EMORY UNIVERSITY GOIZUETA BUSINESS SCHOOL

ONE-YEAR MBA
GET THERE FASTER.
EMORY UNIVERSITY

A highly regarded research university, Emory’s reputation includes the achievements of our esteemed faculty, high-achieving students, and top-ranked schools, making us one of *U.S. News & World Report*’s 25 best colleges. Home to more than 15,000 students, we offer a wealth of undergraduate and graduate degree programs, arts and entertainment opportunities, research and community-service activities, and more than 70 cutting-edge research centers. But our statistics are not all that makes us great. Our willingness to address global challenges shows our focus on improving international conditions and our breakthrough research delivers impact that makes our presence known. This bold pursuit of better helped us treat and cure Ebola — not once, but four times — as we maintain our drive toward continual and valuable achievement.

GOIZUETA BUSINESS SCHOOL

For nearly 100 years, Goizueta Business School has been where bright futures begin. Our influence extends across the country and around the globe, with seven degree programs consistently ranked among the best in publications such as *Businessweek*, the *Economist*, and *U.S. News & World Report*. Our academic approach both distinguishes and defines us. Well before hands-on learning and leadership made its way into some business school curriculums, Goizueta made them central elements of its educational experience. With programs that provide business excellence and opportunities to build your authentic leadership style, we give you the edge to succeed. Our learning goes beyond textbooks, beyond theories, and beyond the classroom, taking you beyond everyone’s expectations — including your own.

ROBERTO C. GOIZUETA

Our namesake is so much more than just a name. Roberto C. Goizueta was one of the greatest business leaders of the 20th century, delivering unprecedented business success during his 16-year tenure as chair and CEO of The Coca-Cola Company. He surpassed the conceivable — increasing the brand’s value from $4 billion to $145 billion, securing its place among “America’s Most Admired Corporations.” In a life marked by intellectual courage and integrity, Goizueta espoused the kind of principled, passionate traits that led billionaire Warren Buffett to call him “a great leader and a great gentleman.” We are honored to share his name and proud to live out his values, working tirelessly to channel his determination in our quest to go beyond.

PROGRESS REQUIRES A PLEDGE NEVER TO STAND STILL.

This belief fuels us to push the limits of what’s possible until we uncover the incredible and wakes us each morning to do it again. As a globally recognized research institution, a top-20 business school, and a powerhouse named for an iconic business leader, we are committed to doing our part to influence the world — for the better.

TO GET AHEAD, WE MUST GO BEYOND.
FASTEST ROUTE TO SUCCESS

COUNT ON US TO GET YOU ON YOUR WAY. For more than 30 years, Emory University’s Goizueta Business School has been home to one of the nation’s top One-Year MBA Programs.

Created for students for whom a “summer internship” is not critical, the Goizueta One-Year MBA Program provides the full MBA experience, including professional and personal development within just 12 months. This format allows you to continue your career on a new trajectory and realize the return on your investment immediately. Our world-class business education and intimate learning environment — set against the backdrop of a dynamic, global city — provide an unmatched experience. You’ll experience a lifetime of professional growth in one year and be “Day One Ready” for the next phase of your career.

INVEST 12 MONTHS FOR A LIFETIME OF PAYBACK.
You read about the unique value of a world-class education in a small, intimate environment in a global and dynamic city. It’s another story when a school delivers on it.

— Sidique Jarr-Koroma, MBA

Senior Consultant
Capgemini Consulting

Before coming to Goizueta, Sidique worked as a business and systems integration consultant with Accenture. Eager to expand his knowledge of the industry and re-enter the workforce quickly, he knew that the One-Year Program was the clear choice for him. “There really is no place like Goizueta for an MBA. You read about the unique value of a world-class education in a small, intimate environment in a global and dynamic city. It’s another story when a school delivers on it.”

Impressed by the Career Management Center’s (CMC) holistic approach to student support services, Sidique found particular value in how the CMC prepared him for all types of recruiting scenarios. His counselor shared with him individualized techniques for conference recruiting, offline networking, behavioral interviewing, and case interviewing. Says Sidique, “The differentiated approaches for each aspect of recruiting have been extremely beneficial.”

