GOIZUETA’S EXECUTIVE MBA PROGRAM OFFERS NEW HEALTHCARE SEMINAR SERIES

The U.S. Healthcare system is undergoing a fundamental transformation. Amid legislative, regulatory, technological, and demographic changes, healthcare professionals and administrators are being asked to do more with less -- and to deliver higher quality care to more patients -- in an environment of constant change and significant regulatory uncertainty.

The Goizueta EMBA Healthcare Seminar Series examines "best in their industry" systems and tools used to manage businesses, and reframes them for the healthcare sector. Developed by faculty and advisors from the Goizueta Business School, Emory's Rollins School of Public Health, and outside experts, this series is designed for seasoned personnel of the healthcare system, including practitioners, administrators, and consultants involved in the delivery of care, as well as the design and management of the field’s systems.

Throughout the Healthcare Seminar Series, participants focus on some of the most important issues facing U.S. healthcare:

Strategic agility

Leading and managing change

Cost and quality management

Value-based delivery

By opting for a concentration in healthcare, graduates “learn on Saturday and apply on Monday” – by taking away new perspectives and practical approaches on the unique challenges within their organizations.

If you would like to learn more about the Healthcare Seminar Series and to see if you qualify, please contact Larisa Epshteyn at Larisa.Epshteyn@emory.edu.