

# BACHELOR OF BUSINESS ADMINISTRATION EMPLOYMENT REPORT

## 2019 FULL-TIME EMPLOYMENT & INTERNSHIPS



EMORY

GOIZUETA  
BUSINESS  
SCHOOL

# FULL-TIME EMPLOYMENT

96%

offers within 3 months

95%

accepted within 3 months

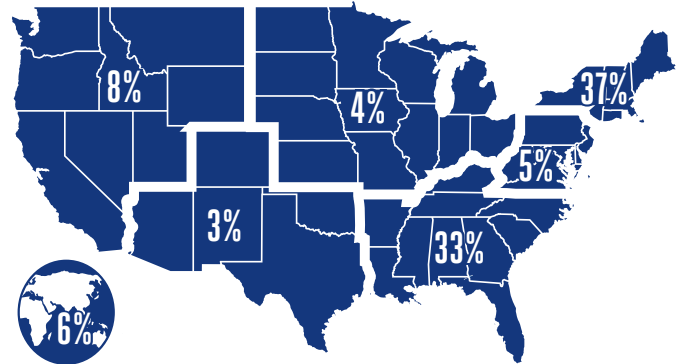
SALARY BY INDUSTRY	# OF STUDENTS	% OF CLASS	MEAN BASE SALARY	MEAN SIGNING BONUS
Financial Services	100	32%	\$75,901	\$10,270
Consulting	73	23%	\$73,275	\$7,118
Unknown*	28	9%	N/A	N/A
Accounting	25	8%	\$61,037	\$4,222
Technology/Science	20	6%	\$69,185	\$12,430
Real Estate/Construction	14	4%	\$58,550	\$8,333
Marketing/Advertising/PR*	9	3%	\$51,500	N/A
Healthcare	8	3%	\$59,750	\$4,643
Education*	5	2%	\$44,500	N/A
Media/Entertainment*	5	2%	\$50,600	N/A
Retail*	4	1%	\$57,500	N/A
Non-Profit*	3	1%	\$36,333	N/A
Other	23	7%	\$61,653	\$8,795

Other includes Aerospace, Energy, Government/Education, Hospitality, Manufacturing, Other, Transportation/Logistics, Utilities.

SALARY BY FUNCTION	# OF STUDENTS	% OF CLASS	MEAN BASE SALARY	MEAN SIGNING BONUS
Finance	96	30%	\$76,290	\$10,372
Consulting	83	26%	\$71,091	\$6,671
Unknown*	28	10%	N/A	N/A
Accounting	23	7%	\$58,071	\$4,167
Marketing/Sales	21	7%	\$57,413	\$12,033
Analytics	15	5%	\$69,154	\$10,857
Real Estate/Construction*	9	3%	\$58,622	N/A
General Management	6	2%	\$59,000	\$8,500
Education*	5	2%	N/A	N/A
Operations/Production*	5	2%	\$56,800	N/A
Advertising/PR*	4	1%	\$50,000	N/A
Information Technology*	3	1%	\$82,417	N/A
Other	19	6%	\$62,090	\$10,667

Other includes Human Resources, Other.

## EMPLOYMENT BY REGION



\$69,036

MEAN BASE SALARY

\$70,000

MEDIAN SALARY

\$8,759

MEAN SIGNING BONUS

\$7,500

MEDIAN SIGNING BONUS

### MEAN BASE SALARY

Northeast ..... \$73,993  
 South..... \$64,344  
 West..... \$77,236  
 Midwest..... \$64,859

Southwest..... \$63,996  
 Mid-Atlantic ..... \$66,100  
 International ..... N/A  
 Destination Not Yet Determined ... \$56,429

## FIRST DESTINATIONS

	# OF STUDENTS	% OF CLASS
Seeking Employment in Business	336	87%
Seeking Continuing Education	35	9%
Not Seeking Employment in Business	9	3%
No Information Available	6	2%

\* Salary data is not reported for functions with less than three points of salary data.

Note: Compensation information is self-reported. 79% of students who reported accepting offers also reported salary data.

*“Goizueta BBA students are highly regarded by companies for their exceptional academic knowledge, leadership presence, and communication skills. In my role, I see our students’ tremendous work ethic and drive first-hand. The BBA team is proud to know our students graduate prepared to contribute to their organizations with the expressed intent of making a difference.”*

JANE HERSHMAN, Senior Director, BBA Career Management Center

# INTERNSHIPS

97%

paid or for credit

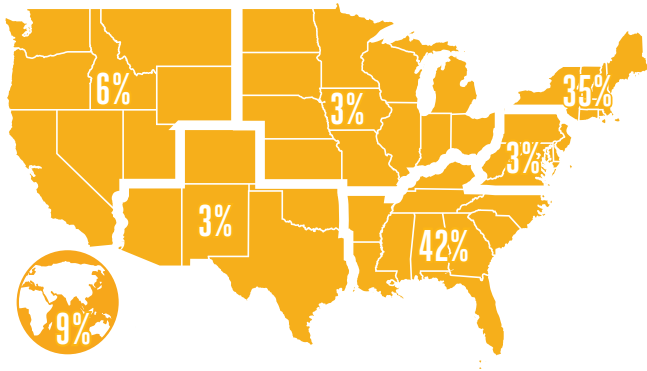
91%

inside U.S.

