This belief fuels us to push the limits of what’s possible until we uncover the incredible and wakes us each morning to do it again.

As a globally recognized research institution, a top-20 business school, and a powerhouse named for an iconic business leader, we are committed to doing our part to influence the world — for the better.

**EMORY UNIVERSITY**
A highly regarded research university, Emory’s reputation includes the achievements of our esteemed faculty, high-achieving students, and top-ranked schools, making us one of U.S. News & World Report’s 35 best colleges. Home to more than 15,000 students, we offer a wealth of undergraduate and graduate degree programs, arts and entertainment opportunities, research and community-service activities, and more than 70 cutting-edge research centers. But our statistics are not all that makes us great. Our willingness to address global challenges shows our focus on improving international conditions and our breakthrough research delivers impact that makes our presence known. This bold pursuit of better helped us treat and cureEbola — not once, but four times — as we maintain our drive toward continual and valuable achievement.

**GOIZUETA BUSINESS SCHOOL**
For nearly 100 years, Goizueta Business School has been where bright futures begin. Our influence extends across the country and around the globe, with seven degree programs consistently ranked among the best in publications such as Businessweek, the Economist, and U.S. News & World Report. Our academic approach both distinguishes and defines us. Well before hands-on learning and leadership made its way into some business school curriculums, Goizueta made them central elements of its educational experience. With programs that provide business excellence and opportunities to build your authentic leadership style, we give you the edge to succeed. Our learning goes beyond textbooks, beyond theories, and beyond the classroom, taking you beyond everyone’s expectations — including your own.

**ROBERTO C. GOIZUETA**
Our namesake is so much more than just a name. Roberto C. Goizueta was one of the greatest business leaders of the 20th century, delivering unprecedented business success during his 16-year tenure as chair and CEO of The Coca-Cola Company. He surpassed the conceivable — increasing the brand’s value from $4 billion to $145 billion, securing its place among “America’s Most Admired Corporations.” In a life marked by intellectual courage and integrity, Goizueta espoused the kind of principled, passionate traits that led billionaire Warren Buffett to call him “a great leader and a great gentleman.” We are honored to share his name and proud to live out his values, working tirelessly to channel his determination in our quest to go beyond.
Designed to provide students an exceptional education that equips them to lead in an ever-changing marketplace, the Two-Year MBA Program is intentional in approach and focused on your results. Combining a world-class business education with an intimate learning environment and a dynamic global city creates an unparalleled experience for student success — yours.

In your time at Goizueta, you’ll grow comfortable with ambiguity and learn to frame and solve complex problems. You’ll receive the coaching and feedback necessary to build the skills to be an authentic, effective leader. You’ll even put your learning into practice by working directly with global businesses inside and outside the classroom. This blend of opportunities, coupled with our unique community and culture, develops the confidence you need to realize your potential in business and in life. Let’s get started.

**TWO YEARS AT GOIZUETA FUELS A LIFETIME OF ACHIEVEMENT.**
A STRONG MBA EXPERIENCE STARTS WITH A GROUNDING IN FUNDAMENTALS. Like all top-20 MBA programs, we cultivate your business acumen through foundational coursework. Your fall semester is divided into three blocks of classes structured to build on one another, providing the knowledge necessary to excel. Distinctive from other programs, however, our academic approach marries these classes with hands-on learning and professional development — creating meaningful overlap in unique ways, delivered in an intimate setting built for your success.

“PUTTING THE FUNDAMENTALS INTO ACTION”
It’s not enough to study topics such as finance, marketing, and strategy. To be truly successful, you must apply functional frameworks to tackle business challenges. At Goizueta, we are pioneers in experiential learning tactics that bring insights to life. For more than 25 years, we’ve offered a robust set of real-world activities to complement classroom teaching. During the fall, you’ll take courses such as IMPACT360 to enhance your problem-solving and communication skills, and activities such as After-Action Reviews to receive invaluable feedback. Our world-class academics allow for a truly experiential understanding of business.

