

# Goizueta Business School

## Master of Science in Business Analytics

### 2024 Employment Report

## Graduating Class Profile

Class Size	Number of Graduates	Percent of Graduates
Permanent Work Authorization	16	16.5%
Non-Permanent Work Authorization	81	83.5%
<b>Total Graduating Class</b>	<b>97</b>	<b>100%</b>
Percent of Class for whom outcome information is confirmed		80.4%

Program Delivery Method	In-Person
Length of Program in Months	10
Average Years of Work Experience	1.53

## Graduating Class Summary

Categories	Permanent Work Authorization	Non-Permanent Work Authorization	Total Program Graduates
Seeking Employment	13	58	71
Not Seeking Employment			
Company-sponsored or already employed	0	0	0
Continuing education	0	3	3
Starting a new business	1	1	2
Not seeking for other reasons	0	2	2
Total Not Seeking Employment	1	6	7
No Recent Information Available	2	17	19
<b>Total Graduates</b>	<b>16</b>	<b>81</b>	<b>97</b>

### Notes

1. Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year. Students with an outcome that has a "Reported Date" after this date will automatically be included in "No Recent Information Available."
2. Students who have not reported a work authorization are included in the totals, but not in the breakdowns.

## Timing of First Job Offers

	Total Seeking Employment	First Offer By Graduation Date				First Offer After Graduation Date And By Six Months After Graduation Date				Have Not Reported Receiving An Offer By Six Months After Graduation	
		Full-Time		Short Term		Full-Time		Short Term		Number	Percent
		Number	Percent	Number	Percent	Number	Percent	Number	Percent		
Permanent Work Authorization	13	8	61.5%	0	0%	4	30.8%	0	0%	1	7.7%
Non-Permanent Work Authorization	58	7	12.1%	3	5.2%	34	58.6%	1	1.7%	13	22.4%
<b>Total Graduates</b>	<b>71</b>	<b>15</b>	<b>21.1%</b>	<b>3</b>	<b>4.2%</b>	<b>38</b>	<b>53.5%</b>	<b>1</b>	<b>1.4%</b>	<b>14</b>	<b>19.7%</b>

### Notes

1. Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
2. Timing of first job offer is based off of the earliest "Offer Received Date" reported by the student
3. Students who have an outcome without an "Offer Received Date" will be included in the "Have Not Reported Receiving An Offer By Six Months After Graduation" category.
4. Students who have not reported a work authorization are included in the totals, but not in the breakdowns.

## Timing of Job Acceptances

	Total Seeking Employment	First Offer Accepted By Graduation Date				First Offer Accepted After Graduation Date And By Six Months After Graduation Date				Have Not Reported Receiving An Offer By Six Months After Graduation	
		Full-Time		Short Term		Full-Time		Short Term		Number	Percent
		Number	Percent	Number	Percent	Number	Percent	Number	Percent		
Permanent Work Authorization	13	8	61.5%	0	0%	4	30.8%	0	0%	1	7.7%
Non-Permanent Work Authorization	58	6	10.3%	3	5.2%	34	58.6%	1	1.7%	14	24.1%
<b>Total Graduates</b>	<b>71</b>	<b>14</b>	<b>19.7%</b>	<b>3</b>	<b>4.2%</b>	<b>38</b>	<b>53.5%</b>	<b>1</b>	<b>1.4%</b>	<b>15</b>	<b>21.1%</b>

### Notes

1. Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
2. Students who have an outcome without an "Offer Accepted Date" will be included in the "Have Not Reported Accepting An Offer By Six Months After Graduation" category.
3. Students who have not reported a work authorization are included in the totals, but not in the breakdowns.

