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Dear MBA Recruiter:

Our mission in the MBA Career Management Center is to establish and foster a professional environment for students, alumni, and companies to develop and realize their career objectives and recruitment potential. Our philosophy of relationship management with recruiters is a focus on partnership and service so that we can develop a customized recruiting solution to meet the specific needs of your organization. Our ultimate goals are to provide you with access to the best qualified MBA candidates and to make recruiting at Goizueta simple and convenient.

Our team looks forward to working closely with you and we wish you every success in the coming year.

Best regards,

Wendy Tsung
Associate Dean and Executive Director
MBA Career Management Center
Goizueta Business School

Student Club Leadership at Goizueta

CLUB NAME	LEADERSHIP CONTACT INFORMATION
Black MBA Association	Samira_Malik@bus.emory.edu
Energy Markets Club	Peden_Young@bus.emory.edu Jared_Cohen@bus.emory.edu
Goizueta Association for Media, Entertainment, and Sports (GAMES)	Mike_Brand@bus.emory.edu Jeff_Diamond@bus.emory.edu
Goizueta Consulting Association (GCA)	Jeff_Hong@bus.emory.edu Matt_Schroeder@bus.emory.edu
Goizueta Finance Club	Matt_Long@bus.emory.edu
Goizueta Investment Management	Robbie_Steiner@bus.emory.edu
Goizueta General Management and Operations Club	Ashlee_Davidson@bus.emory.edu
Goizueta Healthcare Association	Mark_Tomaszewski@bus.emory.edu
Goizueta Marketing Association	Brandan_Strickland@bus.emory.edu Jessica_Talpos@bus.emory.edu
Goizueta Microfinance Club and Fund	Marin_Hoffer@bus.emory.edu
Goizueta Real Estate Group (GREG)	Ansley_Nixon@bus.emory.edu Ben_Mullenix@bus.emory.edu
Goizueta Technology Association	Oliver_Claypool@bus.emory.edu Jeff_Hu@bus.emory.edu
Goizueta Women in Business	Shobika_Dhingra@bus.emory.edu
Hispanic Business Association	Juan_E_Toro@bus.emory.edu
Human Capital Club	Allison_Farr@bus.emory.edu

For a full listing of all Goizueta MBA Clubs, please visit our website at:
https://goizueta.emory.edu/careermanagement/recruit/student_clubs.html#MBA



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2011-2012 Academic and Recruiting Calendar

2011

Aug 8	Classes Begin for 2013
Aug 24	Classes Begin for 2012
Aug 29	On Campus Recruiting Begins – Company Presentations Begin
Aug 29	2012 Resume Books Available
Sep 5	No Recruiting Labor Day
Sep 6 - 9	No Recruiting Activities for 2013s – Exams
Sep 8	Asian MBA Conference (New York, NY)
Sep 12	Full-Time Interviews Begin
Sep 12	2013 Resume Books Available
Sep 29 - 30	No Recruiting Activities – Religious Holidays
Oct 5	Goizueta Career Connection
Oct 6 - 7	No Recruiting Activities – National Black MBA Conference (Atlanta, GA)
Oct 10 - 11	No Recruiting Activities for 2012s – Fall Break
Oct 13 - 14	No Recruiting Activities – National Society of Hispanic MBA Conference (Anaheim, CA)
Oct 13 - 16	Reaching Out LGBT MBA Conference (Dallas, TX)
Oct 17 - 21	No Recruiting Activities for 2013s- Fall Exams
Oct 28	Net Impact Conference (Portland, OR)
Oct 28	Multi Company Networking Night
Oct 31 – Nov 4	No Recruiting Activities for 2013s – Trek Week
Nov 23 - 25	Thanksgiving Recess – University Closed
Dec 6 - 10	No Recruiting Activities - Exam Week

