



EMORY

GOIZUETA  
BUSINESS  
SCHOOL



# GOIZUETA ALUMNI NETWORK



GOIZUETA ALUMNI RELATIONS  
Goizueta Business School, Emory University  
Office of Alumni Relations  
1300 Clifton Road  
Atlanta, GA 30322  
404-727-6938  
[alumni@bus.emory.edu](mailto:alumni@bus.emory.edu)

MAIN PAGE FOR GOIZUETA BUSINESS SCHOOL  
ONLINE COMMUNITY  
[www.goizueta.emory.edu/alumni](http://www.goizueta.emory.edu/alumni)

## FROM THE DEAN



Dear Goizueta graduate:

One of the greatest benefits of your Goizueta education is that you are part of one of the best business networks in the world, the Goizueta alumni network. You have a lifelong relationship with Goizueta Business School and with Emory University. To leverage this vibrant community,

I encourage you to be involved with the school and to be an active alum.

This brochure outlines the resources available to you and the ways in which you can become involved. You could join a regional club or come back to campus for a reunion. You could interact with students via the Mentor Program and through our speaker events. Or, you could consider hiring Goizueta talent for your business. The school also has resources for you should you be considering a career transition.

Please browse the information available here so that you may find ways in which you can stay connected to Goizueta and the alumni network. I trust that you view Goizueta as your intellectual home, and staying connected empowers you to fully capitalize on your Goizueta education.

Best wishes,

A handwritten signature in black ink that reads "Larry Benveniste". The signature is fluid and cursive, with a long horizontal line extending to the right.

Larry

**LAWRENCE M. BENVENISTE**  
DEAN  
ASA GRIGGS CANDLER PROFESSOR OF FINANCE  
GOIZUETA BUSINESS SCHOOL, EMORY UNIVERSITY

OUR COMMUNITY IS ONLY AS VALUABLE AS EACH INDIVIDUAL'S VOLUNTARY INVOLVEMENT, AND **BROAD PARTICIPATION IS KEY.** THE GOIZUETA COMMUNITY IS AN INTEGRAL PART OF OUR SCHOOL'S BRAND, AND WE ASK FOR YOUR COMMITMENT AND LEADERSHIP TO NURTURE IT.



**DOUGLAS BOWMAN**  
SENIOR ASSOCIATE DEAN OF MARKETING  
AND EXTERNAL RELATIONS  
PROFESSOR OF MARKETING  
GOIZUETA BUSINESS SCHOOL, EMORY UNIVERSITY

## FROM THE ALUMNI BOARD



Dear fellow alumnus/a:

As a graduate of Goizueta Business School, you have exclusive access to an extensive and dynamic alumni network. My hope as president of the Goizueta Alumni Board is that you recognize the power of this group and take advantage of everything it, and the school, has to offer.

Careers evolve, and undoubtedly yours will continue to take shape over time. Just as Goizueta helped equip you with critical skills and contacts for your current professional endeavors, the school continues to make available a wide range of resources, educational opportunities, and connections that will enhance your life and career post-graduation.

I encourage you to maximize your degree by staying connected with the influential Goizueta community. This brochure offers an abundance of information and ways you can engage with fellow alums and the school, including joining an alumni chapter, mentoring current students, hiring other alums, and tapping resources and services to further your professional goals. Stay involved and experience for yourself the degree—and the school—that keeps on giving.

Regards,

A handwritten signature in black ink that reads "Sarah O'Brien".

Sarah

**SARAH O'BRIEN 03EMBA**  
PRESIDENT, GOIZUETA ALUMNI BOARD

MAXIMIZE YOUR DEGREE  
BY **STAYING CONNECTED**  
WITH THE INFLUENTIAL  
GOIZUETA COMMUNITY



## ALUMNI PUBLICATIONS

### GOIZUETA MAGAZINE

Published up to four times a year, *Goizueta Magazine* is the primary source of news and information about Goizueta Business School for all alumni. Catch up on the latest issue of *Goizueta Magazine* online at [www.goizueta.emory.edu](http://www.goizueta.emory.edu) and see our new, user-friendly format.

### GOIZUETA ALUMNI E-NEWS

E-News highlights the latest news and information about Goizueta Business School and Emory University, delivered to your current e-mail address once a month. View past editions of Goizueta Alumni E-News at [www.goizueta.emory.edu/alumni/e-news\\_archive.html](http://www.goizueta.emory.edu/alumni/e-news_archive.html).