He is a member of the Black MBA Association and One-Year representative of the Goizueta Consulting Association Consortium for Graduate Study in Management. Sidique has found, in the diversity of his classmates’ work experience, another invaluable career resource. “We all benefit from hearing each other’s past experiences. Learning about challenges my classmates experienced while at firms I was targeting for recruiting really helped me focus my recruiting efforts.”
DIVE INTO OUR SUMMER EXPERIENCE. This semester intentionally maximizes your personal and professional development.

Two weeks of onboarding programming starts your academic and collaborative experience. With one week of team building, leadership exercises, and outdoor challenge activities, our team-based approach engages you with faculty, staff, and fellow classmates. In the second week, you jump into the academic experience, gaining the foundational tools you need to succeed in the classroom.

The Summer Experience is packed with opportunities such as company field visits, leadership training, client work, and optional international travel. Take advantage of exclusive networking sessions and panels with business leaders and alumni to help frame your goals in the marketplace.

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Back on campus, you will have social activities such as Dinner with the Program Dean, weekly Kegs in the Courtyard, and block celebrations. The small size and intimacy of our One-Year Program creates the perfect environment to make lasting friendships and memories.

Part team building, part coursework, part career prep, and part fun, the Summer Experience lays the groundwork for a full MBA experience, masterfully delivered with everything you need and nothing you will want to miss.

Keiylene crafted three specific goals she wanted to accomplish during the course of her year at Goizueta: to develop as a leader, round out her business education inside and outside the classroom, and launch a career she was passionate about. This seemed like a foolproof plan.

As she looked back over the summer, she was successful in working toward her original goals and gratified to have done so in a way that yielded greater personal insights. Keiylene saw the immediate value in having definitive ambitions and criteria for success. However, the greatest lesson she learned was the value in balancing competing objectives to craft a path, thus allowing her to work toward her ultimate objective: to make the most of a once-in-a-lifetime experience.
FAST TRACK TO YOUR FUTURE

THE BEST WAY TO STRUCTURE YOUR SUCCESS. Goizueta’s One-Year MBA provides you with new skills and critical knowledge through world-class academics, project-based learning, leadership development, dedicated networking events, and global opportunities — giving you a competitive advantage in just 12 short months.

Beginning in early May, Goizueta’s distinct Summer Experience is built to deliver core business courses, exclusive One-Year career events, and a host of other co-curricular activities. You also have access to challenging classes, including Data and Decision Analytics, Leading Organizations and Strategy, Marketing, and Finance, which provide a deep understanding of business concepts. Complementing the coursework, you’ll leverage the skills you learned inside the classroom and put them into action on projects and programs that extend well beyond Goizueta’s walls. Finally, our Keystone Experience is included to prepare students for their final two semesters of business school and beyond by providing structured time for reflection, goal setting, and community service.

This robust structure readies you for your second semester. You’ll be fully prepared to expand your learning with two complete semesters of electives so you can hone your skills in courses that interest you most.

At Goizueta, you’ll get the best from the best — and we’ll help get you exactly where you want to go.
GUY CATLETT / 17MBA
Brand Manager, Abbott Laboratories

Originally from São Paulo, Brazil, Guy worked for nearly a decade in the brand management divisions of GlaxoSmithKline, Bausch + Lomb, and Colgate-Palmolive. Intent on bolstering his skill set and returning to the industry quickly, he knew he wanted an accelerated MBA program that did not cut corners. “I wanted the true MBA experience,” says Guy. “Goizueta was the only program I found in the U.S. that uniquely addressed all my needs.”

Perhaps not surprisingly, Guy’s favorite course was Product and Brand Management with Professor Bowman. “Having worked in the industry for almost 10 years, uniting theory with practice has been elucidating,” adds Guy. “Goizueta was the only program I found in the U.S. that uniquely addressed all my needs.”

Entrepreneurship, taught by Charlie Goetz, sparked his creativity in thinking about how he might develop his own business one day.

Says Guy, “The program has made me confident even when I might face difficult situations.”

