

1919 Emory University Board of Trustees establishes the School of Business Administration (now known as Goizueta Business School).

1946 President Truman signs an Executive Order establishing the first President's Committee on Civil Rights.

1954 The U.S. Supreme Court issues Brown vs Board of Education decision, ruling that the separation of children in public schools on the basis of race is unconstitutional.

1962 Emory University is officially desegregated in September of 1962 and admits its first Black undergraduate in the fall of 1963.



1977 Goizueta graduates its first Black MBA student.

1985 Doug Hooker 87MBA is selected as the school's first Black Woodruff Scholar, the university's most prestigious fellowship.



1992 Jackie Sears 94MBA establishes a Black MBA chapter of the National Black MBA Association (NBMBAA). Professor Jeff Rosensweig is their faculty advisor and has remained so for 27 years.



1996 Goizueta hosts its first student recruiting event targeting Black students, which was later renamed Inside Goizueta.

1964 The Civil Rights Act passes Congress, prohibiting discrimination in public places, providing for integration of schools and other public facilities, and making employment discrimination illegal.

1972 Goizueta graduates its first Black BBA student.

1979 Emory President James T. Laney creates the President's Commission on the Status of Minorities (also known as the President's Commission on Race and Ethnicity) to address issues of racism and discrimination at Emory University and to encourage the recruitment and retention of minority faculty.



1988 William Culler "Curt" Hunter is hired as Goizueta's first Black tenured faculty member.

1994 The school is named in honor of Cuban-immigrant Roberto C. Goizueta, Chairman and CEO of The Coca-Cola Company.



1966 At the height of the Civil Rights Movement, Dean James Hund invites activists and economists to speak on campus in an effort to promote the contributions of Black entrepreneurs to the South's economy.



2004 Goizueta becomes a member of Management Leadership for Tomorrow (MLT), a pipeline for diverse leadership and MBA candidates.



2005 Emory launches the Transforming Community Project in response to a series of racially charged incidents on campus.

2006 Goizueta appoints Alicia Sierra as its first Director of Diversity and Community Initiatives, and later Assistant Dean of Diversity and Community Initiatives.



2005 Dean Tom Robertson establishes the first school-wide Diversity Committee and Goizueta hosts the first Diverse Leadership Conference in response to a racist incident among MBA students.

2001 Goizueta joins the Consortium for Graduate Studies in Management, one of the nation's largest MBA diversity networks, and The PhD Project, which aims to increase the number of Black, Hispanic, and Indigenous business professors.

2005 Joycelyn Streater Ward 03MBA 10PhD enrolls at Goizueta as the first Black PhD student.

2013 Shan Carr Cooper 95EvMBA joins Emory University's Board of Trustees. She is the first Black business school alumnus (and second Black trustee ever) to join and the first female trustee, Black or otherwise, to chair the board's Audit and Compliance Committee.



2014 Erika James is appointed Dean of Goizueta Business School making her the first person of color and first woman to assume this role as well as the first Black woman to lead a top-25 ranked business school.



2020 A wave of civil unrest rises in the U.S. against systemic racism and police violence toward Black people while the global COVID-19 pandemic shines a brighter light on racial and socioeconomic disparities regarding health, healthcare, and job security.

2020 Goizueta establishes a Diversity, Equity, & Inclusion Council, composed of faculty and staff committed to strengthening diversity, equity, and inclusion concerns in the Goizueta Community. Professor Jill Perry-Smith is named Senior Associate Dean of Strategic Initiatives and charged with leading the school's DEI strategies.



2018 Goizueta is named National Black MBA Association Academic Partner of the Year.

2017 The BBA Program establishes the Goizueta Black Student Association, which is a formal revival of a Black student club from many years prior.

2021 Goizueta hosts the first John R. Lewis Racial Justice Case Competition, a student-led initiative spearheaded by Willie Sullivan 21MBA, which connects students with companies to examine how they can address racial injustice within their organizations. More than 100 student teams apply and six Fortune 500 companies serve as corporate partners.