2012

Jan 12 - 13	New York Internship Interviews
Jan 18	Classes Begin
Jan 18	Internship Interviews Begin
Feb 29 - Mar 9	No Recruiting Activities - Mid-Semester Module
Mar 12-16	No Recruiting Activities - Spring Break
March 23	Southeastern MBA Schools Interview Forum (Atlanta, GA)
March 30	A Day in the Bay MBA Interview Forum (San Francisco, CA)
Apr 30 - May 4	Exam Week
May 14	Graduation



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How to Recruit at Goizueta

At Goizueta, we make it easy for you to interact with our students and staff in meaningful and productive ways. Our goal as career professionals is to help you identify and build relationships with candidates who have the skills that fit your organization's immediate, short and long-term goals. That's why we offer a wealth of ways to recruit at Goizueta.

Setup a Corporate Presentation

One of the best ways to engage with current Goizueta students is to set up a corporate presentation. You can conduct a presentation on campus or present your content virtually. Either way, you'll have the chance to interact with our students and build brand awareness and employment opportunities specific to your organization. Here's how it works:

Presentations on Campus:

- Include a formal presentation followed by Q&A and networking
- Are targeted events for companies interviewing on campus
- Foster networking/relationship building and are strong brand builders

Virtual Presentations:

- Include options such as a webinar or video-conference presentation; one or two-way communication
- Are targeted events for companies interviewing off-campus and those looking to gauge initial interest
- Require limited resources and allow you to engage students from multiple locations

Post a Job

Our Goizueta job posting system is a fast and effective way to find some of the brightest emerging leaders in business today. We accept postings for a wide variety of needs from full-time and summer internships to part-time positions, short-term project work, and those seeking just-in-time placements with seasoned professionals.

In an effort to meet your varying employment needs, job postings can be distributed to Goizueta MBA students at no cost to employers. If you would like to post a job to Goizueta MBA students, please visit our website at:

https://goizueta.emory.edu/careermanagement/recruit/post_a_job.html#MBA

After posting your position, MBA students may submit their resumes electronically, which will be emailed to you in a PDF file. You may select the students you wish to interview and reach out to them directly, or we are happy to arrange the interviews on campus in your preferred format.



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Schedule an Interview

Recruiters tell us over and over that Goizueta graduates are well educated across all areas of business, and they are strong communicators and leaders. The best way to see our students' distinctions at work is to schedule an interview. You can interview candidates on or off campus—either way it's one of the most effective ways to connect with them and assess their fit with your organization.

We'll manage the entire process for you. Our career professionals will partner with you, regardless of location, to manage the entire interview process from posting the position to scheduling interviews. For the most efficient process, please send an email to RecruitMBA@bus.emory.edu.

Order Resumes

You can browse student resumes that meet your specific recruiting objectives by ordering a customized resume book. There is no charge for resume books. To order a resume book, please go to:

<https://www.mbaselect.com/Emory.aspx>



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How to Engage With Goizueta

Goizueta offers a powerful education within the context of a very personal and supportive community. As a recruiter, we encourage you to become part of this community. There are dozens of ways to engage and we encourage you to choose the opportunities that meet your needs. We are committed to helping you develop a recruiting strategy that works best for your company's goals.

Office Hours

For one-on-one or small group communication with interested students, many companies schedule office hours at Goizueta. This gives students an opportunity to conduct informational interviews with company representatives. To schedule office hours, please email RecruitMBA@bus.emory.edu or contact your Goizueta CMC account manager.

Coffee Chats

To get to know students in a small group setting, companies may choose to schedule coffee chats. These can be open to any interested students or by invitation only as selected by the company. To schedule a coffee chat, please email your request to RecruitMBA@bus.emory.edu or contact your Goizueta CMC account manager.

Corporate Visits (TREKS)

The Career Management Center and student clubs host TREKS in cities across the country in different functional areas. During these TREKS students visit the participating companies to learn more about the industry, company and internship opportunities. To be part of our next trek, please email your request to RecruitMBA@bus.emory.edu.

