On behalf of Emory University’s Goizueta Business School MBA Career Management Center, thank you for your partnership.

Please find the full-time and internship employment statistics for the Goizueta Business School’s Classes of 2014 and 2015. In an ever-changing marketplace, Goizueta graduates continue to thrive. We are proud to consistently provide outstanding talent for our corporate partners and great career opportunities for our students.

Small by design, Goizueta’s experiential learning approach ensures graduates are comfortable with ambiguity and armed with a global business perspective. They embrace leadership roles both as equal partners and as ones who know when and how to take charge.

We could not achieve these goals without the continued support of our partners, and we thank those of you for your ongoing engagement. If you have not yet worked with us for your talent needs, we encourage you to learn more about us and the many ways you can connect with our students.

My team and I look forward to working with you.

Wendy Tsung
Associate Dean & Executive Director
MBA Career Management Center
recruitMBA@emory.edu
EMPLOYMENT STATISTICS
TWO-YEAR MBA CLASS OF 2014

Class of 2014 Profile
Program Size: 152
Average GPA: 3.3
GMAT 80% Range: 610–730
Average Years Worked: 5
Women: 24%
Minority: 13%
International: 38%

98% of students with offers 3 months post graduation for 3 years running
EMPLOYMENT BY FUNCTION
TWO-YEAR MBA CLASS OF 2014

EMPLOYMENT BY FUNCTION PERCENT MEDIAN BASE SALARY

<table>
<thead>
<tr>
<th>Consulting</th>
<th>38%</th>
<th>$135,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management Consulting</td>
<td>23%</td>
<td>$135,000</td>
</tr>
<tr>
<td>Technology Consulting</td>
<td>6%</td>
<td>$130,000</td>
</tr>
<tr>
<td>Healthcare Consulting</td>
<td>4%</td>
<td>$102,500</td>
</tr>
<tr>
<td>Internal Strategy / Other</td>
<td>5%</td>
<td>$107,500</td>
</tr>
<tr>
<td>Marketing</td>
<td>23%</td>
<td>$96,000</td>
</tr>
<tr>
<td>Brand Management</td>
<td>10%</td>
<td>$100,000</td>
</tr>
<tr>
<td>Product Management</td>
<td>5%</td>
<td>$90,000</td>
</tr>
<tr>
<td>Market Research / Analytics</td>
<td>3%</td>
<td>-</td>
</tr>
<tr>
<td>Other</td>
<td>6%</td>
<td>$95,000</td>
</tr>
<tr>
<td>Finance</td>
<td>19%</td>
<td>$100,000</td>
</tr>
<tr>
<td>Corporate Finance</td>
<td>10%</td>
<td>$100,000</td>
</tr>
<tr>
<td>Investment Banking</td>
<td>6%</td>
<td>$100,000</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
<td>-</td>
</tr>
<tr>
<td>General Management</td>
<td>10%</td>
<td>$100,000</td>
</tr>
<tr>
<td>Operations / Supply Chain</td>
<td>9%</td>
<td>$95,000</td>
</tr>
<tr>
<td>Real Estate</td>
<td>1%</td>
<td>-</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 88% of students reporting accepted offers reported salary data. Salary data is not reported for functions with less than three points of data.
### Employment by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percent</th>
<th>Median Base Salary</th>
<th>Median Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting Services</td>
<td>36%</td>
<td>$135,000</td>
<td>$25,000</td>
</tr>
<tr>
<td>Financial Services</td>
<td>16%</td>
<td>$100,000</td>
<td>$40,000</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>14%</td>
<td>$100,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
<td>$92,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>Pharma / BioT / Healthcare</td>
<td>4%</td>
<td>$103,000</td>
<td>-</td>
</tr>
<tr>
<td>Technology</td>
<td>4%</td>
<td>$115,000</td>
<td>$25,000</td>
</tr>
<tr>
<td>Media / Entertainment</td>
<td>2%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Real Estate</td>
<td>1%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other *</td>
<td>16%</td>
<td>$90,000</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

*Other includes Communications, Retailing & Wholesaling, and Transportation.

Note: Salary data is not reported for industries with less than three points of data.
### Employment by Region

**Two-Year MBA Class of 2014**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percent</th>
<th>Average Base Salary</th>
<th>Median Base Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>South</td>
<td>62%</td>
<td>$108,800</td>
<td>$100,000</td>
</tr>
<tr>
<td>Northeast</td>
<td>16%</td>
<td>$103,033</td>
<td>$100,000</td>
</tr>
<tr>
<td>Midwest</td>
<td>9%</td>
<td>$107,565</td>
<td>$103,000</td>
</tr>
<tr>
<td>Southwest</td>
<td>6%</td>
<td>$112,800</td>
<td>$104,000</td>
</tr>
<tr>
<td>West</td>
<td>5%</td>
<td>$112,000</td>
<td>$115,000</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>0%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>International</td>
<td>3%</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Note: Salary data is not reported for regions with less than three points of data.
Heather Eisenman 15FTMBA  
Summer Associate, McKinsey & Company

Heather creates opportunity. Which is why, when faced with limited influence as a mechanical engineer, she decided to set her sights on influencing from the inside. "I like taking things apart and rebuilding them — but I need to do it in a way that matters." Heather credits the candid feedback from one-on-one mentoring and group interview prep for creating a support system of people who get it. As for what she’s gaining from course work, she says, "Now I have the tools to affect a company and impact the world."

