Concentration in Environment and Sustainability Management

The Concentration in Environment and Sustainability management is collaboration between the department of Environmental Sciences in Emory College and the Goizueta Business School BBA Program. Participation is limited to BBA students and students who are Environmental Sciences majors.

This concentration provides knowledge, competencies and experiences for ENVS BA or BS and BBA students interested in pursuing careers in environmental management. BBA students who complete this concentration will focus on the history, politics and practice of the environmental fields. Environmental Sciences students who complete the concentration will acquire grounding in business principles and practices including management, marketing, finance and strategy. All students will be required to pursue business-related and environmentally focused industry-related electives and to participate in a capstone course that will give them the opportunity to synthesize and validate their evolving perspectives in both an academic and an applied environment.

Requirements for Concentration

CORE
JUNIOR YEAR

**Environmental Core for BBA students**
ENVS 131 – Introduction to Environmental Sciences with Laboratory
*OR*
ENVS 120 – Living in the Anthropocene

**AND**
ENVS 225 – Institutions and the Environment  (requires ENVS 131 or ENVS 120)
*OR*
ENVS 227 – Environmental Policy (requires ENVS 131 or ENVS 120 or POLS 100)

**Business Core for Environmental Sciences students**
Two of the following four BBA Core Classes:
BUS 220 – Finance for Non-Business Students
*OR*
BUS 330 – Principles of Organization and Management
*OR*
BUS 340 – Marketing Management
*OR*
BUS 351 – Process and Systems Management (must have completed a statistics class)

ELECTIVES
JUNIOR or SENIOR YEAR
Two electives must be completed from the following list. At least one of these electives must be in the program that is not the student’s own school of enrollment. Students may not count core classes in their own program as electives towards the concentration. Note that many courses require core classes as prerequisites. Consult advisors or the course catalog for complete information.
Concentration Electives offered through the BBA Program
BUS 425 – Financial Decisions in the Boardroom
BUS 432 – Negotiations
BUS 352 – Project Management and Collaboration
BUS 354 – Strategic Modeling and Social Dynamics
BUS 450 – Foundations of Digital Enterprises and Markets
BUS 342 – Market Intelligence and Customer Insights
BUS 343 – Digital Marketing and Social Media Strategy
BUS 441 – Ideation
BUS 446 – Advertising and Marketing Communications
BUS 332 – Business & Society
BUS 336 – Catalyzing Social Impact
BUS 337 – Managing Groups and Teams
BUS 431 – Social Enterprise
BUS 439 – Ethics for Leaders

Concentration Electives offered through Environmental Sciences
ENVS 225 – Institutions and the Environment
ENVS 227 – Environmental Policy
ENVS 320 – Environmental Assessment and Management
ENVS 325 – Energy and Climate Change
ENVS 345 – Conservation Biology & Biodiversity
ENVS 377 – International Environmental Policy
ENVS 420 – Law and Biodiversity (requires permission of instructor)
ENVS 491 – Service Learning in Environmental Sciences

CAPSTONE CORE
SENIOR YEAR
ECS 490 Leadership, Ethics and Organizational Effectiveness

CO-CURRICULAR ACTIVITIES
• Speakers and seminars
• Internships
• Field projects
Application Checklist

- A completed application.
- A short (300-500 word) statement of purpose as requested below
- A resume or other one page document listing your college, extracurricular and/or professional activities related to your interests in environment and sustainability management
- Following receipt of your file, we will contact select candidates to schedule a short interview with a member of the selection committee
- Optional supplementary information: one completed recommendation form from someone in a capacity to provide insights with respect to your fit for this concentration

Transcripts
By completing this application, you are granting us the right to access your Emory transcript. You do not need to submit this material.

Short Statement of Purpose
On a separate sheet of paper, provide a statement of purpose as outlined below. Please limit your typed response to 300-500 words

Explain how you believe that completion of the concentration will assist you in achieving your intellectual and professional goals. In your response, please describe the particular skills and talents you will be bringing to the concentration and those you hope to acquire.

Resume
Please include a resume or other one page document listing your college, extracurricular and/or professional activities related to your interests in environment and sustainability management. In the case of extracurricular and community activities, include years involved and offices held

Deadline
Applications are accepted on a rolling basis but in all cases, must be submitted no later than August 15th for rising seniors. It is to your advantage to apply prior to entering your junior year. The cohort is limited by course capacity. Selection is based on information provided through the application but applications for each cohort can only be considered on a space-available basis

Completed application should be sent to:
Environment and Sustainability Management Concentration
Care of: BBA Program
Goizueta Business School
1300 Clifton Road
Emory University
Atlanta, GA 30322
Application for Environment and Sustainability Management Concentration

Please type or print clearly in ink. No pencil please.

