2023 BACHELOR OF BUSINESS ADMINISTRATION EMPLOYMENT REPORT
### SALARY BY INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th># of Students</th>
<th>% of Class</th>
<th>Mean Base Salary</th>
<th>Mean Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>129</td>
<td>36%</td>
<td>$95,001</td>
<td>$11,249</td>
</tr>
<tr>
<td>Consulting</td>
<td>111</td>
<td>31%</td>
<td>$86,026</td>
<td>$7,436</td>
</tr>
<tr>
<td>Accounting</td>
<td>21</td>
<td>6%</td>
<td>$74,000</td>
<td>$4,750</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>17</td>
<td>5%</td>
<td>$66,400</td>
<td>$4,000</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>17</td>
<td>5%</td>
<td>$80,024</td>
<td>$8,727</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>13</td>
<td>4%</td>
<td>$77,778</td>
<td>$11,000</td>
</tr>
<tr>
<td>Healthcare</td>
<td>11</td>
<td>3%</td>
<td>$68,002</td>
<td>$6,500</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>9</td>
<td>2%</td>
<td>$57,236</td>
<td>N/A</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>6</td>
<td>2%</td>
<td>$75,500</td>
<td>$12,167</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>4</td>
<td>1%</td>
<td>$66,125</td>
<td>$8,667</td>
</tr>
<tr>
<td>Healthcare</td>
<td>4</td>
<td>1%</td>
<td>$65,333</td>
<td>N/A</td>
</tr>
<tr>
<td>Legal</td>
<td>4</td>
<td>1%</td>
<td>$53,867</td>
<td>N/A</td>
</tr>
<tr>
<td>Other</td>
<td>20</td>
<td>6%</td>
<td>$76,900</td>
<td>$11,000</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 73% of students reported accepting offers reported salary data. Other includes Defense, Energy, Government/Education, Hospitality, Manufacturing, Non-Profit, Pharma/Biotech, Other.

* Salary data is not reported for industries with less than three points of data.

### SALARY BY FUNCTION

<table>
<thead>
<tr>
<th>Function</th>
<th># of Students</th>
<th>% of Class</th>
<th>Mean Base Salary</th>
<th>Mean Signing Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>117</td>
<td>32%</td>
<td>$96,201</td>
<td>$11,679</td>
</tr>
<tr>
<td>Consulting</td>
<td>100</td>
<td>27%</td>
<td>$85,563</td>
<td>$7,468</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>45</td>
<td>12%</td>
<td>$68,148</td>
<td>$7,125</td>
</tr>
<tr>
<td>Accounting</td>
<td>19</td>
<td>5%</td>
<td>$72,333</td>
<td>$5,486</td>
</tr>
<tr>
<td>Analytics</td>
<td>19</td>
<td>5%</td>
<td>$81,250</td>
<td>$7,900</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>12</td>
<td>3%</td>
<td>$66,280</td>
<td>$8,600</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>10</td>
<td>3%</td>
<td>$82,875</td>
<td>$7,500</td>
</tr>
<tr>
<td>Information Technology</td>
<td>9</td>
<td>2%</td>
<td>$83,026</td>
<td>$11,667</td>
</tr>
<tr>
<td>General Management</td>
<td>8</td>
<td>2%</td>
<td>$62,333</td>
<td>$9,000</td>
</tr>
<tr>
<td>Advertising/Public Relations</td>
<td>4</td>
<td>1%</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>3</td>
<td>1%</td>
<td>$81,667</td>
<td>$9,167</td>
</tr>
<tr>
<td>Other</td>
<td>20</td>
<td>6%</td>
<td>$77,210</td>
<td>$8,750</td>
</tr>
</tbody>
</table>

Note: Compensation information is self-reported. 73% of students reporting accepted offers reported salary data.

