

2023 FULL-TIME MBA PROGRAM EMPLOYMENT REPORT



EMORY

GOIZUETA
BUSINESS
SCHOOL

TWO-YEAR MBA

96%

offers within three months

96%

accepted within three months

\$152,317
average base salary

\$165,000
median salary

CLASS OF 2023 PROFILE

Program Size: **165**
Average GMAT: **692**
Average Years Worked: **5.9**

Women: **27%**
U.S. Minorities: **43%**
International: **35%**

U.S. Minorities is calculated as % of U.S. students.

Note: Compensation information is self-reported. 97% of students who reported accepting offers also reported salary data.



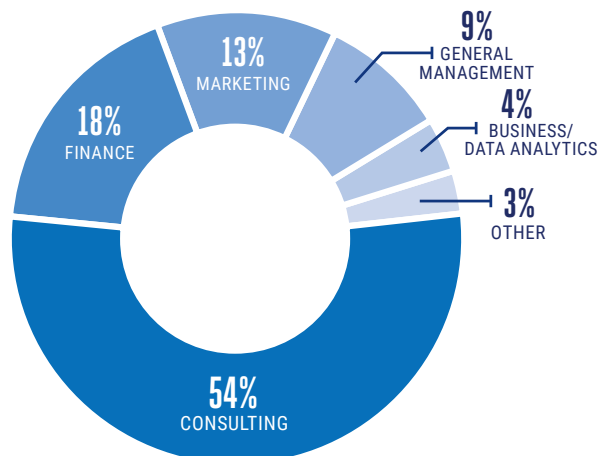
EMPLOYMENT BY FUNCTION

	% OF CLASS	MEDIAN BASE SALARY
Consulting	54%	\$175,000
Strategy & Operations Consulting	23%	\$175,000
Management Consulting	10%	\$190,000
Technology Consulting	4%	\$162,500
Finance Consulting	4%	\$175,000
Other Consulting	4%	\$175,000
Healthcare Consulting	3%	\$175,000
Human Capital Consulting	3%	\$175,000
Internal Strategy	2%	\$130,000
IT Consulting	1%	*
Supply Chain Consulting	1%	*
Finance	18%	\$150,000
Corporate Finance	7%	\$127,500
Investment Banking	6%	\$175,000
Other Finance	4%	\$150,000
Marketing	13%	\$120,000
Product Management	6%	\$125,000
Marketing	4%	\$120,000
Brand Management	2%	*
Other Marketing	2%	*
General Management	9%	\$135,000
Other Management	7%	\$136,300
General Management	2%	\$135,000
Business/Data Analytics	4%	\$120,000
Other Functions**	3%	\$141,900

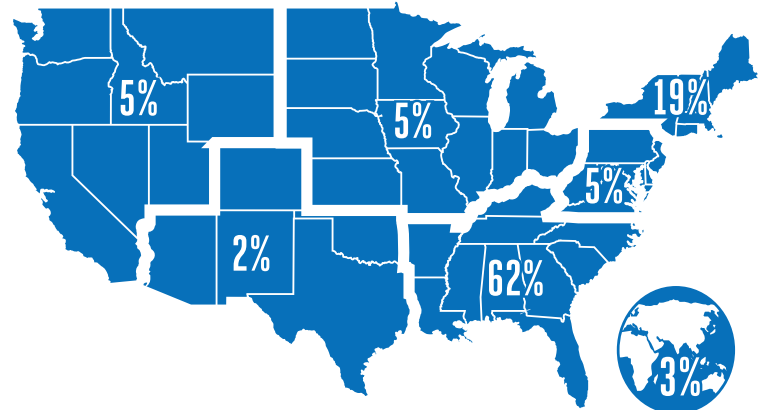
Note: Data may not add up to 100% due to rounding.

* Salary data is not reported for functions with fewer than three points of data.