HIROMI HAMADA / 17MBA
Assistant Manager, Norinchukin Bank

Hiromi came to Goizueta from Tokyo as an MBA candidate sponsored by Norinchukin Bank. She joined the program here to learn more about U.S. business.

During Summer Semester, Hiromi learned the basic knowledge necessary for business in all industries and credits the lessons in prioritizing that have made her work more efficiently. The summer experience also helped Hiromi make friendships, which she describes as “the thing I value most.”

Entrepreneurship, taught by Charlie Goetz, sparked her creativity in thinking about how she might develop her own business one day.

Says Hiromi, “The program has made me confident even when I might face difficult situations.”

DAVID MENDEZ / 15MBA
Management Consultant, ScottMadden

As an Army veteran, David knew Goizueta’s One-Year Program would let him leverage his previous operations experience while gaining stronger critical thinking skills. He chose electives to position him for future employment options, including strategy and operations, and was able to gain knowledge to round out his background.

“The program provided a holistic approach by giving me critical concepts and tools from across multiple fields, like marketing, economics, finance, accounting, and operations.”

The business skills David obtained while at Goizueta helped him obtain a great position in management consulting post-graduation — positioning him well for today and the future.

MAP THE BEST ROUTE TO YOUR SUCCESS. Our One-Year MBA offers three semesters of intensive learning to set you up for a high-potential career. After your full Summer Experience, you start the process of customizing a program that is perfect for you.

You create your own path by choosing from concentrations and electives available at Goizueta, across Emory, and at other partner institutions in your second semester. You also may choose to work with our esteemed faculty to develop a directed study, exploring a topic of your own. After Goizueta, you have the freedom to explore and expand your knowledge base in areas such as Healthcare, Consulting, Operations, Marketing, Corporate Finance, and Real Estate or in emerging fields like Analytics or Entrepreneurship.

Charting your own course in business begins by navigating your unique journey in a way that allows you to take full advantage of all the school has to offer.

Map out your future and make it what you want it to be.
REAL WORLD IMPACT, HERE. NOW. What do you get when you combine MBA students with expert faculty and give them a problem to solve? You get Goizueta IMPACT, our signature approach to experiential learning for MBAs, developed to give your career a running start by empowering you to put into practice the theories, frameworks, and leadership skills learned in the program.

Goizueta IMPACT provides you with the fundamental skills and experiences to achieve your career goals. This core course teaches you the “how” of business and provides you with core principles and processes that enable you to structure and solve problems effectively. You will learn to synthesize your findings and package them into compelling communications that convince your key stakeholders to take action.

After completing the IMPACT360: Core block, you will tackle the IMPACT360: Client Project in the next block. Our unparalleled access to the Atlanta business community and beyond, coupled with an accomplished global alumni network, means you’ll have many options for client collaboration — from Fortune 500 companies to international nonprofits to successful startups. You’ll work on a team to address a critical client issue from a range of topics across industries and functions. You could be recommending digital technology solutions to support The Coca-Cola Company’s mobile food service strategy, or advising Focus Brands International on how to enter the China market with Auntie Anne’s Pretzels, or proposing how a private equity sponsor should expand in terms of geographies, industry verticals, and specific targets. Throughout the project, you will be guided by expert business leaders and faculty who provide team and leadership coaching to cultivate your skills and capabilities — all while leveraging their extensive research, resources, and expertise. IMPACT360 provides you with invaluable experience to hit the ground running on Day One.
Nicole Richardson | 17MBA
Senior Manager, Sustainability
The Cheesecake Factory

Nicole Richardson wanted a one-year MBA program that understood social impact and social enterprise. Nicole says that she “got exactly the education she wanted in coming here” to learn sustainability management.

One major return of Goizueta’s IMPACT Program, she says, has been to help her learn to leverage group dynamics. “With teammates who are engineers and people who have served in the military, the diversity of thought provides a real education as I observe my fellow students problem-solving.”

Nicole chose to add to her IMPACT experience by completing an elective in operations and reports the benefit of deeper knowledge about sourcing and procurement. The program engendered confidence that she can help lead the next generation of sustainability managers, who will help their businesses understand sustainability’s centrality to reputation and bottom line.

