INVEST IN BETTER MONDAYS

EMORY UNIVERSITY GOIZUETA BUSINESS SCHOOL

WEEKEND MBA

FOR EXECUTIVES

INVEST IN BETTER MONDAYS
A DEGREE WITH INFINITE IMPACT

YOUR CAREER IS TOO IMPORTANT TO SETTLE.
Emory’s globally recognized Weekend MBA for Executives program is the perfect option for your long-term success. Start by enhancing your acumen through our comprehensive curriculum, highly regarded for outlining the fundamentals of good business practice. Then, personalize your experience with electives aligned to your specific interests — from finance to health care to leadership and more. The combination of core academics and specialized classes creates the perfect blend for lifelong impact.

LESSONS LIVED ARE LESSONS LEARNED.
We believe this mantra so strongly at Goizueta that we infuse active learning into everything we do. Whether in the classroom, on project teams, or working with real-life business clients, Emory’s Weekend MBA for Executives provides immersive learning experiences that bring academic theories to life. By including leadership development and immersive learning experiences throughout your program experience, we ensure your degree delivers so much more than professional growth.

GREAT MINDS THINK ALIKE. GREATER MINDS THINK TOGETHER.
The Emory community features a network of bold thinkers, esteemed scholars, and renowned influencers. Our name is recognized around the world and around the corner, so your degree opens doors no matter your industry or location. Pair the Emory name with the indisputable distinction of our MBA for Executives program, and you’ve got a formidable combination for success.

A CAREER AS IMPRESSIVE AS YOURS DESERVES A PROGRAM AS ACCOMPLISHED AS OURS. JOIN EMORY’S WEEKEND MBA FOR EXECUTIVES AND JOIN A COMMUNITY WORTH ITS WEIGHT IN GOOD.

ALLAN MORRIS / 16WEIANA
Chief Operations Officer
TMG Gases

Allan chose Goizueta’s Weekend MBA for Executives because he felt confident it would fortify his capabilities and help him obtain desired credentials to benefit his career.

"Emory is one of the best universities in the nation," according to Allan. "Through the program’s rigorous curriculum and my experience with a cohort of extremely talented leaders and professors, I was able to analyze challenges from a multitude of perspectives and am now better equipped to deliver valuable business results."

At Goizueta, Allan gained new competencies to help him analyze challenges and accessed an instant network of diverse, talented leaders who will continue to be lifelong confidants.
Emory’s Weekend MBA for Executives delivers a rigorous, business-friendly curriculum for experienced professionals customizable through electives and immersive experiences. Nurture your interests and bolster your career impact — all within a professional format built for your needs.

**BUILD BUSINESS ACUMEN** Develop deep business knowledge and cutting-edge management skills with core business foundations courses.

**LEAD BY EXAMPLE** Reach the next level of your leadership potential through integrated learning, hands-on practice, and immediate feedback that is incorporated throughout the program.

**CUSTOMIZE YOUR LEARNING** Tailor your coursework to one or more functional or industry-based areas through our array of elective courses.

**IMMERSE YOURSELF IN OPPORTUNITIES** Participate in local, domestic, and global Action Learning Immersions that offer intense deep-dives into critical areas of business.

**16–20 months to program completion**

**7 elective courses to customize the program**

**3 immersion opportunities** (Global, Executive Skills, and Business and Public Policy)

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**CORE BUSINESS ACUMEN**
Start with eight core curriculum courses
Alternating weekends, Friday and Saturday all day

**ELECTIVES**
Select from more than 21 Weekend MBA for Executives electives Friday evening, Saturday morning, Saturday afternoon, or Sunday morning
BUILD YOUR BOARD OF DIRECTORS

LEARN FROM EXPERTS AND INFLUENCERS. Expertise means so much more than just knowledge. It means possessing an energy, business insight, and forward-looking point of view, and Goizueta’s got it in spades. Our faculty are thought leaders across their fields, but unlike at other schools, your professors don’t just stand behind a lectern and teach. They share their experience with those working in the field — solving problems and influencing decisions for some of the top businesses in the nation.