** "Other Functions" includes Human Resources and Real Estate.



EMPLOYMENT BY REGION



EMPLOYMENT BY INDUSTRY

	% OF CLASS	MEDIAN BASE SALARY
Consulting	54%	\$175,000
Technology	14%	\$130,000
Financial Services	12%	\$173,000
Other*	4%	\$121,750
Healthcare / Pharma / Biotech	4%	\$127,500
Energy	4%	\$150,000
Consumer Packaged Goods	3%	\$112,500
Transportation & Logistics Services	3%	\$119,340
Retail	2%	\$120,000

*Other" includes Manufacturing, Media/Entertainment, Non-Profit, Real Estate, and Construction.

SOURCE OF ACCEPTED OFFERS



* "Internships" includes both student-facilitated and school-facilitated internships.

** "School-Structured Recruiting" includes activities supported by the GCMC including job fairs/conferences, employer events, information meetings, and school-promoted job boards.

HIRING COMPANIES >>> TWO YEAR MBA CLASS OF 2023

Abelian Partners

Accenture

Adobe Systems

ADP

Alexander Group

Altman Solon

Amazon

American Express

AT&T

Bain & Company

Bank of America

BedRock Energy

Big Happy

Biogen

Boston Consulting Group (BCG)

Bridge Investment Group

Bristol-Myers Squibb

Capgemini Invent

Capital One Financial Corporation

Charco Neurotech

Chewy

Cisco

Cognizant

Commercial Metals Company

DaVita

Deloitte Consulting

Delta Air Lines

Ecolab

Eli Lilly

Emory University

EY

Fiserv

FTI Consulting

Goldman Sachs

Google

Greenlight

Guidehouse

Hive Financial Assets

IBM

Jefferies

JPMorgan Chase

Kahua

Kansas City Royals

Kearney

Koch Industries

KPMG

L.E.K. Consulting

LexisNexis Risk Solutions

Lowe's

Marsh McLennan

McKinsey & Company

MessageGears

Microsoft Corporation

NextEra Energy

Optum

Project Management Leadership Group

PwC

Richemont

ScottMadden

Shiseido

Tata Consulting Services (TCS)

Truist

UPS

Verizon

Visa

W.M. Barr

Walmart

Wipro

Companies that hired three or more Goizueta students for full-time roles.



EMORY

GOIZUETA
BUSINESS
SCHOOL

ONE-YEAR MBA

83%

offers within three months

75%

accepted within three months

\$148,297
average base salary

\$155,000
median salary

CLASS OF 2023 PROFILE

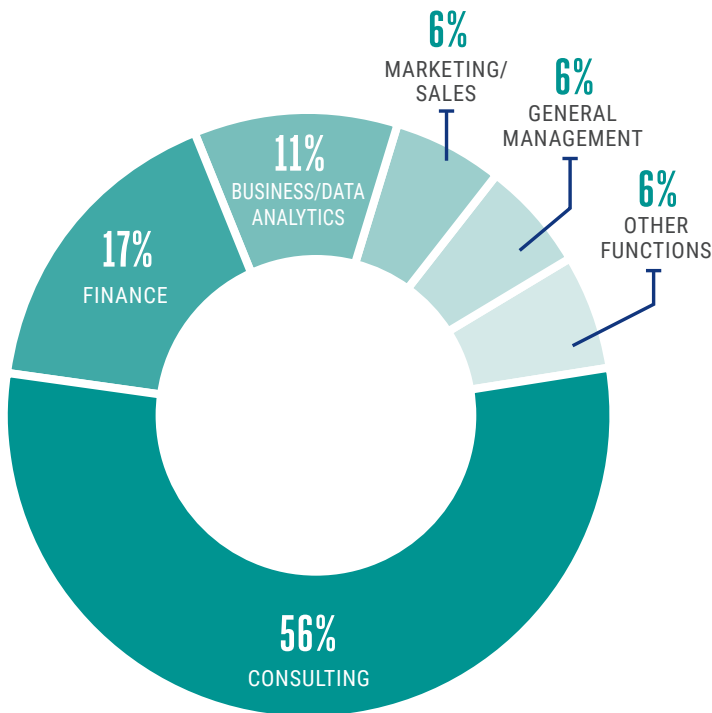
Program Size: **34**
Average GMAT: **646**
Average Years Worked: **7.7**