Emory University provides an online newswire for all university alumni that you can access at [www.alumni.emory.edu/news/emorywire.html](http://www.alumni.emory.edu/news/emorywire.html).

### EMORY MAGAZINE

Goizueta alumni also receive *Emory Magazine*, the alumni magazine of Emory University. The magazine currently mails to alumni, faculty and staff of Emory University. You can access *Emory Magazine* online at [www.emory.edu/emory\\_magazine](http://www.emory.edu/emory_magazine).

### EAA E-NEWS

Receive updates on the many events and insights of Emory University through the Emory Alumni Association (EAA) and their monthly electronic newsletter, EmoryWIRE. To view this month's as well as past editions, visit [www.alumni.emory.edu/news/emorywire.html](http://www.alumni.emory.edu/news/emorywire.html).

STRENGTHEN THE POWER  
OF THE GOIZUETA NETWORK  
BY PROVIDING US WITH YOUR  
MOST RECENT INFORMATION.



Visit [http://goizueta.emory.edu/alumni/update\\_address.html](http://goizueta.emory.edu/alumni/update_address.html)  
or email [alumni@bus.emory.edu](mailto:alumni@bus.emory.edu)  
to update your details.

## ONLINE RESOURCES

Social networks allow alumni to connect worldwide. Below is a list of some of Goizueta's most popular social networking and online content sharing sites. We hope you will visit soon and plug into benefits of the network wherever you are.

### LINKEDIN

Join the exclusive Goizueta Business School alumni group on LinkedIn by visiting [www.linkedin.com/groups?gid=3719](http://www.linkedin.com/groups?gid=3719).

### FACEBOOK

Connect with thousands of Goizueta Business School alumni on Facebook by visiting [www.facebook.com/Goizueta.Business.School](http://www.facebook.com/Goizueta.Business.School).

### TWITTER

Follow important news about Goizueta through Twitter at [www.twitter.com/EmoryGoizueta](http://www.twitter.com/EmoryGoizueta).

### YOUTUBE

Subscribe to Goizueta's YouTube channel at [www.youtube.com/user/EmoryGoizueta](http://www.youtube.com/user/EmoryGoizueta).

### EMORY E-CONNECTION

Emory E-Connection is a professional networking tool designed to connect you to Emory, employers, and your fellow Emory alumni. Keep in touch with friends, meet alumni in your area, browse jobs for Emory alumni, and more. To connect, visit [www.alumni.emory.edu/econnection](http://www.alumni.emory.edu/econnection) and click on the Join Today button.

## GROUPS and EVENTS

Be sure to take advantage of the many Goizueta activities that occur on campus and around the globe.



### GROUPS AND ORGANIZATIONS

Connect and reconnect with your fellow Goizueta alumni through numerous clubs and organizations around the country. The current listing is available at [www.goizueta.emory.edu/alumni/clubs\\_organizations.html](http://www.goizueta.emory.edu/alumni/clubs_organizations.html). Examples include:

- Goizueta Alumni in Corporate Finance
- Goizueta Alumni Entrepreneur Network (GAEN)
- Goizueta Alumni in Health Care
- Goizueta Alumni in Marketing
- Goizueta Alumni in Real Estate (GARE)
- Goizueta Alumni in Technology
- Executive Women of Goizueta (EWG)
- Emory Alumni Consulting Club (EACG)
- Atlanta Business School Alliance (ABSA)
- New York Goizueta Group

### ALUMNI RECEPTIONS AND EVENTS

Alumni receptions and events occur regularly in many cities both here and abroad. For a current listing, visit [www.goizueta.emory.edu/events](http://www.goizueta.emory.edu/events).

### GOIZUETA MENTOR PROGRAM

One of the largest and most tailored programs of its kind among top business schools, the Mentor Program is one of Goizueta's flagship programs. Its mission is to foster an exchange of ideas, friendship, and expertise between students and alumni. For more information and how you can participate, please visit [www.goizueta.emory.edu/mentor](http://www.goizueta.emory.edu/mentor).

## LIFELONG LEARNING

Expand your knowledge base and access the educational resources of Goizueta faculty, students, and the global alumni network.