Before enrolling, Nicole held a variety of positions with farming nonprofits in Africa. She says, “For the foreseeable future, I want to work for a U.S. corporation that might be an end purchaser of what the farmers produce. I eventually want to help the farmers develop more fruitful partnerships with businesses.”

She is also grateful for having a Goizueta alumna as her mentor. “I know that I would not be as capable starting out without the experience I have had,” says Nicole.

“With teammates who are engineers and people who have served in the military, diversity of thought provides a real education as I observe my fellow students problem-solving.”
LEADERSHIP DEVELOPMENT

NO QUESTION — LEADERSHIP SKILLS ARE CENTRAL TO BUSINESS SUCCESS. That’s why we make cultivating these talents central to your MBA experience.

Starting with your Summer Experience, you join an immersive program aimed at developing you as a principled leader with integrated learning, hands-on practical experiences, and immediate feedback. In our Goizueta Leadership Development Program, you learn across three important pillars: academic, experiential, and reflective — each providing the experiences necessary for you to lead an effective team and deliver results.

In our courses and electives, you learn the core values that drive principled, effective leaders. From there, you can join our Delta Leadership Coaching Fellows Program, where you take coaching skills, concepts, and tools learned in your core classes and practice them in team and individual sessions.

To ensure a holistic approach, we have integrated experiential opportunities into the program so you practice being an effective team member and resilient leader in real-life situations. Take, for example, our challenging Leader’s Reaction Course conducted at Fort Benning, a unique chance for you to apply team-based problem solving, decision making, and communications skills using one of the U.S. Army’s most valued experiences. Students can also participate in our ever-popular Goizueta Advanced Leadership Academy (GALA). It offers an exciting, hands-on opportunity to apply team and leadership skills with our capstone sailing excursion in the British Virgin Islands.

The Leader in Residence (LIR) Program brings academic and business thought leaders into our classrooms for invaluable engagement. The program is designed to have distinguished leaders with significant senior leadership experience interact with MBA students in unique ways, including guest lecturing, meeting with students for career advice, and participating in panels.

Woven throughout the program are opportunities for you to receive immediate feedback from coaches, mentors, faculty, and other students through individual and team action reviews that help you understand where you excel and where you can improve.

Creating dynamic leaders is infused into every aspect of what we do, including helping you find your authentic leadership style.
Having achieved the rank of Eagle Scout, Ryan knew early in life that he had the skills and desire to be an effective leader. But he wanted to develop even more and came to Goizueta because of the Delta Leadership Coaching Fellows Program. Selection as a fellow provided him the opportunity to strengthen his skills during team and one-on-one peer-coaching sessions, while receiving constructive feedback from a professional executive coach.

One critical lesson from his coach was not to offer frameworks immediately to a team thinking through a problem. It was tough to hold back at first. “I learned,” says Ryan, “that my role is to aid the creative and analytic process; that way, the final solution is the group’s and will have buy-in.”

Ryan also came to embrace a deeper meaning of feedback. As he attests, “Prior to participating in the program, feedback seemed necessary only when there was a problem. I now understand that feedback is a critical component of continuous improvement of oneself and others.”

“The experiences I have had in this program have greatly increased the effectiveness of my individual and group interactions,” says Ryan, “and speaking to potential employers about my peer leadership and conflict management training has been a valuable differentiator in my career search.”
GLOBAL LEARNING

IN AN INTERCONNECTED WORLD, SUCCESSFUL LEADERS UNDERSTAND INTERNATIONAL BUSINESS. Our students grasp that reality, not just by learning from the diverse student makeup and course studies, but through the opportunities our curriculum gives you to grow beyond our borders. Here, you gain international and real-world experience inside and outside the classroom.

Our students can step out of the classroom and join in faculty-led mid-semester modules that explore a current topic within the context of an international setting such as Brazil, China, Nicaragua, South Africa, and Thailand. Many also choose to complete an international internship or special project, or elect to study abroad — making their experience richer and their business acumen more diverse.