“DEVELOPING YOUR NARRATIVE”
Career preparation is vital to your first semester at Goizueta. Your front-loaded curriculum starts in early August, giving you a full month of coursework before most peer schools have even begun. This exposure distinguishes you during your career search, earning you coveted company interviews during fall recruiting. During those interviews, Goizueta students shine due in part to our integrated professional development course that solidifies their career narrative. Experts help you refine your resume to reflect strengths, while self-assessments highlight your leadership and communication styles. Delivered within the core, such focused professional preparation goes beyond being interview-ready; instead, it makes you ready for lifelong career success.

“EXPERIENCING WHAT’S POSSIBLE”
Earning an MBA should boost career opportunities — but how do you do that if you don’t know your options? Goizueta understands the importance of career exploration, so we meld a real-world approach with professional development so you can make the most of every opportunity. Company visits aren’t just suggested for students; they are embedded in your semester. Career treks to cities such as New York, Chicago, and San Francisco expose you to post-MBA fields and functions, while professional prep helps you stand out at career conferences, land interviews, and open new doors for your future. Our stellar career training exposes your strengths so you can capitalize on them when the time is right — putting you in the driver’s seat for what’s possible.

A FALL OF FUNDAMENTALS

FALL SEMESTER

- Maximizing career conferences
- Taking global career treks
- Refining communication skills
- Learning analytical frameworks
- Framing complex problems
- Creating teamwork charters
- Refining your resume
- Building interview mastery
- Assessing your leadership style
SPRING SEMESTER

**AFTER YOU DEVELOP MASTERY OF BUSINESS FUNDAMENTALS**, you exercise your acumen in ways you choose during spring semester. Through more than 90 electives across 20+ concentrations, you’ll have no shortage of opportunities to develop your personal toolkit. We continue our emphasis on blending coursework, experiential learning, and professional development by helping you apply your new knowledge to meet your personal and career goals. Whether building global understanding, growing sector expertise, or strengthening your emotional intelligence, your second semester at Goizueta surely will position you to successfully pursue your purpose.

“PUTTING THE FUNDAMENTALS INTO ACTION”
At Goizueta, our philosophy is that real-world experience should be just that — a chance to engage meaningfully with a global business community. That’s why spring presents so many opportunities to broaden your business perspective outside the classroom and even around the globe. All Two-Year MBA students select a project-based elective course in an area of interest, so you learn from, and present to, executives from a variety of industries. You also have the chance to travel the world on our Mid-Semester Modules and see business firsthand in countries such as China, India, Colombia, and South Africa. These opportunities bring learning to life, ensuring you have experiences that enhance your learning and enrich your journey.

“EXPERIENCING WHAT’S POSSIBLE”
Given that fall is focused on foundational areas such as problem solving and analysis, spring is the chance to put it all together to secure your professional future. Stellar career preparation in areas such as case-based interviewing and networking tactics help you land the right opportunities and communicate your unique story. You can participate in case competitions, get mock-interview practice, and even receive individualized coaching and feedback from faculty and career management staff — all so you can talk the talk and walk the walk on your summer internship and beyond.

“DEVELOPING YOUR NARRATIVE”
Your second semester adds the critical skill of leadership development to your toolkit. This critical course is central to the Goizueta experience, and its placement in your spring curriculum means you develop leadership competencies while sharpening your career narrative — a one-two punch to your professional edge. Put this learning into practice by serving in a leadership role in one of our numerous academic and community clubs, or take that knowledge even further through our Advanced Leadership Academy to nurture your unique leadership style. No matter your approach, coupling leadership acumen with curricular electives across dozens of topics means you’ll arrive at your internship prepared and ready to perform.

**SPRING INTO ACTION**

- Proving my career readiness
- Mastering case-based analysis
- Leveraging new networks
- Deepening my emotional intelligence
- Leading academic & community clubs
- Exploring advanced leadership dynamics
- Immersing myself in global experiences
- Thinking across sectors and industries
- Learning from senior executives
- Immersing myself in global experiences
- Thinking across sectors and industries
- Learning from senior executives
A GOIZUETA MBA IS CUSTOMIZABLE TO FIT YOU. Through our nearly 100 electives and 20+ concentrations, you’re encouraged to build an academic focus that is best for you and your career goals. You have access to electives at Goizueta but also across Emory University. You also can choose to work with our renowned faculty to develop your own directed study. Now, you’re the navigator and totally in charge of further developing your business expertise or exploring topics that expand your knowledge base.