## Primary Source of Full-Time Job Acceptances

	NUMBER	PERCENT
<b>SCHOOL-FACILITATED ACTIVITIES:</b>		
Scheduled Interviews on or off campus for full-time employment	0	0%
Activities supported by career center (i.e. job fairs/conferences, employer events, information meetings, school promoted job boards)	0	0%
Conversion of Internship; Internship obtained through School sources	0	0%
Job Postings on school career systems, resume books, resume referrals by career center	12	22.6%
Other School-facilitated source	1	1.9%
School network/resources (i.e. faculty referrals, alumni referrals, classmates, campus speakers, treks, club events, class projects)	5	9.4%
<b>TOTAL SCHOOL-FACILITATED ACTIVITIES</b>	<b>18</b>	<b>34%</b>
<b>GRADUATE-FACILITATED ACTIVITIES:</b>		
Personal contacts (i.e. previous employers, family, friends outside of school, etc.)	16	30.2%
Conversion of internship; internship obtained through graduate-initiated sources	3	5.7%
Online job postings (i.e. social media/LinkedIn, Indeed, company websites)	11	20.8%
Other graduate-facilitated sources	5	9.4%
<b>TOTAL GRADUATE-FACILITATED ACTIVITIES</b>	<b>35</b>	<b>66%</b>
<b>TOTAL</b>	<b>53</b>	<b>100%</b>

### Notes

1. Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
2. Only includes data for accepted jobs within 6 months of the student's graduation date.
3. Only includes student with full-time jobs. Full-time jobs must have "Is full time = yes" and no end date specified in their outcome.

# Compensation Report

## Base Salary

	Number Reporting Base Salary Information	Percent Reporting Base Salary(1) Information	Mean	Median	Low	High
Permanent Work Authorization	12	100%	\$87,992	\$77,500	\$62,000	\$140,000
Non-Permanent Work Authorization	31	75.6%	\$98,071	\$100,000	\$25,000	\$178,000
<b>Total Reporting Base Salary</b>	<b>43</b>	<b>81.1%</b>	<b>\$95,258</b>	<b>\$92,000</b>	<b>\$25,000</b>	<b>\$178,000</b>

(1) Divides number of students reporting Base Salary by the number of students reporting accepting a position.

## Signing/Starting Bonus

	Number Reporting Signing/Starting Bonus Information	Percent Reporting Signing/Starting Bonus(2) Information	Mean	Median	Low	High
Permanent Work Authorization	5	41.7%	\$9,000	\$5,000	\$5,000	\$20,000
Non-Permanent Work Authorization	3	9.7%	\$19,715	\$15,000	\$4,146	\$40,000
<b>Total Reporting Signing/Starting Bonus</b>	<b>8</b>	<b>18.6%</b>	<b>\$13,018</b>	<b>\$7,500</b>	<b>\$4,146</b>	<b>\$40,000</b>

(2) Divides number of students reporting useable Signing/Starting Bonus information by the number of students providing base salary information.

## Notes

1. The percentage of students for whom there is usable salary information is 81.1%. This calculation is made by dividing the number of job-accepting graduates for whom you have useable salary information/total job-accepting graduates.
2. Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
3. Only includes data for accepted jobs within 6 months of the student's graduation date.
4. Only includes student with full-time jobs. Full-time jobs must have "Is full time = yes" and no end date specified in their outcome.
5. All compensation statistics do not include values where the student entered \$0 or did not respond.
6. Students who have not reported a work authorization are included in the totals, but not in the breakdowns.

## Compensation by Professional Functions

Function	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
Business/Data Analytics	46	86.8%	37	\$91,468	\$90,000	\$25,000	\$178,000
Consulting	1	1.9%	1	I/D	I/D	I/D	I/D
Finance	2	3.8%	1	I/D	I/D	I/D	I/D
General Management	1	1.9%	1	I/D	I/D	I/D	I/D
Information Technology	1	1.9%	1	I/D	I/D	I/D	I/D
Other	2	3.8%	2	I/D	I/D	I/D	I/D
<b>Total Reporting</b>	<b>53</b>	<b>100%</b>	<b>43</b>	<b>\$95,258</b>	<b>\$92,000</b>	<b>\$25,000</b>	<b>\$178,000</b>

### Notes:

- The percentage of students for whom there is usable salary information is 81.1%. (This calculation is made by dividing the number of job-accepting graduates for whom you have useable salary information/total job-accepting graduates)
- The following Function values were excluded due to having no data points: Accounting, Human Resources, Marketing/Sales, Operations/Logistics.
- Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
- Only includes data for accepted jobs within 6 months of the student's graduation date.
- Only includes student with full-time jobs. Full-time jobs must have "Is full time = yes" and no end date specified in their outcome.
- I/D refers to instances with insufficient data. MBA Standard guidelines require a minimum of three data points for each category and that the number of data points is equal to or greater than one percent of full-time graduates seeking employment. Data points not meeting both requirements will still display the number of employed graduates, but will show "I/D" for all salary calculations.
- Accepted offers without known salary information are included in the leftmost 'Graduates Accepting New Employment' column but are not included in the salary calculations.
- Accepted offers without known Function are excluded from all calculations.
- All compensation statistics do not include values where the student entered \$0 or did not respond.