### **KNOWLEDGE@EMORY**

Stay up to date with leading-edge trends in business with *Knowledge@Emory*, a free online business review devoted to presenting business news, analysis, and research to corporate executives, entrepreneurs, policy makers, and academics. View or subscribe to *Knowledge@Emory* by visiting <http://knowledge.emory.edu>.

### **GOIZUETA EXECUTIVE EDUCATION**

Emory Executive Education is an elite resource offering both custom solutions and open-enrollment programs that develop leaders capable of transforming their organizations and driving performance. To learn more about our globally ranked executive education programs, please visit our website at [www.emoryexeced.com](http://www.emoryexeced.com).

### **LEADERSHIP SPEAKER SERIES**

Business leaders from the highest echelons of the world's leading corporations share their insights and experience through Goizueta's Leadership Speaker Series. Hosted on campus throughout the academic year, the series welcomes attendance by both students and alumni. For a list of upcoming speakers check out [www.goizueta.emory.edu/aboutgoizueta/dean\\_speaker\\_series.html](http://www.goizueta.emory.edu/aboutgoizueta/dean_speaker_series.html).

### **GOIZUETA ALUMNI BACK-TO-SCHOOL WEEKEND**

Currently offered in conjunction with the annual class reunion weekend, the back-to-school program offers alumni the opportunity to return to the classroom for a day of learning and networking organized around topical business issues. Please visit our website [www.goizueta.emory.edu/alumni/reunions.html](http://www.goizueta.emory.edu/alumni/reunions.html).



## GOIZUETA DEGREE PROGRAM CLASSES

Subject to availability and approval of the vice dean of programs and the relevant instructor, Goizueta Business School degree program courses are open to Goizueta alumni at an attractive discount off the normal tuition rate. For more information and to receive an application, please email [alumni@bus.emory.edu](mailto:alumni@bus.emory.edu).

## LIBRARY RESOURCES

**The Goizueta Business Library:** The business library provides a range of remote and on-campus services to alumni for business research and career exploration, including database access and consultations with a business librarian. To learn more about our services, please visit <http://business.library.emory.edu/communities/alumni>.

**Emory University's Main Library:** Many of the Robert W. Woodruff University Library resources are available for use by alumni. Please visit [www.emory.edu/libraries.cfm](http://www.emory.edu/libraries.cfm).

## GOIZUETA RESEARCH CENTERS AND INSTITUTES

Goizueta Business School has a number of research centers and institutes, many of which welcome sponsorship from industry partners for research projects, activities, and outreach. For a list of our research centers and institutes and their respective missions, visit [www.goizueta.emory.edu/researchcenters](http://www.goizueta.emory.edu/researchcenters).

## ALUMNI CAREER MANAGEMENT

Career development is a lifelong process. Goizueta Business School's Alumni Career Services' goal is to provide Goizueta alumni with valuable resources and information to effectively navigate the career management process and facilitate successful career transitions. In addition to the resources below, Alumni Career Services offers alumni one-on-one career advice and guidance. To learn more about Goizueta Alumni Career Resources, please visit [www.goizueta.emory.edu/alumni/career\\_services.html](http://www.goizueta.emory.edu/alumni/career_services.html).

### CAREER SEARCH TOOLS

The Goizueta Alumni Career website provides alumni with extensive online resources for ongoing career management, including self-assessment exercises, resume and cover letter tips, researching tools, interview advice, negotiating tactics, etc. The goal is to provide alumni with the necessary information for independent career searches with Goizueta's assistance. Please check out [www.bus.emory.edu/alumnicareer](http://www.bus.emory.edu/alumnicareer).

### JOB BOARD AND RESUME DATABASE

Goizueta Job Board and Resume Database allows alumni to create and manage an online profile that can be viewed by prospective employers from around the world, as well as review and apply for the jobs sent to us specifically for Goizueta alumni. Please visit [www.goizueta.emory.edu/alumni/career\\_services.html](http://www.goizueta.emory.edu/alumni/career_services.html).

### EMORY ALUMNI NETWORK

The Emory Alumni Network provides access to many other career services resources available via the Emory University Alumni Association, including alumni contacts across the entire university, not just Goizueta. Please visit [www.alumni.emory.edu](http://www.alumni.emory.edu).