Otis Stroud II 14FTMBA  
Associate Marketing Manager, Smartfood, Frito-Lay

To Otis, business is all about asking the right questions. After directing an organization for at-risk youth, he came to Goizueta with a knack for motivating others. Relying on Goizueta’s open door policy for faculty and advisers, Otis says, "I’ve consulted with my professors many times when making career decisions. Their diverse backgrounds helped me explore new opportunities to find my fit." Working together with the CMC, they plotted a career path that leverages his passion for happier and healthier lifestyles as well as his skills in brand management.

Ricardo Accioly 14FTMBA  
Senior Consultant, Deloitte

After years of working as a consultant and entrepreneur, Ricardo knew how to close the deal. However, a lot of his success was based on gut reaction. Realizing that, he decided an MBA was the best way to support those instincts. As an international student, he relied heavily on the CMC for career connections. He recalls, "Emory’s wide network provided inside tips to nail my interviews with top companies." And for anyone who thinks the network is small, he connected with alums and insiders at Google, Microsoft, Adobe, and PwC before accepting an offer from the globally-recognized Deloitte.
INTERNSHIP STATISTICS
TWO-YEAR MBA CLASS OF 2015

Class of 2015 Profile
Program Size: 157
Average GPA: 3.4
GMAT 80% Range: 620–730
Average Years Worked: 5
Women: 24%
Minority: 11%
International: 37%

100% internships 6 years in a row for Two-Year MBA students
## Employment by Function

| Consulting | 24% | $8,450 |
| Management Consulting | 11% | $9,600 |
| Healthcare Consulting | 3% | $9,845 |
| Marketing Consulting | 3% | $7,250 |
| Other Consulting | 7% | $8,000 |
| Marketing | 27% | $6,500 |
| Brand Management | 14% | $6,640 |
| Corporate Marketing | 6% | $6,400 |
| Market Research / Analytics | 4% | $6,650 |
| Product Management | 3% | $6,500 |
| Finance | 32% | $7,333 |
| Investment Banking | 8% | $8,333 |
| Corporate Finance | 8% | $6,800 |
| Portfolio / Asset Management | 6% | $5,600 |
| Other Finance | 9% | $7,500 |
| General Management | 9% | $7,114 |
| Operations / Supply Chain | 5% | $7,750 |
| Human Resources | 1% | - |
| Other* | 3% | $5,200 |

*Other includes Communications, Merchandising and Analytics.

Note: Compensation information is self-reported. 90% of students reporting accepted offers reported salary data. Salary data is not reported for functions with less than three points of data.
## Internship by Industry

**Two-Year MBA Class of 2015**

*Other includes Communications, Hospitality, Retailing & Wholesaling, and Transportation.*

Note: Salary data is not reported for industries with less than three points of data.

### Employment by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percent</th>
<th>Monthly Base Salary</th>
<th>Median Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>33%</td>
<td>$8,167</td>
<td>$2,500</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>18%</td>
<td>$6,400</td>
<td>$3,500</td>
</tr>
<tr>
<td>Consulting Services</td>
<td>18%</td>
<td>$8,840</td>
<td>$2,500</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>6%</td>
<td>$6,034</td>
<td>-</td>
</tr>
<tr>
<td>Technology</td>
<td>5%</td>
<td>$6,933</td>
<td>$6,000</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>3%</td>
<td>$8,000</td>
<td>-</td>
</tr>
<tr>
<td>Pharma/BioT/Healthcare</td>
<td>1%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Real Estate</td>
<td>1%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other*</td>
<td>15%</td>
<td>$6,583</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

### Source of Employment Offers

- **Goizueta Sources**
  - Employer Information Sessions
  - Consortia Events and Career Fairs
  - Faculty and Alumni Referrals
  - Resume Books and Referrals
  - School Job Postings

- **Student Initiated**

- **School Scheduled Interviews**

60% 30% 10%
INTERNERSHIP BY REGION
TWO-YEAR MBA CLASS OF 2015

<table>
<thead>
<tr>
<th>EMPLOYMENT BY REGION</th>
<th>PERCENT</th>
<th>MEDIAN MONTHLY SALARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>South</td>
<td>67%</td>
<td>$7,000</td>
</tr>
<tr>
<td>Northeast</td>
<td>17%</td>
<td>$8,333</td>
</tr>
<tr>
<td>West</td>
<td>7%</td>
<td>$6,923</td>
</tr>
<tr>
<td>Midwest</td>
<td>6%</td>
<td>$6,450</td>
</tr>
<tr>
<td>Southwest</td>
<td>4%</td>
<td>$6,923</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>0%</td>
<td>-</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 90% of students reporting accepted offers reported salary data. Salary data is not reported for regions with less than three points of data.
Setu Shah 15FTMBA
Summer Health Care Strategy Consultant, Kurt Salmon

Setu’s passion for the business of healthcare began in undergrad. She realized that to provide better care for more people would mean changing the industry. She also knew she’d need support to meet a challenge that large.