Full Legal Name: ___________________________________________________________

Last First Middle Suffix (Jr., III, etc.)

Preferred name: ____________________________________________________________

Emory ID Number: ___________________________ Expected Graduation: ______________

E-mail address: ___________________________ Cell Phone Number ______________________

Address Information
Temporary Address (Oxford P.O. Box)

Street ___________________________ City ___________________________ State ___________ Zip ___________

Permanent Home Address:

Street ___________________________ City ___________________________ State ___________ Zip ___________

Enrollment
___ Current Environmental Sciences major
___ Pending declaration of Environmental Sciences major
___ Current BBA Student
___ BBA Applicant

Participation is strictly limited to BBA students or Emory College students who are Environmental Sciences majors. The Environment and Sustainability Management Concentration will be awarded only to those participants who successfully complete a major in Environmental Sciences or the requirements for BBA degree. Continuation in the concentration is contingent upon acceptable standards of academic and professional performance in a team-based and applied setting.

Personal Information
The information requested below is voluntary and refusal to provide it will not subject you to any adverse treatment. It will be kept confidential and will be used only in accordance with Title IV of the Civil Rights Act of 1964.

Sex: Male ___ Female ___

Race/Ethnic Category:
___ American Indian or Alaskan Native  ___ Asian or Pacific Islander
___ Black, not of Hispanic Origin  ___ Hispanic
___ White, not of Hispanic Origin  ___ Other __________________________

Citizenship_________________________ Country __________________________

Conduct Issues
___ Check here if you have any court convictions other than parking violations.*
___ Check here if you have ever been subject to any school-related disciplinary action for violation of school rules, misconduct, conduct infraction, academic dishonesty or otherwise.*

*Please attach a separate sheet to explain.
OPTIONAL RECOMMENDATION FORM

Environment and Sustainability Management Concentration
Care of: Bachelor of Business Administration Program, Goizueta Business School,
Emory University, Atlanta, GA 30322

**TO BE COMPLETED BY STUDENT**

Please fill in your name and address below, sign, and give this form to the individual you have chosen to write on your behalf. The recommender should complete this form and return it to you in a sealed envelope signed across the flap.

**APPLICANT’S WAIVER OF RIGHT TO ACCESS TO CONFIDENTIAL STATEMENT**

Name of Applicant: ________________________________________________________________
Last   First   Middle

Address: ________________________________________________________________

I hereby freely and voluntarily waive my right to any information contained in this recommendation and agree that the statement shall remain confidential.

Date __________ Signature of Applicant __________________________

**TO THE RECOMMENDER**

The Concentration in Environment and Sustainability management is collaboration between the department of Environmental Sciences in Emory College and the Goizueta Business School BBA Program. Participation is limited to BBA students and students who are Environmental Sciences majors.

This concentration provides knowledge, competencies and experiences for BA, BS and BBA students interested in pursuing careers in environmental management. BBA students who complete this concentration will focus on the history, politics and practice of the environmental fields. Environmental Sciences students who complete the concentration will acquire grounding in business principles and practices including management, marketing, finance and strategy. All students will be required to pursue business-related and environmentally-focused electives and to participate in a capstone course that will give them the opportunity to synthesize and validate their evolving perspectives in both an academic and an applied environment.

Recommendations are used for selection purposes only and do not become part of any record file upon a student’s inclusion in the program. Therefore, recommendations are not subject to the provisions of the Family Educational Rights and Privacy Act of 1974.

After completing this form, please sign it and place it in an envelope. Seal the envelope, sign it across the flap, and then return it to the applicant who will submit the sealed envelope along with his/her application. Please type or print neatly.

How long have you known the applicant and in what capacity?

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

Please turn sheet over
Please give us your appraisal of the applicant relative to his or her peer group across the following criteria

<table>
<thead>
<tr>
<th>Commitment to sustainability and environmental issues</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Comments:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Capacity for innovative problem-solving</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Comments:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ability to accomplish self-directed tasks</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Comments:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Teamwork</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Comments:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Communication skills</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Comments:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Maturity</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Comments:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Motivation and enthusiasm</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Comments:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Overall assessment of candidate’s fit for and ability to gain value from a concentration in Environment and Sustainability Management

___Strongly recommend___ Recommend____ Recommend with reservations____ Do not recommend

Name and title of recommender ________________________________
Institution________________________ Email____________________
Signature__________________________ Date_____________________

Thank you for your time.

*Emory University is committed to a policy of nondiscrimination on the basis of race, color, national origin, religion, sex, sexual orientation, age, handicap, or veteran status.*