In addition to these opportunities, we offer courses and cases specifically designed to provide a global outlook in your area of interest. You get access to an international student body with diverse perspectives and global insight that enhance your learning and experience. No matter where you are from or where you want to go, this global focus provides you with a welcoming, diverse, and international experience that shows you how to learn, live, and lead in a global world.

Goizueta understands the international nature of business and how important that global perspective is for all students. Positioned at the intersection of education and experience, our program is designed to give you an international outlook that puts you and your career on the map.

OPPORTUNITY ABOUNDS

During Kate’s mid-semester module trip to Japan, she proved herself a sharp-eyed observer, noting that people stay quiet on the metro, walk the streets in an orderly fashion, and are unfailingly helpful. “For those who love organization,” says Kate, “Japan could be your Holy Grail.”

Beyond the metro, Kate was game to take every form of transportation available, which includes buses, planes, bullet trains (which operate at 200 miles per hour), ropeways, and even a pirate ship on Lake Ashi. As she noted, impressed, “Everything was clean, on time, and advanced.”

Most moving was the trip Kate made to the Hiroshima Peace Memorial Museum. There, she gained a far deeper understanding of the tragedy, one that left her convinced of the importance of preventing nuclear proliferation. As she says, “These are big thoughts and questions drawn from an intense experience, but that is the beauty of travel.”
EMILY BIANCHI
Organization and Management

Emily Bianchi joined Goizueta Business School in 2011. She holds a PhD in management from Columbia University and a BA in psychology from Harvard University. Prior to graduate school, Bianchi was a senior consultant at Booz Allen Hamilton.

Bianchi’s research examines how the state of the economy shapes attitudes and behaviors ranging from individualism to ethics. Her work also looks at how economic conditions in early adulthood influence later job attitudes, self-concepts, and moral behavior.

Her work has been covered by the New York Times, Atlantic, NPR’s Marketplace, USA Today, Financial Times, Businessweek, and others. In 2015, Bianchi was listed in the “Best 40 under 40 Professors” by Poets & Quants.

At Goizueta, we have the perfect blend of knowledge, research, and experience enhanced by mentorship that’s hard to find elsewhere. For personalized academic and career advice, our faculty are dedicated to your success.

CHARLIE GOETZ
Entrepreneurship

Charlie Goetz joined Goizueta in 2001. As a senior lecturer, he teaches a series of entrepreneurship classes to both undergraduates and graduate students. Goetz earned his bachelor’s degree at Emory University, a master’s degree from the University of Texas, and has more than 15 years of experience in developing, implementing, and growing entrepreneurial ventures. His books on the topic include The Great Entrepreneurial Divide and So You Want to Start a Business?

Known as a “serial entrepreneur,” Goetz is also a prolific mentor for students and alumni across the school, introducing many to the resources necessary for developing, funding, and launching their business ideas. He is regularly interviewed by local and national media — including CNN, NPR, and Fox News — on small business and entrepreneurship topics.

JEFFREY BUSSE
Finance

Jeffrey Busse earned a BA in electrical engineering from the University of Minnesota, an MBA in finance from the University of Chicago, and a PhD from the Stern School of Business at New York University, where he was an instructor from 1996 to 1998. He has worked for Ford Motor Company as a financial analyst and for Honeywell as an electrical engineer.

He joined Goizueta in 1999. His research focuses on investments, with an emphasis on mutual funds. His courses include Applied Investment Management, International Finance, and a Mutual Funds Seminar. In 2002 he won the school’s Alumni Award for Excellence in Research.

Busse has appeared on CNBC Squawk Box and E*TRADE Radio, as well as the Business News Network of Canada.

BUILD YOUR BOARD
OF ADVISORS

AT GOIZUETA, EXPERTISE MEANS MORE THAN JUST KNOWLEDGE.

It means possessing an energy, business insight, and expert point of view. Goizueta’s world-class faculty are thought leaders in their fields but also mentors and coaches across the school. Numerous faculty members have been hailed by Poets & Quants in their esteemed “40 under 40 Professors” list. Our faculty, using rigorous methodologies, focus on researching important problems across all fields that affect the practice of business.