## Compensation by Industries

Industry	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
Consulting	6	11.3%	5	\$89,560	\$75,000	\$72,000	\$140,000
Consumer Packaged Goods	2	3.8%	2	I/D	I/D	I/D	I/D
Financial Services	17	32.1%	15	\$102,467	\$100,000	\$75,000	\$140,000
Healthcare (Including Products and Services)	3	5.7%	2	I/D	I/D	I/D	I/D
Manufacturing	1	1.9%	0	I/D	I/D	I/D	I/D
Media/Entertainment	3	5.7%	2	I/D	I/D	I/D	I/D
Non-Profit/Education	2	3.8%	1	I/D	I/D	I/D	I/D
Real Estate	2	3.8%	1	I/D	I/D	I/D	I/D
Retail	2	3.8%	2	I/D	I/D	I/D	I/D
Technology	14	26.4%	13	\$94,688	\$100,000	\$25,000	\$150,000
Transportation & Logistics Services	1	1.9%	0	I/D	I/D	I/D	I/D
<b>Total Reporting</b>	<b>53</b>	<b>100%</b>	<b>43</b>	<b>\$95,258</b>	<b>\$92,000</b>	<b>\$25,000</b>	<b>\$178,000</b>

### Notes:

- The percentage of students for whom there is usable salary information is 81.1%. (This calculation is made by dividing the number of job-accepting graduates for whom you have useable salary information/total job-accepting graduates)
- The following Industry values were excluded due to having no data points: Accounting Services, Government, Hospitality, Energy, Other.
- Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
- Only includes data for accepted jobs within 6 months of the student's graduation date.
- Only includes student with full-time jobs. Full-time jobs must have "Is full time = yes" and no end date specified in their outcome.
- I/D refers to instances with insufficient data. MBA Standard guidelines require a minimum of three data points for each category and that the number of data points is equal to or greater than one percent of full-time graduates seeking employment. Data points not meeting both requirements will still display the number of employed graduates, but will show "I/D" for all salary calculations.
- Accepted offers without known salary information are included in the leftmost 'Graduates Accepting New Employment' column but are not included in the salary calculations.
- Accepted offers without known Industry are excluded from all calculations.
- All compensation statistics do not include values where the student entered \$0 or did not respond.

## World Region Breakdown

Region	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
Africa	0	0%	0	I/D	I/D	I/D	I/D
Asia	4	7.5%	3	\$41,122	\$48,365	\$25,000	\$50,000
Europe	0	0%	0	I/D	I/D	I/D	I/D
Latin America & the Caribbean	0	0%	0	I/D	I/D	I/D	I/D
North America	49	92.5%	40	\$99,319	\$95,000	\$55,000	\$178,000
Oceania	0	0%	0	I/D	I/D	I/D	I/D
<b>Total Reporting</b>	<b>53</b>	<b>100%</b>	<b>43</b>	<b>\$95,258</b>	<b>\$92,000</b>	<b>\$25,000</b>	<b>\$178,000</b>

### Notes:

- The percentage of students for whom there is usable salary information is 81.1%. (This calculation is made by dividing the number of job-accepting graduates for whom you have useable salary information/total job-accepting graduates)
- Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
- Only includes data for accepted jobs within 6 months of the student's graduation date.
- Only includes student with full-time jobs. Full-time jobs must have "Is full time = yes" and no end date specified in their outcome.
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- Accepted offers without known salary information are included in the leftmost 'Graduates Accepting New Employment' column but are not included in the salary calculations.
- Accepted offers without known Region are excluded from all calculations.
- All compensation statistics do not include values where the student entered \$0 or did not respond.

