2022 BACHELOR OF BUSINESS ADMINISTRATION
EMPLOYMENT REPORT
## Full-Time Employment

### Salary by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th># of Students</th>
<th>% of Class</th>
<th>Mean Base Salary</th>
<th>Mean Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>126</td>
<td>40%</td>
<td>$88,639</td>
<td>$9,711</td>
</tr>
<tr>
<td>Consulting</td>
<td>84</td>
<td>26%</td>
<td>$82,139</td>
<td>$6,884</td>
</tr>
<tr>
<td>Accounting</td>
<td>20</td>
<td>6%</td>
<td>$68,471</td>
<td>$4,143</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>16</td>
<td>5%</td>
<td>$64,444</td>
<td>$3,167</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>14</td>
<td>4%</td>
<td>$74,570</td>
<td>$10,611</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>7</td>
<td>2%</td>
<td>$67,500</td>
<td>N/A</td>
</tr>
<tr>
<td>Healthcare</td>
<td>6</td>
<td>2%</td>
<td>$50,813</td>
<td>N/A</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>6</td>
<td>2%</td>
<td>$62,467</td>
<td>N/A</td>
</tr>
<tr>
<td>Energy</td>
<td>4</td>
<td>1%</td>
<td>$80,750</td>
<td>N/A</td>
</tr>
<tr>
<td>Hospitality</td>
<td>4</td>
<td>1%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Legal</td>
<td>3</td>
<td>1%</td>
<td>$67,333</td>
<td>N/A</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>3</td>
<td>1%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Other</td>
<td>24</td>
<td>8%</td>
<td>$72,200</td>
<td>$5,750</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 80% of students reported accepting offers reported salary data. Other includes Aerospace, Consumer Packaged Goods, Education, Manufacturing, Retail, Defense, Government, Non-Profit, Pharma/Biotech, Sports/Leisure, Other.

* Salary data is not reported for industries with less than three points of data.

### Salary by Function

<table>
<thead>
<tr>
<th>Function</th>
<th># of Students</th>
<th>% of Class</th>
<th>Mean Base Salary</th>
<th>Mean Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>105</td>
<td>33%</td>
<td>$91,149</td>
<td>$9,712</td>
</tr>
<tr>
<td>Consulting</td>
<td>101</td>
<td>32%</td>
<td>$80,439</td>
<td>$6,631</td>
</tr>
<tr>
<td>Analytics</td>
<td>21</td>
<td>7%</td>
<td>$78,635</td>
<td>$8,677</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>19</td>
<td>6%</td>
<td>$68,182</td>
<td>$7,643</td>
</tr>
<tr>
<td>Accounting</td>
<td>14</td>
<td>4%</td>
<td>$64,273</td>
<td>N/A</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>9</td>
<td>3%</td>
<td>$69,643</td>
<td>$5,500</td>
</tr>
<tr>
<td>General Management</td>
<td>7</td>
<td>2%</td>
<td>$65,250</td>
<td>$10,167</td>
</tr>
<tr>
<td>Management Info Systems</td>
<td>4</td>
<td>1%</td>
<td>$77,500</td>
<td>$5,000</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>4</td>
<td>1%</td>
<td>$66,333</td>
<td>$8,667</td>
</tr>
<tr>
<td>Human Resources</td>
<td>3</td>
<td>1%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Information Technology</td>
<td>3</td>
<td>1%</td>
<td>$81,667</td>
<td>N/A</td>
</tr>
<tr>
<td>Logistics</td>
<td>3</td>
<td>1%</td>
<td>$74,667</td>
<td>N/A</td>
</tr>
<tr>
<td>Unknown</td>
<td>5</td>
<td>2%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Other</td>
<td>19</td>
<td>6%</td>
<td>$65,421</td>
<td>$19,783</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 80% of students reported accepting offers reported salary data. Other includes Education, Entrepreneur / Founder, Logistics, Other. * Salary data is not reported for functions with less than three points of data.

### Employment by Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Mean Base Salary</th>
<th>Median Base Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midwest</td>
<td>$80,477</td>
<td>$72,300</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>$76,305</td>
<td>$79,833</td>
</tr>
<tr>
<td>West</td>
<td>$84,742</td>
<td>$67,500</td>
</tr>
<tr>
<td>International</td>
<td>N/A</td>
<td>$67,500</td>
</tr>
<tr>
<td>Destination Not Yet Determined</td>
<td>N/A</td>
<td>$67,500</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 79% of students reporting accepted offers reported salary data.

