DEIGNED WITH YOU IN MIND

FLEXIBLE BASED ON YOUR NEEDS: The Weekend Program is for high-potential managers and experienced professionals who want to build on their experience and skill level. Our rigorous, business-friendly curriculum provides you with a comprehensive academic grounding and the ability to customize your degree via courses and experiences that nurture your interests and bolster your career impact.

Goizueta’s Weekend Program begins with core business courses, ensuring you are rooted in the fundamentals of any industry from a diverse business perspective. From there, you are able to gain depth in key business topics by specializing in one or more areas of academic focus to distinguish yourself and your career. Or, you can choose to prioritize your degree completion and graduate in less than 16 months on a schedule that fits your lifestyle.

Our innovative Weekend Program structure lets you create a program to meet your goals — no matter what they may be.

CORE BUSINESS ACUMEN
- Begin the program with core Business Foundations courses that develop deep business knowledge and cutting-edge management and leadership skills.

IMMERSIVE LEARNING OPPORTUNITIES
- Participate in Action Learning Immersions that offer intense, weekly deep-dives into critical areas of business, internationally and at home.

CUSTOMIZABLE CONCENTRATIONS
- Choose from more than 21 electives, and apply your core curriculum learning in one or more functional and industry-based Areas of Focus. Or build your own focus in areas such as Entrepreneurship or Public Health and Business.

PROGRAM STRUCTURE

CORE BUSINESS ACUMEN
- Start with eight core curriculum courses
- Alternating weekends, Friday and Saturday all day

ACTION-LEARNING IMMERSIONS
- Immerse experiences that develop your leadership skills and complement your curricular learning

AREAS OF FOCUS ELECTIVES
- Select from more than 21 electives
- Friday evening, Saturday morning, Saturday afternoon, or Sunday morning