Goizueta Career Connection

Goizueta Career Connection (GCC) is our annual career exploration and networking event. This event consists of company-sponsored club lunches and a keynote address, followed by an afternoon of career exploration in the form of experiential learning and ending with a night of networking and fun. Over 400 students, alumni, and corporate partners make connections with current and future business leaders during these events. If you are interested in sponsoring one of these events, please email your request to RecruitMBA@bus.emory.edu.

Executive in Residence

Several experienced professionals volunteer their time and expertise as advisors to our students through individual half-day or full-day sessions on campus. The individual coaching sessions provide students valuable insights on topics such as career paths, gaining employment and industry specific knowledge. If you are interested in being a part of this program, please email RecruitMBA@bus.emory.edu.



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Multi Company Networking Events

Several times throughout the year, the CMC provides opportunities for students from all of our programs to get together and network with representatives from many companies in an informal setting. If you are interested in being a part of these events, please email your request to RecruitMBA@bus.emory.edu.

Professional Development Panels

Throughout the fall and spring semesters we host several panels designed to help students learn more about a variety of professional development topics. Company representatives share their expertise with students on topics such as how to prepare for diversity conferences, how to engage with Alumni, how to market your brand to your target employers, etc. If you are interested in participating on a panel with us, please email your request to RecruitMBA@bus.emory.edu.

Sponsor Club Events

Goizueta has many student-run professional clubs that sponsor panel discussions, topical programs and other activities and events. These provide a perfect venue for you to interact directly with our students. To contact a leader of a student club about career-related events, please visit our website at:

https://goizueta.emory.edu/careermanagement/recruit/student_clubs.html#MBA

Kegs

It is a tradition for Goizueta students to gather in the Commons on Thursday evenings to relax and get to know their fellow students and Alumni better. Companies are encouraged to sponsor Kegs as an easy way to get to know students in a more informal setting. If you are interested in sponsoring a keg night, please email your request to RecruitMBA@bus.emory.edu or contact your Goizueta CMC account manager.

Class Lecture

Faculty members often seek industry specialists to make presentations in MBA courses. The Career Management Center can introduce you to an appropriate professor if you are interested in being a guest lecturer. If you would like to contact one of our faculty members directly or are looking for area expertise, please visit our website at:

https://goizueta.emory.edu/faculty/faculty_profiles.html



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Key Contacts at Goizueta

MBA Career Management Center

CMC@bus.emory.edu

404.727.6399

Wendy Tsung, Associate Dean & Executive Director of MBA Career Services

Wendy_Tsung@bus.emory.edu

404.727.1787

Pamela Brown, Director of Employer Relations & Marketing

Pamela_Brown@bus.emory.edu

404.727.8689

Cynetta Freeman, Account Manager & Associate Director

Cynetta_Freeman@bus.emory.edu

404.727.0968

Industries include:

Biotechnology

Construction/Engineering

Education

Financial Services

Government

Healthcare/Pharmaceuticals

Insurance

Manufacturing

Non-Profits/Social Enterprise

Real Estate

Technology

Amy Misner, Account Manager & Associate Director

Amy_Misner@bus.emory.edu

404.727.0417

Industries include:

Agribusiness

Automotive

Consulting

Consumer Products

Energy/Utilities

Food/Beverage

Media/Entertainment

Restaurants/Lodging

Retail

Transportation/Logistics

Jennifer Ross, Recruiting Coordinator

Jennifer_Ross@bus.emory.edu

404.727.5197



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Maps and Directions

Career Management Center

1300 Clifton Road, NE
Atlanta, Georgia 30322
Phone: 404.727.6399

The MBA CMC is located on the second floor, Room W220 of the Goizueta Foundation Center (West) building.

Driving Directions

From Hartsfield Atlanta International Airport

The airport is located in the southwest section of the city, approximately 25 minutes from the Emory University campus. Visitors driving from the airport should take I-85 North. Please see directions below.