Our top-notch academics go beyond courses in finance, marketing, and consulting by featuring an array of curriculum options. This means you can consider studies in emerging topics such as social enterprise, entrepreneurship, and analytics. This customized knowledge equips you to stand out in interviews and excel on the job, positioning you most effectively compared with your peers.

With all these available paths, you’ll broaden your perspective while learning more about new interests and skill sets that the business world needs.

### A GOIZUETA MBA IS CUSTOMIZABLE TO FIT YOU.

**ALLY BOUDREAU**
Retail Leadership Development Intern, Amazon

After five years as an analyst and finance manager for American Express, Ally wanted an MBA program to help her build a stronger foundation in analytics. The Marketing Analytics Center, a research enterprise where Goizueta students interact with business leaders, proved a great draw for Ally.

Ally has been amazed by how alumni have extended themselves. They’ve flown to Atlanta to help her prepare for interviews and reached out from the UK and Switzerland to offer advice. “These interactions helped me earn my Amazon internship and will be key to continuing my development and achievement,” says Ally.

**MASAYUKI MATSUMURA**
Vice President, Mizuho Bank

A native of Japan, Masayuki Matsumura was sponsored by Mizuho Bank to pursue his MBA. He chose Goizueta because it gave him the opportunity to get one-on-one instruction from expert faculty and practice in real-world business environments.

“In my directed study course, I was able to develop my own app-based business idea,” Masayuki says. “The course also taught me how to build and leverage relationships with faculty, students, and staff, which has helped me in my position at Mizuho Bank in New York City. Goizueta was clearly the best choice for me because it allowed me to apply everything I learned.”

**ANNA NAVRATIL**
Associate, McKinsey

Anna knew that coming to Goizueta would give her the skills and business acumen she needed to transition from the nonprofit to the for-profit sectors. She was confident the coursework in social enterprise would be a great complement to her previous experience.

“I chose Goizueta because I knew it would better position me with the tools, perspectives, and relationships I needed to achieve my goals. Goizueta offers some of the most exciting ways to learn and get involved in the social enterprise sector. I’ve been really blown away by how forward-thinking and multifaceted Social Enterprise @ Goizueta’s work is, especially in comparison to other schools in that space.”

### SAMPLE MBA CONCENTRATIONS

- ACCOUNTING
- BRAND MANAGEMENT
- CAPITAL MARKETS
- CORPORATE FINANCE
- DECISION ANALYSIS
- GLOBAL MANAGEMENT
- HEALTHCARE CONSULTING
- INVESTMENT BANKING
- MARKETING
- MARKETING ANALYTICS
- OPERATIONS MANAGEMENT
- PRIVATE EQUITY
- PRODUCT MANAGEMENT
- REAL ESTATE
- SOCIAL ENTERPRISE
- STRATEGY CONSULTING
- TECHNOLOGY MANAGEMENT
What do you get when you combine MBA students with expert faculty and give them a problem to solve? You get Goizueta IMPACT, our signature approach to experiential learning, developed to build the bridge from theory to practice.

In your first semester, IMPACT360: Core teaches you the “how” of business and provides you with core principles and processes that enable you to structure and solve problems effectively. You’ll learn to synthesize your findings and package them into compelling communications that convince your stakeholders to take action.

Near the end of the semester, you’ll attend IMPACT Project Reveal Night where we unveil the slate of client projects for the spring. Our unparalleled access to the Atlanta business community and beyond, coupled with a global alumni network, means you’ll be able to select from a wide array of options — from Fortune 500 companies to international nonprofits to successful start-ups, across industries and functions. You could be recommending digital technology solutions to support The Coca-Cola Company’s mobile food service strategy, or advising Focus Brands International on how to enter the China market with Auntie Anne’s Pretzels, or proposing how a private equity sponsor should expand in terms of geographies, industry verticals, and specific targets.

In your second semester, you’ll work on a team to address an issue of strategic importance for your project sponsor in your IMPACT360: Client Project course. The semester kicks off with IMPACT Boot Camp to help you translate your IMPACT 360: Core course into action and launch your project. You’ll manage the client relationship with checkpoints along the way. Throughout the project, faculty and external coaches will support your team, leveraging their extensive resources, research, and expertise to help you succeed.

