Coffee Community Connection
The Farms & Communities of Nicaragua

Trip Option 1: December 3-7, 2014
Trip Option 2: January 14-18, 2015

“While fair trade promotes protection of farmers, direct trade offers aspiration.”

Social Enterprise @ Goizueta (Emory University) is developing an innovative direct trade coffee model, called Farmers to 40, that supports coffee-growing communities by building relationships with farmers who grow high-quality coffee and adequately compensating them for their time, skill and effort.

In the true spirit of direct trade, we present the Coffee Community Connection to help others better understand the people, places and processes behind the coffee that we love.

The itinerary is prepared based on first-hand experiences and personal relationships cultivated throughout the mountains of Matagalpa and Jinotega.

FEEL RIGHT AT HOME. Our home base is Finca El Petén, a 250-acre organic coffee farm situated on the shores of Lake Apanas. Here, travelers are treated to home-cooked Nicaraguan meals and basic accommodations in our rustic Eco Lodge.

ALL THOSE HANDS! From here, we provide a variety of opportunities to learn more about the people who work and live in coffee country. Over three full days, we visit three farms to learn about the planting, growing, harvesting and milling processes that produce the specialty coffee we enjoy so much. We also participate in a cupping session with the expert Q-raters from SOPPEXCCA.

MEETING AND WORKING TOGETHER. Along the way, we spend time talking with the farmers and working with community members on a dedicated service project. Here, we experience how the work by SE@G and its partners (Comunidad Connect and Finca El Petén) is impacting local residents.

The group will travel with and have access to the experience of Peter Roberts (Emory professor & Academic Director of SE@G) and Jon Thompson (co-owner of Finca El Petén and Nicaragua Programs Director for SE@G).

The Coffee Community Connection is designed for coffee-lovers who want to learn more about life on and around Nicaragua’s coffee farms; for those who have coffee in their lives and want to know more about the beans before they are roasted, ground and brewed.
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Trip Details

Day 0: Wednesday, December 3\textsuperscript{rd} / January 14\textsuperscript{th}
— Arrive late in Managua (preferably on Delta 369) and drive to the farm

Day 1: Thursday, December 4\textsuperscript{th} / January 15\textsuperscript{th}
— Walking tour of Finca el Petén (our host farm)
— Los Robles community tour & NCHC service project
— Dinner, drinks and discussion at the farm

Day 2: Friday, December 5\textsuperscript{th} / January 16\textsuperscript{th}
— Back roads country drive to Finca Los Pinos
— Visit small-scale coffee farm en route
— Farm tour & permaculture discussion with Byron Corrales
— Dinner, drinks and discussion at the farm

Day 3: Saturday, December 6\textsuperscript{th} / January 17\textsuperscript{th}
— Tour & cupping at SOPPEXCCA
— Visit Centro Social Tio Antonio in Granada
— Networking dinner, drinks and discussion at Ola Verde

Day 4: Sunday, December 7\textsuperscript{th} / January 18\textsuperscript{th}
— Depart early from Managua (preferably on Delta 370)

Cost
— $750 (single occupancy) or $1,200 (double occupancy)
— Travelers pay their own airfares (roughly $800)
— Includes all meals, in-country transportation & accommodation*

Space is limited to 10-12 travelers
— To make your reservation, contact Melinda (melinda.k@emory.edu)
— If you have questions, contact Peter Roberts (peter.roberts@emory.edu)

All travelers voluntarily assume all risks of damages or injury sustained while participating in this travel experience, including travel to, from and during the program.

* Accommodations are tasteful but rustic; e.g., travelers should not expect hot water for showers.