels, and mock interviews to prepare yourself for reentry into the workforce.

Our process speaks for itself. Goizueta has achieved the highest MBA employment numbers in the country three years in a row. At the end of your Summer Experience, you will know your job search strategy, be prepped for employer interviews, and have established critical career connections. If it sounds like a lot, it is. And that’s just what you deserve.

Read our One-Year Career Process FAQ: emory.biz/OneYearEmployment
One-Year Class of 2016

- Program Size: 62
- Average GPA: 3.5
- GMAT 80% Range: 560–710
- Average of Years Worked: 6
- Women: 40%
- Minority: 16%
- International: 16%

For more information on Goizueta's One-Year MBA Program or to schedule your interview, contact:

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emory.biz/OneYearMBA

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