Your project culminates on Goizueta IMPACT Showcase Day, where top teams present their findings and recommendations directly to clients, business leaders, alumni, faculty, and staff, allowing you unique exposure and networking opportunities with industry executives. IMPACT360 provides you with invaluable experience to hit the ground running on Day One.

Past Clients Include:
- Acuity Brands
- Alliance Theatre
- American Cancer Society
- CHEP
- The Coca-Cola Company
- Cox Media Group
- Equifax
- General Electric
- The Home Depot
- King’s Hawaiian
- Mercedes-Benz
- Metaclipe Therapeutics
- MOGEAN
- Northern Trust
- PartWorks
- Porsche North America
- SunTrust
- Turner
"The company had high expectations of us, which made our experience more meaningful. There's no better teacher than firsthand experience, and that is what IMPACT delivers."

BRODY CRAVEN | 17MBA
Advisory Senior Associate
KPMG Strategy

After earning an undergraduate degree in chemical engineering, Brody worked four years with Miliken & Company, where he was progressing, however, he wanted to be considered for positions outside manufacturing. As he researched MBA programs, Brody felt a strong sense of fit with Goizueta. "Of course, the prestige of the school helps, as do the excellent career placement statistics.

Brody’s IMPACT course was Marketing Strategy. Working on a project with Orkin related to customer profitability, Brody discovered that ‘ambiguity was in the room with us from the beginning’ in that everyone understood the problem and its scope differently. As Team Lead, Brody’s task was to create one songbook.

In his working life, he has seen projects given to students that don’t occupy a high priority in the company. With the Orkin project, "The company had high expectations of us, which made our experience more meaningful. There’s no better teacher than firsthand experience, and that’s what IMPACT delivers."

Brody also served on the IMPACT Leadership Board – second-year, full-time students who helped craft the vision for the 2016-2017 academic year.

Starting at KPMG this summer, Brody believes that the consulting experience will round out his background in engineering and operations and set him up well for a senior-level management position within a company long-term.
LEADERSHIP SKILLS ARE CENTRAL TO BUSINESS SUCCESS. That’s why, at Goizueta, we make cultivating these talents central to your MBA experience.

In your first semester, you join an immersive program aimed at developing you as a principled leader through integrated learning, hands-on practice, and immediate feedback. Through our Goizueta Leadership Development Program, you’ll learn across three important pillars: academic, experiential, and reflective — in other words, having the experiences necessary to lead, be an effective team member, and deliver incomparable results.

Through our courses and electives, you are exposed to the core values that drive principled, effective leaders. From there, you can join our Delta Leadership Coaching Fellows Program, where you take coaching skills, concepts, strategies, and tools learned in your core classes and practice them both in team and individual sessions. To ensure a holistic approach, we have integrated experiential opportunities into the program so you practice being an effective team member and resilient leader in real-life situations. Take, for example, our challenging Leader’s Reaction Course conducted at Fort Benning, a unique chance for you to apply team-based problem solving, decision making, and communications skills using one of the U.S. Army’s most valued experiences. Students also can participate in our ever-popular Goizueta Advanced Leadership Academy (GALA). It offers an exciting, hands-on opportunity to apply team and leadership skills with our capstone sailing excursion in the British Virgin Islands.

The Leader in Residence (LIR) Program brings academic and business thought leaders into our classrooms for invaluable engagement. The program is designed to have distinguished leaders with significant senior leadership experience interact with MBA students in unique ways, including guest lecturing, meeting with students for career advice, and participating in panels.

Woven throughout the program are opportunities for you to receive immediate feedback from coaches, mentors, faculty, and other students through individual and team action reviews that help you understand where you excel and where you can improve.

At Goizueta, creating dynamic leaders is infused into every aspect of what we do, including helping you find your authentic leadership style.
As a leader, you want your team to share feedback with you. . . . Feedback is not judgment; it is a learning opportunity.

Anna Selser | 17MBA
Associate Marketing Manager
General Mills

As she successfully completes her two years at Goizueta, Anna has benefited from the Delta Leadership Coaching Fellows Program, a unique peer-to-peer experience that provides the opportunity to strengthen leadership skills further during team and one-on-one peer-coaching sessions, while receiving constructive feedback from a professional executive coach.