MAKE CONNECTIONS THAT COUNT. Your classmates are experienced professionals from a range of industries and functions. This means more relevant and impactful discussions and learning. It also means you’ll build a more robust professional network of highly talented and like-minded executives. Combine that with the more than 19,000 Goizueta and 141,000 Emory graduates worldwide, and you have access to top people at world-class firms around the world.

TYPICAL CLASS PROFILE

- 13 YRS. AVERAGE WORK EXPERIENCE
- 35% WOMEN
- 17% INTERNATIONAL
- 32% MINORITY

“THE EDUCATION, CLASSMATES, AND FACULTY I ENCOUNTERED AT GOIZUETA EXPANDED MY ROLE IN THE COMMUNITY, IN MY COMPANY, AND IN THE INDUSTRY.”
— SANJOY RATH | 13WEMBA ENTERPRISE CLOUD MIGRATION LEADER, DELL EMC

INDUSTRIES REPRESENTED

- 11% Health Care
- 11% Government
- 9% Manufacturing
- 9% Marketing/Advertising/Media
- 18% IT/Telecom/Communications
- 10% Financial Services
- 10% Consulting
- 11% Consumer Products
- 9% Manufacturing
- 13% Other*

*Includes industries such as aerospace, education, energy, and real estate.

42% Average Salary Growth Post-EMBA

#1 Best Executive MBA Program in Georgia by U.S. News & World Report
In the midst of a career as an insanely busy, successful physician at Emory’s School of Medicine, Angela found a different calling: biomedical engineering. “I loved that space and wanted to be in it,” she says. “I would never be a biomedical engineer, but to become an entrepreneur, beyond my clinical expertise, I needed business acumen.”

Entrepreneurship professor Charlie Goetz, she recalls, “made me believe, in spite of my big career transition, that it was all possible.” She also recalls the key role of the strategy course, which has “changed the way I interact with every product and process in my life.”

While still a student, Angela worked on establishing Physician 360, which helps patients diagnose and treat low-acuity medical conditions at home. Each stage of the program helped her steer the company, via micro-pivots, to be better attuned to customers.

Angela says, “I have been so validated in my decision to leave clinical medicine. This move plays to my strengths as a leader and entrepreneur.”

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GO DEEP AND WIDE ALL AT ONCE. Designed to broaden your perspective by giving you concentrated exposure to business issues on global, national, and individual levels, our immersion offerings deliver a unique executive-level understanding in areas most valuable to your career’s success.

Prepare to take intense, deep dives into an area of business that transcends functions and industries, allowing you to apply the perspective and tools gained from your Business Foundations coursework to emerging business issues. Immersions include a global study trip, a policy and business trip to Washington, D.C., and an executive skills workshop in Atlanta.

STRENGTHEN YOUR LEADERSHIP ACUMEN AND PERSPECTIVE. At Goizueta Business School, creating dynamic leaders is infused into every aspect of what we do. Through tools and insights, you’ll not only achieve your leadership goals, you’ll find and hone your authentic leadership style.

- LEADERSHIP COURSES There is a big difference between developing “people skills” and growing your leadership prowess. Uniquely, our curriculum takes your invaluable business and personal experiences and incorporates personal assessments, coaching, and coursework with an academic focus on facilitating holistic leadership growth.

- LEADER’S REACTION COURSE Learning to lead as a team is as important as learning to lead a team. Built upon the programs and facilities of the U.S. Army, this program takes place at Fort Benning and provides an intense hands-on experience that emphasizes learning through team-based problem solving, decision making, and effective communication skills.

- LEADERS IN RESIDENCE Engage with the types of distinguished leaders you admire. A select group of executives and alumni with significant senior leadership experience volunteer their time and expertise to enhance the leadership development of our students. Access them through a range of activities including one-on-one meetings, panels, and guest lectures.

- 360-FEEDBACK Being an effective and supportive member of a team is a critical component of success. Our 360-feedback instrument, developed by our leadership faculty specifically for this program, provides you regular peer assessments throughout the program. Get insights into leadership style and performance in team situations that can be applied on your job.
PROGRESS REQUIRES A PLEDGE NEVER TO STAND STILL.

This belief fuels us to push the limits of what’s possible until we uncover the incredible and wakes us each morning to do it again. As a globally recognized research institution, a top-20 business school, and a powerhouse named for an iconic business leader, we are committed to doing our part to influence the world — for the better.