Beyond research and awards, we boast a low student-to-faculty ratio, so our stellar professors are accessible to students and alumni, making time to help you decide on education and career options.

At Goizueta, we have the perfect blend of knowledge, research, and experience enhanced by mentorship that’s hard to find elsewhere. For personalized academic and career advice, our faculty are dedicated to your success.
AT GOIZUETA, YOUR CAREER IS ALWAYS A TOP PRIORITY.

Before you arrive on campus, you will share your career goals with the Career Management Center (CMC) and complete a self-assessment to gain valuable insight into your strengths, weaknesses, and interests. This self-discovery, paired with your work experience and career objectives, will allow you to formulate ideal career options to pursue during the program. It is this kind of up-front attention — before you begin a single class — that prepares you for career success.

In addition to onboarding before your classes, your cohort will be the primary focus of the CMC during your Summer Experience — receiving early and exclusive access to career preparation resources and functionally specific CMC staff. Given that key elements of your coursework are also delivered during these few short months, the curriculum is specifically designed to be integrated with your career preparation, including professional development classes and rigorous interview preparation. Spend the summer taking advantage of workshops, alumni panels, and networking events — all tailored to your individual career development.

With the help of our CMC staff, faculty, and peer mentors, you will end your summer having developed a personalized strategy and refined your career objectives, which will prepare you to go after targeted full-time MBA roles. When you graduate, you’ll have a clear plan for how to advance your career, with the tools and network to get you there. Even after you graduate, you’ll have lifetime access to our powerful network through our Alumni Career Services.

At Goizueta, we want your career to thrive not just today but for a lifetime.
Before business school, Rohan had already built an impressive resume as a healthcare consultant. He planned to continue working in the field and needed an MBA that would signal to the marketplace that he had the practical leadership and management skills to excel. He wanted a top program with a consulting focus, a tight-knit community, an accelerated option, and a global network.

He found all that and more in Goizueta. “The One-Year Program addressed all of my needs,” says Rohan. “After seeing the list of prestigious consulting firms that recruit here and speaking with alums at companies that I admired, I was convinced Goizueta could help me achieve, and potentially exceed, my MBA goals.”

Of his classmates, Rohan says, “I know everyone not just by name, but I know many of their families, interests, and goals. There are many people that I can call for help or advice. While it is an amazing network to have now, I have no doubt that this close group will help each other for years to come, and that is a very exciting prospect to me.”

A member of the Goizueta Consulting Association, Goizueta Healthcare Club, and Goizueta Ambassadors, Rohan also contributes to the Voice of Goizueta blog, regularly sharing experiences and insights from his time in the program.
Located in Beautiful Atlanta, Georgia, Goizueta Business School uniquely offers the most to its students — acclaimed faculty, world-class facilities, and a close-knit community of international students — all located in one of the best cities in the world.

Diverse and vibrant, Atlanta is a thriving international business hub that is home to 18 of the world’s Fortune 500 companies and central to the biggest influencers across global industries. Recently, our city experienced a huge boom in population, opportunities, and business influence, solidifying its reputation with people looking for successful careers. Atlanta ranks as the No. 1 city for young entrepreneurs and a great place for startups. In 2016, Forbes named Atlanta a top-10 city for business and careers.

Atlanta is a major gateway for people traveling from all over the globe to enjoy our unique Southern culture. Atlanta’s Hartsfield-Jackson is the busiest international airport in the world with more than 2,500 daily flights to 150 U.S. cities and 50 countries, giving our city an amazing global energy bursting with entrepreneurial attitudes, cultures, and ideas.

Even though Atlanta is one of the top-10 cities in the nation, it offers everything you need to make it feel like home. Here you can enjoy bicycle-friendly neighborhoods and outdoor festivals all year long. Rich in history and culture, our city offers some of the best sports, music, theaters, art, parks, shopping, and restaurants.

With almost six million people in the metro area and a melting pot of entertainment, businesses, and people, the city is filled with outstanding opportunities — the perfect global stage for your professional and personal success.