The executive coaching brought Anna to a new level as a leader. “It definitely helped me frame conversations about performance in a way that was about development, not criticism,” she says. In turn, Anna was able to foster more openness and trust with her mentees.

Feedback, how to offer and receive it, is a core feature of the program. “As a leader,” Anna observes, “you want your team to share feedback with you. If you don’t receive it positively, you lose crucial insight into how your team—and, ultimately, business—is performing. Feedback is not judgment; it is a learning opportunity.”

Working with her team of first-year students, some of what was expected of Anna initially seemed counterintuitive. “As MBAs, we are taught to solve problems and be assertive. As a coach, however, I was more effective leading my team through questions as opposed to declaring solutions,” Anna notes.

One of the deep insights that Anna took away had to do with finding her own voice: “I don’t need to be the loudest person, or the person with the best idea, or the person who talks the most to have the most impact. Being a sounding board and guiding others can often create a greater lasting effect.”
In an interconnected world, successful leaders understand international business. Our students grasp that reality, not just by learning from the diverse student makeup and course studies, but through the opportunities our curriculum gives you to grow beyond our borders. Here, you gain international and real-world experience inside and outside the classroom.

Our students can step out of the classroom and join in faculty-led mid-semester modules that explore a current topic within the context of an international setting such as Brazil, China, Nicaragua, South Africa, and Thailand. Many also choose to complete an international internship or special project, or elect to study abroad — making their experience richer and their business acumen more diverse.

In addition to these opportunities, we offer courses and cases specifically designed to provide a global outlook in your area of interest. You get access to an international student body with diverse perspectives and global insight that enhance your learning and experience. No matter where you are from or where you want to go, this global focus provides you with a welcoming, diverse, and international experience that shows you how to learn, live, and lead in a global world.

Goizueta understands the international nature of business and how important that global perspective is for all students. Positioned at the intersection of education and experience, our program is designed to give you an international outlook that puts you and your career on the map.

Opportunity Abounds

60+ Number of cities our Goizueta MBA students have visited in the past 3 years
5 Number of international travel-module options available each year
"It's incredible to think that just two weeks of a global experience in South Africa had a permanent impact on the way I think, but it's true."

KATIE HOPPENJANS / 18MBA
Summer Intern
Georgia-Pacific

It is the farthest Katie — a Columbus, Ohio, native — ever has traveled, and what she found at her destination in South Africa was both reassuringly familiar and intriguingly different.

During the mid-semester module trip that she made with 35 classmates, they touched down first in Johannesburg, where they visited companies such as PwC, The Coca-Cola Company, and Vodacom (which, impressively, provides coverage to Mount Kilimanjaro). At the African Leadership Academy, a secondary school, Katie was impressed by what these students, hailing from 45 countries, share with Goizueta students — namely, a passion for developing their leadership and entrepreneurial skills, even to the point of starting their own businesses while in school.

On safari at the Entabeni Game Reserve, Katie took in unforgettable views of the animals, including an unexpected close-up of a charging rhino that her van driver deftly evaded. A trip to Robben island, where Nelson Mandela and other political prisoners were held during apartheid, was a powerful reminder of the value of holding true to deeply held principles.

Says Katie, "It's incredible to think that just two weeks of a global experience in South Africa had a permanent impact on the way I think, but it's true. The experiences I had broadened my perspective and changed my outlook forever."
EMILY BIANCHI
Organization and Management

Emily Bianchi joined Goizueta Business School in 2011. She holds a PhD in management from Columbia University and a BA in psychology from Harvard University. Prior to graduate school, Bianchi was a senior consultant at Booz Allen Hamilton. Bianchi’s research examines how the state of the economy shapes attitudes and behaviors ranging from individualism to ethics. Her work also looks at how economic conditions in early adulthood influence later job attitudes, self-concepts, and moral behavior.

Her work has been covered by the New York Times, Atlantic, NPR’s Marketplace, USA Today, Financial Times, Businessweek, and others. In 2015, Bianchi was listed in the “Best 40 under 40 Professors” by Poets & Quants.

RAY HILL
Finance

In 2003, Ray Hill joined Goizueta to teach managerial economics and finance. Hill earned his undergraduate degree at Princeton where he began his academic career teaching economics, and his PhD in economics from MIT.

