

2023 BACHELOR OF BUSINESS ADMINISTRATION EMPLOYMENT REPORT



EMORY

GOIZUETA
BUSINESS
SCHOOL

FULL-TIME EMPLOYMENT

93%

offers within
3 months

92%

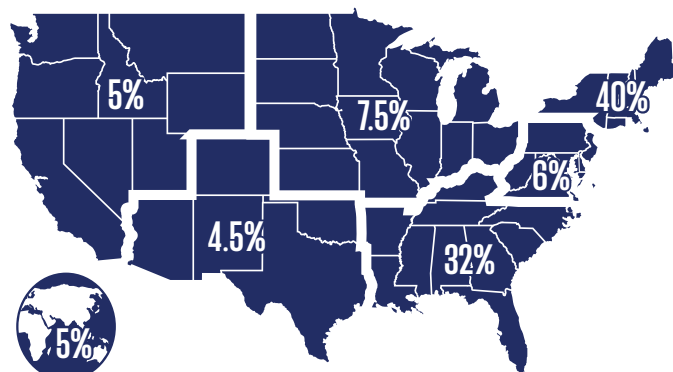
accepted within
3 months

SALARY BY INDUSTRY	# OF STUDENTS	% OF CLASS	MEAN BASE SALARY	MEAN SIGNING BONUS
Financial Services	129	36%	\$95,001	\$11,249
Consulting	111	31%	\$86,026	\$7,436
Accounting	21	6%	\$74,000	\$4,750
Marketing/Advertising/PR	17	5%	\$66,400	\$4,000
Technology/Science	17	5%	\$80,024	\$8,727
Real Estate/Construction	13	4%	\$77,778	\$11,000
Healthcare	11	3%	\$68,002	\$6,500
Media/Entertainment	9	2%	\$57,236	N/A
Consumer Packaged Goods	6	2%	\$75,500	\$12,167
Transportation/Logistics	4	1%	\$66,125	\$8,667
Healthcare	4	1%	\$65,333	N/A
Legal	4	1%	\$53,867	N/A
Other	20	6%	\$76,900	\$11,000

Note: Compensation information is self-reported. 73% of students reported accepting offers reported salary data. Other includes Defense, Energy, Government/Education, Hospitality, Manufacturing, Non-Profit, Pharma/Biotech, Other.

* Salary data is not reported for industries with less than three points of data.

EMPLOYMENT BY REGION



0% Destination not yet determined

\$85,315

AVERAGE BASE SALARY

\$83,500

MEDIAN SALARY

\$9,109

AVERAGE SIGNING BONUS

\$8,500

MEDIAN SIGNING BONUS

SALARY BY FUNCTION	# OF STUDENTS	% OF CLASS	MEAN BASE SALARY	MEAN SIGNING BONUS
Finance	117	32%	\$96,201	\$11,679
Consulting	100	27%	\$85,563	\$7,468
Marketing/Sales	45	12%	\$68,148	\$7,125
Accounting	19	5%	\$72,333	\$5,486
Analytics	19	5%	\$81,250	\$7,900
Operations/Production	12	3%	\$66,280	\$8,600
Real Estate/Construction	10	3%	\$82,875	\$7,500
Information Technology	9	2%	\$83,026	\$11,667
General Management	8	2%	\$62,333	\$9,000
Advertising/Public Relations	4	1%	N/A	N/A
Management Information Systems	3	1%	\$81,667	\$9,167
Other	20	6%	\$77,210	\$8,750

Note: Compensation information is self-reported. 73% of students reported accepting offers reported salary data. Other includes Education, Entrepreneur/Founder, Logistics, Other.

* Salary data is not reported for functions with less than three points of data.

MEAN BASE SALARY

Northeast	\$91,382
South	\$80,495
West	\$81,661
International	N/A

Midwest	\$81,522
Mid-Atlantic	\$80,471
Southwest	\$78,746
Destination Not Yet Determined	N/A

Note: Compensation information is self-reported. 73% of students reporting accepted offers reported salary data.

FIRST DESTINATIONS

	# OF STUDENTS	% OF CLASS
Seeking Employment in Business	397	86%
Seeking Continuing Education	33	8%
Not Seeking Employment in Business	8	2%
No Information Available	18	4%

INTERNSHIPS

99%

paid or for credit

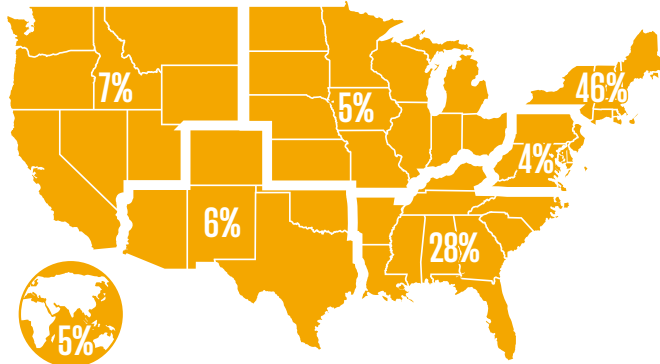
95%

inside U.S.