EMORY UNIVERSITY
A highly regarded research university, Emory’s reputation includes the achievements of our esteemed faculty, high-achieving students, and top-ranked schools, making us one of U.S. News & World Report’s 20 best colleges. Home to more than 15,000 students, we offer a wealth of undergraduate and graduate degree programs, arts and entertainment opportunities, research and community-service activities, and more than 70 cutting-edge research centers. But our statistics are not all that makes us great. Our willingness to address global challenges shows our focus on improving international conditions and our breakthrough research delivers impact that makes our presence known. This bold pursuit of better helped us treat and cure Ebola — not once, but four times — as we maintain our drive toward continual and valuable achievement.

GOIZUETA BUSINESS SCHOOL
For nearly 100 years, Goizueta Business School has been where bright futures begin. Our influence extends across the country and around the globe, with seven degree programs consistently ranked among the best in publications such as Businessweek, the Economist, and U.S. News & World Report. Our academic approach both distinguishes and defines us. Well before hands-on learning and leadership made its way into some business school curriculums, Goizueta made them central elements of its educational experience. With programs that provide business excellence and opportunities to build your authentic leadership style, we give you the edge to succeed. Our learning goes beyond textbooks, beyond theories, and beyond the classroom, taking you beyond everyone’s expectations — including your own.

ROBERTO C. GOIZUETA
Our namesake is so much more than just a name. Roberto C. Goizueta was one of the greatest business leaders of the 20th century, delivering unprecedented business success during his 16-year tenure as chair and CEO of The Coca-Cola Company. He surpassed the conceivable — increasing the brand’s value from $4 billion to $145 billion, securing its place among “America’s Most Admired Corporations.” In a life marked by intellectual courage and integrity, Goizueta espoused the kind of principled, passionate traits that led billionaire Warren Buffett to call him “a great leader and a great gentleman.” We are honored to share his name and proud to live out his values, working tirelessly to channel his determination in our quest to go beyond.

BEYOND IS WHERE WE BECOME BETTER

A better business. A better society. A better world.

OUR WAYS FORWARD

ANALYTICS
Producing thought leadership in analytics and preparing market-ready graduates to address business challenges and become business data scientists.

ENTREPRENEURSHIP
Fostering entrepreneurial and intrapreneurial aspirations and thinking among all students at every stage of their career.

SOCIAL ENTERPRISE
Making markets work for more people, in more places, and in more ways through Social Enterprise at Goizueta (SE@G), a research center designed to generate positive societal impacts.

EXPERIENTIAL LEARNING
Leading with an integrated, hands-on curriculum that promotes immersive learning experiences and develops critical thinking and leadership skills.

REAL ESTATE AND PRIVATE EQUITY
Empowering students with appropriate knowledge and skills for successful careers through unique experiential activities and coursework.

HEALTH CARE
Leveraging Emory’s knowledge, network, and prestige in health care to provide business insights and education to improve the delivery of health care.

LEADERSHIP
Enriching the student experience through leadership courses and training.

BEHAVIOR AND DECISION INSIGHTS
Helping businesses make better decisions through an understanding of their customers, employees, and stakeholders.
### APPLICATION DEADLINES FOR 2018

<table>
<thead>
<tr>
<th>Round</th>
<th>Application Deadline</th>
<th>Notification</th>
<th>Deposit Due</th>
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<tr>
<td>Round 1</td>
<td>February 1</td>
<td>Rolling</td>
<td>Within three weeks of acceptance</td>
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<tr>
<td>Round 2</td>
<td>March 30</td>
<td>April 13</td>
<td>May 1</td>
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<td>Round 5</td>
<td>August 10</td>
<td>Rolling</td>
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### APPLICATION CHECKLIST

- Apply for GMAT/GRE waiver or submit score
- Complete online application
- Submit resume
- Schedule interview
- Upload essays
- Request transcripts from all undergraduate and graduate programs attended
- Secure recommendations
- Pay application fee

### CONNECT WITH US

Information Sessions are held each month. Personal consultations are scheduled at your convenience during business hours.

Register at emory.biz/wembaevents

[EMORY.BIZ/WEMBA](https://emory.biz/wemba)