CONCENTRATION IN ENVIRONMENT AND SUSTAINABILITY MANAGEMENT

EMORY UNIVERSITY

GOIZUETA BUSINESS SCHOOL

DEPARTMENT OF ENVIRONMENTAL SCIENCES

EMORY COLLEGE OF ARTS AND SCIENCES

APPLICATION 2017-2018
The Concentration in Environment and Sustainability management is collaboration between the department of Environmental Sciences in Emory College and the Goizueta Business School BBA Program. Participation is limited to BBA students and students who are Environmental Sciences majors.

This concentration provides knowledge, competencies and experiences for ENVS BA or BS and BBA students interested in pursuing careers in environmental management. BBA students who complete this concentration will focus on the history, politics and practice of the environmental fields. Environmental Sciences students who complete the concentration will acquire grounding in business principles and practices including management, marketing, finance and strategy. All students will be required to pursue business-related and environmentally focused industry-related electives and to participate in a capstone course that will give them the opportunity to synthesize and validate their evolving perspectives in both an academic and an applied environment.

Requirements for Concentration

**CORE**

**JUNIOR YEAR**

**Environmental Core for BBA students**

ENVS 130 Environmental Sciences  
**OR**  
ENVS 120 Living in the Anthropocene  

**AND**

ENVS 225 Institutions and the Environment  
**OR**

ENVS 227 Environmental Policy

**Business Core for Environmental Sciences students**

Two of the following four BBA Core Classes:  
FIN 220 Finance for Non-Business Students  
**OR**

ISOM 351 Process and Systems Management (must have completed a statistics class)  
**OR**

MKT 340 Marketing Management  
**OR**

OAM 330 Principles of Organization and Management

**ELECTIVES**

**JUNIOR or SENIOR YEAR**

Two electives must be completed from the following list. At least one of these electives must be in the program that is not the student’s own school of enrollment. Students may not count core classes in their own program as electives towards the concentration. Note that many courses require core classes as prerequisites. Consult advisors or the course catalog for complete information.

**Concentration Electives offered through the BBA Program**

- FIN 325 Financial Decisions in the Boardroom  
- ISOM 352 Project Management and Collaboration  
- ISOM 354 Strategic Modeling and Social Dynamics  
- ISOM 450 Foundations of Digital Enterprises and Markets  
- ISOM 451 Making Effective Decisions  
- ISOM 455 Forecasting & Predictive Analytics  
- MKT 342 Market Intelligence and Customer Insights (must have completed a statistics class)
• MKT 343 Digital Marketing and Social Media Strategy
• MKT 441 Ideation
• MKT 446 Advertising and Marketing Communications
• OAM 332 Business & Society
• OAM 336 Catalyzing Social Impact
• OAM 431 Social Enterprise
• OAM 432 Negotiations
• OAM 433 Leading & Managing Change
• OAM 439 Ethics for Leaders

Concentration Electives offered through Environmental Sciences
• ENVS 225 Institutions and the Environment
• ENVS 227 Environmental Policy
• ENVS 320 Environmental Assessment and Management
• ENVS 325 Energy and Climate Change
• ENVS 345 Conservation Biology & Biodiversity
• ENVS 352W Green Business
• ENVS 377 International Environmental Policy
• ENVS 420 Law and Biodiversity (requires permission of instructor)
• ENVS 491 Service Learning in Environmental Sciences

CAPSTONE CORE
SENIOR YEAR

ECS 490 Leadership, Ethics and Organizational Effectiveness

CO-CURRICULAR ACTIVITIES
• Speakers and seminars
• Internships
• Field projects
Application Checklist

- A completed application.
- A short (300-500 word) statement of purpose as requested below
- A resume or other one page document listing your college, extracurricular and/or professional activities related to your interests in environment and sustainability management
- Following receipt of your file, we will contact select candidates to schedule a short interview with a member of the selection committee
- Optional supplementary information: one completed recommendation form from someone in a capacity to provide insights with respect to your fit for this concentration

Transcripts
By completing this application, you are granting us the right to access your Emory transcript. You do not need to submit this material.

Short Statement of Purpose
On a separate sheet of paper, provide a statement of purpose as outlined below. Please limit your typed response to 300-500 words

Explain how you believe that completion of the concentration will assist you in achieving your intellectual and professional goals. In your response, please describe the particular skills and talents you will be bringing to the concentration and those you hope to acquire.