5%

outside U.S.

INTERNSHIP BY REGION



INTERNATIONAL INTERNSHIP DESTINATIONS

Austria	Panama
China	Singapore
France	Taiwan
Hong Kong	Thailand

\$36.58

AVERAGE HOURLY SALARY

\$34.50

MEDIAN HOURLY SALARY

INTERNSHIP BY INDUSTRY

	# OF STUDENTS	% OF CLASS
Financial Services	139	44%
Consulting	67	21%
Technology/Science	18	6%
Accounting	14	4%
Media/Entertainment	14	4%
Transportation/Logistics	8	3%
Healthcare	7	2%
Real Estate/Construction	7	2%
Retail	6	2%
Sports/Leisure	6	2%
Consumer Packaged Goods	5	2%
Legal	2	1%
Manufacturing	2	1%
Marketing/Advertising/PR	2	1%
Non-Profit	2	1%
Other	19	6%

Other includes Defense, Education, Other.

INTERNSHIP BY FUNCTION

	# OF STUDENTS	% OF CLASS
Finance	138	45%
Consulting	65	21%
Marketing/Sales	45	15%
Accounting	16	5%
Analytics	14	5%
Operations/Production	10	3%
General Management	4	1%
Information Technology	4	1%
Advertising/Public Relations	2	1%
Human Resources	2	1%
Other	9	3%

Other includes Education, Other.

PARTNER WITH THE BBA PROGRAM AT GOIZUETA

Strengthen your brand on campus by engaging with the BBA Career Management Center. Depending on your objectives and budget, a variety of options are available to build your presence at Goizueta:

COLLABORATE

Partner with BBA clubs to sponsor case competitions, deliver workshops, or participate in existing networking nights and club activities.

CONNECT

Engage students through on-campus employer coffee chats, educational workshops, or host an off-site trek stop at your office to build awareness of your company and your open positions.

NETWORK

Sponsor K.E.G.S., a Goizueta tradition, to meet students in an informal social setting and generate brand equity with BBA students.

RECRUIT

Post positions, host a company presentation, and organize on campus interviews through the BBA Career Management Center and the Emory Career Center.