As a young professor, Hill advised on economic policy in Washington before leaving to become an investment banker with Lehman Brothers. That position included a seven-year stay in Hong Kong as managing director of its investment banking business in Asia outside of Japan. Eventually, he returned to Georgia and worked as a chief financial officer in the electric and power industry.

Now a senior lecturer in finance at Goizueta, Hill shares his wealth of experience as a former executive with MBA students, encouraging them to filter and solve their problems through an economic lens.

At Goizueta, we have the perfect blend of knowledge, research, and experience enhanced by mentorship that’s hard to find elsewhere. For personalized academic and career advice, our faculty are dedicated to your success.

14% Growth in faculty since 2013
5:1 Student-to-faculty ratio

BUILD YOUR BOARD OF ADVISORS

AT GOIZUETA, EXPERTISE MEANS MORE THAN JUST KNOWLEDGE. It means possessing an energy, business insight, and expert point of view while creating knowledge and impacting students through teaching.

Goizueta’s world-class faculty are thought leaders in their fields and recognized as mentors and coaches across the school. Numerous faculty members have been hailed by Poets & Quants in their esteemed “40 under 40 Professors” list. Our faculty, using rigorous methodologies, focus on researching important problems across all fields that affect the practice of business.

Beyond research and awards, we boast a low “student-to-faculty” ratio, so our stellar professors are accessible to students and alumni, making time to help you decide on education and career options.

At Goizueta, we have the perfect blend of knowledge, research, and experience enhanced by mentorship that’s hard to find elsewhere. For personalized academic and career advice, our faculty are dedicated to your success.
Ali had the opportunity to attend several recruiting conferences the summer before she came to Goizueta. She was eager to meet with top companies in investment banking, but didn’t feel prepared for the rigorous interviewing process associated with elite MBA jobs.

Enter the Goizueta Career Management Center (CMC). Ali’s CMC counselor worked tirelessly with her to prepare her for the interviewing process. “My career counselor worked through countless versions of my resume with me, often reviewing it line by line over the phone,” says Ali. “The CMC also paired me with a second-year peer career coach to serve as a mentor. With this incredible network behind me, I was able to secure my dream internship with one of the top firms in the industry before my first day of class.”

At Goizueta, your future is always a top priority. Our academic approach incorporates career preparation into the classroom, enabling students to excel as both team players and individual leaders.

We are committed to you and your career before you set foot on campus. With the help of our Career Management Center (CMC) staff, faculty, and peer mentors, you will be ready on Day One to excel in your program as well as in interviews, internships, and your full-time career.

Before starting classes, the CMC will pair you with a career coach based on your career goals. You will complete a self-assessment that provides valuable insight into your strengths, weaknesses, passions, and optimal career options. Through this self-discovery, you begin to get the information needed to explore a variety of career paths and define goals unique to you.

Once you arrive on campus, the CMC partners with you individually to develop personalized outcomes, help refine career objectives, and then prepare you for coveted positions. You will explore specific fields of interest at a variety of career panels and networking events. These connections across industries, fields, and functions create multiple opportunities for you to identify your ideal career fit.

At Goizueta, our support will help you succeed for a lifetime. Even after you graduate, you will have access to our powerful network through our Alumni Career Services.
AT GOIZUETA, WE START YOU RIGHT. Our front-loaded curriculum and dozens of electives ensure your mastery of the material. We include a wide range of experiential options to let you gain skills and test your knowledge in areas you'd like to pursue. We prep you to tackle interviews and networking, leading to one of the nation's best internship records — 100% offers during the past 10 years.

During your internship, you'll see just how well prepared your Goizueta experience has made you to thrive on the job. The exposure to our top-flight faculty and array of electives gives you a deeper understanding of your desired field.

Your professional development training will allow you to showcase your talents in interviews and networking events. By the time your summer concludes, you'll know you are Day One ready, and so will your employer.

At Goizueta, you'll have the bedrock of our general business curriculum but also the chance to customize your experience and practice the skills you need to stand out from the crowd.

So don’t just choose any MBA. Choose the MBA that gives you the foundation, choices, and opportunities to forge your own path to guaranteed success.

DIANA KOUCHERAVY / 17MBA
Marketing Senior Analyst, UPS

This Navy veteran spent nearly eight years leading teams large and small. An MBA added to the foundational knowledge Diana needed in the corporate world. Because the Two-Year Program compresses its core curriculum, Diana took more electives, which give her the breadth of knowledge needed to be an effective leader in operations management.