9%

outside U.S.

## INTERNSHIP BY REGION



## INTERNATIONAL INTERNSHIP DESTINATIONS

Austria	Mexico
Brazil	Russia
China	Singapore
Germany	Thailand
Hong Kong	United Kingdom
India	

\$27.49

MEAN HOURLY SALARY

\$25.00

MEDIAN HOURLY SALARY

## INTERNSHIP BY INDUSTRY

	# OF STUDENTS	% OF CLASS
Financial Services	96	42%
Consulting	30	13%
Accounting	22	10%
Marketing/Advertising/PR	15	6%
Real Estate/Construction	13	6%
Healthcare	9	4%
Media/Entertainment	8	3%
Retail	8	3%
Technology/Science	8	3%
Consumer Packaged Goods	4	2%
Manufacturing	3	1%
Other	15	6%

Other includes Aerospace, Energy, Hospitality, Legal, Non-Profit, Other, Pharma/Biotech, Sports/Leisure, Transportation/Logistics.

## INTERNSHIP BY FUNCTION

	# OF STUDENTS	% OF CLASS
Finance	96	42%
Marketing/Sales	34	15%
Consulting	29	13%
Accounting	21	9%
Analytics	10	4%
General Management	6	3%
Advertising/Public Relations	5	2%
Human Resources	4	2%
Information Technology	3	1%
Operations/Production	3	1%
Other	17	7%

Other includes Logistics, Other.

## PARTNER WITH THE BBA PROGRAM AT GOIZUETA

Strengthen your brand on campus by engaging with the BBA Career Management Center. Depending on your objectives and budget, a variety of options are available to build your presence at Goizueta:

### COLLABORATE

Partner with BBA clubs to sponsor case competitions, deliver workshops, or participate in existing networking nights and club activities.

### CONNECT

Host employer coffee chats or educational programs to build awareness of your company and available roles.

### NETWORK

Sponsor kegs, a Goizueta tradition, to meet students in an informal social setting and generate brand equity with BBA students.

### RECRUIT

Post positions, host a company presentation, and organize on campus interviews through the BBA Career Management Center and the Emory Career Center.

