EMORY UNIVERSITY GOIZUETA BUSINESS SCHOOL

MODULAR MBA
FOR EXECUTIVES

A MORE SUCCESSFUL TOMORROW STARTS TODAY
A FORMAT TO FIT YOUR CAREER

OPEN NEW DOORS. Emory’s Modular MBA for Executives is a globally recognized hybrid MBA with an innovative, business-friendly schedule, designed for senior executives and accomplished professionals. The program blends classroom learning with corporate exposure and cohort engagement to improve your business acumen and broaden your perspective. You’ll gain the management skills necessary to be a forward-thinking and flexible leader.

LESSONS LIVED ARE LESSONS LEARNED. We believe this mantra so strongly at Goizueta that we embed active learning into everything we do. Whether in the classroom, on project teams, or working with real-life business clients, Emory’s Modular MBA for Executives provides immersive learning experiences that bring academic theories to life. By including leadership development and immersive learning experiences throughout your program experience, we ensure your degree delivers significant and lasting impact on everything you do.

WHO YOU SURROUND YOURSELF WITH MATTERS. The Emory community is a network of bold thinkers, esteemed scholars, and renowned influencers. Our name is recognized around the world and around the corner, so your degree opens doors no matter your industry or location. Pair the Emory name with the indisputable distinction of our MBA for Executives program, and you’ve got a formidable combination for success.

A CAREER AS IMPRESSIVE AS YOURS DESERVES A DEGREE AS ACCOMPLISHED AS OURS. JOIN EMORY’S MODULAR MBA FOR EXECUTIVES AND DISCOVER NEW WAYS TO IMPROVE BUSINESS PERFORMANCE AND YOUR CAREER.

“...a flexible MBA program wasn’t a desire; it was a necessity.”

DR. KADRI OZEN | 15MEMBA
Vice President, Head of Global External Affairs
Merck

With a journalism and medical background, Kadri had experience working with Fortune 500 companies managing public affairs and communication around the world. He had always traveled internationally for work and managed various global businesses. He knew an MBA would catapult him to the next level and chose the Modular MBA for Executives because of its flexibility with his schedule.

“I was representing my company in more than 90 countries. With such a hectic travel schedule, a flexible MBA program wasn’t a desire; it was a necessity. With nicely scheduled residency terms every eight to 10 weeks, I knew when I should be in Atlanta and was able to plan all my work-related travels and commitments accordingly.”

Not only was Kadri able to gain a business perspective, he was able to share his global perspective with his classmates. Even while jetting across different time zones, Kadri was able to complete his Executive MBA as well as the Business of Healthcare Seminar Series, an optional concentration for healthcare professionals. He thus embarked on a new chapter in his career as vice president – Global External Affairs – where all his skills came together.
A HYBRID STRUCTURE THAT DELIVERS MAXIMUM IMPACT

Emory’s Modular MBA for Executives provides a flexible yet comprehensive program, using a mix of online coursework and intensive in-person classwork that delivers a rich academic experience made manageable for busy executives.

BUILD BUSINESS ACUMEN Strengthen the value you bring to your organization by developing deep knowledge through our general management curriculum that addresses key business functions including accounting, finance, operations, marketing, and management.

LEAD BY EXAMPLE Become the type of dynamic leader you would follow by developing your authentic leadership style through unique tools and insights that you can instantly incorporate on the job.

IMMERSE YOURSELF IN OPPORTUNITIES Broaden your perspective through intensive global and domestic immersions that provide executive level understanding of business issues that transcend functions and industries.

PROGRAM STRUCTURE

DISTANCE PORTION
► PREWORK is time for you to prepare for the two courses ending and two courses beginning during the upcoming on-campus residency.

► The DISTANCE LEARNING of a course consists of five weekly online class sessions. Each session, for students’ convenience, is taped and available by request.

► EXAM OR TERM PAPER has a built-in week dedicated to preparation and completion of the requirement.

RESIDENCIES
► The ON-CAMPUS RESIDENCY (one week) runs from Sunday to Saturday. Students complete two courses the first half of the week and start two new courses the second half.

18 months to program completion
2/3 curriculum delivered in-person
1 global immersion
BUILD YOUR BOARD OF DIRECTORS

LEARN FROM EXPERTS AND INFLUENCERS. Expertise means so much more than just knowledge. It means possessing an energy, business insight, and forward-looking point of view, and Goizueta’s got it in spades. Our faculty are thought leaders across their fields, but unlike at other schools, your professors don’t just stand behind a lectern and teach. They share their experience with those working in the field — solving problems and influencing decisions for some of the top businesses in the nation.