Women: **32%**
U.S. Minorities: **59%**
International: **35%**

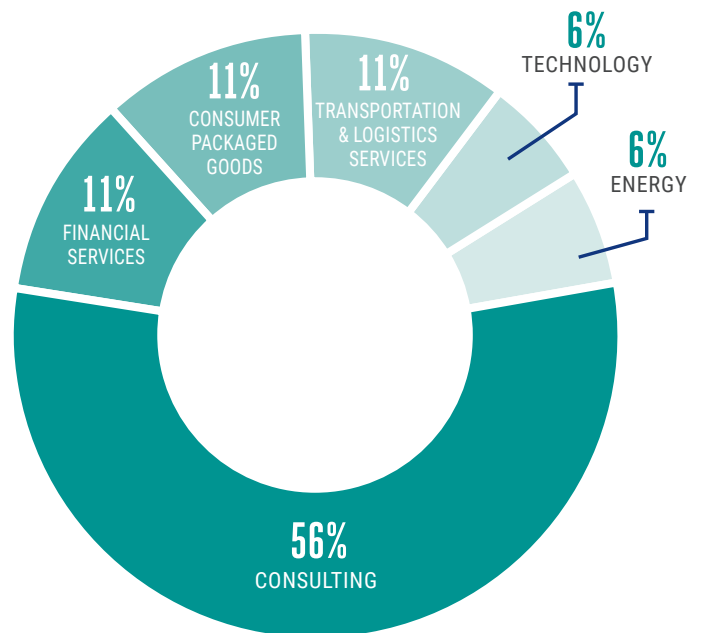
Note: Compensation information is self-reported. 100% of students who reported accepting offers also reported salary data.

U.S. Minorities is calculated as % of U.S. students.

EMPLOYMENT BY FUNCTION



EMPLOYMENT BY INDUSTRY



SELECT ONE-YEAR MBA HIRING COMPANIES

Accenture	The Coca-Cola Company	EY	Peachtree Group
AlixPartners	Cognizant	Homrich Berg	Procure Analytics
American Airlines	Cox Enterprises	Kearney	UPS
Capgemini Invent	Deloitte Consulting	Koch Industries	

SOURCE OF ACCEPTED OFFERS



*School-Structured Recruiting" includes activities supported by the GCMC including job fairs/conferences, employer events, information meetings, and school-promoted job boards.

INTERNSHIPS

\$10,560

monthly average salary

\$10,000

monthly median salary

Compensation information is self-reported. 87% of the students who reported accepting offers also reported salary data.

CLASS OF 2024 PROFILE

Program Size: **113**
Average GMAT: **700**
Average Years Worked: **5.7**

Women: **33%**
U.S. Minorities: **51%**
International: **50%**

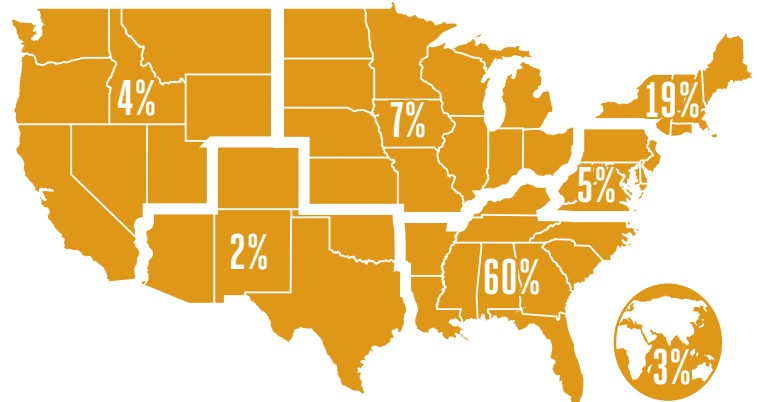
U.S. Minorities is calculated as % of U.S. students.