* Salary data is not reported for functions with less than three points of data.
### Internship by Region

- 7% of students are interning in the Midwest
- 46% of students are interning in the Northeast
- 28% of students are interning in the West
- 6% of students are interning in the South
- 5% of students are interning internationally

### Internship by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th># of Students</th>
<th>% of Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Services</td>
<td>139</td>
<td>44%</td>
</tr>
<tr>
<td>Consulting</td>
<td>67</td>
<td>21%</td>
</tr>
<tr>
<td>Technology/Science</td>
<td>18</td>
<td>6%</td>
</tr>
<tr>
<td>Accounting</td>
<td>14</td>
<td>4%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>14</td>
<td>4%</td>
</tr>
<tr>
<td>Transportation/Logistics</td>
<td>8</td>
<td>3%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>7</td>
<td>2%</td>
</tr>
<tr>
<td>Real Estate/Construction</td>
<td>7</td>
<td>2%</td>
</tr>
<tr>
<td>Retail</td>
<td>6</td>
<td>2%</td>
</tr>
<tr>
<td>Sports/Leisure</td>
<td>6</td>
<td>2%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>5</td>
<td>2%</td>
</tr>
<tr>
<td>Legal</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Marketing/Advertising/PR</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>19</td>
<td>6%</td>
</tr>
</tbody>
</table>

Other includes Defense, Education, Other.

### Internship by Function

<table>
<thead>
<tr>
<th>Function</th>
<th># of Students</th>
<th>% of Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>138</td>
<td>45%</td>
</tr>
<tr>
<td>Consulting</td>
<td>65</td>
<td>21%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>45</td>
<td>15%</td>
</tr>
<tr>
<td>Accounting</td>
<td>16</td>
<td>5%</td>
</tr>
<tr>
<td>Analytics</td>
<td>14</td>
<td>5%</td>
</tr>
<tr>
<td>Operations/Production</td>
<td>10</td>
<td>3%</td>
</tr>
<tr>
<td>General Management</td>
<td>4</td>
<td>1%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>4</td>
<td>1%</td>
</tr>
<tr>
<td>Advertising/Public Relations</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>9</td>
<td>3%</td>
</tr>
</tbody>
</table>

Other includes Education, Other.

### International Internship Destinations

- Austria
- China
- France
- Hong Kong
- Panama
- Singapore
- Taiwan
- Thailand
- Panama
- Singapore
- Taiwan
- Thailand

### Internships

- 99% paid or for credit
- 95% inside U.S.
- 5% outside U.S.

### Internship by Industry

- Financial Services 139 students, 44% of the class
- Consulting 67 students, 21% of the class
- Technology/Science 18 students, 6% of the class
- Accounting 14 students, 4% of the class
- Media/Entertainment 14 students, 4% of the class
- Transportation/Logistics 8 students, 3% of the class
- Healthcare 7 students, 2% of the class
- Real Estate/Construction 7 students, 2% of the class
- Retail 6 students, 2% of the class
- Sports/Leisure 6 students, 2% of the class
- Consumer Packaged Goods 5 students, 2% of the class
- Legal 2 students, 1% of the class
- Manufacturing 2 students, 1% of the class
- Marketing/Advertising/PR 2 students, 1% of the class
- Non-Profit 2 students, 1% of the class
- Other 19 students, 6% of the class

Other includes Defense, Education, Other.

### Partner with the BBA Program at Goizueta

Strengthen your brand on campus by engaging with the BBA Career Management Center. Depending on your objectives and budget, a variety of options are available to build your presence at Goizueta:

**Collaborate**
Partner with BBA clubs to sponsor case competitions, deliver workshops, or participate in existing networking nights and club activities.

**Connect**
Engage students through on-campus employer coffee chats, educational workshops, or host an off-site trek stop at your office to build awareness of your company and your open positions.

**Network**
Sponsor K.E.G.S., a Goizueta tradition, to meet students in an informal social setting and generate brand equity with BBA students.

