Collective Impact – what it is and what it is not!
This panel discussion will provide an overview of collective impact in the context of local examples. The emphasis will be on what makes collective impact efforts unique, particularly in their use of data. Collective impact helps transform “shotgun”, or piecemeal, approaches to our most entrenched societal issues into one that integrates all the components needed for systemic change. The key elements of collective impact include: a common agenda among all stakeholders; shared measurement; mutually reinforcing activities; continuous communication; and backbone support.

Featured Panelists:
Qaadirah Abdur-Rahim, CEO, Future Foundation
Qaadirah Abdur-Rahim serves as the CEO of Future Foundation. Future Foundation focuses on ensuring underserved youth graduate high school and enter post-secondary institutions. Under her leadership, Future Foundation has maintained an eight year 100% high school graduation and post-secondary entry rate.

Mike Alexander (AICP), Manager-Research and Analytics, Atlanta Regional Commission
Mike Alexander joined the ARC in 2001 and has been the Manager of the Research and Analytics Division since 2006. As the Manager of the Research and Analytics Division, Mr. Alexander is responsible for the annual development of estimates of population and employment for the ARC planning area as well as the ARC’s Geographic Information Systems efforts.

Ann Cramer, Senior Consultant, Coxe Curry & Associates
Ann Wilson Cramer serves as a Senior Consultant with Coxe Curry & Associates after retiring from a long and successful career at the IBM Corporation, where she started as a Systems Engineer in Jacksonville and retired as its Director for IBM Corporate Citizenship and Corporate Affairs for the Americas.

Moderator:
Alicia Philipp, President, The Community Foundation for Greater Atlanta
Alicia Philipp is the president of The Community Foundation for Greater Atlanta, one of the largest and fastest growing philanthropic service organizations in the country. With more than $933 million in assets, The Community Foundation strengthens the 23-county Atlanta region by providing quality services to donors and innovative leadership on community issues. In 2014, The Community Foundation distributed $106.1 million in grants to nonprofits locally, nationally and abroad.

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