Atlanta is the #1 City Where People Are Relocating To and Has Offices For 750 of the Fortune 1000 Companies.
“Now I am implementing strategies to transform health care organizations and drive their productivity and effectiveness. I don’t have to be a doctor to be a leader in health care.”
We at Goizueta Business School are marching toward better with every mind we educate in the spirit of our distinguished namesake. His legacy, carried on by Dean Erika James, inspires an entrepreneurial spirit and collaborative environment that enables us to go beyond the status quo. Inside these walls, we’re reimagining the way analytical minds use big data to glean society-changing insights. We’re integrating ourselves into the core of our partners’ businesses to help develop real-world social impact.

Through this integrative educational style and unparalleled ambition, Goizueta Business School is becoming the symbol for meaningful business performance.

Join us as we go beyond.

A better business.
A better society.
A better world.

OUR WAYS FORWARD

BEYOND IS WHERE WE BECOME BETTER

We’re providing leadership-building courses that integrate academic, experiential, and reflective experiences. And we’re hosting the summits that entrepreneurs and innovators make a point to attend.

Through this integrative educational style and unparalleled ambition, Goizueta Business School is becoming the symbol for meaningful business performance.

Join us as we go beyond.

Our Ways Forward

Analytics
Producing thought leadership in analytics and preparing market-ready graduates to address business challenges and become business data scientists.

Behavior and Decision Insights
Helping businesses make better decisions through an understanding of their customers, employees, and stakeholders.

Entrepreneurship
Fostering entrepreneurial and intrapreneurial aspirations and thinking among all students at every stage of their career.

Experiential Learning
Leading with an integrated, hands-on curriculum that promotes immersive learning experiences and develops critical thinking and leadership skills.

Leadership
Enriching the student experience through leadership courses and training.

Real Estate and Private Equity
Empowering students with appropriate knowledge and skills for successful careers through unique experiential activities and coursework.

Social Enterprise
Making markets work for more people, in more places, and in more ways through Social Enterprise at Goizueta (SE@G), a research center designed to generate positive societal impacts.
## APPLICATION DEADLINES FOR 2017–2018

<table>
<thead>
<tr>
<th>Round</th>
<th>Application Deadline</th>
<th>Notification</th>
<th>Deposit Due</th>
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<tr>
<td>Round 1</td>
<td>October 6</td>
<td>December 1</td>
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| Round 2*| November 17          | January 26   | February 23 (One-Year and ALL Int’l)  
|         |                      |              | April 18 (Two-Year Domestic)      |
| Round 3**| January 3            | March 9 (Domestic and One-Year Int’l)  
|         |                      | March 16 (Two-Year Int’l)            | March 30 (One-Year)  
|         |                      | Rolling (One-Year)  
|         |                      | May 4 (Two-Year)                     | April 18 (Two-Year)  
| Round 4| March 9              | Upon Notification (One-Year)  
|         |                      | May 15 (Two-Year)                    | May 15 (Two-Year)      |

*Preferred deadline for One-Year MBA applicants, international applicants, and applicants interested in consideration for top-named scholarships

**Final deadline for general merit-based scholarships

## WAYS TO CONNECT WITH US

### Super Saturday Open House
Join us Saturday, October 7, 2017, for our open house event. Meet current students, learn more about our program, and experience a class simulation. Unable to attend? Register online for the webcast.

### Campus Visits
Join us during the week and experience our community firsthand. While you are here, attend an MBA class, lunch with current students, and tour the campus.

### Goizueta Networking Receptions
Meet us in a city near you and engage with alumni and staff in select locations.

Register for an event by visiting emory.biz/OneYearEvents.

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Emory University is dedicated to providing equal opportunities to all individuals regardless of race, color, religion, ethnic or national origin, gender, genetic information, age, disability, sexual orientation, gender identity, gender expression, and veteran’s status. Emory University does not discriminate in admissions, educational programs, or employment on the basis of any factor stated above or prohibited under applicable law. Students, faculty, and staff are assured of participation in university programs and in the use of facilities without such discrimination. Emory University complies with all applicable equal employment opportunity laws and regulations, and follows the principles outlined above in all aspects of employment including recruitment, hiring, promotions, transfers, discipline, terminations, wage and salary administration, benefits, and training.