BLACK HISTORY AT GOIZUETA



1919

Emory University Board of Trustees establishes the School of Business Administration (now known as Goizueta Business School).

President Truman signs an Executive Order establishing the first President's Committee on Civil Rights.

The U.S. Supreme Court issues Brown vs Board of Education decision, ruling that the separation of children in public schools on the basis of race is unconstitutional



1964

Congress, prohibiting

The Civil Rights Act passes

providing for integration of

employment discrimination

schools and other public

facilities, and making

illegal.

discrimination in public places,

Emory University is officially desegregated in September of 1962 and admits its first Black undergraduate in the fall of 1963.



1966

At the height of the Civil Rights

Movement, Dean James Hund

to promote the contributions

of Black entrepreneurs to the

South's economy.

1977

Goizueta graduates its first Black MBA student.

1985

Doug Hooker 87MBA is selected as the school's first Black most prestigious fellowship.



Woodruff Scholar, the university's



National Black MBA Association (NBMBAA), Professor Jeff Rosensweig is their faculty advisor and has remained so for 27 years.

Goizueta hosts its first student recruiting event targeting Black students, which was later renamed Inside Goizueta.

1992

Jackie Sears 94MBA establishes a Black MBA chapter of the

1994

The school is named in honor of Cuban-immigrant Roberto C. Goizueta, Chairman and CEO of The Coca-Cola Company.



2004

2005

Dean Tom Robertson establishes

the first school-wide Diversity

the first Diverse Leadership

racist incident among MBA

2001

for Graduate Studies in

Goizueta joins the Consortium

Management, one of the nation's

largest MBA diversity networks,

aims to increase the number of Black, Hispanic, and Indigenous business professors.

and The PhD Project, which

Conference in response to a

Committee and Goizueta hosts

Goizueta becomes a member of Management Leadership for Tomorrow (MLT), a pipeline for diverse leadership and MBA candidates

> **Emory launches the Transforming** Community Project in response to a series of racially charged incidents on campus.

2005

first Black PhD student.

Joycelyn Streator Ward 03MBA

10PhD enrolls at Goizueta as the



2015

2014

business school.

2013

Shan Carr Cooper 95EvMBA

joins Emory University's Board of

Trustees. She is the first Black

business school alumnus (and

second Black trustee ever) to

join and the first female trustee,

Black or otherwise, to chair the

board's Audit and Compliance

Committee

Erika James is appointed Dean

of Goizueta Business School

making her the first person of

color and first woman to assume

this role as well as the first Black

woman to lead a top-25 ranked

The Black Students of Emory University movement presents university administrators with 13 demands concerning racial justice at the institution. The demands lead to the creation of the Commission on Racial and Social Justice (CRSJ) and the establishment of a CRSJ intern program.

2017

from many years prior.

2020

Goizueta establishe a Diversity, Equity, & Inclusion Council, composed of faculty and staff committed to strenathenina diversity, equity, and inclusion concerns in the Goizueta Community. Professor Jill Perry-Smith is named Senior Associate Dean of Strategic Initiatives and charged with leading the school's DEI strategies.

2020

A wave of civil unrest rises in the U.S. against systemic racism and police violence toward Black people while the global COVID-19 pandemic shines a brighter light on racial and socioeconomic disparities regarding health, healthcare, and job security.

William C. "Curt" Hunter becomes Goizueta's first Black tenured faculty member. Hunter was hired in 1980.

1980

1979

Emory President James T. Laney creates the President's Commission on the Status of Minorities (also known as the President's Commission on Race and Ethnicity) to address issues of racism and discrimination at Emory University and to encourage the recruitment and retention of minority faculty.



2005

The BBA Program establishes the Goizueta Black Student Association, which is a formal revival of a Black student club

Goizueta hosts the first John

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2018

Goizueta is named National

Academic Partner of the Year.

Black MBA Association

2021

R. Lewis Racial Justice Case Competition, a student-led initiative spearheaded by Willie Sullivan 21MBA, which connects students with companies to examine how they can address racial injustice within their organizations. More than 100 student teams apply and six Fortune 500 companies serve as corporate partners.

2006

Goizueta appoints Alicia Sierra as its first Director of Diversity and Community Initiatives, and later Assistant Dean of Diversity

and Community Initiatives.



1972

BBA student.

Goizueta graduates its first Black