## Compensation by Region: Asia

Asian Sub-regions	Graduates Accepting New Full-Time Employment	
	Number	Percent
Central Asia	0	0%
Eastern Asia	3	5.7%
Southern Asia	1	1.9%
South-Eastern Asia	0	0%
Western Asia	0	0%
<b>Total Asia</b>	<b>4</b>	<b>7.5%</b>

### Notes:

- The percentage of students for whom there is usable salary information is 75.0%. (This calculation is made by dividing the number of job-accepting graduates for whom you have useable salary information/total job-accepting graduates)
- Only includes data for outcomes collected within 7 months of the latest graduation date of the student's graduation year.
- Only includes data for accepted jobs within 6 months of the student's graduation date.
- Only includes student with full-time jobs. Full-time jobs must have "Is full time = yes" and no end date specified in their outcome.
- Accepted offers without known salary information are included in the leftmost 'Graduates Accepting New Employment' column but are not included in the salary calculations.
- Accepted offers without known Asian Sub-regions are excluded from all calculations.
- All compensation statistics do not include values where the student entered \$0 or did not respond.



## Compensation by Region: North America

North American Sub-regions	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
Bermuda	0	0%	0	I/D	I/D	I/D	I/D
Canada	0	0%	0	I/D	I/D	I/D	I/D
Greenland	0	0%	0	I/D	I/D	I/D	I/D
St. Pierre & Miquelon	0	0%	0	I/D	I/D	I/D	I/D
<b>United States:</b>							
Mid-Atlantic	6	11.3%	6	\$101,667	\$97,500	\$75,000	\$135,000
Midwest	0	0%	0	I/D	I/D	I/D	I/D
Northeast	5	9.4%	5	\$91,648	\$80,000	\$58,240	\$150,000
South	27	50.9%	21	\$98,395	\$92,000	\$55,000	\$178,000
Southwest	3	5.7%	2	I/D	I/D	I/D	I/D
West	7	13.2%	6	\$103,033	\$103,000	\$62,400	\$150,000
<b>Total North America</b>	<b>49</b>	<b>92.5%</b>	<b>40</b>	<b>\$99,319</b>	<b>\$95,000</b>	<b>\$55,000</b>	<b>\$178,000</b>

### Notes:

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- Accepted offers without known salary information are included in the leftmost 'Graduates Accepting New Employment' column but are not included in the salary calculations.
- Accepted offers without known North American Sub-regions are excluded from all calculations.
- All compensation statistics do not include values where the student entered \$0 or did not respond.

## Compensation by Undergraduate Major

Undergraduate Major	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent					
Technical	16	30.2%	13	\$108,120	\$100,000	\$48,365	\$178,000
Business	27	50.9%	21	\$89,764	\$85,000	\$55,000	\$150,000
Other	10	18.9%	9	\$89,500	\$92,000	\$25,000	\$140,000
<b>Total Reporting</b>	<b>53</b>	<b>100%</b>	<b>43</b>	<b>\$95,258</b>	<b>\$92,000</b>	<b>\$25,000</b>	<b>\$178,000</b>

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- Accepted offers without known salary information are included in the leftmost 'Graduates Accepting New Employment' column but are not included in the salary calculations.
- Accepted offers without known Undergraduate Major are excluded from all calculations.
- All compensation statistics do not include values where the student entered \$0 or did not respond.

## Compensation by Professional Experience

Professional Experience	Graduates Accepting New Full-Time Employment		Graduates Reporting Salary	Mean Base Salary	Median Base Salary	Low Base Salary	High Base Salary
	Number	Percent	Number				
One year or less	34	64.2%	28	\$83,232	\$81,250	\$25,000	\$135,000
More than one year, up to three years	8	15.1%	6	\$124,133	\$132,400	\$80,000	\$150,000
More than three years, up to five years	7	13.2%	6	\$99,633	\$97,500	\$72,800	\$140,000
More than five years	4	7.5%	3	\$141,000	\$140,000	\$105,000	\$178,000
<b>Total Reporting</b>	<b>53</b>	<b>100%</b>	<b>43</b>	<b>\$95,258</b>	<b>\$92,000</b>	<b>\$25,000</b>	<b>\$178,000</b>

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- Accepted offers without known Professional Experience are excluded from all calculations.
- All compensation statistics do not include values where the student entered \$0 or did not respond.