Are you ready to fulfill your potential as a Change-Maker? You’re in the business of helping others, now it’s time to take steps to ensure your success. Master the skills of business management with Atlanta’s #1 Evening MBA. Fortify your strategic, analytical, and leadership instincts — and use them to influence the future of your organization — through the new Nonprofit Management Concentration from Emory University’s Goizueta Business School.

BUILD YOUR BUSINESS SKILLS
Starting with a foundation of rigorous core courses, our premier program for working professionals teaches you the top systems and tools used to command the marketplace. From strategy and analysis, to negotiation and leadership, you’re prepared to tackle any business challenge.

CORE COURSES AT GOIZUETA
• Data and Decision Analysis
• Marketing Management
• Processes and Systems
• Managerial Economics
• Financial Accounting and Analysis
• Strategy
• Finance
• Managerial Accounting
• Managing People and Organizations
• Leadership Development
• Management Practice
• International Study

INFLUENCE YOUR INDUSTRY
Our cohorts are intentionally filled with the city’s top talent. Claim your seat among them as you broaden your perspective, and view business challenges through unique lenses across a myriad of industries, functions and backgrounds. Then, amplify your own influence by taking that knowledge back to the nonprofit sector and applying it in real-time.

CO-CURRICULAR OPPORTUNITIES
NONPROFIT SECTOR PANEL DISCUSSIONS
• Network with nonprofit sector leaders to learn firsthand how they leverage public-private partnerships, for-profit approaches, impact investment vehicles, and business acumen to create organizations positioned to better deliver impact. Designed to be shared and implemented quickly, this content helps prepare you to lead your organization.

NONPROFIT CAREER MENTORS
• A support system is crucial for success in any organization. Strengthen yours with priority access to one-on-one discussions with executives from Atlanta’s top nonprofits.

INTERNATIONAL STUDY MODULE
• Participate in a professor-led trip with MBAs across many industries to a Central American country. The module, one of the many international options offered to evening students annually, focuses on social enterprise in developing regions, including sustainability, women’s and children’s rights, and agriculture.
IN THE BUSINESS OF CHANGE

DESIGNED CONCENTRATION ELECTIVE OPTIONS

TOPICS IN THE NONPROFIT SECTOR
• Explore management practices essential to leading complex nonprofit organizations. This includes strategic planning, board governance, nonprofit accounting, measurement and evaluation, revenue generation and cause marketing, all taught through classroom and field experiences delivered by Goizueta faculty and nonprofit leaders.

BUSINESS AND SOCIETY
• Explore the growing trend of transparency within large corporations and discover how to leverage global consumer demand within nonprofit.

CATALYZING SOCIAL IMPACT
• Project-based course matching students with nonprofit clients to provide hands-on experience in analysis, research, ideation, and solution development.

SOCIAL ENTREPRENEURSHIP & IMPACT INVESTING
• Explore organizational and management challenges faced by social enterprise entities, then compare and explore career opportunities within each through a self-guided internship.

EVENING MBA NONPROFIT PARTIAL SCHOLARSHIP
By pursuing Goizueta’s Nonprofit Management Concentration you could be eligible for a partial scholarship equal to our largest merit-based award. This competitive award is available to applicants maintaining employment by nonprofit organizations, as they seek to apply business acumen to the unique challenges of their organizations.

QUESTIONS?
For additional information on Goizueta’s Evening MBA Nonprofit Management Concentration, including questions about scholarships, admissions and upcoming events, contact:

KATHLEEN E. EDWARDS
• Sr. Associate Director, MBA Admissions
• Kathleen.Edwards@emory.edu
• 404 – 727 – 8124

EMORY.BIZ/EVNONPROFIT

“As the philanthropic environment changes, business-minded leadership becomes essential in creating competitive nonprofits. By applying coursework in my role as a development and fundraising professional, I’ve been able to create structure in new and underutilized markets. I was able to more effectively target donors which has resulted in new messaging and a shift in the way we communicate. Our CEO has noticed how my department’s decisions are influenced by the strategies and tactics learned at Goizueta.”

CORBY HERSCHMAN, 17EVMBA
Director of Development, Girls Incorporated of Greater Atlanta
Student Ambassador & Scholarship Recipient — Nonprofit Management

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