From Interstate 85 North

Take exit 248-C (Freedom Parkway). Continue on Freedom Parkway and veer left at split. Follow until it ends at Ponce de Leon Avenue, turn right. Continue on Ponce and make left on Briarcliff Road. Go approximately 2 miles to North Decatur Road. Turn right and follow North Decatur Road to Clifton Road. At the first light, turn left off Clifton onto Fishburne Drive. Follow this road until it dead ends and turn left onto Fishburne Lane. The entrance to visitor parking will be on your right.

From Interstate 85 South

Take exit 91, the Clairmont Road exit. Turn right (west) on Clairmont and follow it approximately 3 miles to North Decatur Road. Turn right and follow North Decatur to Clifton Road. Turn right off North Decatur Road onto Clifton Road. At the first light, turn left off Clifton onto Fishburne Drive. Follow this road until it dead ends and turn left onto Fishburne Lane. The entrance to visitor parking will be on your right.

Walking Directions to the MBA CMC Office

From Fishburne Parking Deck, walk up the hill toward the Business School complex. Before you reach the Schwartz Center for Performing Arts on your right, turn 90 degrees and walk down the path to your left toward the straight-sided building. When you reach the end of the path, turn right and our suite entrance is on your left.



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Recruiting Guidelines at Goizueta

To help ensure that the recruiting process results in optimal outcomes for all concerned, the Goizueta Business School has adopted the following guidelines:

Resume Drops

Employers are asked to inform students of their status within two weeks of receiving the application bundle. Additionally, employers are asked to communicate the status of each applicant and next steps to the appropriate member from the Employer Relations Team.

Scheduling Interviews

Students have varying class schedules. In an effort to protect the learning environment, please be flexible in scheduling interviews with those students who have class conflicts.

Interview Follow-up

We ask that companies inform students of their status within two weeks of their interview. Please allow a reasonable amount of time to schedule follow-up interviews. Ongoing follow-up with the students is strongly encouraged.

Employment Offer and Timelines

Employers are prohibited from the practice of “exploding” offers. Our experience suggests that students favorably regard those companies that demonstrate flexibility and a willingness to allow students adequate time to make a sound and informed decision.

Full-Time Offers

Any offers made to second-year students prior to December 1 should remain open until December 1 or for two weeks, whichever is longer. After December 1, offers made to second-year students should remain open for a minimum of two weeks from the date of the offer.

Internship Offers

Any offers made to first-year students prior to December 31 should remain open until February 1. After December 31, offers made to first-year students should remain open for a minimum of three weeks from the date of the offer.

Rescinded Offers

If a hiring company is unable to honor an accepted offer of employment, the Goizueta Business School expects financial compensation to the student consistent with the firm’s severance practices for similar positions, covering such items as lost wages, signing bonuses, health insurance and moving expenses.



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Reneged Offers

Students are urged to immediately release offers they do not plan to accept. Reneging on offers is considered a serious breach of both our recruiting guidelines and the Goizueta Business School Honor Code.

Delayed Start Dates

If an employer extends an offer and subsequently delays the start date by four or more months past the original start date, the offer is considered void and the student may reactivate their job search process.

Communication

Please keep everyone informed—both the Career Management Center and the students—as you move through the hiring process. We can best serve you when we are all kept up-to-date concerning interviews, offers, and acceptances.

Yellow Card System for Employer and Student Adverse Action

Goizueta's objective in developing the Yellow Card system is to provide information that may be relevant for students when making employment decisions and interacting with companies. This full disclosure policy is consistent with Goizueta's core values and its efforts to fully support our students in their job searches.

In adopting this policy, Goizueta is not imposing sanctions against the employers, but will collect and evaluate data so students have a better understanding of past employer/Goizueta relationships.

Goizueta's intention is to first communicate with the employer and/or student about the alleged infraction or misconduct, assess the facts, and attempt to resolve the issue. If resolution is not forthcoming, the infractions will then be publicly posted, and remain posted for three years.