# ALL HIRING COMPANIES

22squared	Boston Consulting Group	Expansive	KPMG	Oak Hill Advisors	Superfly
360i	Bowstring Advisors	EY	Kroger	Ogilvy	SurveyMonkey
565 Media	BridgeCRE	Facebook	Landmark Partners	Oldcastle APG	Synopsis Inc.
79th Street Ventures	BrightHouse	Federal District Court of Northern Georgia	LaSalle Investment Management	OneTrust	Teach for America
AArete	Cambridge Associates	Fidus	Lazard Frères & Co.	Patientco	The Children's Place
Abbott Nutrition	Cantor Fitzgerald	First Data	LB Asset Management	PegaSystems	The Coca-Cola Company
Accenture	CAP	FleetCor Technologies	Leerink Partners	Perella Weinberg Partners	The Cook's Warehouse
Acta Ventures	Capco	ForeScout-Cybersecurity	Lennar	Phoenix Tree Capital	The Hackett Group
Adobe Inc.	Capital One	Fox News	Leo Burnett	PJT Partners	The Home Depot
Aetna	Caterpillar Inc	Freebird Rides	LexisNexis Risk Solutions	PNC	Theory
AGI	Centerview Partners	FTI Consulting	LG Electronics	Polen Capital	TIAA
Agilysys	Children's Healthcare of Atlanta	Fundera	Life Fitness	PRA Health Sciences	TM Capital
Alexander Group	Christie's	Fusion CPA	Lincoln International	Publicis Sapient	Torrey Partners
AlphaSights	Citi	Galen Growth Asia	Link Consumer Strategy	PwC	Travelport
Altus Group	CMB International	GCM Grosvenor	LinkedIn	Radazon Capital	Triton Value Partners
Alvarez & Marsal	Comcast NBCUniversal	GE Aviation	Luxottica	Raymond James	Trove Studio
Amazon	Commvault	generation adidas international	Macquarie	RBC Capital Markets	Turner Broadcasting Systems
American Express	Conscient Strategies	GEP Worldwide	Macy's	Redwood Advisors	Uber
Ankura	Cooper Horowitz	Global Payments	Madison Park Group	Relevance Advisors	UCB Pharmaceuticals
Antares Capital	Cornerstone Investment Partners	Goldman Sachs	Malavika Mallya	Rental Monitoring Solutions	ULTA Beauty
Anthem, Inc	Cornerstone Research	Google	Marcum	Restaurant Brands International (RBI)	Union Square Advisors
Antheus Capital / Mac Properties	Cox Communications	Goop	Mastercard	Revenue Analytics	UnionPay International
Aon	CPI Ronghe Financial Leasing Co.	Gotransverse	Mayflower Business Group	Rialto Capital Advisors	United Nations International
Aon Securities	Credit Suisse	Grant Thornton	Mazars	Rockefeller Capital Management	Telecommunication Union
Applied Value	Cresa	Great Point Partners	McKinsey & Company	Rothschild & Co.	UPS
Apps That Pay, LLC.	Crown Castle	Greenhill & Co.	Media Frenzy Global	RR Foods	Urjanet
Aquiline Capital Partners	Curology	Greysteel	Mercer	RSM US LLP	US Bank
Arcadia Investment Partners	CVS Health	Guggenheim Partners	Merkley + Partners	Salesforce	Utilities International
Archetype Solutions Group	D4C Dental Brands	Hand USA	Metric Digital	Sandler O'Neill + Partners	Valley Outreach Synagogue
Aronson LLC	DDG, Inc.	Harman International	MGM Resorts International	Savoy Capital Advisors Inc.	Vanderbilt Property Group
AT&T	Deloitte	Harrison Street Real Estate Capital, LLC	MHP - A Porsche Company	Sawaya Partners	VCOM IMC
Athanos Capital	Delta Air Lines	HCP	Michael C. Carlos Museum	SB Projects	Venture For America
ATL Events Group, Inc.	Democrat Party, Thailand	HD Supply	MidCap Financial	SBSS	Verint
AXA Equitable	Deutsche Bank	Highland Associates	Mira Insight	Second Helpings Atlanta	Viacom
Axiom	Development Counsellors International	Hilton	Mitsubishi Caterpillar Forklift America Inc.	Sem Company	Vidaris
Axis Group	Digitas	HK EP Services Centre	Mitsubishi Electric Trane HVAC US	Senvest	Visa
Ayco, a Goldman Sachs Company	Dillard's	HKS Real Estate Advisors	Mizuho	Siemens	Vista Equity Partners
AzulArc	Dimensional Fund Advisors	Houlihan Lokey	Moelis & Company	Signify	Vivienne Hu LLC
Bacardi Global Brands	Discover Financial Services	HSBC	Morgan Stanley	Simon-Kucher & Partners	Voestalpine
Bain & Company	Dixon Hughes Goodman	Hudson Partners Securities, LLC	Museum of Design Atlanta	Sinica Education	Walker & Dunlop
Balaxi	Duff & Phelps	IBM	N/A Collective	SKIM	Walmart eCommerce
Bank of America	Eastdil Secured	IDEXX	N3	Societe Generale	Warner Bros.
Barkawi Management Consultants - A Genpact Company	Easy Breathe, Inc.	IGC Partners	National Property Valuation Advisors	Soham Estates	Warner Media
BDO USA, LLP	Edelman	IMG Live	Natixis	Soyuz Multfilm (Animations Studio)	Wells Fargo
Bernstein Private Wealth Management	Educational Testing Service	Insight Sourcing Group	Navigant Consulting	Spencer Stuart	WeWork
Black & Veatch	Emory Investment Management	InVision	NBCUniversal Media	SquareFoot	Willamette Management Associates
BlackRock	Endeavor	Ipreato	NERA Economic Consulting	Standard Chartered Bank	William Blair & Co.
Blaxtair	Epic Systems	Itineris	Newell Brands	Staples	Williams Capital Group
Bloomingdale's	Equifax	J.P. Morgan	Nielsen	State Street	Willis Towers Watson
Bluewater Media	Ergomotion	Jefferies	NIIT Technologies LTD	Steelcase	Write2Market
BMO Capital Markets	Eureka Therapeutics	Kaiser Associates	NNN Properties, LLC	Sterling Organization	Wyndham Destinations
BNP Paribas	EverQuote	Kantar Group	Nomura	Stout Risius Ross, LLC	Yelp
BNY Mellon	Everstone Capital	Kaufman Jacob	North Highland Consulting	Suning	ZBL Construction
		Keller Williams Realty, Inc.	Northwestern Mutual	Sunpower	
		Keystone Strategy		SunTrust	
		KIPP DC			