YOUR NETWORK SHOULD RIVAL YOUR NET WORTH. Your classmates are experienced professionals and executives from a range of industries and functions from around the country. This means more relevant and impactful discussions and learning. The relationships that you will forge with your accomplished classmates and Emory alumni — which include more than 19,000 Goizueta and 141,000 Emory graduates worldwide — will provide you access to top people at world-class firms around the world.

TYPICAL CLASS PROFILE

- 16 YRS. AVERAGE WORK EXPERIENCE
- 30% WOMEN
- 17% INTERNATIONAL
- 17% MINORITY

“EMORY OPENED UP A VAST NETWORK THAT ENABLED ME TO FIND THE RIGHT CONTACTS AT THE RIGHT COMPANIES AND POSITIONS.”
— JOSE BRAVO | 17MEMBA
PRODUCT MANAGEMENT SPECIALIST
VOLKSWAGEN OF AMERICA

INDUSTRIES REPRESENTED

- 23% Healthcare
- 13% Education
- 9% Manufacturing
- 9% Technology
- 9% Service
- 7% Financial Services
- 11% Consumer Products
- 20% Other*

*Includes industries such as aerospace, consulting, energy, government/military, insurance, and marketing.

42% Average Salary Growth Post-EMBA
#17 Best Executive MBA Programs by U.S. News & World Report
DAGMAR BOGGS | 15MEMBA
President, Global 7-Eleven
The Coca-Cola Company

Dagmar leads a global customer team on the mission of becoming a superior growth partner in more than 16 countries through joint value-creation strategies and driving sustainable growth via consumer-preferred programs and brands. In Dagmar’s 20 years with The Coca-Cola Company, she has worked in a number of key leadership positions and is a founding member of the nonprofit Ribbons of Hope.

“Why did I join the Modular MBA for Executives Program at Goizueta? In simplest terms, to learn what I didn’t know from cutting-edge faculty versed in advising diverse industries and to relearn some things that, to be honest, I knew I could do better.”

Her Emory degree in hand, Dagmar now serves as an elite executive in Goizueta’s Leader-in-Residence (LIR) program. The LIR program has distinguished leaders with significant senior leadership experience interact with students by guest-lecturing, conducting meetings with students on career- or leadership-related issues, and participating in panels.

“Having thrived in this program, it is a logical extension to bring all that I can, by way of executive insight, to current students.”

GO DEEP AND WIDE ALL AT ONCE. Designed to broaden your perspective by giving you concentrated exposure to business issues on global, national, and individual levels, our immersion offerings deliver a unique executive-level understanding in areas most valuable to your career’s success.

Prepare to take intense, deep dives into an area of business that transcends functions and industries, allowing you to apply the perspective and tools gained from your Business Foundations coursework to emerging business issues. Immersion options include a global study trip and a policy and business trip to Washington, D.C.

STRENGTHEN YOUR LEADERSHIP ACUMEN AND PERSPECTIVE. At Goizueta Business School, creating dynamic leaders is infused into every aspect of what we do. Through tools and insights, you’ll not only achieve your leadership goals, you’ll find and hone your authentic leadership style.

- LEADERSHIP COURSES There is a big difference between developing “people skills” and growing your leadership prowess. Uniquely, our curriculum takes your invaluable business and personal experiences and incorporates personal assessments, coaching, and coursework with an academic focus on facilitating holistic leadership growth.

- LEADER’S REACTION COURSE Learning to lead as a team is as important as learning to lead a team. Built upon the programs and facilities of the U.S. Army, this program takes place at Fort Benning and provides an intense hands-on experience that emphasizes learning through team-based problem solving, decision making, and effective communication skills.

- LEADERS IN RESIDENCE Engage with the types of distinguished leaders you admire. A select group of executives and alumni with significant senior leadership experience volunteer their time and expertise to enhance the leadership development of our students. Access them through a range of activities including one-on-one meetings, panels, and guest lectures.

- 360-FEEDBACK Being an effective and supportive member of a team is a critical component of success. Our 360-feedback instrument, developed by our leadership faculty specifically for this program, provides you regular peer assessments throughout the program. Get insights into leadership style and performance in team situations that can be applied on your job.
PROGRESS REQUIRES A PLEDGE NEVER TO STAND STILL.