INTERNSHIP BY FUNCTION

	% OF CLASS	AVERAGE OF MONTHLY SALARY
Consulting	42%	\$12,911
Finance	27%	\$10,386
Marketing/Sales	14%	\$7,114
General Management	14%	\$8,117
Other Functions*	4%	\$7,564

* "Other Functions" includes Accounting, Product Development, and Real Estate.

EMPLOYMENT BY REGION



SELECT INTERNSHIP HIRING COMPANIES

Accenture	JPMorgan Chase & Co (Consumer Banking)
Apple	Kahua
Bain & Company	Kearney
Bank of America	Kimberly-Clark Corporation
Boston Consulting Group (BCG)	Koch Industries
Bristol-Myers Squibb	Loki Group
Colgate-Palmolive Company	McKinsey & Company
Credit Suisse	Morgan Stanley
CVS Health	Pfizer
Deloitte Consulting	Philips Healthcare
Delta Air Lines	PwC
Emerson Electric	Truist
EY	UnitedHealth Group
FTI Consulting	UPS
Google	Vanguard
Greystar Real Estate	Wells Fargo
International Finance Corporation	
Jefferies	

INTERNSHIP BY INDUSTRY

	% OF CLASS	AVERAGE OF MONTHLY SALARY
Consulting	29%	\$14,624
Financial Services	25%	\$11,063
Healthcare (Including Products and Services)	14%	\$8,500
Technology	6%	\$7,335
Consumer Packaged Goods	6%	\$7,137
Manufacturing	5%	\$7,165
Transportation and Logistics Services	4%	\$7,985
Non-Profit	4%	*
Real Estate	3%	\$5,167
Other Industries**	3%	\$10,280
Retail	2%	*

* Salary data is not reported for functions with fewer than three points of data.

** "Other Industries" includes Energy, Government, and Construction.

SOURCE OF ACCEPTED OFFERS

39%

SCHOOL-STRUCTURED RECRUITING*

26%

GOIZUETA JOB POSTINGS

21%

STUDENT-INITIATED

13%

OTHER GOIZUETA SOURCES**

* School-Structured Recruiting includes activities supported by the GCMC including job fairs/conferences, employer events, information meetings, and school-promoted job boards.

** "Other Goizueta Sources" includes faculty referrals, alumni referrals, classmates, campus speakers, treks, club events, and class projects.

GRADUATE PROGRAMS AT GOIZUETA

FULL-TIME PROGRAMS

▶ TWO-YEAR MBA

A traditional length full-time MBA with comprehensive problem-solving and leadership development, cemented with an internship experience.

▶ ONE-YEAR MBA

A full MBA academic experience including critical problem-solving skills, leadership development, and global immersions – all completed in 12 months.

5-6 AVERAGE
YEARS OF WORK
EXPERIENCE

▶ MASTER OF ANALYTICAL FINANCE

A hands-on STEM degree that produces next gen finance professionals with exposure to sales and trading, investment management, FinTech, and investment banking.

1 AVERAGE
YEARS OF WORK
EXPERIENCE

▶ MASTER OF SCIENCE IN BUSINESS ANALYTICS

An immersive STEM degree with hands-on learning that produces business data scientists that combine the languages of business, data, and technology.

2 AVERAGE
YEARS OF WORK
EXPERIENCE

PART-TIME PROGRAMS

▶ EVENING MBA

A flexible MBA designed for working professionals who want to customize their academic schedules to maximize professional growth while applying new skills immediately in their current roles.

6 AVERAGE
YEARS OF WORK
EXPERIENCE

▶ EXECUTIVE MBA

An MBA with on-campus, hybrid, and online formats designed for seasoned professionals looking to expand their business acumen, enhance their leadership capabilities, and maximize their ability to create organizational value.

15 AVERAGE
YEARS OF WORK
EXPERIENCE