## CAREER RESOURCE FIRMS

Goizueta Business School has partnered with a number of career resource firms to offer their services to alumni at a discounted rate. A current list is available on the alumni website. Companies include:

- BlueSteps  
[www.bluesteps.com](http://www.bluesteps.com)
- The Ladders.com  
[www.theladders.com](http://www.theladders.com)
- CareerShift  
[www.careershift.com](http://www.careershift.com)
- Going Global  
[www.goingglobal.com](http://www.goingglobal.com)
- Experience/eProNet  
[emory.experience.com/alumnus/branded\\_login](http://emory.experience.com/alumnus/branded_login)
- CareerLeader  
[www.careerleader.com/alumni/emorybus.html](http://www.careerleader.com/alumni/emorybus.html)
- ExecuNet  
[www.execunet.com](http://www.execunet.com)

## GOIZUETA BUSINESS LIBRARY

The Goizueta Business Library provides resources that are helpful in developing target company lists and in researching companies and industries/functions. Please check out <http://business.library.emory.edu>.

## ADDITIONAL BENEFITS

### ARTS ON THE EMORY CAMPUS

Goizueta Business School and Emory alumni enjoy discounted tickets to many of the theatrical, dance, and musical performances on Emory's campus, including those in the Donna and Marvin Schwartz Center for the Performing Arts. To view a listing of current programming visit [www.arts.emory.edu](http://www.arts.emory.edu).

### RECREATION ON THE EMORY CAMPUS

Emory University alumni are eligible to purchase a membership at the Woodruff P.E. Center (WoodPEC) and/or the Student Activity & Academic Center (SAAC) on Clairmont Campus. Begin by obtaining an Emory Alumni I.D. card at [www.emory.edu/studentfinancials/EmoryCard.htm](http://www.emory.edu/studentfinancials/EmoryCard.htm).

### OTHER DISCOUNTS ON PRODUCTS AND SERVICES

In addition to discounts on alumni career tools, Emory alumni enjoy access to discounted products and services at a number of vendors through the Emory Alumni Association. For the current listing please visit <https://www.alumni.emory.edu/careers/alumnibenefits.php>.

Emory alumni may arrange for the use of a campus facility that books off-campus groups, including the Carlos Museum, Emory Conference Center Hotel, and the Miller-Ward Alumni House.



## GET INVOLVED TODAY

You gain more when you devote your time and talents to strengthening Goizueta's reputation and brand. We encourage you to stay connected and to reconnect with Goizueta Business School and Emory University. The school looks forward to its ongoing engagement with you.

### CONNECTIONS: HOW TO ENGAGE WITH GOIZUETA AND THE ALUMNI NETWORK

Goizueta alumni have access to a variety of benefits that help you stay in touch with your fellow classmates and the school. You can:

- Join a Goizueta affinity group or a regional Goizueta group.
- Attend a Goizueta event in your city.
- Attend a Goizueta Reunion Weekend.
- Participate in the Goizueta Mentor Program.
- Join a Goizueta Business School LinkedIn group.
- Join the Goizueta Business School Facebook fan page.
- Volunteer to participate in a panel discussion or speak in a class.
- Volunteer to help in admissions.
- Volunteer to help BBA and MBA Career Management with mock interviews and resume review.
- Subscribe to *Knowledge@Emory*.
- Recruit Goizueta students for your company.
- Give to the Goizueta Business Fund for Excellence.
- Attend Goizueta Executive Education programs.

### GOIZUETA BUSINESS FUND FOR EXCELLENCE

The Business Fund for Excellence is essential for funding many of the school's key programs and initiatives. Goizueta relies on alumni for this annual, unrestricted resource. Gifts are pooled with those from many dedicated alumni and friends of Goizueta to support initiatives such as our BBA and MBA scholarships, funding faculty research, community outreach activities, special academic events, and other areas where the need is greatest. We appreciate your support. Please consider making a gift through the school's secure online giving page at [www.goizueta.emory.edu/invest/goizueta\\_annual\\_fund.html](http://www.goizueta.emory.edu/invest/goizueta_annual_fund.html).

Visit [www.goizueta.emory.edu/alumni](http://www.goizueta.emory.edu/alumni)  
and get involved today!



 **EMORY** | GOIZUETA  
BUSINESS  
SCHOOL  
Atlanta, Georgia