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Class Profiles

Full-Time Programs

TWO YEAR MBA PROGRAM	2012
GMAT	680
GPA	3.3
% International	33%
% Female	31%
% Minority	13%
Work Experience	5
Class Size	134

ONE YEAR MBA PROGRAM	2012
GMAT	645
GPA	3.4
% International	40%
% Female	25%
% Minority	8%
Work Experience	5
Class Size	40



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Class Profiles

Working Professional Programs

EVENING MBA PROGRAM

2012

GMAT	639
GPA	3.2
% International	21%
% Female	23%
% Minority	7%
Work Experience	6
Class Size	106

WEEKEND EXECUTIVE MBA PROGRAM

2012

GMAT	600
GPA	3.2
% International	10%
% Female	25%
% Minority	23%
Work Experience	13
Class Size	69

MODULAR EXECUTIVE MBA PROGRAM

2012

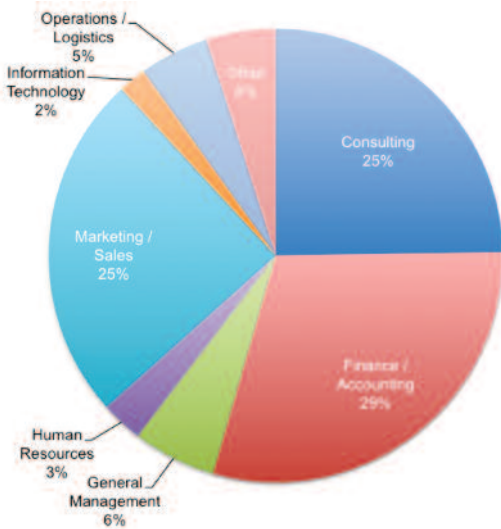
GMAT	543
GPA	3.2
% International	5%
% Female	30%
% Minority	18%
Work Experience	13
Class Size	40

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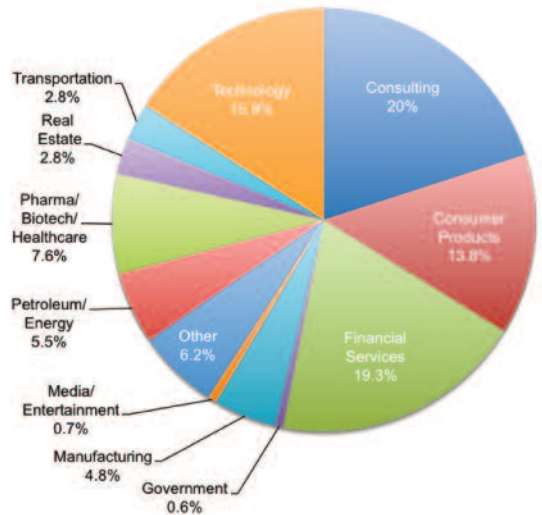
Class of 2010 Full-Time Statistics

% of Graduates Receiving First Offer by 3 Months After Graduation	93%
Average Salary	\$92,371
Average Signing Bonus	\$15,858

Student Employment By Function



Student Employment By Industry



To view our full Employment Report, please visit:

https://goizueta.emory.edu/careermanagement/recruit/documents/mba_placement_report.pdf



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Class of 2010 Select Full-Time Hiring Companies

Accenture	Harrah's Entertainment, Inc
Accredo Health Group	The Home Depot
Alvarez & Marsal	HSBC
American Express	Iberia Capital Partners
AT Kearney	IBM
AT&T	ICG Commerce
Bank of America	inCode Telecom
BlackRock Financial Management	Infor Global Solutions
Booz Allen Hamilton	ING Investment Management
Brambles	Johnson & Johnson
Campbell Alliance	Jones Lang LaSalle
Campbell Soup Company	Kimberly-Clark Professional
Capco	KPMG
Chick-fil-A	Lowe's Companies
CIBA Vision	McKesson
Citigroup	Morgan Keegan
The Clorox Company	Newell Rubbermaid
The Coca-Cola Company	PepsiCo
Colgate Palmolive	PricewaterhouseCoopers
Dell Inc.	Procter & Gamble
Deloitte Consulting	Royal Bank of Canada
Delta Air Lines	Samsung
ECG Management Consultants	SC Johnson
Federal Reserve Bank	SunTrust Bank
Frito-Lay	Unilever
Gallup Consulting	UPS
General Electric	Vanguard
General Mills	Wipro Consulting
Graphic Packaging International	Wrigley Co.