“I utilized every resource at Goizueta. Mock interviews, resume writing, research, corporate connections — the CMC is right there to help you.” By fortifying her analytical skills with an understanding of finance and human capital, Setu was able to tackle three projects during her 10-week internship. When asked if an MBA is worth it, she simply replied “Absolutely.”

Naomi Johnson 15FTMBA
Human Resources Strategy Intern, General Mills

Long before pursuing an MBA, Naomi made it her job to help people. Her non-traditional background with Teach for America may seem to be an unlikely starting point but as she puts it, “Business to me means understanding how society works, knowing where the decisions are made now — and Goizueta is giving me the balanced perspective that will allow me to solve challenges of the future.” During her internship she created a sustainable process for recruiting, training, and retaining handicapped workers in factories and offices throughout the organization.

Sean McMullan 15FTMBA
Investment Banking Summer Associate, J.P. Morgan

During his time as a healthcare consultant, Sean discovered his drive for helping less-adept companies gain resources. He set his sights on Wall Street but knew he needed support and access to make an impact. As for game-changing skills developed during his core, Sean lists time management, prioritization, and a teamwork mentality.

“Goizueta helps us stand out by packing in so much up front.” Now a mentor for First-Year students, he is passing on the passion for collaboration that led him to his dream job.

EMORY • GOIZUETA BUSINESS SCHOOL
3M
Abbott Laboratories
Accenture
AT&T
Bank of America
Capgemini
Citi
Deloitte.
Delta Air Lines
EY
Georgia-Pacific
Google
InterContinental Hotels Group
Johnson & Johnson
J.P. Morgan
Kimberly-Clark Professional
NCR Corporation
PwC
SunTrust Robinson Humphrey
Wells Fargo
HIRING COMPANIES

3M
A.T. Kearney
Accenture
Adobe Systems
Amazon
American Airlines
The Associated Press
AT&T
Atlanta Hawks
Azkarta Crest Corporation
Bain & Company
Bank of America
Capco
Carter
Chuice
Citi
The Coca-Cola Company
Crawford Investment Counsel
Credit Suisse
Decision Street
Deloitte
Delta Air Lines
Dentistry for Children
Dish Network
Dynasty Financial Partners
eBags
eBay
Eli Lilly & Company
Emerson Electric
Emory Investment Management
Emory University
EY
Federal Reserve Bank of New York
Freestone Partners
Frito-Lay
General Electric
General Mills
Georgia-Pacific
GH Hospitality Fund
Global Healthcare Strategies
Goldman Sachs
Hewlett-Packard
The Home Depot
HP
IBM
InterContinental Hotels Group
Infosys Technologies Limited
Intel
Jefferies
Johnson & Johnson
J.P. Morgan
Kimberly-Clark
KPMG
Kurt Salmon
Liberty Mutual Group
L’Oreal
Mattel
McKesson Corporation
McKinsey & Company, Inc.
MFS Investment Management
Microsoft Corporation
Milrock Associates
Molyncke Health Care
Morris Electronics
Nationwide Insurance
Nestle USA
New York Life Insurance Company
Oncology Solutions
Optimy Advisors
Opus Advisory
PepsiCo
Premier Juices
Procter & Gamble
Prophet
PwC
RBC Capital Markets
RockTenn Company
Samsung Electronics
ScottMadden, Inc.
The Segal Company
Siemens Corporation
Spanx
SunTrust Robinson Humphrey
SWM International
Systems Evolution, Inc. (SEI)
Target
Tata Consultancy Services
T-Mobile
UBS
Ulupono Initiative
United Airlines
UPS
Vanguard
VMWare
Walmart
The Weather Channel
Wells Fargo
White Brothers Auto Parts
Yum! Brands

*Denotes internship hiring company

Recruiter Profile
Margaret Allgood
Senior Manager, EY

“The Goizueta MBA is a well-respected brand within EY. Creative thinking, methodical approach, and collaborative culture are all hallmarks of Goizueta alumni. From the time they are students engaged in the recruiting process to the point that they are high performing consultants at EY, the Goizueta MBA foundation positions graduates for success.”
Thank you to our 2014-2015 Corporate Sponsors

goizueta.emory.edu/recruit