This belief fuels us to push the limits of what’s possible until we uncover the incredible and wakes us each morning to do it again. As a globally recognized research institution, a top-20 business school, and a powerhouse named for an iconic business leader, we are committed to doing our part to influence the world — for the better.

EMORY UNIVERSITY

A highly regarded research university, Emory’s reputation includes the achievements of our esteemed faculty, high-achieving students, and top-ranked schools, making us one of U.S. News & World Report’s 20 best colleges. Home to more than 15,000 students, we offer a wealth of undergraduate and graduate degree programs, arts and entertainment opportunities, research and community-service activities, and more than 70 cutting-edge research centers. But our statistics are not all that makes us great. Our willingness to address global challenges shows our focus on improving international conditions and our breakthrough research delivers impact that makes our presence known. This bold pursuit of better helped us treat and cure Ebola — not once, but four times — as we maintain our drive toward continual and valuable achievement.

GOIZUETA BUSINESS SCHOOL

For nearly 100 years, Goizueta Business School has been where bright futures begin. Our influence extends across the country and around the globe, with seven degree programs consistently ranked among the best in publications such as Businessweek, the Economist, and U.S. News & World Report. Our academic approach both distinguishes and defines us. Well before hands-on learning and leadership made its way into some business school curriculums, Goizueta made them central elements of its educational experience. With programs that provide business excellence and opportunities to build your authentic leadership style, we give you the edge to succeed. Our learning goes beyond textbooks, beyond theories, and beyond the classroom, taking you beyond everyone’s expectations — including your own.

ROBERTO C. GOIZUETA

Our namesake is so much more than just a name. Roberto C. Goizueta was one of the greatest business leaders of the 20th century, delivering unprecedented business success during his 16-year tenure as chair and CEO of The Coca-Cola Company. He surpassed the conceivable — increasing the brand’s value from $4 billion to $145 billion, securing its place among “America’s Most Admired Corporations.” In a life marked by intellectual courage and integrity, Goizueta espoused the kind of principled, passionate traits that led billionaire Warren Buffett to call him “a great leader and a great gentleman.” We are honored to share his name and proud to live out his values, working tirelessly to channel his determination in our quest to go beyond.

BEYOND IS WHERE WE BECOME BETTER

A better business. A better society. A better world.

OUR WAYS FORWARD

ANALYTICS
Producing thought leadership in analytics and preparing market-ready graduates to address business challenges and become business data scientists.

ENTREPRENEURSHIP
Fostering entrepreneurial and intrapreneurial aspirations and thinking among all students at every stage of their career.

SOCIAL ENTERPRISE
Making markets work for more people, in more places, and in more ways through Social Enterprise at Goizueta (SE@G), a research center designed to generate positive societal impacts.

EXPERIENTIAL LEARNING
Leading with an integrated, hands-on curriculum that promotes immersive learning experiences and develops critical thinking and leadership skills.

REAL ESTATE AND PRIVATE EQUITY
Empowering students with appropriate knowledge and skills for successful careers through unique experiential activities and coursework.

HEALTH CARE
Leveraging Emory’s knowledge, network, and prestige in health care to provide business insights and education to improve the delivery of health care.

LEADERSHIP
Enriching the student experience through leadership courses and training.

BEHAVIOR AND DECISION INSIGHTS
Helping businesses make better decisions through an understanding of their customers, employees, and stakeholders.
APPLICATION DEADLINES FOR 2018

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<th>Application Deadline</th>
<th>Notification</th>
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<td>March 30</td>
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<td>Rolling</td>
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APPLICATION CHECKLIST

» Apply for GMAT/GRE waiver or submit score
» Complete online application
» Submit resume
» Schedule interview
» Upload essays
» Request transcripts from all undergraduate and graduate programs attended
» Secure recommendations
» Pay application fee

CONNECT WITH US

Information Sessions are held each month.
Personal consultations are scheduled at your convenience during business hours.

Register at emory.biz/embaevents

Emory University is dedicated to providing equal opportunities to all individuals regardless of race, color, religion, ethnic or national origin, gender, genetic information, age, disability, sexual orientation, gender identity, gender expression, and veteran’s status. Emory University does not discriminate in admissions, educational programs, or employment on the basis of any factor stated above or prohibited under applicable law. Students, faculty, and staff are assured of participation in university programs and in the use of facilities without such discrimination. Emory University complies with all applicable equal employment opportunity laws and regulations, and follows the principles outlined above in all aspects of employment including recruitment, hiring, promotions, transfers, discipline, terminations, wage and salary administration, benefits, and training.