She found her professors valuable counselors in her career search. And Diana’s classmates provided insider knowledge gleaned from prior business experience. The Career Management Center, she says, “was a tremendous resource helping me connect with my companies of interest.”

PREPARED TODAY, EXCELling TOMORROW

95% 2016 grads received offers within 3 months of graduation

100% Percentage of Two-Year students with both a dedicated peer and staff career coach


100% of Two-Year, Full-Time MBA students received internship offers during 10 consecutive years

160+ Number of career events conducted by the MBA CMC

3.7 Average “years to pay back” for Goizueta MBA graduates


100% Percentage of Two-Year students with dedicated peer and staff career coach

100% of Two-Year, Full-Time MBA students received internship offers during 10 consecutive years

28 CAREERS
Before attending several early recruiting events last summer, Rene worked with his Career Management Center (CMC) coach to fine-tune his resume, conduct mock interviews, and connect with students and alumni on similar career paths. He has nothing but the highest praise for their work. “Goizueta’s CMC is the best in the land,” says Rene. “They go the extra mile to help you land the career of your dreams, as opposed to just any old job to pad their stats. I could see how passionate they were, and that inspired me always to put my best foot forward.”

Rene arrived at Goizueta looking to transition from corporate development and strategy into the investment banking industry and recently has secured an internship with Bank of America Merrill Lynch as an investment banking summer associate. He is confident that with the help of the CMC and the network he’s building at Goizueta, he’ll be able to place into a similar position after graduation. Says Rene, “The finance industry knows how well Goizueta students perform on the job and therefore continues to bring them onto their teams.”

An active member of the campus community, Rene admires how Goizueta imparts the importance of giving back. “I have always maintained a personal desire to pay it forward,” he notes. “The fact that their core values so easily aligned with my own. I knew I would receive the help I humbly knew I needed, so that I could passionately return the favor in the future. My passion for the school only strengthens this desire.”
Goizueta Business School uniquely offers the most to its students — acclaimed faculty, world-class facilities, and a close-knit community of international students — all located in one of the best cities in the world.

Diverse and vibrant, Atlanta is a thriving international business hub that is home to 18 of the world’s Fortune 500 companies and central to the biggest influencers across global industries. Recently, our city experienced a huge boom in population, opportunities, and business influence, solidifying its reputation with people looking for successful careers. Atlanta ranks as the No. 1 city for young entrepreneurs and a great place for startups. In 2016, Forbes named Atlanta a top-10 city for business and careers.

Atlanta is a major gateway for people traveling from all over the globe to enjoy our unique Southern culture. Atlanta’s Hartsfield-Jackson is the busiest international airport in the world with more than 2,500 daily flights to 150 U.S. cities and 50 countries, giving our city an amazing global energy bursting with entrepreneurial attitudes, cultures, and ideas.

Even though Atlanta is one of the top-10 cities in the nation, it offers everything you need to make it feel like home, including affordability. Here you can enjoy bicycle-friendly neighborhoods and outdoor festivals all year long. Rich in history and culture, our city offers some of the best sports, music, theaters, art, parks, shopping, and restaurants.

With almost six million people in the metro area and a melting pot of entertainment, businesses, and people, the city is filled with outstanding opportunities — the perfect global stage for your professional and personal success.

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ATLANTA IS THE #1 CITY WHERE PEOPLE ARE RELOCATING TO AND HAS OFFICES FOR 750 OF THE FORTUNE 1000 COMPANIES.
Getting involved is the best way to create lasting memories. Your MBA experience is enhanced through co-curricular involvement, so expand your outlook through our many clubs and organizations.

Explore the best our city has to offer — from arts and culture, professional sports, and top-rated restaurants to countless outdoor activities. Visit one of our many annual events — Peachtree Road Race, Gay Pride Parade, Jazz Fest, or the Dogwood Festival.

Events don’t stop just because you’re back on campus. All students participate in Keystone — our signature learning experience packed with personal development, community service projects, and social activities. Also take advantage of the Alumni Mentor Program, Dinner with the Program Dean, and Thursday Kegs in the Courtyard.