## First Destinations

<table>
<thead>
<tr>
<th>Destination</th>
<th># of Students</th>
<th>% of Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seeking Employment in Business</td>
<td>331</td>
<td>87%</td>
</tr>
<tr>
<td>Seeking Continuing Education</td>
<td>34</td>
<td>9%</td>
</tr>
<tr>
<td>Not Seeking Employment in Business</td>
<td>12</td>
<td>3%</td>
</tr>
<tr>
<td>No Information Available</td>
<td>3</td>
<td>1%</td>
</tr>
</tbody>
</table>

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INTERNSHIPS

INTERNATIONAL INTERNSHIP DESTINATIONS

- Australia
- Canada
- China
- Hong Kong
- India
- Ireland
- Peru
- Singapore
- South Korea
- Thailand
- UAE
- United Kingdom

INTERNATIONAL INTERNSHIP BY REGION

- 99% paid or for credit inside U.S.
- 94% paid or for credit outside U.S.
- 6% paid or for credit paid or for credit

INTERNATIONAL INTERNSHIP BY FUNCTION

- Finance
- Consulting
- Marketing/Sales
- Accounting
- Analytics
- Operations/Production
- Human Resources
- Logistics
- Information Technology
- Advertising/Public Relations
- Entrepreneur/Founder
- General Management
- Other

INTERNATIONAL INTERNSHIP BY INDUSTRY

- Financial Services
- Consulting
- Technology/Science
- Real Estate/Construction
- Marketing/Advertising/PR
- Media/Entertainment
- Consumer Packaged Goods
- Retail
- Transportation/Logistics
- Energy
- Government
- Healthcare
- Manufacturing
- Pharma/Biotech
- Education
- Hospitality
- Non-Profit
- Sports/Leisure
- Other

PARTNER WITH THE BBA PROGRAM AT GOIZUETA

Strengthen your brand on campus by engaging with the BBA Career Management Center. Depending on your objectives and budget, a variety of options are available to build your presence at Goizueta:

- COLLABORATE
  Partner with BBA clubs to sponsor case competitions, deliver workshops, or participate in existing networking nights and club activities.

- CONNECT
  Host employer coffee chats or educational programs to build awareness of your company and available roles.

- NETWORK
  Sponsor K.E.G.S., a Goizueta tradition, to meet students in an informal social setting and generate brand equity with BBA students.

- RECRUIT
  Post positions, host a company presentation, and organize on campus interviews through the BBA Career Management Center and the Emory Career Center.
ALL HIRING COMPANIES