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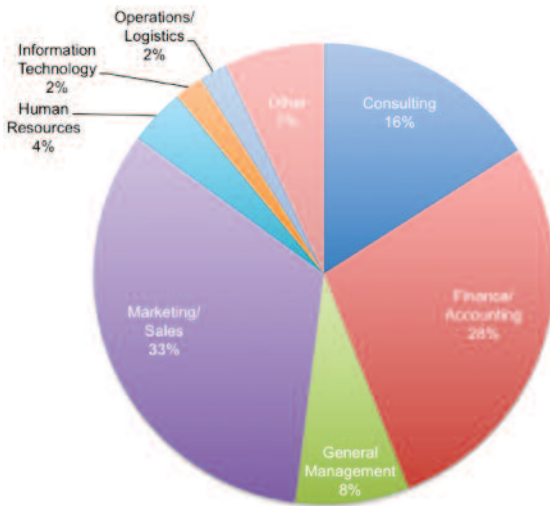
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Class of 2011 Internship Statistics

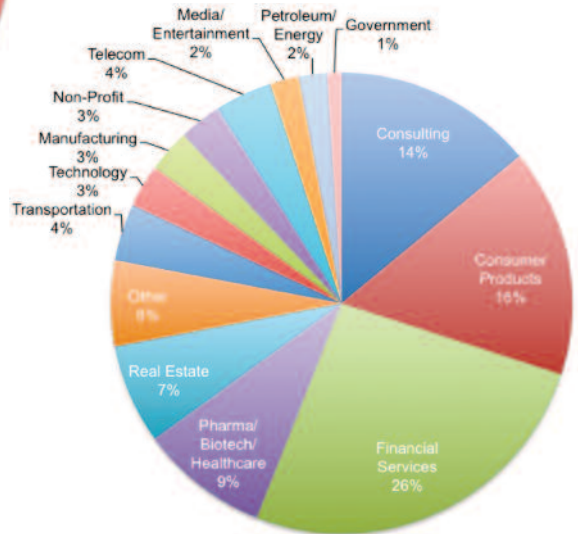
% of Students Accepting Internship Offers
Average Monthly Salary

100%
\$6,481

Student Employment By Function



Student Employment By Industry



To view our full Employment Report, please visit:

https://goizueta.emory.edu/careermanagement/recruit/documents/mba_placement_report.pdf



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Class of 2011 Internship Hiring Companies

Accenture
AFLAC
American Airlines
American Cancer Society
AT&T
Bain & Co
Bank of America
Barclays
The Blackstone Group
Booz & Co
Booz Allen Hamilton
Chick-fil-A
CIBA Vision
Citigroup
The Coca-Cola Company
Colgate-Palmolive
Cox Communications
Credit Suisse
Darden Restaurants
Deloitte Consulting
Delta Air Lines
eBay
Education Pioneers
Emory Healthcare
Emory Investment Management
Executive Office of the President of the U.S.
Federal Home Loan Bank-Atlanta
General Electric
General Mills
Goldman Sachs & Company
The Home Depot
HSBC
Humana
Infor Global Solutions
ING U.S. Financial Services
Invesco
Jackson Healthcare
Jefferies & Co.
Johnson & Johnson
JP Morgan Investment Banking
Kimberly-Clark
KPMG Consulting
Kraft Foods
Manheim - Cox Enterprises
McKesson
McMaster-Carr
Morgan Keegan
Nestle USA
PepsiCo
PricewaterhouseCoopers
Prium
RJ Reynolds
SAP
SC Johnson
Scott, Madden & Associates
Siemens
UBS
Unilever
WellPoint Health Networks
Wells Fargo



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