Co-curricular activities also are designed for career exploration. Clubs help with mock interviews and Career Management Center events prepare you for interviews, internships, and a successful, full-time career.

No matter how you engage, your MBA experience will build an extensive network that is always available to support you.
“They went above and beyond, constantly giving me new options and new opportunities to go after. In the end, I landed a job that I truly love. It was a fantastic experience.”

TYLER BURCHER-DUPONT | 14MBA
Manager
EY

Tyler’s background was in sales, which he describes as a great training ground for someone out of college because “you have to think on your feet and develop the necessary soft skills.”

As Tyler considered what he wanted in an MBA program, he drew up a list of three items. First, he wanted a “tight community” where he could get to know his classmates and professors well. Tyler also wanted a school with demonstrated excellence in the hard skills of business.

His third item was to join a program with a great track record in terms of placement and careers. According to Tyler, “Goizueta certainly was that.”

In fact, he says, the Career Management Center (CMC) is the school’s single most valuable asset. “Other programs might tell you that they will prep you,” Tyler notes, “but they went above and beyond, constantly giving me new options and new opportunities to go after. In the end, I landed a job that I truly love. It was a fantastic experience.”

Tyler’s goal is to combine all the skills he has learned in order to start his own business — a consultancy in digital advertising.
We at Goizueta Business School are marching toward better with every mind we educate in the spirit of our distinguished namesake. His legacy, carried on by Dean Erika James, inspires an entrepreneurial spirit and collaborative environment that enables us to go beyond the status quo. Inside these walls, we’re reimagining the way analytical minds use big data to glean society-changing insights. We’re integrating ourselves into the core of our partners’ businesses to help develop real-world social impact.

We’re providing leadership-building courses that integrate academic, experiential, and reflective experiences. And we’re hosting the summits that entrepreneurs and innovators make a point to attend.

Through this integrative educational style and unparalleled ambition, Goizueta Business School is becoming the symbol for meaningful business performance.

Join us as we go beyond.
## Application Deadlines for 2017–2018

<table>
<thead>
<tr>
<th>Round</th>
<th>Application Deadline</th>
<th>Notification</th>
<th>Deposit Due</th>
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<tr>
<td>Round 1</td>
<td>October 6</td>
<td>December 1</td>
<td>December 22</td>
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<tr>
<td>Round 2*</td>
<td>November 17</td>
<td>January 26</td>
<td>February 23 (One-Year and ALL Int’l) April 18 (Two-Year Domestic)</td>
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<tr>
<td>Round 3**</td>
<td>January 3</td>
<td>March 9 (Domestic and One-Year Int’l) March 16 (Two-Year Int’l)</td>
<td>March 30 (One-Year) April 18 (Two-Year)</td>
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<tr>
<td>Round 4</td>
<td>March 9</td>
<td>Rolling (One-Year) May 4 (Two-Year)</td>
<td>Upon Notification (One-Year) May 15 (Two-Year)</td>
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</tbody>
</table>

*Preferred deadline for One-Year MBA applicants, international applicants, and applicants interested in consideration for top-named scholarships

**Final deadline for general merit-based scholarships

## Ways to Connect with Us

### Super Saturday Open House
Join us Saturday, October 7, 2017, for our open house event. Meet current students, learn more about our program, and experience a class simulation. Unable to attend? Register online for the webcast.

### Campus Visits
Join us during the week and experience our community firsthand. While you are here, attend an MBA class, lunch with current students, and tour the campus.

### Goizueta Networking Receptions
Meet us in a city near you and engage with alumni and staff in select locations.

Register for an event by visiting emory.biz/TwoYearEvents.

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Emory University is dedicated to providing equal opportunities to all individuals regardless of race, color, religion, ethnic or national origin, gender, genetic information, age, disability, sexual orientation, gender identity, gender expression, and veteran’s status. Emory University does not discriminate in admissions, educational programs, or employment on the basis of any factor stated above or prohibited under applicable law. Students, faculty, and staff are assured of participation in university programs and in the use of facilities without such discrimination. Emory University complies with all applicable equal employment opportunity laws and regulations, and follows the principles outlined above in all aspects of employment including recruitment, hiring, promotions, transfers, discipline, terminations, wage and salary administration, benefits, and training.