**Recruit**
Post positions, host a company presentation, and organize on campus interviews through the BBA Career Management Center and the Emory Career Center.
ALLHIRINGCOMPANIES

[Learned Media
1989 & Co. (Part of Burns & McDonnell)
Accenture
ADP
AIG (Corebridge)
Allegiant Airlines
AllianceBernstein
AlphaSights
Alvarez & Marsal
Amazon
American Express
American International Group
Andy Lam
Ankura
Applied Intution
Applied Materials
Applied Value Group
Aptean
Arbor Realty Trust
Arcadia Investment Partners
Arcadia
Argo Capital Advisors
AssetMark
Asyouth & Associates LLC
AT Kearney
AT&T
Atlantic Records
Bahamas Airconditioning Company Ltd
Bain & Company
Bain Capital
Baird
Banco General
Bank of America
Barclays
BBDO Atlanta
BCG BrightHouse
Beam Suntory
Berkadia
Berkeley Research Group
Berkeley Hathaway
Homestate Companies - Berkshire Hathaway
Property & Casualty
Billfold Contactless Solutions
Black & Veatch
BlackRock
Blackstone
Bloomberg
Bloomberg’s
Blue Orbit
Blue Owl
BMO Capital Markets
BNP Paribas
Boardwalk Pictures
Booksy
Booz Allen Hamilton
Boston Consulting Group (BCG)
Bubbl, Inc
Buckhead Wealth Management
Bumble
Business Upper Austria
Canaccord Genuity
Cantaloupe, Inc
Cantor Fitzgerald
Capco
Capgemini Invent
Capital One
Capvision
Carahsoft
CarMax
CBRE
Centene
Center Creek Capital
Centerview Partners
Century Consulting Services
Ceridian
CF Private Equity
Cherry Bekaert
China Resources (Holdings) Co
Chronograph
Cicero Group
CIL Management Consulting
Cisco
Citi
CITIC Capital
Citizens Bank
City National Bank
Clifton Larson Allen (CLA)
Clockwork Concepts
Cognizant
Comcast
Comcast NBCUniversal
Compensation Advisory Partners
Configure Partners
Conquer, LLC
Cookerly PR
Cornerstone Research
Credit Suisse
CreditSights
Crestline Investors, Inc
Crosscut Power Equipment
Sales and Service
Crown Castle
CSX
Cushman & Wakefield
CVS Health
Daggerwing Group
Deeply Rooted Dance Theater
Dell Technologies
Deloitte
Delta Air Lines
Deutsche Bank
Discover Financial Services
Dyson
EC M&A
EDANBANK
Edelman DXI
Egon Zehnder
El Lilly and Company
Emory University
Empower
Epic
Epsilon
Essent Guaranty, Inc
Everbridge
Evercore
Everest Insurance
Evolution Lab
EY
EY-Parthenon
FactSet
Federal Home Loan Bank
Feerick Center for Social Justice
Fenics US Treasuries
Ferrara Company
FESCO Environmental
Fidelity Investments
FiServ
FLEETCOR
Florintreep Capital
Franklin Street
Freeman, Mathis, and Gary LLP
FTI Consulting
FWD Insurance
GenBridge Capital
GEP Worldwide
Goldman Sachs
Google
Grant Thornton
Greenhill & Co
Greystone
Group M
Guggenheim Partners
Guidehouse
HarbourVest Partners
Havard Business School
Hawthorne Residential Partners
Healthy Mothers, Healthy Babies Coalition of Georgia
Heard Autos
Heard Television
Helen of Troy
Henry Schein
HeronCode
High Museum of Art
Hillstone Restaurant Group
Hilton Atlanta
Hines
Horizon Media
Houlihan Lokey
HSBC
Huatai
Hyundai Motor North America
IBM
iHeartMedia
Incent Group
Insight Sourcing Group
Inspire Brands
Instinet Incorporated
Institute for Humane Education
Intuit
Invenery
Invesco
J.P. Morgan
Jeffries
JLL
Juliet Park
Kaiser Permanente
Kanchana Private Limited
Kearney
Keurig Dr Pepper Inc.
KeyBanc Capital Markets
KeyBank
Kimberly Clark
KPMG
Kroll