ALL HIRING COMPANIES >>>

[L]earned Media	Capital One	Feerick Center for Social Justice	Management	Organic Valley	Stifel
1898 & Co. (Part of Burns & McDonnell)	Capvision	Benics US Treasuries	Lawyers' Committee for Civil Rights Under Law	Oshkosh Co.	STONE Resource Group
Accenture	Carahsoft	Ferrara Company	Lazard	Pacific Aegis Capital Management	Strategic Property Partners (SPP)
ADP	CarMax	FESCO Environmental	LeadCoverage	Payroc	Strategy& - PwC
AIG (Corebridge)	CBRE	Fidelity Investments	LEAP Legal Software US	Pediatricians of Florida	Sumitomo Mitsui Banking Corporation
Allegiant Airlines	Centene	FiServ	Legrand	PEI Global Partners	SVB Securities
AllianceBernstein	Center Creek Capital	FLEETCOR	Levi Strauss	Penta Group, LLC	TD Securities
AlphaSights	Centerview Partners	Florintree Capital	LG Electronics	Perella Weinberg Partners	Tech Square Ventures
Alvarez & Marsal	Ceridian	Franklin Street	Liberty Mutual Insurance	PGIM Real Estate	Technology Crossover Ventures (TCV)
Amazon	CF Private Equity	Freeman, Mathis, and Gary LLP	Lifeinvest Wealth Management	PharmaCann	Tesla
American Express	Cherry Bekaert	FTI Consulting	LifeNet Health	Pilot HAKUHODO	The Alexander Group Inc
American International Group	China Resources (Holdings) Co	FWD Insurance	LIIT Marketing Agency	Pineapple Capital Group	The Carlyle Group
Andy Lam	Chronograph	GenBridge Capital	Lilith Games	Piper Sandler	The Corporation for Interest Rate Management (CIRM)
Ankura	Cicero Group	GEP Worldwide	Lippincott	PNC	The Keystone Group
Applied Intuition	CIL Management Consulting	Goldman Sachs	Locala	Point72	The Metropolitan Museum of Art
Applied Materials	Cisco	Google	LSH Partners	Porex Materials Corporation	The Panther Group
Applied Value Group	Citi	Grant Thornton	Macy's	PowerHaus	The Players' Impact
Aptean	CITIC Capital	Greenhill & Co	Madelbaum Barrett PC	Premier	The Related Companies
Arbor Realty Trust	Citizens Bank	Greystone	Madison Industries	Primary Wave	The TJX Companies, Inc.
Arcadia Investment Partners	City National Bank	Group M	Mailchimp	Procter & Gamble	Thrive
Arcadis	Clifton Larson Allen (CLA)	Guggenheim Partners	Manulife Investment Management	Project Destined	TikTok
Argo Capital Advisors	Clockwork Concepts	Guidehouse	Mapletree Investments	Prophet	TM Capital
AssetMark	Cognizant	HarbourVest Partners	Marathon Capital	Prudential Financial	Townley Kenton Inc
Asyouth & Associates LLC	Comcast	Havard Business School	MarshMcLennan	Publicis Sapient	Toyota
AT Kearney	Comcast NBCUniversal	Hawthorne Residential Partners	Mastercard	PwC	Travelers
AT&T	Compensation Advisory Partners	Healthy Mothers, Healthy Babies Coalition of Georgia	McKinsey & Company	Rabobank	Truist
Atlantic Records	Configure Partners	Hearst Autos	Mellow Mushroom Corporate - Home Grown Industries	RapidRatings	TW9
Bahamas Airconditioning Company Ltd	Conquer, LLC	Hearst Television	Mercer	Raymond James	U.S. House of Representatives
Bain & Company	Conquer, LLC	Helen of Troy	Metlife Investment Management	Raytheon Missiles & Defense	U.S. Securities and Exchange Commission
Bain Capital	Cookerly PR	Henry Schein	Milk & Honey Music + Sports + Ventures	RBC Capital Markets	Uber
Baird	Cornerstone Research	HeronCode	Mill Creek Residential Trust	Red Ventures	UBS
Banco General	Credit Suisse	High Museum of Art	Miller Zell	Regions Bank	UNC Hospitals
Bank of America	CreditSights	Hillstone Restaurant Group	Mizuho Securities	Restaurant Brands International	Unilever
Barclays	Crestline Investors, Inc	Hilton Atlanta	Moelis & Company	Revenue Rocket Consulting Group	United Airlines
BBDO Atlanta	Crosscut Power Equipment Sales and Service	Hines	Monarch Private Capital	Robert W. Baird & Co.	United States Department of Defense
BCG BrightHouse	Crown Castle	Horizon Media	Moore Capital Management	Roland Berger	United Talent Agency
Beam Suntory	CSX	Houlihan Lokey	Morgan Stanley	Ross Stores, Inc.	UPS Capital
Berkadia	Cushman & Wakefield	HSBC	Mount Sinai Health System	Rothschild & Co.	Vanguard
Berkeley Research Group	CVS Health	Huatai	MUFG	RSM US LLP	S&P Global
Berkshire Hathaway	Daggerwing Group	Hyundai Motor North America	Mufson Howe Hunter	Saglo Companies	Sandow Design Group
Homestate Companies - Property & Casualty	Deeply Rooted Dance Theater	IBM	Myers and Stauffer	Salesloft	Santander
Billfold Contactless Solutions	Dell Technologies	iHeartMedia	NASDAQ	Sandwich Design Group	Santander Private Banking
Black & Veatch	Deloitte	Incentrum Group	Nasdaq, Inc.	Santander	S-Core
BlackRock	Delta Air Lines	Insight Sourcing Group	NBCUniversal	Scotiabank	Sellside Group
Blackstone	Deutsche Bank	Inspire Brands	Nebula Creative Group	Societe Generale	Simon-Kucher & Partners
Bloomberg	Discover Financial Services	Instinet Incorporated	New York Mets MLB	Sompo International	Societe Generale
Bloomingdale's	Dyson	Institute for Humane Education	Newbury Partners	Sothebys	Sompo International
Blue Orbit	EC M&A	Intuit	Newmark	SoundExchange	Spencer Stuart
Blue Owl	EDANBANK	Invenergy	NextGen Growth Partners	Sports Media Inc.	Standard Chartered
BMO Capital Markets	Edelman DXI	Invesco	Nike Inc.	Starwood Capital Group	State Attorney's Office, 9th Judicial Circuit of Florida
BNP Paribas	Egon Zehnder	J.P. Morgan	Noble Investment Group	State Charter Schools Foundation of Georgia	State Charter Schools Foundation of Georgia
Boardwalk Pictures	Eli Lilly and Company	Jefferies	Nomura Securities	Steptoe & Johnson LLP	Sterling Capital Management LLC
Booksy	Emory University	JLL	Norfolk Southern	Orbit Partners	
Booz Allen Hamilton	Empower	Juliet Park	Northern Trust		
Boston Consulting Group (BCG)	Epic	Kaiser Permanente	Northwestern Mutual		
Bubbl, Inc	Epsilon	Kanchana Private Limited	Novogradac & Company		
Buckhead Wealth Management	Essent Guaranty, Inc	Kearney	Oak Hill Advisors		
Bumble	Everbridge	Keurig Dr Pepper Inc.	Ogilvy		
Business Upper Austria	Evercore	KeyBanc Capital Markets	OmniMax		
Canaccord Genuity	Everest Insurance	KeyBank	One Up Innovations		
Cantaloupe, Inc	Evolution Lab	Kimberly Clark	OneAmerica		
Cantor Fitzgerald	EY	KPMG	Opus 3 Artists		
Capco	EY-Parthenon	Kroll	Orbit Partners		
Capgemini Invent	FactSet	Laplace Investment			