1898 & Co. (Part of Burns & McDonnell)
A2KeyZ
ABC CONSULTANTS GROUP
Abercombie & Fitch
Accenture
ACT
Adidas
AIG
Alexander Group
Ally
AlphaSights
Alton Aviation Consultancy
Amazon
Amazon Studios
American Express
AmeriCorps
Ampen
Ankura
Annuitas
Apparel Impact Institute
Applied Value
Ares Management
Arma Therapeutics Inc.
Ascend LLC
Aspire Image ATL
AT&T
AvalonBay Communities
Avis Budget Group
AzulArc
Bain & Company
Bain Capital
Baird
Banco de Credito del Peru
Banco Santander International
Bank of America
Barclays
BBDO New York
BDO USA, LLP
Bernstein Private Wealth Management
Best Insight Consulting
Black & Veatch
BlackRock
Blackstone
Bloomberg Philanthropies
BMO Capital Markets
BNP Paribas
Boeing
Bold Earth
Boston Consulting Group (BCG)
Bsocial Strategy
ByteDance
Cantor Fitzgerald
Capco
Capgemini
CapitalLand
Capvision
CarMax
CBRE
Centerview Partners
Centor
Cerberus Capital Management
Chatham Capital
Chattanooga Dance Theatre
China International Capital Corporation
CIBC Capital Markets
CICCUS
Cit
CITIC Securities
Clifford Desmond and Associates
CMSPI
Cognizant
CohnReznick
Colter Lewis Investment Partners
Combined Insurance
Comcast
Configure Partners
Consus Global
Cox Automotive
Cox Communications
Cox Enterprises
Coyote Logistics
Credit Suisse
Crown Castle
Cummins Inc.
Cushman & Wakefield
CVS Health
DaVita
DC Investments
Dell
Deloitte
Delta Air Lines
Dentons
dentsu international
Deutsche Bank
DSO Renewables
DWS Investment Americas
Egon Zehnder
Elemental Exelerator
Elevate Government Affairs
Emory University
Epsilon
Ericsson
Evercore
EY
Falcon
Fidelity Investments
firstminute capital
Fiserv
FocalPoint Partners
Freddie Mac
Fresh Pond Beer Garden
Fried Frank
Front Page Agency Inc.
FTI Consulting
Futurerene Technologies
G Squared
GCM Grosvenor
General Electric
Genesis Capital
Genuine Parts Company
GEP Worldwide
Global Real Estate Advisors, Inc.
Gold Rush Vinyl
Goldman Sachs
Goodwin
Google
Grant Thornton
Graphic Packaging International, LLC
Greenhill & Co
Greenlight
Greenwood Star
Guggenheim Partners
Guidhouse
Guidepoint
Hall & Partners
Hall Capital Partners
Hearts & Science
Healthcare Consultancy Group
Houlihan Lokey
HSBC
Huron Consulting Group
IBM
Infosys Consulting
Insight Sourcing Group
Inspire Brands
Institute for the Study of Modern Israel
Invenergy
Invesco
isaac
J.P. Morgan
Jefferies
JLL
JLL Technologies
K1 Investment Management
Kantar
KBR
Kemira
Kennedy & Company Education Strategies
KeyBanc Capital Markets
KeyBank
Keystone Strategy
KPMG
KRG
Krispy Kreme
L’Appartement 4F
Lazard
Liberty Mutual Insurance
Live Nation Entertainment
Loeb, nyc
Macy’s
Mailchimp
Marathon Capital
Mastercard
McKinsey & Company
MediaTech Ventures
MELT
Mercer
Merck
Meritz Alternative Investment Management
Merkle + Partners
MetLife
Mettlife Investment Management
Microsoft
Minitab
Mizuho
Mondelez International
Moneda Asset Management
Morgan Stanley
MTS Health Partners, L.P.
Myers and Stauffer
National Symphony Orchestra at the Kennedy Center
NBCUniversal
NCR
Nestle Health Science
Nevada Department of Public Safety
Newell Brands
NFL
Nirnal Group of Companies
Noble Investment Group
Nomura
North Point M&A
Office of Senator Roger F. Wicker
Ogilvy
OhioHealth
Oliver Wyman
P360
Paramount (ViacomCBS)
Parthenon Capital Partners
Pathway Capital LP
Peakmade Real Estate
Pediatric Clinic
Perella Weinberg Partners
PETRONASH
PGIM
Piermont Bank
Piper Sandler
PNC
Poly
Porex: A Filtration Group
Precision Business Solutions
Premier Inc.
Procter & Gamble
ProMazo
Prophet
Prospect Capital Management
ProsyHire
Protiviti
Prudential Financial
Publicis Sapient
Pulse Music Group
Putnam Associates
PwC
Rabobank
Raymond James
RBC
Reach Capital
Red Ventures
Regions Bank
Related Companies
Restaurant Brands International (RBI)
Rialto Capital
Rightside Brewing
Roark Capital
Rockefeller Capital Management
Rockline Equity
Rothschild & Co.
RPA
RSM
S&P Global Ratings
Salesforce
Sands Investment Group
SCB 10X
ScottMadden, Inc.
Select Vantage
Sellside Group, LLC
Sendero
Silver Lake
Simon-Kucher & Partners
SitusAMC
Slatom
SMBC Capital Markets
Snack Break
Societe Generale
Sogeti
Sony Pictures Entertainment
Sorenson Impact Center
Southern Company
Sovos
StepStone Group
Stifel
Stout
Strategy&
Sutton Place Strategies, by Bain & Company
SVB Leerink
Takeda
Tampa Bay Vending Solutions
TD Securities
Teach for America
The Alexander Group
The Equity Group
The Home Depot
The Kennedy Firm, LLC
The Related Companies
The Strategy Group VI
TheMathCompany
ThinkEquity LLC
TM Capital
T-Mobile
Toyota
Tradesweb
Transcom Ltd.
Travelers
Truist
Tudor, Pickering, Holt, & Co.
TurboTax
U.S. Bank
U.S. Department of Homeland Security
UBS
UMortgage
Uncommon Schools
Unilever
UPS
UPS Capital
US Bank
Valor Equity Partners
Vanguard
Veeea Systems
Veritiv Corporation
ViacomCBS
Vineyard Vines
Vista
VMware
Warner Bros. Discovery
Wasserman
Wayflyer
Wells Fargo
Where Remote?
Windham Brannon
WITHIN
Wood Mackenzie
World50