Laplace Investment
Management
Lawyers’ Committee for Civil Rights Under Law
Lazard
LeadCoverage
LEAP Legal Software US
Legrand
Levi Strauss
LG Electronics
Liberty Mutual Insurance
LifeInvest Wealth Management
LifeNet Health
LIFT Marketing Agency
Litig Games
Lippincott
Locala
LSH Partners
Macy’s
Madelbaum Barrett PC
Madison Industries
Maichimp
Manulife Investment Management
MapleTree Investments
Marathon Capital
MarshMcLennan
Mastercard
McKinsey & Company
Mellow Mushroom Corporate - Home Grown Industries
Mercer
Metlife Investment Management
Milk & Honey Music + Sports + Ventures
Mill Creek Residential Trust
Miller Zell
Mizuho Securities
Moelis & Company
Monarch Private Capital
Moore Capital Management
Morgan Stanley
Mount Sinai Health System
MUFG
Mufson Howe Hunter
Myers and Stauffer
NASAQ
Nasdaq, Inc.
NBCUniversal
Nebula Creative Group
New York Mets MLB
Newbury Partners
Newmark
NextGen Growth Partners
Nike Inc.
Noble Investment Group
Nomura Securities
Norfolk Southern
Northern Trust
Northwestern Mutual
Novogradac & Company
Oak Hill Advisors
Ogilvy
OmniMax
One Up Innovations
OneAmerica
Opus 3 Artists
Orbit Partners
Organic Valley
Oskosh Co.
Pacific Aegis Capital Management
Payroc
Pediatricians of Florida
PEI Global Partners
Penta Group, LLC
Perella Weinberg Partners
PGIM Real Estate
Pharmacy
Piper Sandler
PNC
Point72
Porex Materials Corporation
PowerHaus
Premier
Primary Wave
Procter & Gamble
Project Destined
Prophet
Prudential Financial
Publicis Sapient
PwC
Qualcomm
Rabobank
RapidRatings
RAPP
Raymond James
Raytheon Missiles & Defense
RBC Capital Markets
Red Ventures
Regions Bank
Restaurant Brands International
Revenue Rocket Consulting Group
Robert W. Baird & Co.
Roland Berger
Ross Stores, Inc.
Rothschild & Co.
RSN US LLP
S&P Global
Saglo Companies
Salesloft
Sandow Design Group
Santander
Santander Private Banking
S-Care
Scotiabank
Sellside Group
Simon-Kucher & Partners
Societe Generale
Sampo International
Sothebys
SoundExchange
Spencer Stuart
Sports Media Inc.
Standard Chartered
Starwood Capital Group
State Attorney’s Office, 9th Judicial Circuit of Florida
State Charter Schools Foundation of Georgia
Stepo & Johnson LLP
Sterling Capital Management LLC
Stiehl
STONE Resource Group
Strategic Property Partners (SPP)
Strategy & PwC
Sumitomo Mitsui Banking Corporation
SVB Securities
TD Securities
Technology Crossover Ventures (TCV)
Tesla
The Alexander Group Inc
The Carlyle Group
The Corporation for Interest Rate Management (CIRM)
The Keystone Group
The Metropolitan Museum of Art
The Panther Group
The Players’ Impact
The Related Companies
The TJX Companies, Inc.
Thrive
TikTok
TM Capital
Townley Kenton Inc
Toyota
Travlers
Trust
TW9
U.S. House of Representatives
U.S. Securities and Exchange Commission
Uber
UBS
UNC Hospitals
Unilever
United Airlines
United States Department of Defense
United Talent Agency
UPS Capital
Vanguard
Vedika Metals Pvt. Ltd
Vista Equity Partners
Vizio
Vmware
Voestalpine
Voya Investment Management
WABE
Wareham Gatemen Baseball Inc
Warner Bros. Discovery
WebMD
Wells Fargo
WhatParty?
William Blair
William Morris Endeavor
Windham Brannon
WITHIN
WME
Wood Mackenzie
Worldpay From FIS Global
Yape (Banco de Credito del Peru)
Yonas Media
Zenith Media