Resume
Please include a resume or other one page document listing your college, extracurricular and/or professional activities related to your interests in environment and sustainability management. In the case of extracurricular and community activities, include years involved and offices held

Deadline
Applications are accepted on a rolling basis but in all cases, must be submitted no later than August 15th for rising seniors. It is to your advantage to apply prior to entering your junior year. The cohort is limited by course capacity. Selection is based on information provided through the application but applications for each cohort can only be considered on a space-available basis

Completed application should be sent to:
Environment and Sustainability Management Concentration
Care of: BBA Program
Goizueta Business School
1300 Clifton Road
Emory University
Atlanta, GA 30322
Application for Concentration in Environment and Sustainability Management

Please type or print clearly in ink. No pencil please.

Full Legal Name: _____________________________________________________________

Last First Middle Suffix (Jr., III, etc.)

Preferred name: _____________________________________________________________

Emory ID Number: ________________________ Expected Graduation: _________________

E-mail address: ___________________________ Cell Phone Number____________________

Address Information
Temporary Address (Oxford P.O. Box)

Street
City State Zip

Permanent Home Address:

Street
City State Zip

Enrollment

___ Current Environmental Sciences major
___ Pending declaration of Environmental Sciences major
___ Current BBA Student
___ BBA Applicant

Participation is strictly limited to BBA students or Emory College students who are Environmental Sciences majors. The Environment and Sustainability Management Concentration will be awarded only to those participants who successfully complete a major in Environmental Sciences or the requirements for BBA degree. Continuation in the concentration is contingent upon acceptable standards of academic and professional performance in a team-based and applied setting.

Personal Information

The information requested below is voluntary and refusal to provide it will not subject you to any adverse treatment. It will be kept confidential and will be used only in accordance with Title IV of the Civil Rights Act of 1964.

Sex: Male___ Female ___

Race/Ethnic Category:

___ American Indian or Alaskan Native ___ Asian or Pacific Islander
___ Black, not of Hispanic Origin ___ Hispanic
___ White, not of Hispanic Origin ___ Other __________________

Citizenship________________________ Country

Conduct Issues

___ Check here if you have any court convictions other than parking violations.*
___ Check here if you have ever been subject to any school-related disciplinary action for violation of school rules, misconduct, conduct infraction, academic dishonesty or otherwise.*

*Please attach a separate sheet to explain.
OPTIONAL RECOMMENDATION FORM
Environment and Sustainability Management Concentration
Care of: Bachelor of Business Administration Program, Goizueta Business School,
Emory University, Atlanta, GA 30322

TO BE COMPLETED BY STUDENT
Please fill in your name and address below, sign, and give this form to the individual you have chosen to write on your behalf. The recommender should complete this form and return it to you in a sealed envelope signed across the flap.

APPLICANT’S WAIVER OF RIGHT TO ACCESS TO CONFIDENTIAL STATEMENT

Name of Applicant: __________________________
Last First Middle

Address: __________________________

I hereby freely and voluntarily waive my right to any information contained in this recommendation and agree that the statement shall remain confidential.

Date __________________________ Signature of Applicant __________________________

TO THE RECOMMENDER

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Recommendations are used for selection purposes only and do not become part of any record file upon a student’s inclusion in the program. Therefore, recommendations are not subject to the provisions of the Family Educational Rights and Privacy Act of 1974.

After completing this form, please sign it and place it in an envelope. Seal the envelope, sign it across the flap, and then return it to the applicant who will submit the sealed envelope along with his/her application. Please type or print neatly.

How long have you known the applicant and in what capacity?

________________________________________________________

________________________________________________________

________________________________________________________

________________________________________________________

Please turn sheet over
Please give us your appraisal of the applicant relative to his or her peer group across the following criteria

<table>
<thead>
<tr>
<th>Commitment to sustainability and environmental issues</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
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<th>Capacity for innovative problem-solving</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
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<th>Ability to accomplish self-directed tasks</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
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<th>Teamwork</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
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<th>Communication skills</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
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<th>Maturity</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
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<th>Motivation and enthusiasm</th>
<th>Exceptional</th>
<th>Above Average</th>
<th>Average</th>
<th>Below Average</th>
<th>Unable to Assess</th>
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Overall assessment of candidate’s fit for and ability to gain value from a concentration in Environment and Sustainability Management

______Strongly recommend______Recommend______Recommend with reservations______Do not recommend

Name and title of recommender ________________________________

Institution__________________________________________________Email____________________

Signature____________________________________________________Date____________________

Thank you for your time.

*Emory University is committed to a policy of nondiscrimination on the basis of race, color, national origin, religion, sex, sexual orientation, age, handicap, or veteran status.*